## CANWEST MEDIA - OBAMA
*5. If the new President asks the Government of Canada to extend its military mission in Afghanistan beyond 2011 when Canadian troops are to be withdrawn, Do you think the Canadian government should...*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

|  | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
|  |  | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| Say yes to an extension for at least as long as his Presidential term of four years | 63 | 54 | 10 | 6 | 19 | 20 | 18 | 16 | 14 | 33 |
|  | 6% | 6% | 6% | 5% | 5% | 6% | 8% | 7% | 5% | 7% |
| Say yes to an extension, but make it fixed period like two more years | 234 | 186 | 48 | 24 | 83 | 73 | 53 | 47 | 75 | 112 |
|  | 23% | 22% | 29% | 21% | 23% | 22% | 25% | 19% | 24% | 24% |
| Say no to any extension of the mission in Afghanistan and bring the troops home on schedule in 2011 | 720 | 613 | 106 | 84 | 254 | 239 | 143 | 184 | 219 | 316 |
|  | 71% | 72% | 65% | 73% | 71% | 72% | 67% | 75% | 71% | 69% |

CANWEST MEDIA - OBAMA
*6. BETTER SUMMARY TABLE*

_____
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

| | | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | TOTAL | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
| | | A | B | C | D | E | F | G | H | I |
| **Base: All respondents** | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| 1) The overall relationship between Canada and the United States | 660 | 551 | 109 | 65 | 214 | 225 | 156 | 160 | 197 | 304 |
| | 65% | 65% | 67% | 57% | 60% | 68%<br>CD | 73%<br>CD | 65% | 64% | 66% |
| 6) The regulation of financial markets | 439 | 367 | 72 | 43 | 138 | 143 | 114 | 100 | 118 | 220 |
| | 43% | 43% | 44% | 38% | 39% | 43% | 53%<br>CD | 41% | 38% | 48%<br>H |
| 4) Dealing with trade disputes | 390 | 330 | 60 | 40 | 137 | 136 | 78 | 105 | 120 | 166 |
| | 38% | 39% | 36% | 35% | 38% | 41% | 36% | 42% | 39% | 36% |
| 3) Cross border transit of people goods and services | 344 | 287 | 57 | 38 | 118 | 117 | 72 | 102 | 89 | 152 |
| | 34% | 34% | 35% | 33% | 33% | 35% | 34% | 41%<br>HI | 29% | 33% |
| 2) Border security | 319 | 267 | 52 | 41 | 117 | 100 | 62 | 78 | 96 | 146 |
| | 31% | 31% | 32% | 36% | 33% | 30% | 29% | 32% | 31% | 32% |
| 5) Recognizing Canada's ownership of the Arctic | 271 | 231 | 41 | 39 | 97 | 92 | 43 | 78 | 80 | 113 |
| | 27% | 27% | 25% | 34%<br>F | 27% | 28% | 20% | 32% | 26% | 25% |
| 8) The Canadian auto manufacturing industry | 253 | 211 | 42 | 33 | 80 | 87 | 53 | 63 | 81 | 109 |
| | 25% | 25% | 26% | 29% | 22% | 26% | 25% | 25% | 26% | 24% |
| 7) Forest and lumber industry complaints by US counterparts | 253 | 215 | 38 | 25 | 90 | 89 | 48 | 62 | 85 | 106 |
| | 25% | 25% | 23% | 22% | 25% | 27% | 22% | 25% | 28% | 23% |

## CANWEST MEDIA - OBAMA
### 6. SAME SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| 2) Border security | 644 | 536 | 108 | 68 | 219 | 213 | 143 | 158 | 194 | 292 |
| | 63% | 63% | 66% | 60% | 61% | 64% | 67% | 64% | 63% | 63% |
| 5) Recognizing Canada's ownership of the Arctic | 643 | 537 | 107 | 66 | 226 | 200 | 151 | 145 | 197 | 302 |
| | 63% | 63% | 65% | 58% | 64% | 60% | 70% | 58% | 64% | 65% |
| 7) Forest and lumber industry complaints by US counterparts | 634 | 525 | 109 | 81 | 215 | 205 | 133 | 149 | 195 | 290 |
| | 62% | 62% | 66% | 71% | 60% | 62% | 62% | 60% | 63% | 63% |
| 8) The Canadian auto manufacturing industry | 607 | 505 | 102 | 62 | 225 | 197 | 123 | 152 | 175 | 279 |
| | 60% | 59% | 62% | 54% | 63% | 59% | 57% | 62% | 57% | 60% |
| 3) Cross border transit of people goods and services | 607 | 505 | 102 | 68 | 217 | 193 | 129 | 132 | 200 | 275 |
| | 60% | 59% | 62% | 59% | 61% | 58% | 60% | 53% | 65%<br>G | 60% |
| 4) Dealing with trade disputes | 527 | 439 | 88 | 67 | 182 | 166 | 111 | 124 | 169 | 234 |
| | 52% | 51% | 54% | 59% | 51% | 50% | 52% | 50% | 55% | 51% |
| 6) The regulation of financial markets | 526 | 442 | 84 | 63 | 193 | 178 | 91 | 129 | 174 | 223 |
| | 52% | 52% | 51% | 55% | 54%<br>F | 54%<br>F | 42% | 52% | 56%<br>I | 48% |
| 1) The overall relationship between Canada and the United States | 314 | 267 | 48 | 46 | 128 | 93 | 48 | 75 | 95 | 145 |
| | 31% | 31% | 29% | 40%<br>EF | 36%<br>EF | 28% | 22% | 30% | 31% | 31% |

CANWEST MEDIA - OBAMA
### 6. WORSE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
| | | A | B | C | D | E | F | G | H | I |
| **Base: All respondents** | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| 8) The Canadian auto manufacturing industry | 157 | 137 | 20 | 19 | 51 | 48 | 38 | 32 | 52 | 73 |
| | 15% | 16% | 12% | 17% | 14% | 15% | 18% | 13% | 17% | 16% |
| 7) Forest and lumber industry complaints by US counterparts | 130 | 113 | 17 | 8 | 51 | 38 | 33 | 36 | 28 | 66 |
| | 13% | 13% | 11% | 7% | 14% | 11% | 15% | 15% | 9% | 14% H |
| 5) Recognizing Canada's ownership of the Arctic | 102 | 85 | 17 | 9 | 32 | 40 | 20 | 24 | 31 | 47 |
| | 10% | 10% | 10% | 8% | 9% | 12% | 9% | 10% | 10% | 10% |
| 4) Dealing with trade disputes | 100 | 84 | 16 | 7 | 37 | 30 | 26 | 18 | 19 | 62 |
| | 10% | 10% | 10% | 6% | 10% | 9% | 12% | 7% | 6% | 13% GH |
| 3) Cross border transit of people goods and services | 66 | 62 | 5 | 9 | 21 | 23 | 13 | 13 | 19 | 34 |
| | 7% | 7% B | 3% | 8% | 6% | 7% | 6% | 5% | 6% | 7% |
| 2) Border security | 54 | 50 | 4 | 5 | 21 | 19 | 10 | 11 | 19 | 24 |
| | 5% | 6% | 2% | 4% | 6% | 6% | 4% | 5% | 6% | 5% |
| 6) The regulation of financial markets | 53 | 44 | 8 | 8 | 25 | 10 | 10 | 18 | 16 | 19 |
| | 5% | 5% | 5% | 7% | 7% E | 3% | 5% | 7% | 5% | 4% |
| 1) The overall relationship between Canada and the United States | 42 | 35 | 7 | 4 | 14 | 14 | 10 | 13 | 16 | 13 |
| | 4% | 4% | 4% | 3% | 4% | 4% | 5% | 5% | 5% | 3% |

## CANWEST MEDIA - OBAMA

*6. I'm now going to list a series of topics that are likely to be considered or dealt with during the Obama Presidency. Please rate if you think these topics will produce a result and relationship that will be better, worse or the same for Canada and Canadians compared to the George Bush Presidency:  1) The overall relationship between Canada and the United States?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| Better | 660 | 551 | 109 | 65 | 214 | 225 | 156 | 160 | 197 | 304 |
| | 65% | 65% | 67% | 57% | 60% | 68% | 73% | 65% | 64% | 66% |
| | | | | | | CD | CD | | | |
| Same | 314 | 267 | 48 | 46 | 128 | 93 | 48 | 75 | 95 | 145 |
| | 31% | 31% | 29% | 40% | 36% | 28% | 22% | 30% | 31% | 31% |
| | | | | EF | EF | | | | | |
| Worse | 42 | 35 | 7 | 4 | 14 | 14 | 10 | 13 | 16 | 13 |
| | 4% | 4% | 4% | 3% | 4% | 4% | 5% | 5% | 5% | 3% |

## CANWEST MEDIA - OBAMA

*6. I'm now going to list a series of topics that are likely to be considered or dealt with during the Obama Presidency. Please rate if you think these topics will produce a result and relationship that will be better, worse or the same for Canada and Canadians compared to the George Bush Presidency: 2) Border security?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

|  | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
|  |  | A | B | C | D | E | F | G | H | I |
| **Base: All respondents** | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| Better | 319 | 267 | 52 | 41 | 117 | 100 | 62 | 78 | 96 | 146 |
|  | 31% | 31% | 32% | 36% | 33% | 30% | 29% | 32% | 31% | 32% |
| Same | 644 | 536 | 108 | 68 | 219 | 213 | 143 | 158 | 194 | 292 |
|  | 63% | 63% | 66% | 60% | 61% | 64% | 67% | 64% | 63% | 63% |
| Worse | 54 | 50 | 4 | 5 | 21 | 19 | 10 | 11 | 19 | 24 |
|  | 5% | 6% | 2% | 4% | 6% | 6% | 4% | 5% | 6% | 5% |

## CANWEST MEDIA - OBAMA

**6. I'm now going to list a series of topics that are likely to be considered or dealt with during the Obama Presidency. Please rate if you think these topics will produce a result and relationship that will be better, worse or the same for Canada and Canadians compared to the George Bush Presidency: 3) Cross border transit of people goods and services?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| Better | 344 | 287 | 57 | 38 | 118 | 117 | 72 | 102 | 89 | 152 |
| | 34% | 34% | 35% | 33% | 33% | 35% | 34% | 41%<br>HI | 29% | 33% |
| Same | 607 | 505 | 102 | 68 | 217 | 193 | 129 | 132 | 200 | 275 |
| | 60% | 59% | 62% | 59% | 61% | 58% | 60% | 53% | 65%<br>G | 60% |
| Worse | 66 | 62 | 5 | 9 | 21 | 23 | 13 | 13 | 19 | 34 |
| | 7% | 7%<br>B | 3% | 8% | 6% | 7% | 6% | 5% | 6% | 7% |

## CANWEST MEDIA - OBAMA

*6. I'm now going to list a series of topics that are likely to be considered or dealt with during the Obama Presidency. Please rate if you think these topics will produce a result and relationship that will be better, worse or the same for Canada and Canadians compared to the George Bush Presidency: 4) Dealing with trade disputes?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| Better | 390 | 330 | 60 | 40 | 137 | 136 | 78 | 105 | 120 | 166 |
| | 38% | 39% | 36% | 35% | 38% | 41% | 36% | 42% | 39% | 36% |
| Same | 527 | 439 | 88 | 67 | 182 | 166 | 111 | 124 | 169 | 234 |
| | 52% | 51% | 54% | 59% | 51% | 50% | 52% | 50% | 55% | 51% |
| Worse | 100 | 84 | 16 | 7 | 37 | 30 | 26 | 18 | 19 | 62 |
| | 10% | 10% | 10% | 6% | 10% | 9% | 12% | 7% | 6% | 13% |
| | | | | | | | | | | GH |

## CANWEST MEDIA - OBAMA

**6. I'm now going to list a series of topics that are likely to be considered or dealt with during the Obama Presidency. Please rate if you think these topics will produce a result and relationship that will be better, worse or the same for Canada and Canadians compared to the George Bush Presidency: 5) Recognizing Canada's ownership of the Arctic?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| Better | 271 | 231 | 41 | 39 | 97 | 92 | 43 | 78 | 80 | 113 |
| | 27% | 27% | 25% | 34% | 27% | 28% | 20% | 32% | 26% | 25% |
| | | | | F | | | | | | |
| Same | 643 | 537 | 107 | 66 | 226 | 200 | 151 | 145 | 197 | 302 |
| | 63% | 63% | 65% | 58% | 64% | 60% | 70% | 58% | 64% | 65% |
| Worse | 102 | 85 | 17 | 9 | 32 | 40 | 20 | 24 | 31 | 47 |
| | 10% | 10% | 10% | 8% | 9% | 12% | 9% | 10% | 10% | 10% |

## CANWEST MEDIA - OBAMA

*6. I'm now going to list a series of topics that are likely to be considered or dealt with during the Obama Presidency. Please rate if you think these topics will produce a result and relationship that will be better, worse or the same for Canada and Canadians compared to the George Bush Presidency: 6) The regulation of financial markets?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| Better | 439 43% | 367 43% | 72 44% | 43 38% | 138 39% | 143 43% | 114 53% CD | 100 41% | 118 38% | 220 48% H |
| Same | 526 52% | 442 52% | 84 51% | 63 55% | 193 54% F | 178 54% F | 91 42% | 129 52% | 174 56% I | 223 48% |
| Worse | 53 5% | 44 5% | 8 5% | 8 7% | 25 7% E | 10 3% | 10 5% | 18 7% | 16 5% | 19 4% |

CANWEST MEDIA - OBAMA

*6. I'm now going to list a series of topics that are likely to be considered or dealt with during the Obama Presidency. Please rate if you think these topics will produce a result and relationship that will be better, worse or the same for Canada and Canadians compared to the George Bush Presidency:  7) Forest and lumber industry complaints by US counterparts?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| Better | 253 | 215 | 38 | 25 | 90 | 89 | 48 | 62 | 85 | 106 |
| | 25% | 25% | 23% | 22% | 25% | 27% | 22% | 25% | 28% | 23% |
| Same | 634 | 525 | 109 | 81 | 215 | 205 | 133 | 149 | 195 | 290 |
| | 62% | 62% | 66% | 71% | 60% | 62% | 62% | 60% | 63% | 63% |
| Worse | 130 | 113 | 17 | 8 | 51 | 38 | 33 | 36 | 28 | 66 |
| | 13% | 13% | 11% | 7% | 14% | 11% | 15% | 15% | 9% | 14% |
| | | | | | | | | | | H |

## CANWEST MEDIA - OBAMA
*7. Please tell me if you agree strongly, agree somewhat, disagree strongly or disagree somewhat with the following:  1) I like and admire Americans, that is, citizens of the United States?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Urban | Rural | <HS | HS | Post sec | University | <$30K | $30K-<$60K | $60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1016 | 849 | 167 | 102 | 327 | 480 | 107 | 246 | 329 | 441 |
| Weighted Base | 1017 | 853 | 164 | 114 | 356 | 332 | 214 | 247 | 308 | 462 |
| Agree strongly | 113 | 97 | 15 | 15 | 45 | 32 | 21 | 29 | 34 | 49 |
| | 11% | 11% | 9% | 13% | 13% | 10% | 10% | 12% | 11% | 11% |
| Agree somewhat | 497 | 411 | 87 | 64 | 183 | 161 | 89 | 123 | 154 | 220 |
| | 49% | 48% | 53% | 56% F | 52% | 48% | 42% | 50% | 50% | 48% |
| Disagree Somewhat | 335 | 282 | 53 | 29 | 108 | 111 | 88 | 72 | 101 | 162 |
| | 33% | 33% | 33% | 25% | 30% | 33% | 41% CD | 29% | 33% | 35% |
| Disagree Strongly | 72 | 63 | 9 | 7 | 20 | 28 | 16 | 23 | 19 | 31 |
| | 7% | 7% | 5% | 6% | 6% | 9% | 8% | 9% | 6% | 7% |
| TOPBOX & LOWBOX SUMMARY | | | | | | | | | | |
| Agree    (Top2Box) | 610 | 508 | 102 | 78 | 228 | 193 | 110 | 152 | 188 | 270 |
| | 60% | 60% | 62% | 69% F | 64% F | 58% | 51% | 62% | 61% | 58% |
| Disagree (Low2Box) | 407 | 345 | 62 | 36 | 128 | 139 | 104 | 95 | 120 | 192 |
| | 40% | 40% | 38% | 31% | 36% | 42% | 49% CD | 38% | 39% | 42% |