Detailed Tables CanWest Media - Budget

CANWEST - BUDGET

1. SUPPORTIVE SUMMARY TABLE (Very/Somewhat supportive)

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I * small base

Sitiali base		550101	11 T) (DE		EBUI	A TION !			11100115		
		REGIO	N TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +	
		Α	В	С	D	E	F	G	Н	I	
Base: All Respondents											
Unweighted Base	1000	831	167	74	157	411	352	156	239	475	
Weighted Base	1000	828	171	140*	309	326	211	208	264	391	
1) Raises taxes	185 18%	151 18%	34 20%	34 24%	52 17%	50 15%	44 21%	40 19%	34 13%	85 22%	
	1070	.070	2070	2.70	,0	.070	2.70	.070	.070	H	
Cuts spending	622	505	117	78	208	214	113	122	178	240	
	62%	61%	68%	56%	67% F	66% F	54%	58%	67%	61%	
3) Runs a deficit	517	428	88	62	133	170	146	87	131	230	
•	52%	52%	52%	44%	43%	52%	69%	42%	50%	59%	
							CDE			G	



Detailed Tables CanWest Media - Budget

CANWEST - BUDGET

1. NOT SUPPORTIVE SUMMARY TABLE (Not very/Not at all supportive)

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I * small base

Small base		REGION TYPE				CATION	INCOME			
	TOTAL	Urban	Rural	<hs< th=""><th>l HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	l HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Base: All Respondents										
Unweighted Base	1000	831	167	74	157	411	352	156	239	475
Weighted Base	1000	828	171	140*	309	326	211	208	264	391
1) Raises taxes	810	674	135	106	255	274	165	167	230	303
	81%	81%	79%	76%	83%	84% F	78%	80%	87% I	78%
2) Cuts spending	345	293	51	49	95	105	95	79	85	136
	34%	35%	30%	35%	31%	32%	45%	38%	32%	35%
2) Duna a deficit	450	374	75	74	100	1.40	DE	107	100	155
3) Runs a deficit	45%	45%	75 44%	71 51%	162 52%	149 46%	61 29%	51%	129 49%	155 40%
				F	F	F		1		



CANWEST - BUDGET

1. As you may know, the federal Conservatives will be presenting their next budget on January 27th. Prime Minister Harper has three choices going forward: [raising taxes, cutting spending, or running a deficit]. How supportive would you be if the federal government: 1) Raises taxes?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	REGION TYPE				EDU	CATION		INCOME		
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Base: All Respondents										
Unweighted Base	1000	831	167	74	157	411	352	156	239	475
Weighted Base	1000	828	171	140*	309	326	211	208	264	391
Very Supportive	23	17	7	11	0	8	4	12	0	9
	2%	2%	4%	8%	-	2%	2%	6%	0	2%
				DEF		D	D	Н		
Somewhat supportive	162	134	27	23	52	42	40	28	33	76
	16%	16%	16%	17%	17%	13%	19% E	14%	13%	19%
Not very supportive	258	212	45	25	61	104	66	34	78	115
,	26%	26%	26%	18%	20%	32%	31%	17%	29%	29%
						CD	CD		G	G
Not at all supportive	553	462	90	81	194	171	99	133	152	188
	55%	56%	53%	58%	63% EF	52%	47%	64% I	58% I	48%
Don't know/Refused	5	3	2	0	2	1	2	0	1	3
	0	0	1%	-	1%	0	1%	0	0	1%
TOPBOX & LOWBOX SUMMARY										
Supportive (Top2Box)	185	151	34	34	52	50	44	40	34	85
	18%	18%	20%	24%	17%	15%	21%	19%	13%	22% H
Not supportive (Low2Box)	810	674	135	106	255	274	165	167	230	303
,	81%	81%	79%	76%	83%	84%	78%	80%	87%	78%
						F			1	



CANWEST - BUDGET

1. As you may know, the federal Conservatives will be presenting their next budget on January 27th. Prime Minister Harper has three choices going forward: [raising taxes, cutting spending, or running a deficit]. How supportive would you be if the federal government: 2) Cuts spending?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGIO	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Base: All Respondents										
Unweighted Base	1000	831	167	74	157	411	352	156	239	475
Weighted Base	1000	828	171	140*	309	326	211	208	264	391
Very Supportive	269	215	53	53	81	84	49	51	88	99
	27%	26%	31%	38% F	26%	26%	23%	25%	33%	25%
Somewhat supportive	353	290	64	25	127	130	65	70	90	141
	35%	35%	37%	18%	41% CF	40% CF	31% C	34%	34%	36%
Not very supportive	182	157	25	23	44	57	57	24	48	85
	18%	19%	15%	16%	14%	18%	27% DE	12%	18%	22% G
Not at all supportive	162	136	25	26	50	48	38	55	37	51
	16%	16%	15%	18%	16%	15%	18%	27% HI	14%	13%
Don't know/Refused	33	30	3	13	7	7	3	7	2	15
	3%	4%	2%	9% DEF	2%	2%	1%	4%	1%	4% H
TOPBOX & LOWBOX SUMMARY				1						
Supportive (Top2Box)	622	505	117	78	208	214	113	122	178	240
() =	62%	61%	68%	56%	67% F	66% F	54%	58%	67%	61%
Not supportive (Low2Box)	345	293	51	49	95	105	95	79	85	136
. , , ,	34%	35%	30%	35%	31%	32%	45% DE	38%	32%	35%



CANWEST - BUDGET

1. As you may know, the federal Conservatives will be presenting their next budget on January 27th. Prime Minister Harper has three choices going forward: [raising taxes, cutting spending, or running a deficit]. How supportive would you be if the federal government: 3) Runs a deficit?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGIO	N TYPE		EDU	ICATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Base: All Respondents										
Unweighted Base	1000	831	167	74	157	411	352	156	239	475
Weighted Base	1000	828	171	140*	309	326	211	208	264	391
Very Supportive	130	101	29	19	27	45	39	25	29	57
	13%	12%	17%	14%	9%	14%	18% D	12%	11%	15%
Somewhat supportive	387	327	59	43	105	125	107	62	102	173
	39%	40%	35%	31%	34%	38%	51% CDE	30%	39%	44% G
Not very supportive	236	196	41	26	80	93	38	47	77	87
	24%	24%	24%	18%	26%	28% F	18%	23%	29%	22%
Not at all supportive	213	179	35	45	82	57	24	60	52	68
	21%	22%	20%	32% EF	26% EF	17% F	11%	29% I	20%	17%
Don't know/Refused	33	25	7	8	15	7	4	14	4	6
	3%	3%	4%	5%	5%	2%	2%	7% HI	1%	1%
TOPBOX & LOWBOX SUMMARY										
Supportive (Top2Box)	517	428	88	62	133	170	146	87	131	230
(52%	52%	52%	44%	43%	52%	69% CDE	42%	50%	59% G
Not supportive (Low2Box)	450	374	75	71	162	149	61	107	129	155
(========)	45%	45%	44%	51%	52%	46%	29%	51%	49%	40%
		-7-		F	F	F	3.74	l i		



CANWEST - BUDGET

3. Do you think the budget should contain significant financial support exclusively for Ontario's struggling manufacturing sector?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE			EDU	CATION	INCOME			
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Base: All Respondents										
Unweighted Base	1000	831	167	74	157	411	352	156	239	475
Weighted Base	1000	828	171	140*	309	326	211	208	264	391
Yes	444	391	53	63	159	134	80	103	129	157
	44%	47%	31%	45%	51%	41%	38%	50%	49%	40%
		В			EF					
No	519	412	107	62	143	180	127	93	132	224
	52%	50%	62%	44%	46%	55%	60%	45%	50%	57%
			Α				CD			G
Don't know/Refused	37	26	11	15	7	11	4	12	3	10
	4%	3%	7%	11%	2%	3%	2%	6%	1%	3%
				DEF				Н		

Detailed Tables CanWest Media - Budget

CANWEST - BUDGET

5. Of the three main federal parties, who do you have the most confidence in to best manage the national economy?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I * small base

SITIALI DASE		REGIO	N TYPE		EDUC	CATION		INCOME		
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	ı
Base: All Respondents	1									
Unweighted Base	1000	831	167	74	157	411	352	156	239	475
Weighted Base	1000	828	171	140*	309	326	211	208	264	391
Stephen Harper and the Conservatives	444	341	102	67	158	139	77	60	135	192
	44%	41%	60%	48%	51%	43%	36%	29%	51%	49%
			Α		F				G	G
Michael Ignatieff and the Liberals	306	270	36	31	74	104	94	66	72	128
	31%	33%	21%	22%	24%	32%	44%	32%	27%	33%
		В					CDE			
Jack Layton and the NDP	142	126	16	24	34	57	26	46	38	46
•	14%	15%	9%	17%	11%	18%	12%	22%	15%	12%
								1		
Don't know/Refused	108	91	17	18	43	26	14	37	19	25
	11%	11%	10%	13%	14%	8%	7%	18%	7%	6%
					F			HI		