

1. 1. (Losing Weight) Please rank the list below from top to bottom (1 = top choice and 5 = bottom choice) in terms of what would make you feel better about yourself and get to your best self.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
Losing Weight										
1 = Top Choice	761 38%	329 34%	432 41% A	162 29%	306 38% C	293 45% CD	65 39%	326 42% HI	242 37%	128 30%
2	356 18%	182 19%	174 17%	103 18%	135 17%	118 18%	30 18%	115 15%	112 17%	99 23% GH
3	307 15%	166 17% B	141 14%	98 17%	116 14%	94 14%	27 16%	100 13%	100 15%	80 19% G
4	261 13%	119 12%	141 14%	68 12%	107 13%	86 13%	22 13%	98 13%	88 13%	53 12%
5 = Bottom Choice	339 17%	183 19% B	156 15%	135 24% DE	139 17% E	65 10%	23 14%	131 17%	119 18%	66 15%
Summary										
Top2Box (1,2)	1117 55%	511 52%	606 58% A	265 47%	441 55% C	411 63% CD	95 57%	441 57%	354 54%	228 53%
Low2Box (4,5)	600 30%	303 31%	297 28%	203 36% E	246 31% E	151 23%	45 27%	229 30%	206 31%	119 28%

1. 2. (Being appreciated for what I do for the household) Please rank the list below from top to bottom (1 = top choice and 5 = bottom choice) in terms of what would make you feel better about yourself and get to your best self.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
Being appreciated for what I do for the household										
1 = Top Choice	446 22%	206 21%	240 23%	120 21%	172 21%	154 23%	43 26%	169 22%	153 23%	81 19%
2	523 26%	249 25%	274 26%	129 23%	209 26%	185 28%	51 31%	220 29% H	157 24%	94 22%
3	417 21%	228 23% B	189 18%	115 20%	156 19%	146 22%	34 21%	163 21%	123 19%	97 23%
4	396 20%	191 19%	205 20%	134 24% DE	142 18%	120 18%	19 11%	146 19% F	130 20% F	101 24% F
5 = Bottom Choice	242 12%	106 11%	136 13%	67 12% E	124 15% E	51 8%	20 12%	72 9%	96 15% G	54 13%
Summary										
Top2Box (1,2)	969 48%	455 46%	514 49%	249 44%	381 47%	339 52% C	94 57% HI	389 50% I	310 47%	175 41%
Low2Box (4,5)	638 32%	297 30%	341 33%	200 35% E	266 33% E	172 26%	38 23%	218 28%	227 34% FG	155 36% FG

1. 3. (Spa treatment) Please rank the list below from top to bottom (1 = top choice and 5 = bottom choice) in terms of what would make you feel better about yourself and get to your best self.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
Spa treatment										
1 = Top Choice	156 8%	52 5%	104 10% A	45 8%	66 8%	45 7%	15 9%	65 8%	47 7%	29 7%
2	319 16%	104 11%	216 21% A	70 12%	135 17%	114 17% C	21 13%	127 16%	117 18%	54 13%
3	408 20%	154 16%	254 24% A	122 22%	159 20%	127 19%	37 22%	154 20%	120 18%	97 23%
4	551 27%	286 29%	266 25% C	134 24%	222 28%	196 30%	46 28%	220 29%	181 27%	104 24%
5 = Bottom Choice	590 29%	384 39% B	205 20% DE	194 34%	222 28%	174 26%	47 28%	205 27%	194 29%	144 34% G
Summary										
Top2Box (1,2)	475 23%	156 16%	320 31% A	115 20%	201 25%	159 24%	36 22%	192 25%	165 25%	83 19%
Low2Box (4,5)	1141 56%	670 68% B	471 45%	328 58%	444 55%	370 56%	93 56%	425 55%	376 57%	247 58%

1. 4. (A promotion) Please rank the list below from top to bottom (1 = top choice and 5 = bottom choice) in terms of what would make you feel better about yourself and get to your best self.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
A promotion										
1 = Top Choice	272 13%	178 18% B	94 9% B	134 24% DE	104 13% E	35 5% E	11 7% F	84 11% F	88 13% F	88 21% FGH
2	336 17%	186 19% B	150 14% B	134 24% DE	138 17% E	64 10% E	32 19% F	107 14% G	111 17% G	86 20% G
3	351 17%	182 19%	169 16%	98 17%	154 19% E	99 15% E	24 14%	133 17%	129 20%	65 15%
4	390 19%	189 19%	201 19%	101 18%	154 19%	134 20%	32 19%	153 20%	131 20%	74 17%
5 = Bottom Choice	675 33%	245 25%	431 41% A	97 17%	254 32% C	324 49% CD	67 40% HI	293 38% HI	202 31%	114 27%
Summary										
Top2Box (1,2)	608 30%	364 37% B	244 23% B	268 47% DE	241 30% E	99 15% E	44 26% F	191 25% G	199 30% G	174 41% FGH
Low2Box (4,5)	1065 53%	433 44%	632 60% A	199 35%	408 51% C	458 70% CD	99 59% HI	446 58% HI	332 50%	188 44%

1. 5. (A day to myself) Please rank the list below from top to bottom (1 = top choice and 5 = bottom choice) in terms of what would make you feel better about yourself and get to your best self.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
A day to myself										
1 = Top Choice	389 19%	215 22% B	174 17%	105 19%	156 19%	128 20%	32 19%	127 16%	130 20%	100 23% G
2	490 24%	259 26% B	231 22%	128 23%	186 23%	176 27%	32 19%	201 26%	163 25%	94 22%
3	541 27%	249 25%	291 28%	132 23%	218 27%	191 29% C	44 26%	220 29% I	189 29% I	88 21%
4	426 21%	195 20%	231 22%	128 23%	179 22%	119 18%	48 29% GH	153 20%	130 20%	95 22%
5 = Bottom Choice	178 9%	61 6%	117 11% A	72 13% DE	65 8%	42 6%	10 6%	69 9%	49 7%	50 12% H
Summary										
Top2Box (1,2)	879 43%	474 48% B	405 39%	233 41%	342 43%	304 46%	65 39%	328 43%	293 44%	194 45%
Low2Box (4,5)	604 30%	257 26%	348 33% A	200 35% E	243 30% E	161 25%	58 35%	223 29%	179 27%	145 34% H

2. How many lbs do you feel you need to lose to be satisfied with your body weight?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
I am satisfied with my present body weight, and focus on maintaining my weight.	272 13%	157 16% B	115 11%	86 15%	90 11%	97 15% D	26 16%	104 13%	84 13%	58 14%
I am satisfied with my present body weight, and do not focus on maintaining it.	228 11%	143 15% B	85 8%	77 14% E	91 11%	60 9%	19 11%	87 11%	71 11%	52 12%
15 lbs or less (7.5)	576 28%	290 30%	286 27%	170 30%	200 25%	206 31% D	36 22%	219 28%	186 28%	135 31% F
16 - 30 lbs (23)	516 25%	234 24%	282 27%	141 25%	205 26%	169 26%	44 26%	173 22%	173 26%	125 29% G
31 - 50 lbs (40.5)	245 12%	93 9%	152 15% A	55 10%	117 15% CE	72 11%	27 16% I	108 14% I	79 12% I	31 7%
More than 50 lbs (57.5)	188 9%	63 6%	125 12% A	37 7%	100 12% CE	51 8%	15 9%	79 10%	67 10%	27 6%
Mean (including 0)	18.2	15.2	21 A	15.7	20.8 CE	17.3	19.4 I	18.9 I	18.8 I	15.6
Mean (excluding 0)	24.2	22	26 A	22	26.9 CE	22.7	26.5 I	25.1 I	24.6 I	21

3. Based on the answer you gave before for number of pounds you'd need to lose to be satisfied with your body weight/your focus on maintaining your weight, what would you be willing to give up in exchange for being at your ideal weight from this point onwards?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Focus on maintaining weight / Need to lose pounds	1806	815	991	410	684	712	132	614	848	212
Weighted	1796	837	959	488	712	596	148	684	589	375
Chocolate	705 39%	340 41%	365 38%	193 40%	278 39%	234 39%	66 45%	280 41%	225 38%	134 36%
Alcohol	575 32%	247 29%	329 34% A	172 35%	222 31%	181 30%	35 24%	240 35% F	189 32%	112 30%
Coffee	525 29%	232 28%	293 31%	188 39% DE	207 29% E	130 22%	39 26%	187 27%	180 31%	120 32%
Playing/Watching Sports (including hockey)	472 26%	167 20%	305 32% A	135 28%	183 26%	153 26%	38 26%	192 28%	156 27%	85 23%
Dessert (for life)	443 25%	227 27% B	215 22%	100 21%	179 25%	163 27% C	47 32% I	181 26%	139 24%	76 20%
Tropical holidays	416 23%	180 22%	235 25%	88 18%	181 25% C	146 24% C	36 24%	172 25%	131 22%	77 21%
Vacations	146 8%	65 8%	81 8%	32 7%	66 9%	49 8%	16 11% I	73 11% I	46 8% I	12 3%
My car	93 5%	44 5%	49 5%	44 9% DE	32 5%	17 3%	7 5%	28 4%	29 5%	28 8%
All my hair	88 5%	75 9% B	13 1%	19 4%	37 5%	32 5%	7 5%	32 5%	37 6%	11 3%
25% of my income	47 3%	23 3%	24 3%	24 5% DE	17 2%	6 1%	1 1%	12 2%	21 4% G	13 4%
None of the above	474 26%	228 27%	246 26%	118 24%	185 26%	172 29%	37 25%	169 25%	161 27%	106 28%

Mean	2	1.9	2	2	2	1.9	2	2	2	1.8

7_1. (Morning Coffees) How much do you spend a week on the following items for yourself?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
Morning Coffees										
\$0	1100 54%	498 51%	602 58% A	288 51%	415 52%	396 60% CD	87 52%	443 57%	351 53%	219 51%
\$1 - \$10	772 38%	389 40%	383 37%	221 39%	320 40%	231 35%	71 43%	264 34%	261 40% G	176 41%
\$11 - \$20	114 6%	68 7% B	45 4%	39 7% E	52 6% E	23 4%	8 5%	47 6%	35 5%	24 6%
\$21 - \$30	24 1%	15 2%	9 1%	5 1%	14 2%	5 1%	0 -	11 1%	9 1%	4 1%
\$31 - \$40	5 0%	3 0%	2 0%	5 1% DE	0 -	0 -	0 -	4 1%	1 0%	0 -
\$41 - \$50	2 0%	0 -	2 0%	1 0%	1 0%	0 -	1 1% H	1 0%	0 -	0 -
\$61 - \$70	1 0	1 0	0 -	1 0	0 -	0 -	0 -	0 -	1 0	0 -
\$91 - \$100	1 0	0 -	1 0	0 -	1 0	0 -	0 -	1 0	0 -	0 -

Herbal Magic

Detailed tables

More than \$100	5 0%	5 1% B	0 -	5 1% DE	0 -	0 -	0 -	0 -	1 0%	4 1% G
Summary 1										
Mean	4.5	5.7 B	3.4	6.9 DE	4.1 E	2.8	3.4	3.8	4	6.8 G
Standard Deviation	15.4	21.1	6.3	27.4	6.8	4.8	5.7	7.2	8.2	30.1
Summary 2										
Mean	9.8	11.5 B	8	14.2 DE	8.5 E	7.1	7	9	8.6	14
Standard Deviation	21.6	29	7.6	37.8	7.6	5.3	6.5	8.7	10.2	42
Median	6	7	6	7	7	5	5	7	6	6

7_2. (Snacks) How much do you spend a week on the following items for yourself?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
Snacks										
\$0	647 32%	301 31%	345 33%	119 21%	256 32%	272 41%	56 34%	244 32%	215 33%	132 31%
					C	CD				
\$1 - \$10	1006 50%	475 48%	532 51%	269 48%	405 50%	332 51%	81 49%	377 49%	331 50%	217 51%
\$11 - \$20	258 13%	141 14%	117 11%	106 19%	105 13%	47 7%	20 12%	94 12%	90 14%	55 13%
		B		DE	E					
\$21 - \$30	67 3%	41 4%	27 3%	41 7%	24 3%	2 0%	7 4%	32 4%	16 2%	12 3%
				DE	E					
\$31 - \$40	8 0%	2 0%	6 1%	3 1%	5 1%	0 -	0 -	5 1%	2 0%	2 0%
					E					
\$41 - \$50	27 1%	12 1%	15 1%	18 3%	7 1%	2 0%	2 1%	16 2%	4 1%	6 1%
				DE				H		
\$71 - \$80	3 0%	3 0%	0 -	3 1%	0 -	0 -	0 -	1 0%	0 -	2 1%
\$91 - \$100	2 0	1 0	1 0	2 0	0 -	0 -	0 -	1 0	1 0	0 -
More than \$100	4 0%	3 0%	1 0%	4 1%	0 -	0 -	1 1%	0 -	1 0%	2 0%
				DE			G			
Summary 1										

Herbal Magic

Detailed tables

Mean	8.1	8.9 B	7.4	13.5 DE	7.3 E	4.5	8.1	8.2	7.4	9.2
Standard Deviation	15.3	17.8	12.5	25.5	8.5	6	15.7	11	13.4	22.8
Median	5	5	5	10	5	2	5	5	5	5
Summary 2										
Mean	11.9	12.9	11	17.1 DE	10.7 E	7.7	12.2	12	11	13.2
Standard Deviation	17.3	20.1	13.9	27.6	8.4	6.1	17.9	11.4	15.1	26.4
Median	10	10	10	10	10	5	10	10	10	10

7_3. (All lunches out) How much do you spend a week on the following items for yourself?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
All lunches out										
\$0	915 45%	413 42%	502 48% A	180 32%	370 46% C	365 56% CD	95 57% HI	400 52% HI	285 43% I	135 32%
\$1 - \$10	441 22%	213 22%	228 22%	138 24%	171 21%	131 20%	29 17%	150 19%	148 22%	114 27% FG
\$11 - \$20	331 16%	144 15%	187 18%	101 18%	137 17%	93 14%	31 19%	118 15%	109 16%	73 17%
\$21 - \$30	145 7%	76 8%	69 7%	50 9%	58 7%	37 6%	2 1%	41 5% F	58 9% FG	44 10% FG
\$31 - \$40	68 3%	48 5% B	19 2%	29 5% E	30 4% E	9 1%	4 3%	19 2%	27 4%	17 4%
\$41 - \$50	79 4%	50 5% B	29 3%	39 7% DE	25 3%	15 2%	3 2%	30 4%	19 3%	27 6% FH
\$51 - \$60	15 1%	10 1%	5 0%	9 2% E	5 1%	1 0%	3 2% G	1 0%	3 0%	7 2% G
\$61 - \$70	2 0	2 0	0 -	2 0	0 -	0 -	0 -	0 -	2 0	0 -
\$71 - \$80	7 0%	5 0%	2 0%	4 1%	3 0%	1 0%	0 -	5 1%	2 0%	0 -
\$91 - \$100	15 1%	13 1% B	3 0%	9 2%	4 1%	2 0%	0 -	6 1%	5 1%	5 1%
More than \$100	8	7	1	6	1	1	0	1	2	4

	0%	1% B	0%	1% D	0%	0%	-	0%	0%	1%
Summary 1										
Mean	13	16.4 B	9.8	21.5 DE	11 E	8.1	7.5	10.2	12.3 FG	21.1 FGH
Standard Deviation	36.7	50.3	14.7	64.3	16	13.9	12.5	16.8	18.5	72.1
Median	5	10	5	10	5	0	0	0	7	10
Summary 2										
Mean	23.7	28.3 B	18.9	31.5 DE	20.4	18.2	17.5	21.3	21.7	30.8
Standard Deviation	46.9	63.5	15.7	75.9	16.8	15.9	13.7	18.8	20	85.5
Median	15	20	15	20	15	15	15	15	20	15

7_4. (Dining out at Restaurants) How much do you spend a week on the following items for yourself?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
Dining out at Restaurants										
\$0	737 36%	328 33%	409 39% A	157 28%	316 39% C	264 40% C	85 51% GHI	303 39% HI	226 34%	122 29%
\$1 - \$10	242 12%	109 11%	133 13%	73 13%	92 11%	77 12%	18 11%	89 12%	87 13%	48 11%
\$11 - \$20	373 18%	183 19%	190 18%	123 22%	137 17%	112 17%	19 12%	142 18% F	125 19% F	87 20% F
\$21 - \$30	268 13%	123 13%	145 14%	67 12%	103 13%	98 15%	20 12%	114 15%	89 13%	45 11%
\$31 - \$40	86 4%	39 4%	47 5%	35 6% E	34 4%	17 3%	7 4%	28 4%	33 5%	18 4%
\$41 - \$50	171 8%	100 10% B	71 7%	50 9%	66 8%	55 8%	10 6%	58 8%	51 8%	52 12% GH
\$51 - \$60	37 2%	22 2%	15 1%	17 3% D	10 1%	9 1%	3 2% G	3 0%	13 2% G	18 4% G
\$61 - \$70	3 0	3 0	0 -	1 0	1 0	1 0	0 -	0 -	3 0	0 -
\$71 - \$80	26 1%	16 2%	10 1%	10 2%	12 2%	4 1%	2 1%	7 1%	8 1%	9 2%
\$91 - \$100	57 3%	41 4% B	16 2%	21 4%	22 3%	15 2%	2 1%	20 3%	17 3%	18 4%
More than \$100	23 1%	15 1%	8 1%	11 2%	9 1%	3 0%	0 -	6 1%	8 1%	10 2%

				E						
Summary 1										
Mean	22.8	28 B	18	32.5 DE	20.1	17.8	14.4	18.4	22 FG	35.5 FGH
Standard Deviation	53.7	71.8	26.7	91.9	28.3	23.6	20.9	24.8	34.8	101.6
Median	15	19	10	20	10	10	0	10	15	20
Summary 2										
Mean	35.9	42.1 B	29.6	45 DE	33.2	29.7	29.5	30.3	33.4	49.7 GH
Standard Deviation	63.8	84.6	28.8	105.5	29.7	24	21.3	25.6	38.2	117.4
Median	25	25	20	25	25	25	25	25	25	25

7_5. (Cigarettes) How much do you spend a week on the following items for yourself?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
Cigarettes										
\$0	1536 76%	745 76%	791 76%	419 74% D	552 69%	565 86% CD	112 67%	543 70%	497 75% FG	384 90% FGH
\$1 - \$10	91 5%	41 4%	51 5%	30 5%	42 5% E	19 3%	15 9% GI	25 3%	37 6% G	15 3%
\$11 - \$20	96 5%	40 4%	56 5%	29 5% E	52 7% E	15 2%	13 8% I	46 6% I	30 5% I	7 2%
\$21 - \$30	58 3%	26 3%	32 3%	14 2%	35 4% E	9 1%	2 1%	29 4% I	25 4% I	2 0%
\$31 - \$40	58 3%	25 3%	32 3%	12 2%	34 4% E	12 2%	6 3%	31 4% I	15 2%	5 1%
\$41 - \$50	79 4%	39 4%	40 4%	31 5% E	36 4% E	12 2%	6 4%	48 6% HI	20 3%	5 1%
\$51 - \$60	30 1%	15 2%	14 1%	10 2%	14 2%	5 1%	3 2%	13 2%	12 2%	2 0%
\$61 - \$70	38 2%	24 2%	15 1%	4 1%	24 3% C	10 2%	3 2% I	21 3% I	14 2% I	0 -
\$71 - \$80	19 1%	10 1%	8 1%	9 2%	7 1%	3 0%	6 4% GHI	5 1%	4 1%	4 1%
\$81 - \$90	5 0	3 0	2 0	1 0	2 0	2 0	0 -	3 0	1 0	0 -
\$91 - \$100	12 1%	9 1%	3 0%	5 1%	4 1%	3 1%	1 1%	5 1%	3 0%	3 1%

Herbal Magic

Detailed tables

More than \$100	2 0	2 0	0 -	1 0	0 -	1 0	0 -	1 0	1 0	0 -
Summary 1										
Mean	8.9	9.7	8.2	9.6 E	11.2 E	5.5	11.4 I	11.6 HI	8.7 I	3.4
Standard Deviation	20.2	22.1	18.1	21.5	21	17.3	22.2	22.1	20	13.9
Summary 2										
Mean	36.9	40.3 B	33.8	37.2	35.8	39.6	34.5	39.4	35.3	33.3
Standard Deviation	25.6	28.4	22.2	27.8	23	28.4	26.6	23.6	26.4	30.5
Median	30	35	30	30	30	35	20	40	30	20

7_6. (Alcohol) How much do you spend a week on the following items for yourself?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
Alcohol										
\$0	1040 51%	412 42%	628 60% A	271 48%	434 54%	335 51%	100 60% HI	459 60% HI	308 47%	174 41%
\$1 - \$10	405 20%	212 22%	193 18%	118 21%	145 18%	141 21%	27 16%	119 15%	147 22% G	112 26% FG
\$11 - \$20	285 14%	153 16%	133 13%	84 15%	112 14%	89 14%	15 9%	96 12%	98 15%	76 18% FG
\$21 - \$30	120 6%	75 8% B	45 4%	28 5%	51 6%	41 6%	13 8%	44 6%	41 6%	23 5%
\$31 - \$40	54 3%	33 3%	20 2%	13 2%	26 3%	15 2%	5 3%	16 2%	26 4% G	7 2%
\$41 - \$50	70 3%	54 5% B	16 2%	28 5% D	18 2%	24 4%	3 2%	20 3%	22 3%	24 6% G
\$51 - \$60	14 1%	10 1%	4 0%	3 1%	5 1%	5 1%	1 1%	4 0%	7 1%	2 0%
\$61 - \$70	4 0	3 0	1 0	0 -	2 0	2 0	0 -	2 0	1 0	1 0
\$71 - \$80	3 0	3 0	0 -	1 0	2 0	1 0	0 -	0 -	1 0	2 0
\$81 - \$90	1 0	1 0	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -
\$91 - \$100	20 1%	16 2%	3 0%	12 2%	6 1%	3 0%	1 1%	8 1%	5 1%	6 1%

Herbal Magic

Detailed tables

		B		E						
More than \$100	8 0%	7 1% B	1 0%	7 1% DE	2 0%	0 -	1 1%	2 0%	2 0%	2 1%
Summary 1										
Mean	11.8	16.7 B	7.2	17 DE	9.9	9.5	9.9	9.3	13.1 G	14.9 G
Standard Deviation	33.6	45.9	13.1	57.9	16.7	15.1	23.1	20.4	42.6	39.6
Median	0	5	0	5	0	0	0	0	5	5
Summary 2										
Mean	24.2	28.8 B	18	32.7 DE	21.6	19.5	24.5	23.1	24.5	25.1
Standard Deviation	45	57.4	15.3	77.1	18.9	16.6	31.3	26.7	56	48.8
Median	15	20	15	20	20	15	20	20	15	15

7_7. (Weight Loss / Fitness) How much do you spend a week on the following items for yourself?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	2024	949	1075	469	773	782	149	688	947	240
Weighted	2024	980	1044	565	804	656	167	770	660	427
Weight Loss / Fitness										
\$0	1616 80%	797 81%	820 78%	424 75%	650 81%	542 83%	149 90%	653 85%	532 81%	282 66%
					C	C	HI	HI	I	
\$1 - \$10	199 10%	96 10%	103 10%	74 13% DE	72 9%	53 8%	9 5%	54 7%	63 10%	73 17% FGH
\$11 - \$20	120 6%	53 5%	68 6%	34 6%	44 5%	43 7%	3 2%	35 5%	35 5%	47 11% FGH
\$21 - \$30	36 2%	16 2%	20 2%	10 2%	15 2%	11 2%	2 1%	9 1%	11 2%	14 3% G
\$31 - \$40	17 1%	4 0%	13 1%	7 1%	7 1%	4 1%	2 1%	5 1%	6 1%	3 1%
\$41 - \$50	23 1%	9 1%	14 1%	10 2% E	11 1% E	2 0%	1 1%	7 1%	11 2%	4 1%
\$51 - \$60	1 0	1 0	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -
\$81 - \$90	2 0	1 0	1 0	0 -	2 0	0 -	0 -	2 0	0 -	0 -
\$91 - \$100	6 0%	0 -	6 1% A	5 1% DE	1 0%	0 -	0 -	3 0%	1 0%	2 0%
More than \$100	3 0	3 0	0 -	2 0	0 -	1 0	0 -	0 -	1 0	2 0
Summary 1										
Mean	3.9	3.8	4.1	6	3.6	2.6	1.8	3	3.6	7

Herbal Magic

Detailed tables

				DE	E					GH
Standard Deviation	16.5	20.4	11.7	27.2	10.4	8.1	7.4	10.6	10.9	29.5
Summary 2										
Mean	19.5	20.3	18.8	24.1	18.7	14.8	17.7	19.6	18.3	20.6
Standard Deviation	32.4	43.6	19	50.4	17	14.1	16	20.5	18.6	47.8
Median	11	10	12	10	12	12	18	12	11	10