

## CANWEST MEDIA - CANADIAN BUDGET

1. Based on what you have seen, read or heard, would you say that the budget, overall, is:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1027	146	95	74	363	265	84	249	406	372	508	519
Weighted Base	1027	136	105*	67*	393	251	76*	287	408	333	497	530
Good and you'd symbolically give it two thumbs up	244	36	23	16	127	29	12	55	77	111	131	112
	24%	27% E	22% E	25% E	32% EF	11%	16%	19%	19%	33% GH	26%	21%
Bad and you'd symbolically give it two thumbs down	185	23	13	9	69	57	14	63	82	40	89	97
	18%	17%	12%	13%	18%	23% B	19%	22% I	20% I	12%	18%	18%
Neither good nor bad and you'd symbolically just shrug your shoulders	598	76	69	42	197	165	49	168	248	182	277	321
	58%	56%	65% D	63%	50%	66% D	65% D	58%	61%	55%	56%	61%

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2. Based on what you may have seen, read or heard about the budget, do you think this budget...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1027	146	95	74	363	265	84	249	406	372	508	519
Weighted Base	1027	136	105*	67*	393	251	76*	287	408	333	497	530
Will personally help you	235 23%	30 22%	27 26% E	16 24%	103 26% E	37 15%	21 27% E	68 24% H	69 17%	97 29% H	134 27% K	101 19%
Will personally hurt you	67 7%	10 8%	6 6%	3 5%	28 7%	13 5%	7 9%	31 11% HI	25 6%	12 4%	33 7%	34 6%
Neither	528 51%	69 51%	40 38%	31 47%	181 46%	169 67% ABCDF	37 49%	124 43%	230 56% G	174 52% G	260 52%	269 51%
Don't know/Refused	197 19%	26 19%	31 30% EF	16 24% E	81 21% E	31 13%	11 15%	63 22% I	84 21% I	49 15%	70 14%	127 24% J

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3. One of the things in the budget announced Tuesday is a tax cut. Say that the tax cut worked out to be about \$1,000 for you and your family, which of the following would you spend it on:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1027	146	95	74	363	265	84	249	406	372	508	519
Weighted Base	1027	136	105*	67*	393	251	76*	287	408	333	497	530
Pay down debt and credit cards	505 49%	63 46%	56 53%	28 42%	191 49%	127 51%	41 54%	177 62% HI	217 53% I	111 33%	228 46%	278 52% J
Putting money into savings	262 26%	31 23%	36 35% E	23 35% E	98 25%	56 22%	17 23%	85 30% H	80 20%	96 29% H	119 24%	143 27%
Putting money into tax-sheltered vehicles like RRSPs, RESPs, new savings accounts	138  13%	24  18% F	12  11%	12  18% F	46  12%	40  16% F	3  4%	45  16%	51  12%	42  13%	70  14%	68  13%
Spend on a big ticket item like a car or appliance	73  7%	7  5%	6  6%	4  6%	31  8%	21  8%	4  5%	21  7%	25  6%	27  8%	44  9% K	28  5%
Put it towards or buy a house	65 6%	7 5%	2 2%	3 5%	27 7%	18 7%	8 11% B	39 14% HI	20 5% I	6 2%	43 9% K	22 4%
None of the above	124 12%	20 15%	14 13%	7 11%	50 13%	25 10%	8 11%	15 5%	47 12% G	62 19% GH	71 14% K	53 10%

## CANWEST MEDIA - CANADIAN BUDGET

## 4. AGREE SUMMARY TABLE (Strongly/Somewhat agree)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1027	146	95	74	363	265	84	249	406	372	508	519
Weighted Base	1027	136	105*	67*	393	251	76*	287	408	333	497	530
1) The Harper Government is committed to doing what it takes to get Canada's economy back on track	628	91	79	42	251	124	41	169	237	222	300	328
	61%	67% EF	76% DEF	63%	64% E	49%	54%	59%	58%	67% H	60%	62%
2) This budget gives me the confidence to start spending again	325	43	47	25	141	47	22	89	120	115	179	145
	32%	32% E	45% EF	37% E	36% E	19%	29% E	31%	30%	35%	36% K	27%
3) The size of the deficit announced Tuesday shows that the Harper government doesn't know what it's doing when it comes to managing spending	543	72	39	32	190	167	44	173	222	148	269	274
	53%	53% B	37%	48%	48%	67% ABCD	58% B	61% I	54% I	45%	54%	52%
4) The opposition coalition would have presented a better budget for these tough economic times than the Harper government has	398	44	17	22	140	143	32	139	163	95	195	203
	39%	32% B	16%	32% B	36% B	57% ABCDF	43% B	49% HI	40% I	29%	39%	38%
5) Helps the people most vulnerable to the current economic situation	526	74	65	35	220	92	40	153	193	180	244	282
	51%	55% E	62% E	52% E	56% E	37%	53% E	53%	47%	54%	49%	53%

## CANWEST MEDIA - CANADIAN BUDGET

## 4. DISAGREE SUMMARY TABLE (Somewhat/Strongly disagree)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1027	146	95	74	363	265	84	249	406	372	508	519
Weighted Base	1027	136	105*	67*	393	251	76*	287	408	333	497	530
1) The Harper Government is committed to doing what it takes to get Canada's economy back on track	399	45	25	25	142	127	35	118	171	111	197	202
	39%	33%	24%	37%	36% B	51% ABD	46% AB	41%	42% I	33%	40%	38%
2) This budget gives me the confidence to start spending again	702	92	58	42	252	204	54	197	287	218	318	385
	68%	68%	55%	63%	64%	81% ABCD	71% B	69%	70%	65%	64%	73% J
3) The size of the deficit announced Tuesday shows that the Harper government doesn't know what it's doing when it comes to managing spending	484	64	66	35	203	84	32	113	186	184	228	256
	47%	47% E	63% AEF	52% E	52% E	33%	42%	39%	46%	55% GH	46%	48%
4) The opposition coalition would have presented a better budget for these tough economic times than the Harper government has	629	92	88	45	253	108	44	147	245	237	302	327
	61%	68% E	84% ACDEF	68% E	64% E	43%	57% E	51%	60% G	71% GH	61%	62%
5) Helps the people most vulnerable to the current economic situation	501	61	40	32	174	159	36	134	215	152	253	248
	49%	45%	38%	48%	44%	63% ABCD	47%	47%	53%	46%	51%	47%

## CANWEST MEDIA - CANADIAN BUDGET

4. To what extent do you agree or disagree with the following statements: 1) The Harper Government is committed to doing what it takes to get Canada's economy back on track?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1027	146	95	74	363	265	84	249	406	372	508	519
Weighted Base	1027	136	105*	67*	393	251	76*	287	408	333	497	530
Strongly agree	163 16%	19 14%	27 26%	12 18%	73 19%	20 8%	10 14%	36 12%	54 13%	73 22%	90 18%	73 14%
		E	AEF	E	E					GH		
Somewhat agree	465 45%	71 53%	52 50%	30 44%	178 45%	104 41%	30 40%	133 46%	183 45%	149 45%	210 42%	255 48%
		E										
Somewhat disagree	299 29%	30 22%	21 20%	22 34%	107 27%	94 37%	25 33%	88 31%	138 34%	72 22%	141 28%	158 30%
						ABD		I	I			
Strongly disagree	100 10%	15 11%	4 4%	2 4%	36 9%	33 13%	10 14%	29 10%	33 8%	38 12%	56 11%	44 8%
						BC	BC					
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	628 61%	91 67%	79 76%	42 63%	251 64%	124 49%	41 54%	169 59%	237 58%	222 67%	300 60%	328 62%
		EF	DEF		E					H		
Disagree (Low2Box)	399 39%	45 33%	25 24%	25 37%	142 36%	127 51%	35 46%	118 41%	171 42%	111 33%	197 40%	202 38%
					B	ABD	AB		I			

## CANWEST MEDIA - CANADIAN BUDGET

4. To what extent do you agree or disagree with the following statements: 2) This budget gives me the confidence to start spending again?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1027	146	95	74	363	265	84	249	406	372	508	519
Weighted Base	1027	136	105*	67*	393	251	76*	287	408	333	497	530
Strongly agree	41 4%	6 5%	2 2%	0 -	22 6%	8 3%	3 4%	11 4%	19 5%	11 3%	26 5%	15 3%
Somewhat agree	284 28%	37 27%	45 43%	25 37%	119 30%	39 15%	19 25%	79 27%	101 25%	104 31%	154 31%	130 25%
Somewhat disagree	495 48%	67 50%	48 46%	31 47%	186 47%	127 51%	35 47%	134 47%	212 52%	149 45%	226 45%	269 51%
Strongly disagree	207 20%	25 18%	9 9%	11 16%	67 17%	77 31%	18 24%	64 22%	75 18%	69 21%	92 18%	115 22%
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	325 32%	43 32%	47 45%	25 37%	141 36%	47 19%	22 29%	89 31%	120 30%	115 35%	179 36%	145 27%
Disagree (Low2Box)	702 68%	92 68%	58 55%	42 63%	252 64%	204 81%	54 71%	197 69%	287 70%	218 65%	318 64%	385 73%

## CANWEST MEDIA - CANADIAN BUDGET

4. To what extent do you agree or disagree with the following statements: 3) The size of the deficit announced Tuesday shows that the Harper government doesn't know what it's doing when it comes to managing spending?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1027	146	95	74	363	265	84	249	406	372	508	519
Weighted Base	1027	136	105*	67*	393	251	76*	287	408	333	497	530
Strongly agree	154 15%	24 17% B	6 6% B	6 9% B	54 14% B	46 18% B	18 24% BCD	49 17%	61 15%	44 13%	78 16%	76 14%
Somewhat agree	389 38%	48 35%	33 31%	26 38%	136 35%	121 48% ABDF	26 34%	124 43% I	160 39% I	105 31%	191 38%	198 37%
Somewhat disagree	348 34%	45 33%	43 41% E	25 38% E	145 37% E	68 27%	22 29%	83 29%	142 35%	123 37% G	149 30%	199 38% J
Strongly disagree	136 13%	19 14% E	23 22% E	10 14% E	58 15% E	16 6%	10 13%	30 11%	44 11%	62 19% GH	79 16% K	57 11%
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	543 53%	72 53% B	39 37%	32 48%	190 48%	167 67% ABCD	44 58% B	173 61% I	222 54% I	148 45%	269 54%	274 52%
Disagree (Low2Box)	484 47%	64 47% E	66 63% AEF	35 52% E	203 52% E	84 33%	32 42%	113 39%	186 46%	184 55% GH	228 46%	256 48%



## CANWEST MEDIA - CANADIAN BUDGET

4. To what extent do you agree or disagree with the following statements: 4) The opposition coalition would have presented a better budget for these tough economic times than the Harper government has?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1027	146	95	74	363	265	84	249	406	372	508	519
Weighted Base	1027	136	105*	67*	393	251	76*	287	408	333	497	530
Strongly agree	102 10%	9 6%	3 3%	4 6%	39 10%	38 15%	9 11%	44 15%	38 9%	20 6%	65 13%	38 7%
Somewhat agree	295 29%	35 26%	13 13%	18 26%	101 26%	104 42%	24 31%	95 33%	125 31%	76 23%	131 26%	165 31%
Somewhat disagree	321 31%	49 36%	31 29%	22 33%	127 32%	70 28%	22 30%	89 31%	133 33%	100 30%	132 27%	189 36%
Strongly disagree	308 30%	43 31%	58 55%	23 34%	126 32%	38 15%	21 28%	58 20%	112 27%	138 41%	170 34%	139 26%
		E	ACDEF	E	E		E			GH	K	
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	398 39%	44 32%	17 16%	22 32%	140 36%	143 57%	32 43%	139 49%	163 40%	95 29%	195 39%	203 38%
Disagree (Low2Box)	629 61%	92 68%	88 84%	45 68%	253 64%	108 43%	44 57%	147 51%	245 60%	237 71%	302 61%	327 62%
		E	ACDEF	E	E		E		G	GH		

## CANWEST MEDIA - CANADIAN BUDGET

4. To what extent do you agree or disagree with the following statements: 5) Helps the people most vulnerable to the current economic situation?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
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Base: All Respondents												
Unweighted Base	1027	146	95	74	363	265	84	249	406	372	508	519
Weighted Base	1027	136	105*	67*	393	251	76*	287	408	333	497	530
Strongly agree	77 8%	10 7%	7 6%	2 3%	30 8%	20 8%	9 12%	23 8%	34 8%	20 6%	39 8%	38 7%
Somewhat agree	449 44%	65 48%	58 56%	33 49%	189 48%	72 29%	31 41%	129 45%	159 39%	160 48%	205 41%	244 46%
Somewhat disagree	342 33%	42 31%	28 27%	29 43%	123 31%	96 38%	24 32%	93 32%	160 39%	90 27%	177 36%	165 31%
Strongly disagree	159 15%	19 14%	11 11%	4 5%	51 13%	63 25%	11 15%	41 14%	55 14%	63 19%	76 15%	83 16%
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	526 51%	74 55%	65 62%	35 52%	220 56%	92 37%	40 53%	153 53%	193 47%	180 54%	244 49%	282 53%
Disagree (Low2Box)	501 49%	61 45%	40 38%	32 48%	174 44%	159 63%	36 47%	134 47%	215 53%	152 46%	253 51%	248 47%