

## CANWEST MEDIA - CANADIAN BUDGET

1. Based on what you have seen, read or heard, would you say that the budget, overall, is:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1027	851	176	96	320	501	110	236	296	495
Weighted Base	1027	853	174	109*	357	403	158	233	300	494
Good and you'd symbolically give it two thumbs up	244	208	36	18	93	96	37	37	65	143
	24%	24%	21%	16%	26% C	24%	23%	16%	21%	29% GH
Bad and you'd symbolically give it two thumbs down	185	152	34	19	68	73	26	51	58	76
	18%	18%	19%	17%	19%	18%	17%	22% I	19%	15%
Neither good nor bad and you'd symbolically just shrug your shoulders	598	493	105	73	196	233	95	145	178	275
	58%	58%	60%	67% D	55%	58%	60%	62%	59%	56%

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2. Based on what you may have seen, read or heard about the budget, do you think this budget...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1027	851	176	96	320	501	110	236	296	495
Weighted Base	1027	853	174	109*	357	403	158	233	300	494
Will personally help you	235 23%	197 23%	38 22%	23 21%	84 24%	85 21%	42 27%	46 20%	60 20%	129 26%
Will personally hurt you	67 7%	57 7%	11 6%	6 6%	21 6%	24 6%	15 10%	22 10%	18 6%	27 5%
Neither	528 51%	443 52%	85 49%	43 39%	180 50%	219 54%	87 55%	109 47%	162 54%	257 52%
Don't know/Refused	197 19%	156 18%	41 23%	37 34%	71 20%	74 18%	14 9%	56 24%	60 20%	81 16%

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3. One of the things in the budget announced Tuesday is a tax cut. Say that the tax cut worked out to be about \$1,000 for you and your family, which of the following would you spend it on:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

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	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1027	851	176	96	320	501	110	236	296	495
Weighted Base	1027	853	174	109*	357	403	158	233	300	494
Pay down debt and credit cards	505 49%	419 49%	86 49%	46 42%	169 47%	215 53%	75 48%	110 47%	155 52%	241 49%
Putting money into savings	262 26%	223 26%	39 22%	31 28%	89 25%	91 22%	51 32%	52 22%	79 26%	131 26%
Putting money into tax-sheltered vehicles like RRSPs, RESPs, new savings accounts	138 13%	119 14%	18 10%	15 14%	40 11%	51 13%	32 20%	19 8%	35 12%	83 17%
Spend on a big ticket item like a car or appliance	73 7%	61 7%	12 7%	9 8%	22 6%	33 8%	9 6%	15 6%	21 7%	37 7%
Put it towards or buy a house	65 6%	57 7%	8 5%	4 3%	25 7%	24 6%	12 8%	11 5%	27 9%	27 6%
None of the above	124 12%	100 12%	25 14%	17 15%	43 12%	46 11%	18 11%	42 18%	32 11%	50 10%

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## 4. AGREE SUMMARY TABLE (Strongly/Somewhat agree)

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

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	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1027	851	176	96	320	501	110	236	296	495
Weighted Base	1027	853	174	109*	357	403	158	233	300	494
1) The Harper Government is committed to doing what it takes to get Canada's economy back on track	628	521	107	65	239	242	82	128	184	316
	61%	61%	61%	59%	67% EF	60%	52%	55%	61%	64% G
2) This budget gives me the confidence to start spending again	325	273	51	40	132	115	38	73	93	159
	32%	32%	29%	37%	37% EF	28%	24%	31%	31%	32%
3) The size of the deficit announced Tuesday shows that the Harper government doesn't know what it's doing when it comes to managing spending	543	450	94	61	174	211	97	145	166	233
	53%	53%	54%	56%	49%	52%	61% D	62% I	55% I	47%
4) The opposition coalition would have presented a better budget for these tough economic times than the Harper government has	398	338	60	33	122	165	77	111	111	176
	39%	40%	34%	31%	34%	41%	49% CD	47% HI	37%	36%
5) Helps the people most vulnerable to the current economic situation	526	442	84	59	205	198	63	114	148	264
	51%	52%	48%	54% F	57% EF	49%	40%	49%	49%	53%

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## 4. DISAGREE SUMMARY TABLE (Somewhat/Strongly disagree)

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

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	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1027	851	176	96	320	501	110	236	296	495
Weighted Base	1027	853	174	109*	357	403	158	233	300	494
1) The Harper Government is committed to doing what it takes to get Canada's economy back on track	399	331	68	45	117	161	76	105	116	178
	39%	39%	39%	41%	33%	40% D	48% D	45% I	39%	36%
2) This budget gives me the confidence to start spending again	702	579	123	69	225	288	120	160	207	335
	68%	68%	71%	63%	63%	72% D	76% D	69%	69%	68%
3) The size of the deficit announced Tuesday shows that the Harper government doesn't know what it's doing when it comes to managing spending	484	403	81	48	183	191	61	88	135	261
	47%	47%	46%	44%	51% F	48%	39%	38%	45%	53% GH
4) The opposition coalition would have presented a better budget for these tough economic times than the Harper government has	629	515	114	76	234	238	81	122	189	318
	61%	60%	66%	69% F	66% F	59%	51%	53%	63% G	64% G
5) Helps the people most vulnerable to the current economic situation	501	411	90	50	152	205	95	119	152	230
	49%	48%	52%	46%	43%	51% D	60% CD	51%	51%	47%

## CANWEST MEDIA - CANADIAN BUDGET

4. To what extent do you agree or disagree with the following statements: 1) The Harper Government is committed to doing what it takes to get Canada's economy back on track?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1027	851	176	96	320	501	110	236	296	495
Weighted Base	1027	853	174	109*	357	403	158	233	300	494
Strongly agree	163 16%	129 15%	34 19%	16 15%	66 19%	63 16%	17 11%	36 15%	40 13%	87 18%
Somewhat agree	465 45%	392 46%	73 42%	48 44%	173 48%	179 44%	65 41%	92 40%	144 48%	228 46%
Somewhat disagree	299 29%	248 29%	51 29%	32 29%	87 24%	124 31%	56 36% D	78 33%	87 29%	134 27%
Strongly disagree	100 10%	83 10%	17 10%	13 12%	30 8%	37 9%	20 13%	27 12%	29 10%	44 9%
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	628 61%	521 61%	107 61%	65 59%	239 67% EF	242 60%	82 52%	128 55%	184 61%	316 64% G
Disagree (Low2Box)	399 39%	331 39%	68 39%	45 41%	117 33%	161 40% D	76 48% D	105 45% I	116 39%	178 36%

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4. To what extent do you agree or disagree with the following statements: 2) This budget gives me the confidence to start spending again?

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\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1027	851	176	96	320	501	110	236	296	495
Weighted Base	1027	853	174	109*	357	403	158	233	300	494
Strongly agree	41 4%	34 4%	7 4%	4 3%	19 5%	13 3%	6 4%	9 4%	10 3%	21 4%
Somewhat agree	284 28%	239 28%	44 25%	37 34% F	113 32% F	102 25%	32 20%	64 27%	83 28%	137 28%
Somewhat disagree	495 48%	406 48%	89 51%	44 40%	166 47%	198 49%	87 55% C	109 47%	139 46%	248 50%
Strongly disagree	207 20%	173 20%	34 20%	25 23%	59 17%	90 22% D	33 21%	51 22%	68 23%	88 18%
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	325 32%	273 32%	51 29%	40 37%	132 37% EF	115 28%	38 24%	73 31%	93 31%	159 32%
Disagree (Low2Box)	702 68%	579 68%	123 71%	69 63%	225 63%	288 72% D	120 76% D	160 69%	207 69%	335 68%

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4. To what extent do you agree or disagree with the following statements: 3) The size of the deficit announced Tuesday shows that the Harper government doesn't know what it's doing when it comes to managing spending?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1027	851	176	96	320	501	110	236	296	495
Weighted Base	1027	853	174	109*	357	403	158	233	300	494
Strongly agree	154 15%	127 15%	27 16%	19 17%	52 14%	65 16%	19 12%	47 20% I	52 17% I	55 11%
Somewhat agree	389 38%	323 38%	66 38%	42 38%	122 34%	147 36%	78 50% DE	97 42%	113 38%	179 36%
Somewhat disagree	348 34%	292 34%	56 32%	36 33%	135 38%	128 32%	49 31%	59 25%	104 35% G	186 38% G
Strongly disagree	136 13%	111 13%	25 14%	13 11%	48 13%	63 16% F	12 8%	30 13%	31 10%	75 15%
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	543 53%	450 53%	94 54%	61 56%	174 49%	211 52%	97 61% D	145 62% I	166 55% I	233 47%
Disagree (Low2Box)	484 47%	403 47%	81 46%	48 44%	183 51% F	191 48%	61 39%	88 38%	135 45%	261 53% GH



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4. To what extent do you agree or disagree with the following statements: 4) The opposition coalition would have presented a better budget for these tough economic times than the Harper government has?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
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Base: All Respondents										
Unweighted Base	1027	851	176	96	320	501	110	236	296	495
Weighted Base	1027	853	174	109*	357	403	158	233	300	494
Strongly agree	102 10%	88 10%	14 8%	11 10%	29 8%	41 10%	22 14%	29 12%	31 10%	42 9%
Somewhat agree	295 29%	250 29%	46 26%	22 20%	94 26%	124 31%	55 35%	81 35%	80 27%	134 27%
Somewhat disagree	321 31%	264 31%	57 33%	42 38%	111 31%	121 30%	48 30%	69 30%	110 37%	143 29%
Strongly disagree	308 30%	251 29%	57 33%	34 31%	124 35%	116 29%	34 21%	54 23%	79 26%	175 35%
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	398 39%	338 40%	60 34%	33 31%	122 34%	165 41%	77 49%	111 47%	111 37%	176 36%
Disagree (Low2Box)	629 61%	515 60%	114 66%	76 69%	234 66%	238 59%	81 51%	122 53%	189 63%	318 64%

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4. To what extent do you agree or disagree with the following statements: 5) Helps the people most vulnerable to the current economic situation?

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\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1027	851	176	96	320	501	110	236	296	495
Weighted Base	1027	853	174	109*	357	403	158	233	300	494
Strongly agree	77 8%	71 8% B	6 4%	14 13% EF	31 9%	24 6%	8 5%	20 9%	23 8%	34 7%
Somewhat agree	449 44%	371 43%	78 45%	45 42%	174 49% F	174 43%	56 35%	94 40%	125 42%	230 46%
Somewhat disagree	342 33%	274 32%	68 39%	38 35%	101 28%	143 35% D	60 38%	73 31%	104 35%	165 33%
Strongly disagree	159 15%	137 16%	22 13%	12 11%	50 14%	62 15%	35 22% C	46 20% I	48 16%	65 13%
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	526 51%	442 52%	84 48%	59 54% F	205 57% EF	198 49%	63 40%	114 49%	148 49%	264 53%
Disagree (Low2Box)	501 49%	411 48%	90 52%	50 46%	152 43%	205 51% D	95 60% CD	119 51%	152 51%	230 47%