

Love and Laughter

1. Are you currently in a relationship ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1014	138	91	75	373	261	76	227	295	492	200	814
	1014	134	103*	66*	388	247	75*	223	291	500	207	807
Yes	707	88	64	49	280	168	58	97	180	431	172	535
	70%	66%	62%	74%	72%	68%	77%	43%	62%	86%	83%	66%
No	307	46	39	17	108	79	18	126	111	70	35	272
	30%	34%	38%	26%	28%	32%	23%	57%	38%	14%	17%	34%
								HI	I			J

Love and Laughter

2. Do you feel that you should put more effort into making your partner laugh more often?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: In a relationship												
Weighted	705	90	59	56	265	178	57	94	183	428	162	543
	707	88*	64*	49*	280	168	58*	97*	180	431	172	535
Definitely yes	129 18%	16 18%	15 23%	10 20%	54 19%	24 15%	11 19%	28 29% HI	28 16%	73 17%	26 15%	104 19%
Probably yes	339 48%	51 58% E	33 51% E	20 41%	143 51% E	55 33%	37 64% CE	44 46%	92 51%	203 47%	90 52%	249 47%
Probably not	183 26%	18 21%	14 22%	17 34%	66 24%	59 35% ADF	10 17%	16 17%	44 24%	123 29% G	46 27%	137 26%
Definitely not	56 8%	3 3%	3 5%	3 5%	17 6%	30 18% ABCD	0 -	9 9%	16 9%	31 7%	10 6%	45 8%
Summary												
Top2Box (Yes)	468 66%	67 76% E	47 73% E	30 61%	197 70% E	80 48%	48 83% CE	72 75%	120 67%	276 64%	115 67%	353 66%
Low2Box (No)	239 34%	21 24%	17 27%	19 39% F	84 30%	88 52% ABDF	10 17%	25 25%	59 33%	155 36%	56 33%	182 34%

Love and Laughter

3. Thinking about your relationship, how often do you and your partner find something to laugh about together?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: In a relationship Weighted	705	90	59	56	265	178	57	94	183	428	162	543
	707	88*	64*	49*	280	168	58*	97*	180	431	172	535
Every day	452	64	39	31	181	102	34	67	106	278	96	356
	64%	73%	61%	64%	65%	61%	59%	69%	59%	65%	56%	67% J
2-3 times a week	174	19	20	9	65	42	19	20	49	106	48	127
	25%	21%	31%	19%	23%	25%	34%	20%	27%	25%	28%	24%
Once a week	58	3	2	7	26	18	3	5	21	31	21	37
	8%	4%	2%	15% AB	9%	10%	5%	5%	12%	7%	12%	7%
Hardly ever	23	2	3	1	9	6	1	5	3	15	8	15
	3%	2%	5%	2%	3%	4%	2%	5%	2%	4%	4%	3%