1_1. [Our IT staff is expected to do more work with less resources] Thinking about the recent economic downturn and the impact that it is having in your place of business, to what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1005	515	490	215	593	197	30	203	505	267
Weighted	1005	515	490	216	593	196	30**	201	503	271
Our IT staff is expected to do more work with less resources										
Strongly agree	187	102	86	30	118	40	5	41	91	50
	19%	20%	17%	14%	20%	20%	18%	20%	18%	18%
					C					
Somewhat agree	432	228	204	91	240	101	10	84	214	124
	43%	44%	42%	42%	41%	51%	32%	42%	43%	46%
						D				
Somewhat disagree	296	142	154	78	179	39	11	57	154	74
	29%	28%	31%	36%	30%	20%	37%	28%	31%	27%
				E	E					
Strongly disagree	90	43	47	18	56	17	4	19	44	24
	9%	8%	10%	8%	9%	9%	13%	9%	9%	9%
Summary										
Top2Box (Agree)	619	330	289	120	358	141	15	125	306	174
	62%	64%	59%	56%	60%	72%	50%	62%	61%	64%
						CD				
Low2Box (Disagree)	386	185	201	95	235	56	15	76	197	98
	38%	36%	41%	44%	40%	28%	50%	38%	39%	36%
				E	E					

1_2. [Our company uses technology to help people drive revenue and to keep our company competitive] Thinking about the recent economic downturn and the impact that it is having in your place of business, to what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1005	515	490	215	593	197	30	203	505	267
Weighted	1005	515	490	216	593	196	30**	201	503	271
Our company uses technology to help people drive revenue and to keep our company competitive										
Strongly agree	253	133	119	59	151	42	8	53	134	57
	25%	26%	24%	28%	25%	21%	28%	27%	27%	21%
Somewhat agree	458	245	212	94	265	99	15	92	221	130
	46%	48%	43%	43%	45%	50%	49%	46%	44%	48%
Somewhat disagree	210	104	106	46	128	36	6	41	107	56
	21%	20%	22%	21%	22%	18%	20%	20%	21%	21%
Strongly disagree	85	33	52	16	48	20	1	14	41	29
	8%	6%	11%	8%	8%	10%	4%	7%	8%	11%
			A							
Summary										
Top2Box (Agree)	710	379	332	153	416	141	23	146	355	187
	71%	74%	68%	71%	70%	72%	76%	73%	71%	69%
		B								
Low2Box (Disagree)	295	136	158	63	176	56	7	55	148	85
	29%	26%	32%	29%	30%	28%	24%	27%	29%	31%
			A							

1_3. [Our company is continuing to invest in tools to support and drive technology] Thinking about the recent economic downturn and the impact that it is having in your place of business, to what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1005	515	490	215	593	197	30	203	505	267
Weighted	1005	515	490	216	593	196	30**	201	503	271
Our company is continuing to invest in tools to support and drive technology										
Strongly agree	241	131	110	57	141	42	8	43	121	69
	24%	26%	22%	27%	24%	22%	27%	22%	24%	25%
Somewhat agree	507	267	240	105	299	103	14	99	247	148
	50%	52%	49%	49%	50%	52%	45%	49%	49%	54%
Somewhat disagree	193	93	101	43	112	38	7	47	98	42
	19%	18%	21%	20%	19%	20%	24%	23%	19%	15%
								I		
Strongly disagree	64	24	39	10	41	13	1	12	37	13
	6%	5%	8%	5%	7%	7%	4%	6%	7%	5%
			A							
Summary										
Top2Box (Agree)	748	398	350	162	440	145	22	142	368	216
	74%	77%	71%	75%	74%	74%	73%	71%	73%	80%
		B								GH
Low2Box (Disagree)	257	117	140	53	153	51	8	59	135	55
	26%	23%	29%	25%	26%	26%	27%	29%	27%	20%
			A					I	I	

1_4. [The number one priority for technology investment in my company is to help save money in the long run] Thinking about the recent economic downturn and the impact that it is having in your place of business, to what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1005	515	490	215	593	197	30	203	505	267
Weighted	1005	515	490	216	593	196	30**	201	503	271
The number one priority for technology investment in my company is to help save money in the long run										
Strongly agree	283	153	130	50	173	60	8	52	156	68
	28%	30%	27%	23%	29%	30%	26%	26%	31%	25%
Somewhat agree	490	254	237	108	284	97	17	104	236	133
	49%	49%	48%	50%	48%	50%	57%	52%	47%	49%
Somewhat disagree	184	88	95	50	101	33	3	35	89	57
	18%	17%	19%	23%	17%	17%	10%	17%	18%	21%
				D						
Strongly disagree	48	20	28	7	34	7	2	10	22	14
	5%	4%	6%	3%	6%	3%	7%	5%	4%	5%
Summary										
Top2Box (Agree)	773	407	366	158	458	157	25	156	392	201
	77%	79%	75%	73%	77%	80%	82%	78%	78%	74%
Low2Box (Disagree)	232	108	124	57	135	39	5	45	111	71
	23%	21%	25%	27%	23%	20%	18%	22%	22%	26%

1. [Top2Box (Agree) Summary] Thinking about the recent economic downturn and the impact that it is having in your place of business, to what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1005	515	490	215	593	197	30	203	505	267
Weighted	1005	515	490	216	593	196	30**	201	503	271
Top2Box (Agree) Summary										
The number one priority for technology investment in my company is to help save money in the long run	773	407	366	158	458	157	25	156	392	201
	77%	79%	75%	73%	77%	80%	82%	78%	78%	74%
Our company is continuing to invest in tools to support and drive technology	748	398	350	162	440	145	22	142	368	216
	74%	77% B	71%	75%	74%	74%	73%	71%	73%	80% GH
Our company uses technology to help people drive revenue and to keep our company competitive	710	379	332	153	416	141	23	146	355	187
	71%	74% B	68%	71%	70%	72%	76%	73%	71%	69%
Our IT staff is expected to do more work with less resources	619	330	289	120	358	141	15	125	306	174
	62%	64%	59%	56%	60%	72% CD	50%	62%	61%	64%

1. [Low2Box (Disagree) Summary] Thinking about the recent economic downturn and the impact that it is having in your place of business, to what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1005	515	490	215	593	197	30	203	505	267
Weighted	1005	515	490	216	593	196	30**	201	503	271
Low2Box (Disagree) Summary										
Our IT staff is expected to do more work with less resources	386	185	201	95	235	56	15	76	197	98
	38%	36%	41%	44%	40%	28%	50%	38%	39%	36%
				E	E					
Our company uses technology to help people drive revenue and to keep our company competitive	295	136	158	63	176	56	7	55	148	85
	29%	26%	32%	29%	30%	28%	24%	27%	29%	31%
			A							
Our company is continuing to invest in tools to support and drive technology	257	117	140	53	153	51	8	59	135	55
	26%	23%	29%	25%	26%	26%	27%	29%	27%	20%
			A					I	I	
The number one priority for technology investment in my company is to help save money in the long run	232	108	124	57	135	39	5	45	111	71
	23%	21%	25%	27%	23%	20%	18%	22%	22%	26%

Managers and Executives

2. Given the economic downturn, has your priority to upgrade or invest in new technologies changed?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1005	515	490	215	593	197	30	203	505	267
Weighted	1005	515	490	216	593	196	30**	201	503	271
Yes (Net)	412	227	185	97	250	65	7	73	204	129
	41%	44%	38%	45%	42%	33%	23%	36%	41%	47%
		B		E	E					G
Yes - we're investing more resources	105	64	41	27	59	18	2	19	47	36
	10%	12%	8%	13%	10%	9%	7%	10%	9%	13%
		B								
Yes - we're investing fewer resources	308	163	145	70	191	46	5	53	157	93
	31%	32%	30%	33%	32%	24%	16%	27%	31%	34%
				E	E					
No - we have not changed our priorities	593	288	305	118	343	132	23	128	299	143
	59%	56%	62%	55%	58%	67%	77%	64%	59%	53%
			A			CD		I		

3. Will you be looking at new technology and upgrades to help drive your business during this economic downturn?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1005	515	490	215	593	197	30	203	505	267
Weighted	1005	515	490	216	593	196	30**	201	503	271
Yes	484	281	203	105	282	97	9	82	236	157
	48%	55%	41%	49%	48%	49%	30%	41%	47%	58%
		B								GH
No	521	234	287	111	311	99	21	119	266	115
	52%	45%	59%	51%	52%	51%	70%	59%	53%	42%
			A					I	I	

3a. What type of technology and upgrades do you believe will help drive your business during this economic downturn?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Looking at new technology and upgrades	486	282	204	106	282	98	9	82	241	154
Weighted	484	281	203	105	282	97*	9**	82*	236	157
Software plus services	212	121	91	41	124	47	4	37	98	72
	44%	43%	45%	39%	44%	48%	46%	45%	42%	46%
Hardware	110	71	39	30	59	21	1	16	55	39
	23%	25%	19%	29%	21%	21%	10%	19%	23%	25%
Software	102	63	39	22	59	21	1	10	56	35
	21%	22%	19%	21%	21%	22%	9%	12%	24%	22%
									G	G
Other	60	26	33	12	40	8	3	20	27	10
	12%	9%	17%	11%	14%	8%	35%	24%	11%	7%
			A					HI		

4. Do your co-workers expect the same benefits of your company's technology solutions as before the economic downturn?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1005	515	490	215	593	197	30	203	505	267
Weighted	1005	515	490	216	593	196	30**	201	503	271
Yes	827	428	400	160	501	167	26	166	413	222
	82%	83%	82%	74%	84%	85%	87%	83%	82%	82%
					C	C				
No	178	87	90	56	92	29	4	34	89	50
	18%	17%	18%	26%	16%	15%	13%	17%	18%	18%
				DE						

Managers and Executives

5. Are your IT workers stretched to meet the business' IT needs?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1005	515	490	215	593	197	30	203	505	267
Weighted	1005	515	490	216	593	196	30**	201	503	271
Yes	632	314	318	129	363	140	21	113	314	184
	63%	61%	65%	60%	61%	71%	69%	56%	63%	68%
						CD				G
No	373	201	172	86	230	57	9	88	188	87
	37%	39%	35%	40%	39%	29%	31%	44%	37%	32%
				E	E			I		