

Generally speaking, would you say things in British Columbia are heading in the right direction, or are they off on the wrong track?

	Region					Gender		Age			Education			Income		
	Total	LM	Isl	Int	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
Base: All respondents	800	499	110	191	301	411	389	113	319	368	192	328	274	177	272	244
Weighted	800	461	150*	190	340	394	406	230*	297	257	190	324	282	186	283	241
Right direction	53%	57%	48%	47%	48%	55%	51%	55%	53%	52%	46%	54%	56%	45%	54%	62%
Wrong track	41%	39%	41%	46%	44%	39%	43%	37%	42%	43%	46%	41%	37%	48%	39%	34%
(DK/NS)	6%	5%	11%	7%	9%	7%	6%	9%	5%	5%	8%	5%	7%	7%	7%	5%

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support, or lean towards?

	Region					Gender		Age			Education			Income		
	Total	LM	Isl	Int	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
Base: Decided voters	708	445	98	165	263	367	341	98	276	334	168	287	249	150	241	224
Weighted	706	406	135*	165	300	351	355	208*	257	231	162	285	255	156*	252	220
The BC Liberal Party	46%	48%	42%	45%	44%	53%	39%	38%	46%	53%	48%	47%	44%	30%	47%	57%
The New Democratic Party (NDP)	35%	33%	35%	37%	36%	31%	39%	37%	33%	34%	33%	33%	37%	47%	34%	26%
The Green Party	15%	14%	17%	15%	16%	12%	17%	20%	15%	10%	14%	13%	16%	18%	14%	13%
Other	5%	5%	5%	4%	4%	4%	6%	6%	5%	4%	4%	7%	3%	4%	5%	5%

Thinking of [Gordon Campbell], would you say you generally approve or disapprove of the way he/she has performed as [Premier of British Columbia]?

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Base: All respondents	800	499	110	191	301	411	389	113	319	368	192	328	274	177	272	244
Weighted	800	461	150*	190	340	394	406	230*	297	257	190	324	282	186	283	241
Gordon Campbell - Premier of British Columbia																
Strongly approve	11%	14%	7%	7%	7%	15%	7%	6%	11%	15%	11%	9%	13%	4%	8%	19%
Moderately approve	40%	37%	44%	42%	43%	43%	36%	41%	41%	37%	40%	39%	40%	32%	42%	44%
Moderately disapprove	19%	20%	20%	17%	18%	15%	23%	20%	20%	18%	12%	22%	21%	26%	20%	12%
Strongly disapprove	28%	26%	29%	30%	30%	25%	31%	29%	25%	29%	32%	29%	24%	34%	27%	23%
(DK/NS)	3%	3%	1%	4%	3%	3%	3%	4%	3%	2%	6%	2%	2%	4%	3%	2%
Summary																
Top2Box - Strongly/ Moderately	50%	51%	51%	49%	50%	58%	44%	47%	52%	52%	51%	48%	53%	36%	50%	63%
Low2Box - Moderately/ Strongly	47%	46%	48%	47%	48%	40%	53%	49%	45%	46%	43%	50%	45%	60%	47%	35%

Thinking of [Carole James], would you say you generally approve or disapprove of the way he/she has performed as [Leader of the NDP and the official opposition]?

	Region					Gender		Age			Education			Income		
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Base: All respondents	800	499	110	191	301	411	389	113	319	368	192	328	274	177	272	244
Weighted	800	461	150*	190	340	394	406	230*	297	257	190	324	282	186	283	241
Carole James - Leader of the NDP and the official opposition																
Strongly approve	10%	10%	8%	14%	11%	8%	13%	11%	9%	11%	9%	11%	10%	21%	7%	6%
Moderately approve	42%	43%	45%	36%	40%	40%	44%	47%	39%	40%	37%	43%	44%	45%	42%	38%
Moderately disapprove	21%	22%	28%	12%	19%	24%	18%	24%	21%	18%	17%	22%	22%	14%	22%	25%
Strongly disapprove	17%	17%	10%	24%	18%	21%	14%	8%	18%	25%	24%	15%	15%	9%	17%	25%
(DK/NS)	10%	8%	10%	15%	13%	8%	12%	10%	12%	6%	13%	9%	9%	10%	12%	7%
Summary																
Top2Box - Strongly/ Moderately	52%	53%	52%	49%	51%	48%	56%	58%	48%	51%	46%	54%	54%	67%	49%	43%
Low2Box - Moderately/ Strongly	38%	39%	38%	35%	37%	44%	32%	32%	39%	43%	41%	38%	37%	23%	39%	49%

As you may know, there will be a provincial election on May 12th. How likely is it that you will wind up voting for a candidate from [The BC Liberal Party] in this election? Very likely, somewhat likely, not very likely, or not at all likely?

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The BC Liberal Party																
Very likely	30%	32%	27%	28%	28%	36%	24%	24%	28%	38%	30%	30%	30%	20%	28%	43%
Somewhat likely	18%	19%	18%	18%	18%	19%	18%	23%	20%	13%	21%	19%	17%	17%	22%	17%
Not very likely	14%	15%	12%	12%	12%	9%	18%	19%	14%	10%	14%	13%	15%	16%	17%	7%
Not at all likely	36%	32%	42%	39%	40%	34%	37%	34%	35%	37%	34%	38%	34%	44%	31%	32%
(DK/NS)	2%	3%	1%	3%	2%	2%	3%	1%	3%	2%	2%	1%	4%	2%	3%	1%
Summary																
Top2Box - Very/ Somewhat likely	48%	51%	45%	46%	46%	54%	42%	47%	48%	52%	50%	48%	47%	38%	49%	59%
Low2Box - Not very/ at all likely	49%	47%	54%	51%	52%	43%	55%	53%	49%	46%	48%	51%	49%	60%	48%	40%

As you may know, there will be a provincial election on May 12th. How likely is it that you will wind up voting for a candidate from [The New Democratic Party (NDP)] in this election? Very likely, somewhat likely, not very likely, or not at all likely?

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The New Democratic Party (NDP)																
Very likely	19%	18%	20%	19%	19%	18%	20%	19%	17%	21%	15%	20%	20%	24%	18%	16%
Somewhat likely	20%	21%	22%	18%	20%	16%	25%	22%	24%	14%	19%	21%	20%	24%	21%	17%
Not very likely	15%	14%	21%	11%	15%	17%	13%	17%	14%	13%	14%	16%	13%	17%	16%	13%
Not at all likely	43%	44%	36%	47%	42%	46%	40%	41%	41%	47%	49%	40%	42%	32%	42%	53%
(DK/NS)	3%	3%	2%	5%	4%	3%	4%	1%	4%	4%	3%	3%	4%	3%	3%	1%
Summary																
Top2Box - Very/ Somewhat likely	39%	39%	41%	38%	39%	34%	44%	41%	41%	36%	34%	41%	41%	48%	39%	33%
Low2Box - Not very/ at all likely	58%	58%	57%	58%	57%	63%	52%	58%	55%	61%	63%	56%	56%	50%	58%	66%

As you may know, there will be a provincial election on May 12th. How likely is it that you will wind up voting for a candidate from [The Green Party] in this election? Very likely, somewhat likely, not very likely, or not at all likely?

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Weighted	800	461	150*	190	340	394	406	230*	297	257	190	324	282	186	283	241
The Green Party																
Very likely	8%	9%	8%	5%	6%	6%	10%	12%	7%	6%	4%	10%	9%	12%	7%	7%
Somewhat likely	20%	19%	21%	21%	21%	15%	24%	21%	22%	14%	17%	20%	22%	22%	21%	18%
Not very likely	17%	17%	19%	16%	18%	17%	17%	22%	16%	15%	21%	15%	17%	16%	19%	17%
Not at all likely	52%	52%	50%	52%	51%	59%	45%	42%	51%	62%	54%	54%	48%	45%	49%	57%
(DK/NS)	4%	4%	3%	6%	5%	4%	4%	3%	4%	3%	4%	2%	5%	5%	5%	1%
Summary																
Top2Box - Very/ Somewhat likely	27%	28%	28%	26%	27%	20%	34%	33%	29%	20%	21%	29%	30%	34%	28%	24%
Low2Box - Not very/ at all likely	69%	69%	69%	68%	69%	76%	62%	64%	67%	77%	75%	69%	65%	61%	68%	75%