

As you may know, a provincial election is scheduled for May 12th of this year. On Election Day, voters will also be asked to vote in a referendum on whether or not to change to a new electoral system called the BC-STV, also called the single transferable vote electoral system. Prior to today, were you aware that British Columbians would be voting in this election on whether to adopt this new electoral system?

	Total	Region					Gender		Age		
		Lower Mainland	Island	S. Int	North	Non-LM	Male	Female	18 - 34	35 - 54	55+
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	800	390	146	164	100	410	399	401	125	331	343
Weighted	800	461	149	131	59*	339	393	407	230	313	257
Yes	319 40%	169 37%	72 49%	56 43%	21 36%	150 44%	177 45%	142 35%	77 34%	111 35%	130 51%
No	478 60%	289 63%	77 52%	74 57%	38 64%	188 56%	216 55%	262 64%	150 66%	201 64%	126 49%
(DK/NS)	4 1%	3 1%	0 -	1 1%	0 -	1 0%	1 0%	3 1%	2 1%	1 0%	1 0%

I am going to read you the referendum question and then ask you which of the two answer options you prefer. The question is ... Which electoral system should British Columbia use to elect members to the provincial Legislative Assembly? Option 1 is the existing electoral system, also known as First-Past-the-Post. Option 2 is the single transferable vote electoral system, also known as BC-STV, proposed by the Citizens' Assembly on Electoral Reform. Now, please tell me which of these two options you are more likely to vote for or lean towards.

	Total	Region					Gender		Age		
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Base: All respondents	800	390	146	164	100	410	399	401	125	331	343
Weighted	800	461	149	131	59*	339	393	407	230	313	257
The existing electoral system (First-Past-the-Post)	324 41%	198 43%	50 33%	53 40%	24 41%	126 37%	169 43%	155 38%	83 36%	129 41%	112 44%
The single transferable vote electoral system (BC STV)	340 43%	186 40%	81 54%	52 40%	21 35%	154 46%	175 45%	165 41%	93 40%	129 41%	117 46%
Will not vote	22 3%	14 3%	0 -	5 4%	4 6%	9 3%	5 1%	17 4%	14 6%	6 2%	2 1%
(DK/NS)	113 14%	66 14%	19 12%	21 16%	11 19%	50 15%	43 11%	70 17%	39 17%	49 16%	25 10%

And how likely is that you will change your mind and vote for the other option on Election Day? Is it...?

	Region										
	Total	Region					Gender		Age		
		Lower Mainland A	Island B	S. Int C	North D	Non-LM E	Male F	Female G	18 - 34 H	35 - 54 I	55+ J
Base: Those who support existing or single transferable vote electoral system	676	331	131	133	81	345	352	324	96	273	306
Weighted	664	384	131	105	45*	280	344	320	176*	258	229
Very likely	14 2%	6 2%	5 4%	3 3%	1 2%	8 3%	13 4%	1 0%	5 3%	5 2%	4 2%
Somewhat likely	194 29%	115 30%	35 27%	30 29%	15 33%	80 29%	74 22%	120 38%	64 36%	77 30%	54 24%
Not very likely	228 34%	134 35%	49 38%	33 32%	12 26%	94 34%	120 35%	109 34%	56 32%	99 38%	74 32%
Not at all likely	222 33%	124 32%	42 32%	39 37%	17 38%	98 35%	136 40%	86 27%	52 30%	74 29%	96 42%
(DK/NS)	5 1%	5 1%	0 -	0 -	1 1%	1 0%	2 1%	4 1%	0 -	3 1%	3 1%
Summary											
Top2Box (Very/ Somewhat likely)	208 31%	121 31%	39 30%	33 32%	16 35%	88 31%	87 25%	121 38%	68 39%	82 32%	57 25%
Low2Box (Not very/ Not at all likely)	450 68%	258 67%	92 70%	72 68%	29 64%	192 69%	256 74%	195 61%	108 61%	173 67%	169 74%

Overall, how important is the outcome of this referendum on electoral reform to you personally? Is it...?

	Region										
	Total	Region					Gender		Age		
		Lower Mainland A	Island B	S. Int C	North D	Non-LM E	Male F	Female G	18 - 34 H	35 - 54 I	55+ J
Base: All respondents	800	390	146	164	100	410	399	401	125	331	343
Weighted	800	461	149	131	59*	339	393	407	230	313	257
Very important	153 19%	88 19%	29 19%	26 20%	10 17%	65 19%	78 20%	74 18%	29 13%	62 20%	62 24%
Somewhat important	354 44%	213 46%	69 46%	45 34%	27 46%	141 42%	162 41%	191 47%	108 47%	135 43%	111 43%
Not very important	204 26%	111 24%	40 27%	40 31%	13 22%	93 27%	107 27%	97 24%	72 31%	85 27%	46 18%
Not at all important	77 10%	41 9%	12 8%	16 12%	8 14%	36 11%	41 11%	35 9%	21 9%	24 8%	31 12%
(DK/NS)	13 2%	8 2%	0 -	4 3%	1 2%	4 1%	4 1%	9 2%	0 -	6 2%	7 3%
Summary											
Top2Box (Very/ Somewhat important)	507 63%	301 65%	98 66%	71 54%	37 63%	206 61%	241 61%	266 65%	137 60%	197 63%	172 67%
Low2Box (Not very/ Not at all important)	281	152	51	57 A	21	129	148	132	93 J	110	78

[The existing electoral system, also known as First-Past-the-Post] How much would you say you know about [...]? Is it ...?

	Total	Region					Gender		Age		
		Lower Mainland	Island	S. Int	North	Non-LM	Male	Female	18 - 34	35 - 54	55+
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Base: All respondents	800	390	146	164	100	410	399	401	125	331	343
Weighted	800	461	149	131	59*	339	393	407	230	313	257
The existing electoral system, also known as First-Past-the-Post											
A great deal	157 20%	92 20%	36 24%	24 19%	4 7%	64 19%	97 25%	59 15%	23 10%	59 19%	73 29%
A fair amount	366 46%	203 44%	69 46%	66 50%	29 49%	163 48%	182 46%	184 45%	103 45%	137 44%	127 50%
Very little	193 24%	112 24%	31 21%	34 26%	15 26%	80 24%	83 21%	109 27%	68 30%	81 26%	43 17%
Nothing	84 10%	53 11%	13 9%	7 6%	10 17%	31 9%	29 7%	54 13%	36 16%	35 11%	12 5%
(DK/NS)	1 0%	1 0%	0 -	0 -	0 -	0 -	1 0%	0 -	0 -	0 -	1 0%
Summary											
Top2Box (A great deal/ A fair amount)	523 65%	295 64%	104 70%	90 69%	33 56%	228 67%	280 71%	243 60%	126 55%	196 63%	201 78%
Low2Box (Very little/ Nothing)	276 35%	165 36%	45 30%	41 31%	26 44%	111 33%	113 29%	164 40%	104 45%	117 37%	55 22%

[The single transferable vote electoral system, also known as BC-STV] How much would you say you know about [...]? Is it ...?

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Base: All respondents	800	390	146	164	100	410	399	401	125	331	343
Weighted	800	461	149	131	59*	339	393	407	230	313	257
The single transferable vote electoral system, also known as BC-STV											
A great deal	34 4%	18 4%	11 7%	5 4%	1 2%	16 5%	27 7%	7 2%	5 2%	15 5%	14 6%
A fair amount	246 31%	137 30%	53 35%	39 30%	16 28%	108 32%	141 36%	105 26%	63 27%	89 28%	94 37%
Very little	294 37%	172 37%	48 32%	52 40%	22 38%	122 36%	141 36%	153 38%	79 35%	116 37%	98 38%
Nothing	223 28%	132 29%	38 26%	34 26%	19 32%	91 27%	84 21%	139 34%	83 36%	92 29%	48 19%
(DK/NS)	3 0%	2 0%	0 -	1 1%	0 -	1 0%	0 -	3 1%	0 -	1 0%	2 1%
Summary											
Top2Box (A great deal/ A fair amount)	280 35%	155 34%	63 42%	44 34%	18 30%	125 37%	168 43%	112 28%	67 29%	103 33%	109 42%
Low2Box (Very little/ Nothing)	517 65%	304 66%	86 58%	86 66%	41 70%	213 63%	225 57%	292 72%	162 71%	208 67%	146 57%

How would you rate the fairness of our current electoral system? Would you say it is...?

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	Total	Lower Mainland	Island	S. Int	North	Non-LM	Male	Female	18 - 34	35 - 54	55+
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Base: All respondents	800	390	146	164	100	410	399	401	125	331	343
Weighted	800	461	149	131	59*	339	393	407	230	313	257
Very fair	121 15%	71 15%	17 11%	19 15%	14 23%	49 15%	64 16%	57 14%	37 16%	44 14%	40 16%
Somewhat fair	486 61%	288 62%	88 59%	82 63%	28 47%	198 59%	231 59%	256 63%	146 64%	201 64%	140 54%
Not very fair	140 18%	69 15%	34 23%	25 19%	12 21%	71 21%	70 18%	70 17%	35 15%	45 14%	59 23%
Not at all fair	28 4%	16 4%	7 5%	1 0%	4 7%	12 4%	21 6%	7 2%	6 3%	12 4%	10 4%
(DK/NS)	25 3%	17 4%	3 2%	4 3%	1 2%	8 3%	7 2%	18 5%	6 3%	11 4%	7 3%
Summary											
Top2Box (Very/ Somewhat fair)	607 76%	359 78%	105 71%	101 77%	41 70%	248 73%	295 75%	312 77%	183 80%	244 78%	180 70%
Low2Box (Not very/ Not at all fair)	168 21%	85 19%	41 27%	25 19%	17 28%	83 24%	91 23%	77 19%	41 18%	57 18%	70 27%

How satisfied are you with the range of choices of parties and candidates available to vote for under our current electoral system? Are you...?

	Total	Region					Gender		Age		
		Lower Mainland	Island	S. Int	North	Non-LM	Male	Female	18 - 34	35 - 54	55+
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Base: All respondent	800	390	146	164	100	410	399	401	125	331	343
Weighted	800	461	149	131	59*	339	393	407	230	313	257
Very satisfied	172 22%	97 21%	32 21%	28 21%	15 26%	75 22%	84 21%	89 22%	46 20%	61 20%	64 25%
Somewhat satisfied	397 50%	231 50%	78 52%	68 52%	20 34%	166 49%	201 51%	196 48%	126 55%	155 50%	116 45%
Not very satisfied	168 21%	99 21%	28 19%	27 21%	15 25%	70 21%	77 20%	91 22%	37 16%	74 24%	57 22%
Not at all satisfied	58 7%	32 7%	11 7%	6 4%	9 16%	26 8%	31 8%	27 7%	18 8%	21 7%	19 7%
(DK/NS)	5 1%	2 1%	1 1%	2 1%	0 -	3 1%	0 -	5 1%	2 1%	2 1%	1 0%
Summary											
Top2Box (Very/ Somewhat satisfied)	569 71%	329 71%	110 74%	96 73%	35 59%	241 71%	285 73%	284 70%	173 75%	216 69%	180 70%
Low2Box (Not very/ Not at all satisfied)	226 28%	130 28%	38 26%	33 25%	24 41%	96 28%	108 28%	118 29%	55 24%	95 30%	76 30%