

So far, which of the three main parties do you think has run the best campaign?

	Total	Region		Sex	
		LM	Non-LM	M	F
Base: All respondents	500	253	247	209	291
Weighted	500	291	209	242	258
Gordon Campbell	40%	44%	34%	45%	36%
Carole James	21%	20%	24%	19%	24%
Jane Sterk	4%	3%	6%	4%	5%
(DK/NS)	34%	33%	36%	32%	36%

Since the start of this election campaign has your impression of each of the following improved, worsened or stayed the same? [GORDON CAMPBELL AND THE BC LIBERALS]

	Total	Region		Sex	
		LM	Non-LM	M	F
Base: All respondents	500	253	247	209	291
Weighted	500	291	209	242	258
GORDON CAMPBELL AND THE BC LIBERALS					
Improved	12%	12%	13%	16%	9%
Worsened	34%	32%	37%	33%	36%
Stayed the same	51%	54%	48%	50%	53%
(DK/NS)	2%	2%	2%	1%	3%

Since the start of this election campaign has your impression of each of the following improved, worsened or stayed the same? [CAROLE JAMES AND THE NDP]

	Total	Region		Sex	
		LM	Non-LM	M	F
Base: All respondents	500	253	247	209	291
Weighted	500	291	209	242	258
CAROLE JAMES AND THE NDP					
Improved	17%	14%	23%	18%	17%
Worsened	37%	40%	32%	42%	32%
Stayed the same	42%	44%	40%	39%	45%
(DK/NS)	4%	3%	5%	1%	6%

Since the start of this election campaign has your impression of each of the following improved, worsened or stayed the same? [JANE STERK AND THE GREEN PARTY]

	Total	Region		Sex	
		LM	Non-LM	M	F
Base: All respondents	500	253	247	209	291
Weighted	500	291	209	242	258
JANE STERK AND THE GREEN PARTY					
Improved	12%	9%	17%	14%	11%
Worsened	10%	11%	9%	11%	8%
Stayed the same	48%	49%	47%	43%	53%
(DK/NS)	30%	32%	27%	32%	28%

Which of the three main party leaders do you think would make the best Premier of BC?

	Total	Region		Sex	
		LM	Non-LM	M	F
Base: All respondents	500	253	247	209	291
Weighted	500	291	209	242	258
Gordon Campbell	44%	50%	35%	49%	39%
Carole James	30%	30%	31%	28%	32%
Jane Sterk	6%	5%	8%	3%	9%
(DK/NS)	20%	15%	26%	20%	20%