

CANWEST MEDIA

EC2. Which leader of the major federal parties would make the best Prime Minister of Canada?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Michael Ignatieff	345	31	15	21	125	123	29	82	130	133	171	173
	33%	23%	15%	31%	32%	49%	38%	28%	32%	40%	34%	32%
				B	B	ABCD	AB			GH		
Stephen Harper	447	68	73	38	186	58	25	107	183	157	220	228
	43%	50%	69%	57%	47%	23%	33%	37%	45%	47%	44%	43%
		EF	ADEF	EF	EF					G		
Jack Layton	242	38	17	8	85	71	22	100	97	45	109	133
	23%	28%	16%	12%	22%	28%	29%	34%	24%	14%	22%	25%
		BC				BC	C	HI	I			

CANWEST MEDIA

EC3. STEPHEN HARPER SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
5) Someone who has a hidden agenda	495 48%	54 40%	38 36%	29 44%	194 49% B	134 53% AB	46 60% AB	152 53%	195 47%	149 44%	243 49%	252 47%
8) Someone who is best to manage during tough economic times	473 46%	71 52% EF	74 70% ADEF	44 65% DEF	199 50% EF	59 24%	26 34%	115 40%	186 45%	171 51% G	234 47%	239 45%
3) Someone who has what it takes to lead Canada	443 43%	67 49% EF	73 69% ADEF	39 58% EF	186 47% E	51 20%	26 34% E	100 35%	181 44% G	162 48% G	212 42%	230 43%
2) Someone who will get things done	440 43%	67 49% EF	73 69% ADEF	40 60% EF	184 46% EF	51 20%	24 32% E	93 32%	185 45% G	163 49% G	216 43%	224 42%
4) Someone who has a vision of Canada that you can support	436 42%	66 49% EF	74 70% ADEF	43 64% DEF	176 44% E	52 21%	24 32%	113 39%	168 41%	156 46%	209 42%	228 43%
1) Someone you can trust	417 40%	66 48% EF	74 71% ADEF	41 61% DEF	168 42% EF	45 18%	22 29% E	95 33%	166 40%	155 46% G	203 40%	214 40%
7) Someone who knows when to compromise for the greater good	388 38%	64 47% EF	68 65% ADEF	33 49% EF	166 42% EF	35 14%	22 28% E	98 34%	153 37%	136 41%	177 35%	211 40%
6) Someone who is open to the ideas of others	326 32%	53 39% E	66 63% ADEF	32 47% DEF	131 33% E	25 10%	19 25% E	70 24%	136 33% G	121 36% G	151 30%	175 33%

CANWEST MEDIA

EC3. MICHAEL IGNATIEFF SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
6) Someone who is open to the ideas of others	650	83	39	36	265	169	57	193	257	201	321	329
	63%	61% B	37%	53%	67% BC	67% BC	75% BC	67%	62%	60%	64%	62%
7) Someone who knows when to compromise for the greater good	588	72	37	34	230	159	55	163	238	187	295	293
	57%	53% B	35%	51%	58% B	63% B	72% ABCD	57%	58%	56%	59%	55%
4) Someone who has a vision of Canada that you can support	559	70	31	24	220	162	52	161	228	171	275	284
	54%	51% B	30%	36%	56% BC	64% ABCD	68% ABC	56%	55%	51%	55%	53%
3) Someone who has what it takes to lead Canada	558	69	33	28	210	168	50	170	219	169	272	286
	54%	51% B	31%	42%	53% B	66% ABCD	66% ABC	59%	53%	50%	54%	54%
1) Someone you can trust	545	71	31	26	228	135	54	164	216	165	258	287
	53%	52% B	29%	39%	58% BC	53% BC	71% ABCDE	57%	53%	49%	52%	54%
2) Someone who will get things done	517	69	32	27	212	125	52	162	201	154	245	273
	50%	51% B	31%	40%	54% B	50% B	68% ABCDE	56% I	49%	46%	49%	51%
8) Someone who is best to manage during tough economic times	511	66	32	23	197	143	50	150	205	156	239	272
	49%	48% B	30%	35%	50% BC	57% BC	66% ABCD	52%	50%	47%	48%	51%
5) Someone who has a hidden agenda	473	82	68	38	202	53	31	115	193	166	231	242
	46%	60% EF	64% DEF	56% E	51% E	21%	40% E	40%	47%	49% G	46%	45%

CANWEST MEDIA

EC3. JACK LAYTON SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
6) Someone who is open to the ideas of others	303	45	16	13	119	82	28	110	133	59	144	159
	29%	33% B	15%	20%	30% B	33% B	37% BC	38% I	32% I	18%	29%	30%
5) Someone who has a hidden agenda	258	48	36	23	115	25	12	61	103	94	124	134
	25%	35% EF	34% EF	33% EF	29% EF	10%	16%	21%	25%	28%	25%	25%
1) Someone you can trust	256	38	15	10	101	60	32	90	114	53	118	138
	25%	28% B	15%	14%	26% B	24%	42% ABCDE	31% I	28% I	16%	24%	26%
7) Someone who knows when to compromise for the greater good	253	35	13	9	99	70	27	79	120	54	117	136
	25%	26% B	12%	13%	25% B	28% BC	36% BC	27% I	29% I	16%	23%	26%
4) Someone who has a vision of Canada that you can support	245	32	17	10	101	57	28	86	111	49	114	131
	24%	23%	16%	15%	26%	23%	37% ABCE	30% I	27% I	15%	23%	25%
2) Someone who will get things done	223	33	17	8	94	44	27	94	88	40	91	132
	22%	24%	16%	12%	24%	17%	36% BCDE	33% HI	22% I	12%	18%	25% J
3) Someone who has what it takes to lead Canada	200	31	18	6	77	47	21	78	81	41	92	108
	19%	23% C	17%	10%	19%	19%	27% C	27% HI	20% I	12%	18%	20%
8) Someone who is best to manage during tough economic times	175	27	15	3	73	34	23	60	78	37	75	101
	17%	20% C	14%	5%	18% C	14%	30% BCDE	21% I	19% I	11%	15%	19%

CANWEST MEDIA

EC3. GILLES DUCEPPE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
2) Someone who will get things done	76 7%	0 -	0 -	0 -	0 -	76 30% ABCDF	0 -	33 12% HI	25 6%	18 5%	40 8%	36 7%
1) Someone you can trust	73 7%	0 -	0 -	0 -	0 -	73 29% ABCDF	0 -	29 10% I	28 7%	15 5%	40 8%	33 6%
5) Someone who has a hidden agenda	66 6%	0 -	0 -	0 -	0 -	66 26% ABCDF	0 -	22 8%	23 6%	20 6%	26 5%	39 7%
7) Someone who knows when to compromise for the greater good	58 6%	0 -	0 -	0 -	0 -	58 23% ABCDF	0 -	27 9% HI	19 5%	12 4%	29 6%	29 5%
6) Someone who is open to the ideas of others	58 6%	0 -	0 -	0 -	0 -	58 23% ABCDF	0 -	26 9% HI	18 4%	13 4%	29 6%	29 5%
8) Someone who is best to manage during tough economic times	50 5%	0 -	0 -	0 -	0 -	50 20% ABCDF	0 -	23 8% I	19 5%	7 2%	28 6%	22 4%
4) Someone who has a vision of Canada that you can support	38 4%	0 -	0 -	0 -	0 -	38 15% ABCDF	0 -	15 5%	15 4%	8 2%	16 3%	22 4%
3) Someone who has what it takes to lead Canada	34 3%	0 -	0 -	0 -	0 -	34 13% ABCDF	0 -	19 7% HI	10 3%	4 1%	17 3%	17 3%

CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 1) Someone you can trust?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	417	66	74	41	168	45	22	95	166	155	203	214
	40%	48%	71%	61%	42%	18%	29%	33%	40%	46%	40%	40%
		EF	ADEF	DEF	EF		E			G		
Liberal Leader Michael Ignatieff	288	33	16	16	126	75	22	74	102	112	140	149
	28%	24%	15%	24%	32%	30%	29%	26%	25%	33%	28%	28%
					B	B	B			H		
NDP Leader Jack Layton	256	38	15	10	101	60	32	90	114	53	118	138
	25%	28%	15%	14%	26%	24%	42%	31%	28%	16%	24%	26%
		B			B		ABCDE	I	I			
Bloc Quebecois Leader Gilles Duceppe	73	0	0	0	0	73	0	29	28	15	40	33
	7%	-	-	-	-	29%	-	10%	7%	5%	8%	6%
						ABCDF		I				

CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 2) Someone who will get things done?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	440	67	73	40	184	51	24	93	185	163	216	224
	43%	49%	69%	60%	46%	20%	32%	32%	45%	49%	43%	42%
		EF	ADEF	EF	EF		E		G	G		
Liberal Leader Michael Ignatieff	294	37	15	19	118	81	25	68	113	114	153	141
	28%	27%	14%	28%	30%	32%	32%	23%	27%	34%	31%	26%
		B		B	B	B	B			GH		
NDP Leader Jack Layton	223	33	17	8	94	44	27	94	88	40	91	132
	22%	24%	16%	12%	24%	17%	36%	33%	22%	12%	18%	25%
						BCDE		HI	I		J	
Bloc Quebecois Leader Gilles Duceppe	76	0	0	0	0	76	0	33	25	18	40	36
	7%	-	-	-	-	30%	-	12%	6%	5%	8%	7%
						ABCDF		HI				

CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 3) Someone who has what it takes to lead Canada?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	443	67	73	39	186	51	26	100	181	162	212	230
	43%	49%	69%	58%	47%	20%	34%	35%	44%	48%	42%	43%
		EF	ADEF	EF	E		E		G	G		
Liberal Leader Michael Ignatieff	358	38	15	22	133	121	30	92	138	128	179	179
	35%	28%	14%	33%	34%	48%	39%	32%	34%	38%	36%	33%
		B		B	B	ABCD	B					
NDP Leader Jack Layton	200	31	18	6	77	47	21	78	81	41	92	108
	19%	23%	17%	10%	19%	19%	27%	27%	20%	12%	18%	20%
		C					C	HI	I			
Bloc Quebecois Leader Gilles Duceppe	34	0	0	0	0	34	0	19	10	4	17	17
	3%	-	-	-	-	13%	-	7%	3%	1%	3%	3%
						ABCD		HI				

CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 4) Someone who has a vision of Canada that you can support?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	436	66	74	43	176	52	24	113	168	156	209	228
	42%	49%	70%	64%	44%	21%	32%	39%	41%	46%	42%	43%
Liberal Leader Michael Ignatieff	314	38	14	14	119	105	24	75	117	122	161	153
	30%	28%	13%	21%	30%	41%	31%	26%	29%	37%	32%	29%
NDP Leader Jack Layton	245	32	17	10	101	57	28	86	111	49	114	131
	24%	23%	16%	15%	26%	23%	37%	30%	27%	15%	23%	25%
Bloc Quebecois Leader Gilles Duceppe	38	0	0	0	0	38	0	15	15	8	16	22
	4%	-	-	-	-	15%	-	5%	4%	2%	3%	4%

CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 5) Someone who has a hidden agenda?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	495	54	38	29	194	134	46	152	195	149	243	252
	48%	40%	36%	44%	49%	53%	60%	53%	47%	44%	49%	47%
Liberal Leader Michael Ignatieff	215	34	32	15	86	28	19	53	90	71	107	108
	21%	25%	30%	23%	22%	11%	25%	18%	22%	21%	21%	20%
NDP Leader Jack Layton	258	48	36	23	115	25	12	61	103	94	124	134
	25%	35%	34%	33%	29%	10%	16%	21%	25%	28%	25%	25%
Bloc Quebecois Leader Gilles Duceppe	66	0	0	0	0	66	0	22	23	20	26	39
	6%	-	-	-	-	26%	-	8%	6%	6%	5%	7%
						ABCD						

CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 6) Someone who is open to the ideas of others?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	326	53	66	32	131	25	19	70	136	121	151	175
	32%	39%	63%	47%	33%	10%	25%	24%	33%	36%	30%	33%
Liberal Leader Michael Ignatieff	347	38	23	22	147	87	29	82	123	141	177	170
	34%	28%	22%	33%	37%	35%	38%	29%	30%	42%	35%	32%
NDP Leader Jack Layton	303	45	16	13	119	82	28	110	133	59	144	159
	29%	33%	15%	20%	30%	33%	37%	38%	32%	18%	29%	30%
Bloc Quebecois Leader Gilles Duceppe	58	0	0	0	0	58	0	26	18	13	29	29
	6%	-	-	-	-	23%	-	9%	4%	4%	6%	5%
						ABCD	F	HI				

CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 7) Someone who knows when to compromise for the greater good?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	388	64	68	33	166	35	22	98	153	136	177	211
	38%	47%	65%	49%	42%	14%	28%	34%	37%	41%	35%	40%
		EF	ADEF	EF	EF		E					
Liberal Leader Michael Ignatieff	335	37	24	25	131	89	27	84	118	133	178	157
	32%	27%	23%	38%	33%	35%	36%	29%	29%	40%	36%	29%
						B				GH	K	
NDP Leader Jack Layton	253	35	13	9	99	70	27	79	120	54	117	136
	25%	26%	12%	13%	25%	28%	36%	27%	29%	16%	23%	26%
		B			B	BC	BC	I	I			
Bloc Quebecois Leader Gilles Duceppe	58	0	0	0	0	58	0	27	19	12	29	29
	6%	-	-	-	-	23%	-	9%	5%	4%	6%	5%
						ABCD	F	HI				

CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 8) Someone who is best to manage during tough economic times?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	473	71	74	44	199	59	26	115	186	171	234	239
	46%	52% EF	70% ADEF	65% DEF	50% EF	24%	34%	40%	45%	51% G	47%	45%
Liberal Leader Michael Ignatieff	336	39	17	20	124	108	28	90	126	119	164	171
	32%	28% B	16%	30% B	31% B	43% ABD	36% B	31%	31%	36%	33%	32%
NDP Leader Jack Layton	175	27	15	3	73	34	23	60	78	37	75	101
	17%	20% C	14%	5%	18% C	14%	30% BCDE	21% I	19% I	11%	15%	19%
Bloc Quebecois Leader Gilles Duceppe	50	0	0	0	0	50	0	23	19	7	28	22
	5%	-	-	-	-	20% ABCD	-	8% I	5%	2%	6%	4%

CANWEST MEDIA

EC4. AGREE SUMMARY TABLE (Strongly/Somewhat agree)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
1) Even though Michael Ignatieff lived outside of Canada for many years, that doesn't make him less qualified to be Prime Minister than any of the other federal party leaders he will be running against	615	74	49	42	223	181	46	166	229	220	292	323
	59%	54%	47%	63%	56%	72% ABD	60%	57%	56%	66% H	58%	61%
2) The Liberal Party is ready again to govern Canada	464	54	30	22	167	148	42	140	172	151	218	246
	45%	40%	28%	33%	42% B	59% ABCD	56% ABCD	49%	42%	45%	43%	46%
3) I have a clear idea of what policies the Liberals would bring in if they win the next election	469	66	45	25	183	108	41	109	187	173	246	223
	45%	49%	43%	36%	46%	43%	54%	38%	46%	52% G	49% K	42%
4) Michael Ignatieff and the Liberals will win the next federal election	482	51	34	24	168	166	39	146	173	163	238	243
	47%	37%	32%	35%	43%	66% ABCDF	51% B	50%	42%	49%	48%	46%
5) The Liberals should bring down the Conservative government and force an election as soon as they can	293	34	18	13	115	86	28	98	113	83	144	149
	28%	25%	17%	20%	29% B	34% BC	36% BC	34% I	27%	25%	29%	28%
6) If the Liberals were in power they would do a better job of managing the economic crisis than the Conservatives are	447	52	25	23	167	139	41	141	163	143	212	234
	43%	38% B	24%	34%	42% B	55% ABCD	53% ABC	49% H	40%	43%	42%	44%

CANWEST MEDIA

EC4. DISAGREE SUMMARY TABLE (Somewhat/Strongly disagree)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
1) Even though Michael Ignatieff lived outside of Canada for many years, that doesn't make him less qualified to be Prime Minister than any of the other federal party leaders he will be running against	419	63	56	25	173	71	31	123	181	115	209	210
	41%	46% E	53% E	37%	44% E	28%	40%	43%	44% I	34%	42%	39%
2) The Liberal Party is ready again to govern Canada	570	83	76	45	229	104	34	148	238	184	283	287
	55%	60% EF	72% DEF	67% EF	58% EF	41%	44%	51%	58%	55%	57%	54%
3) I have a clear idea of what policies the Liberals would bring in if they win the next election	565	70	61	43	213	144	35	180	223	162	255	311
	55%	51%	57%	64%	54%	57%	46%	62% I	54%	48%	51%	58% J
4) Michael Ignatieff and the Liberals will win the next federal election	552	85	72	44	228	87	38	143	238	172	262	290
	53%	63% E	68% EF	65% E	57% E	34%	49% E	50%	58%	51%	52%	54%
5) The Liberals should bring down the Conservative government and force an election as soon as they can	741	103	88	54	281	166	49	191	298	252	357	384
	72%	75%	83% DEF	80% EF	71%	66%	64%	66%	73%	75% G	71%	72%
6) If the Liberals were in power they would do a better job of managing the economic crisis than the Conservatives are	587	84	80	45	229	114	36	148	247	192	288	299
	57%	62% EF	76% ADEF	66% EF	58% E	45%	47%	51%	60% G	57%	58%	56%

CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 1) Even though Michael Ignatieff lived outside of Canada for many years, that doesn't make him less qualified to be Prime Minister than any of the other federal party leaders he will be running against?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Strongly agree	234 23%	28 21%	12 12%	19 28% B	94 24% B	65 26% B	16 21%	53 18%	86 21%	95 28% GH	115 23%	119 22%
Somewhat agree	381 37%	46 34%	37 35%	23 35%	128 32%	116 46% AD	30 39%	113 39%	143 35%	125 37%	177 35%	204 38%
Somewhat disagree	249 24%	35 26%	35 33% E	15 22%	105 26% E	45 18%	15 19%	87 30% I	94 23%	68 20%	115 23%	134 25%
Strongly disagree	171 16%	28 20% E	22 20% E	10 15%	69 17% E	27 11%	16 21% E	36 12%	87 21% GI	47 14%	94 19%	77 14%
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	615 59%	74 54%	49 47%	42 63%	223 56%	181 72% ABD	46 60%	166 57%	229 56%	220 66% H	292 58%	323 61%
Disagree (Low2Box)	419 41%	63 46% E	56 53% E	25 37%	173 44% E	71 28%	31 40%	123 43%	181 44%	115 34% I	209 42%	210 39%

CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 2) The Liberal Party is ready again to govern Canada ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Strongly agree	124 12%	13 9%	5 5%	8 13%	47 12%	34 13%	16 20%	34 12%	47 11%	43 13%	57 11%	66 12%
Somewhat agree	340 33%	41 30%	24 23%	14 21%	120 30%	114 45%	27 35%	106 37%	126 31%	108 32%	160 32%	180 34%
Somewhat disagree	281 27%	39 28%	25 23%	17 26%	119 30%	62 25%	19 25%	91 31%	104 25%	86 26%	124 25%	157 29%
Strongly disagree	290 28%	44 32%	51 49%	28 41%	110 28%	42 17%	15 20%	58 20%	134 33%	98 29%	159 32%	131 24%
		E	ADEF	DEF	E				G	G	K	
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	464 45%	54 40%	30 28%	22 33%	167 42%	148 59%	42 56%	140 49%	172 42%	151 45%	218 43%	246 46%
Disagree (Low2Box)	570 55%	83 60%	76 72%	45 67%	229 58%	104 41%	34 44%	148 51%	238 58%	184 55%	283 57%	287 54%
		EF	DEF	EF	EF	ABCD	ABCD					

CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 3) I have a clear idea of what policies the Liberals would bring in if they win the next election ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Strongly agree	87 8%	9 7%	9 9%	2 3%	39 10%	20 8%	6 8%	20 7%	39 10%	27 8%	46 9%	41 8%
Somewhat agree	382 37%	57 42%	36 34%	22 33%	144 36%	88 35%	35 46%	89 31%	148 36%	145 43%	200 40%	182 34%
Somewhat disagree	360 35%	48 35%	34 32%	26 39%	133 34%	99 39%	19 25%	130 45%	130 32%	100 30%	171 34%	189 35%
Strongly disagree	205 20%	22 16%	27 26%	16 24%	79 20%	45 18%	16 21%	50 17%	93 23%	62 19%	84 17%	122 23%
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	469 45%	66 49%	45 43%	25 36%	183 46%	108 43%	41 54%	109 38%	187 46%	173 52%	246 49%	223 42%
Disagree (Low2Box)	565 55%	70 51%	61 57%	43 64%	213 54%	144 57%	35 46%	180 62%	223 54%	162 48%	255 51%	311 58%

CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 4) Michael Igantieff and the Liberals will win the next federal election ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Strongly agree	123 12%	13 9%	2 2%	7 11%	56 14%	31 12%	15 19%	21 7%	50 12%	52 16%	62 12%	61 11%
Somewhat agree	358 35%	38 28%	32 30%	16 24%	112 28%	135 54%	24 32%	125 43%	123 30%	111 33%	176 35%	182 34%
Somewhat disagree	303 29%	48 35%	30 28%	23 34%	132 33%	53 21%	18 23%	88 31%	123 30%	91 27%	137 27%	166 31%
Strongly disagree	249 24%	38 28%	42 40%	21 31%	95 24%	34 13%	20 26%	54 19%	114 28%	81 24%	126 25%	124 23%
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	482 47%	51 37%	34 32%	24 35%	168 43%	166 66%	39 51%	146 50%	173 42%	163 49%	238 48%	243 46%
Disagree (Low2Box)	552 53%	85 63%	72 68%	44 65%	228 57%	87 34%	38 49%	143 50%	238 58%	172 51%	262 52%	290 54%

CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 5) The Liberals should bring down the Conservative government and force an election as soon as they can. ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Strongly agree	81 8%	11 8%	6 6%	4 6%	22 6%	28 11% D	11 14% D	25 9%	29 7%	27 8%	45 9%	36 7%
Somewhat agree	212 20%	23 17%	12 11%	9 14%	93 23% B	58 23% B	17 22%	73 25% I	84 20%	55 17%	99 20%	113 21%
Somewhat disagree	318 31%	35 26%	23 22%	20 30%	122 31%	88 35% B	29 38% B	100 35%	118 29%	100 30%	152 30%	166 31%
Strongly disagree	423 41%	67 49% EF	65 61% DEF	34 51% EF	159 40% EF	78 31%	20 26%	91 31%	180 44% G	152 45% G	205 41%	218 41%
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	293 28%	34 25%	18 17%	13 20%	115 29% B	86 34% BC	28 36% BC	98 34% I	113 27%	83 25%	144 29%	149 28%
Disagree (Low2Box)	741 72%	103 75%	88 83% DEF	54 80% EF	281 71%	166 66%	49 64%	191 66%	298 73%	252 75% G	357 71%	384 72%

CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 6) If the Liberals were in power they would do a better job of managing the economic crisis than the Conservatives are ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1034	143	102	62	381	274	72	204	428	402	525	509
Weighted Base	1034	136	105*	67*	396	252	77*	289	410	335	500	534
Strongly agree	124 12%	16 12% B	5 4%	8 12%	55 14%	30 12%	11 14% B	31 11%	47 11%	46 14%	64 13%	61 11%
Somewhat agree	322 31%	36 26%	20 19%	15 22%	113 28%	109 43% ABCD	30 39% BC	109 38% HI	116 28%	96 29%	149 30%	174 33%
Somewhat disagree	297 29%	46 34%	24 23%	19 28%	116 29%	71 28%	20 26%	98 34% I	115 28%	84 25%	130 26%	167 31%
Strongly disagree	290 28%	38 28% E	56 53% ADEF	25 38% EF	113 28% E	43 17%	16 21%	50 17%	133 32% G	108 32% G	159 32% K	132 25%
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	447 43%	52 38% B	25 24%	23 34%	167 42% B	139 55% ABCD	41 53% ABC	141 49% H	163 40%	143 43%	212 42%	234 44%
Disagree (Low2Box)	587 57%	84 62% EF	80 76% ADEF	45 66% EF	229 58% E	114 45%	36 47%	148 51%	247 60% G	192 57%	288 58%	299 56%