

## CANWEST MEDIA

**EC2. Which leader of the major federal parties would make the best Prime Minister of Canada?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Michael Ignatieff	345 33%	289 34%	55 31%	24 28%	103 27%	119 29%	98 62% CDE	58 27%	99 32%	188 36% G
Stephen Harper	447 43%	356 42%	92 51% A	39 46% F	195 51% F	178 44% F	35 22%	73 35%	126 41%	248 48% G
Jack Layton	242 23%	210 25%	32 18%	23 26%	86 22%	108 27% F	26 16%	79 38% HI	81 27% I	82 16%

## CANWEST MEDIA

## EC3. STEPHEN HARPER SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
5) Someone who has a hidden agenda	495 48%	423 50% B	72 40%	35 40%	153 40%	200 49% D	108 68% CDE	104 50%	153 50%	238 46%
8) Someone who is best to manage during tough economic times	473 46%	373 44%	100 56% A	41 47% F	197 51% F	189 47% F	47 29%	81 39%	132 43%	260 50% G
3) Someone who has what it takes to lead Canada	443 43%	348 41%	95 53% A	38 44% F	187 49% F	182 45% F	36 22%	69 33%	117 38%	256 50% GH
2) Someone who will get things done	440 43%	353 41%	87 49%	36 42% F	188 49% F	179 44% F	37 23%	71 34%	118 39%	251 48% GH
4) Someone who has a vision of Canada that you can support	436 42%	345 40%	91 51% A	39 45% F	186 48% F	176 44% F	36 22%	70 33%	119 39%	248 48% GH
1) Someone you can trust	417 40%	328 38%	89 49% A	39 46% F	181 47% F	165 41% F	31 19%	67 32%	113 37%	237 46% GH
7) Someone who knows when to compromise for the greater good	388 38%	303 35%	85 48% A	40 47% F	167 44% F	157 39% F	23 15%	62 30%	111 36%	214 41% G
6) Someone who is open to the ideas of others	326 32%	258 30%	68 38%	34 39% F	153 40% EF	121 30% F	18 11%	54 26%	93 30%	179 35% G

## CANWEST MEDIA

## EC3. MICHAEL IGNATIEFF SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
6) Someone who is open to the ideas of others	650	550	100	42	211	269	128	137	190	324
	63%	64% B	56%	50%	55%	66% CD	81% CDE	65%	62%	63%
7) Someone who knows when to compromise for the greater good	588	507	81	37	198	230	123	126	174	287
	57%	59% B	45%	43%	52%	57% C	77% CDE	60%	57%	56%
4) Someone who has a vision of Canada that you can support	559	480	79	41	184	215	120	126	177	257
	54%	56% B	44%	48%	48%	53%	75% CDE	60% I	58% I	50%
3) Someone who has what it takes to lead Canada	558	481	77	40	184	212	122	127	176	255
	54%	56% B	43%	47%	48%	52%	77% CDE	60% I	57% I	49%
1) Someone you can trust	545	472	72	36	177	219	112	117	167	261
	53%	55% B	40%	42%	46%	54% D	71% CDE	56%	55%	50%
2) Someone who will get things done	517	443	74	39	169	206	103	116	155	247
	50%	52% B	41%	46%	44%	51%	65% CDE	55%	51%	48%
8) Someone who is best to manage during tough economic times	511	440	71	35	168	201	106	108	156	247
	49%	51% B	40%	41%	44%	50%	67% CDE	51%	51%	48%
5) Someone who has a hidden agenda	473	376	97	43	205	185	40	88	132	253
	46%	44%	54% A	51% F	54% EF	46% F	25%	42%	43%	49%

## CANWEST MEDIA

## EC3. JACK LAYTON SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
6) Someone who is open to the ideas of others	303 29%	253 30%	50 28%	18 21%	98 26%	141 35% CD	46 29%	76 36% 	97 32% 	130 25%
5) Someone who has a hidden agenda	258 25%	209 24%	49 27%	25 29% F	109 28% F	96 24%	28 18%	38 18%	72 23%	149 29% G
1) Someone you can trust	256 25%	228 27% B	29 16%	16 19%	83 22%	108 27%	49 31%	61 29% 	85 28% 	111 21%
7) Someone who knows when to compromise for the greater good	253 25%	223 26% B	31 17%	17 20%	88 23%	108 27%	40 25%	67 32% 	82 27% 	105 20%
4) Someone who has a vision of Canada that you can support	245 24%	216 25% B	29 16%	19 22%	87 23%	106 26%	34 21%	66 31% 	86 28% 	93 18%
2) Someone who will get things done	223 22%	199 23% B	24 13%	22 25%	76 20%	98 24%	27 17%	63 30% 	74 24% 	86 17%
3) Someone who has what it takes to lead Canada	200 19%	177 21% B	23 13%	15 18%	74 19%	92 23% F	20 12%	65 31% 	71 23% 	64 12%
8) Someone who is best to manage during tough economic times	175 17%	157 18% B	18 10%	13 16%	66 17% F	82 20% F	14 9%	56 26% 	59 19% 	60 12%

## CANWEST MEDIA

## EC3. GILLES DUCEPPE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
2) Someone who will get things done	76 7%	59 7%	17 10%	10 12% E	27 7%	20 5%	19 12% E	23 11% I	33 11% I	20 4%
1) Someone you can trust	73 7%	55 6%	18 10%	10 12% E	25 7%	21 5%	16 10%	27 13% I	26 8% I	20 4%
5) Someone who has a hidden agenda	66 6%	56 7%	10 6%	8 9%	25 7%	21 5%	12 7%	18 9%	21 7%	27 5%
7) Someone who knows when to compromise for the greater good	58 6%	45 5%	13 7%	9 10% E	19 5%	18 4%	13 8%	22 10% I	21 7% I	16 3%
6) Someone who is open to the ideas of others	58 6%	47 6%	11 6%	9 11% E	20 5%	16 4%	13 8%	20 9% I	24 8% I	15 3%
8) Someone who is best to manage during tough economic times	50 5%	43 5%	8 4%	10 12% DEF	19 5%	15 4%	6 4%	21 10% I	18 6% I	11 2%
4) Someone who has a vision of Canada that you can support	38 4%	30 3%	8 5%	6 7%	14 4%	14 4%	4 2%	15 7% I	10 3%	13 2%
3) Someone who has what it takes to lead Canada	34 3%	27 3%	7 4%	8 9% DEF	13 3%	11 3%	1 1%	14 7% I	13 4% I	6 1%

## CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 1) Someone you can trust?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	417	328	89	39	181	165	31	67	113	237
	40%	38%	49%	46%	47%	41%	19%	32%	37%	46%
			A	F	F	F				GH
Liberal Leader Michael Ignatieff	288	244	44	20	94	111	64	56	82	150
	28%	29%	25%	24%	24%	27%	40%	27%	27%	29%
							CDE			
NDP Leader Jack Layton	256	228	29	16	83	108	49	61	85	111
	25%	27%	16%	19%	22%	27%	31%	29%	28%	21%
		B						I	I	
Bloc Quebecois Leader Gilles Duceppe	73	55	18	10	25	21	16	27	26	20
	7%	6%	10%	12%	7%	5%	10%	13%	8%	4%
				E				I	I	

## CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 2) Someone who will get things done?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	440	353	87	36	188	179	37	71	118	251
	43%	41%	49%	42% F	49% F	44% F	23%	34%	39%	48% GH
Liberal Leader Michael Ignatieff	294	244	50	18	93	108	76	53	81	160
	28%	29%	28%	20%	24%	27%	48% CDE	25%	26%	31%
NDP Leader Jack Layton	223	199	24	22	76	98	27	63	74	86
	22%	23% B	13%	25%	20%	24%	17%	30% I	24% I	17%
Bloc Quebecois Leader Gilles Duceppe	76	59	17	10	27	20	19	23	33	20
	7%	7%	10%	12% E	7%	5%	12% E	11% I	11% I	4%

## CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 3) Someone who has what it takes to lead Canada?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	443	348	95	38	187	182	36	69	117	256
	43%	41%	53%	44%	49%	45%	22%	33%	38%	50%
Liberal Leader Michael Ignatieff	358	304	54	25	110	120	103	62	105	191
	35%	36%	30%	29%	29%	30%	64% CDE	29%	34%	37%
NDP Leader Jack Layton	200	177	23	15	74	92	20	65	71	64
	19%	21%	13%	18%	19%	23%	12%	31%	23%	12%
Bloc Quebecois Leader Gilles Duceppe	34	27	7	8	13	11	1	14	13	6
	3%	3%	4%	9% DEF	3%	3%	1%	7% I	4% I	1%



## CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 4) Someone who has a vision of Canada that you can support?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	436	345	91	39	186	176	36	70	119	248
	42%	40%	51%	45%	48%	44%	22%	33%	39%	48%
			A	F	F	F				GH
Liberal Leader Michael Ignatieff	314	264	50	22	97	109	86	59	91	164
	30%	31%	28%	25%	25%	27%	54%	28%	30%	32%
							CDE			
NDP Leader Jack Layton	245	216	29	19	87	106	34	66	86	93
	24%	25%	16%	22%	23%	26%	21%	31%	28%	18%
		B						I	I	
Bloc Quebecois Leader Gilles Duceppe	38	30	8	6	14	14	4	15	10	13
	4%	3%	5%	7%	4%	4%	2%	7%	3%	2%
								I		

## CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 5) Someone who has a hidden agenda?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	495	423	72	35	153	200	108	104	153	238
	48%	50% B	40%	40%	40%	49% D	68% CDE	50%	50%	46%
Liberal Leader Michael Ignatieff	215	166	48	18	97	88	12	50	60	105
	21%	19%	27% A	21% F	25% F	22% F	7%	24%	20%	20%
NDP Leader Jack Layton	258	209	49	25	109	96	28	38	72	149
	25%	24%	27%	29% F	28% F	24%	18%	18%	23%	29% G
Bloc Quebecois Leader Gilles Duceppe	66	56	10	8	25	21	12	18	21	27
	6%	7%	6%	9%	7%	5%	7%	9%	7%	5%

## CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 6) Someone who is open to the ideas of others?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	326	258	68	34	153	121	18	54	93	179
	32%	30%	38%	39% F	40% EF	30% F	11%	26%	30%	35% G
Liberal Leader Michael Ignatieff	347	297	50	24	113	127	82	60	93	194
	34%	35%	28%	28%	29%	31%	52% CDE	29%	30%	37% GH
NDP Leader Jack Layton	303	253	50	18	98	141	46	76	97	130
	29%	30%	28%	21%	26%	35% CD	29%	36% I	32% I	25%
Bloc Quebecois Leader Gilles Duceppe	58	47	11	9	20	16	13	20	24	15
	6%	6%	6%	11% E	5%	4%	8%	9% I	8% I	3%

## CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 7) Someone who knows when to compromise for the greater good?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	388	303	85	40	167	157	23	62	111	214
	38%	35%	48%	47%	44%	39%	15%	30%	36%	41%
			A	F	F	F				G
Liberal Leader Michael Ignatieff	335	285	50	20	111	122	83	60	92	183
	32%	33%	28%	23%	29%	30%	52%	28%	30%	35%
							CDE			
NDP Leader Jack Layton	253	223	31	17	88	108	40	67	82	105
	25%	26%	17%	20%	23%	27%	25%	32%	27%	20%
		B						I	I	
Bloc Quebecois Leader Gilles Duceppe	58	45	13	9	19	18	13	22	21	16
	6%	5%	7%	10%	5%	4%	8%	10%	7%	3%
				E				I	I	

## CANWEST MEDIA

EC3. To follow is a list of character traits that can be used to describe federal political leaders. Please indicate, for each one, which leader is best described by this trait. 8) Someone who is best to manage during tough economic times?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Prime Minister Stephen Harper, Leader of the Conservative Party of Canada	473	373	100	41	197	189	47	81	132	260
	46%	44%	56%	47%	51%	47%	29%	39%	43%	50%
			A	F	F	F				G
Liberal Leader Michael Ignatieff	336	283	53	22	102	119	93	52	97	186
	32%	33%	29%	25%	27%	29%	58%	25%	32%	36%
							CDE			G
NDP Leader Jack Layton	175	157	18	13	66	82	14	56	59	60
	17%	18%	10%	16%	17%	20%	9%	26%	19%	12%
		B			F	F		I	I	
Bloc Quebecois Leader Gilles Duceppe	50	43	8	10	19	15	6	21	18	11
	5%	5%	4%	12%	5%	4%	4%	10%	6%	2%
				DEF				I	I	

## CANWEST MEDIA

## EC4. AGREE SUMMARY TABLE (Strongly/Somewhat agree)

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
1) Even though Michael Ignatieff lived outside of Canada for many years, that doesn't make him less qualified to be Prime Minister than any of the other federal party leaders he will be running against	615	516	99	43	210	229	132	120	176	319
	59%	60%	55%	50%	55%	57%	83% CDE	57%	57%	62%
2) The Liberal Party is ready again to govern Canada	464	398	66	39	150	170	105	90	141	233
	45%	47% B	37%	45%	39%	42%	66% CDE	43%	46%	45%
3) I have a clear idea of what policies the Liberals would bring in if they win the next election	469	406	63	46	170	179	74	96	140	232
	45%	47% B	35%	53%	44%	44%	47%	46%	46%	45%
4) Michael Ignatieff and the Liberals will win the next federal election	482	408	73	44	145	176	118	92	144	246
	47%	48%	41%	51% D	38%	43%	74% CDE	44%	47%	48%
5) The Liberals should bring down the Conservative government and force an election as soon as they can	293	255	38	32	86	122	53	77	92	124
	28%	30% B	21%	37% D	22%	30% D	33% D	37% I	30%	24%
6) If the Liberals were in power they would do a better job of managing the economic crisis than the Conservatives are	447	384	62	39	142	168	98	92	133	222
	43%	45% B	35%	46%	37%	41%	61% CDE	44%	43%	43%

## CANWEST MEDIA

## EC4. DISAGREE SUMMARY TABLE (Somewhat/Strongly disagree)

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
1) Even though Michael Ignatieff lived outside of Canada for many years, that doesn't make him less qualified to be Prime Minister than any of the other federal party leaders he will be running against	419	339	80	42	174	176	27	90	130	199
	41%	40%	45%	50% F	45% F	43% F	17%	43%	43%	38%
2) The Liberal Party is ready again to govern Canada	570	457	113	47	234	235	54	121	165	285
	55%	53%	63% A	55% F	61% F	58% F	34%	57%	54%	55%
3) I have a clear idea of what policies the Liberals would bring in if they win the next election	565	449	116	40	214	226	85	114	166	285
	55%	53%	65% A	47%	56%	56%	53%	54%	54%	55%
4) Michael Ignatieff and the Liberals will win the next federal election	552	447	106	42	239	230	42	118	162	272
	53%	52%	59%	49% F	62% CF	57% F	26%	56%	53%	52%
5) The Liberals should bring down the Conservative government and force an election as soon as they can	741	600	141	54	298	283	106	133	214	394
	72%	70%	79% A	63%	78% CEF	70%	67%	63%	70%	76% G
6) If the Liberals were in power they would do a better job of managing the economic crisis than the Conservatives are	587	471	116	46	242	237	62	119	173	295
	57%	55%	65% A	54% F	63% F	59% F	39%	56%	57%	57%

## CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 1) Even though Michael Ignatieff lived outside of Canada for many years, that doesn't make him less qualified to be Prime Minister than any of the other federal party leaders he will be running against?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Strongly agree	234 23%	204 24% B	30 17%	17 20%	66 17%	89 22%	62 39% CDE	42 20%	63 21%	129 25%
Somewhat agree	381 37%	312 37%	68 38%	26 30%	144 38%	141 35%	71 44% C	78 37%	112 37%	190 37%
Somewhat disagree	249 24%	203 24%	46 25%	25 29% F	102 27% F	103 26% F	18 11%	49 23%	76 25%	123 24%
Strongly disagree	171 16%	136 16%	35 19%	17 20% F	72 19% F	73 18% F	9 6%	41 19%	54 18%	76 15%
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	615 59%	516 60%	99 55%	43 50%	210 55%	229 57%	132 83% CDE	120 57%	176 57%	319 62%
Disagree (Low2Box)	419 41%	339 40%	80 45%	42 50% F	174 45% F	176 43% F	27 17%	90 43%	130 43%	199 38%



## CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 2) The Liberal Party is ready again to govern Canada ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Strongly agree	124 12%	109 13%	14 8%	11 13%	35 9%	50 12%	28 17% D	28 13%	33 11%	63 12%
Somewhat agree	340 33%	289 34%	51 29%	28 32%	114 30%	120 30%	78 49% CDE	62 29%	108 35%	170 33%
Somewhat disagree	281 27%	227 27%	53 30%	23 27%	106 28%	110 27%	42 27%	52 25%	88 29%	141 27%
Strongly disagree	290 28%	230 27%	60 33%	24 28% F	128 33% F	126 31% F	12 7%	69 33%	77 25%	144 28%
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	464 45%	398 47% B	66 37%	39 45%	150 39%	170 42%	105 66% CDE	90 43%	141 46%	233 45%
Disagree (Low2Box)	570 55%	457 53%	113 63% A	47 55% F	234 61% F	235 58% F	54 34%	121 57%	165 54%	285 55%

## CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 3) I have a clear idea of what policies the Liberals would bring in if they win the next election ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Strongly agree	87 8%	80 9% B	6 4%	3 3%	31 8%	37 9%	16 10%	25 12% I	28 9%	34 7%
Somewhat agree	382 37%	326 38%	56 31%	43 50% DE	138 36%	142 35%	58 37%	71 34%	112 37%	198 38%
Somewhat disagree	360 35%	293 34%	68 38%	17 20%	129 34% C	149 37% C	66 41% C	61 29% G	117 38%	182 35%
Strongly disagree	205 20%	157 18%	49 27% A	23 27% F	85 22% F	77 19%	20 12%	53 25% H	49 16%	104 20%
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	469 45%	406 47% B	63 35%	46 53%	170 44%	179 44%	74 47%	96 46%	140 46%	232 45%
Disagree (Low2Box)	565 55%	449 53%	116 65% A	40 47%	214 56%	226 56%	85 53%	114 54%	166 54%	285 55%

## CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 4) Michael Igantieff and the Liberals will win the next federal election ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Strongly agree	123 12%	111 13% B	13 7%	11 13%	43 11%	40 10%	28 18% E	24 12%	29 10%	69 13%
Somewhat agree	358 35%	298 35%	61 34%	32 37%	101 26%	136 33% D	89 56% CDE	68 32%	114 37%	177 34%
Somewhat disagree	303 29%	242 28%	61 34%	20 23%	132 34% F	118 29%	33 21%	64 31%	96 32%	142 27%
Strongly disagree	249 24%	205 24%	45 25%	22 26% F	107 28% F	112 28% F	8 5%	54 26%	66 22%	129 25%
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	482 47%	408 48%	73 41%	44 51% D	145 38%	176 43%	118 74% CDE	92 44%	144 47%	246 48%
Disagree (Low2Box)	552 53%	447 52%	106 59%	42 49% F	239 62% CF	230 57% F	42 26%	118 56%	162 53%	272 52%

## CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 5) The Liberals should bring down the Conservative government and force an election as soon as they can. ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Strongly agree	81 8%	74 9% B	7 4%	10 11% D	19 5%	41 10% D	12 8%	25 12% I	29 9% I	28 5%
Somewhat agree	212 20%	180 21%	31 17%	22 26%	67 18%	81 20%	41 26%	52 25%	64 21%	96 19%
Somewhat disagree	318 31%	268 31%	50 28%	16 19%	125 32% C	116 29%	61 38% CE	66 31%	92 30%	159 31%
Strongly disagree	423 41%	332 39%	91 51% A	38 44% F	173 45% F	167 41% F	45 28%	67 32%	121 40%	235 45% G
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	293 28%	255 30% B	38 21%	32 37% D	86 22%	122 30% D	53 33% D	77 37% I	92 30%	124 24%
Disagree (Low2Box)	741 72%	600 70%	141 79% A	54 63%	298 78% CEF	283 70%	106 67%	133 63%	214 70%	394 76% G

## CANWEST MEDIA

EC4. To what extent do you agree or disagree with the following statements: 6) If the Liberals were in power they would do a better job of managing the economic crisis than the Conservatives are ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1034	851	183	78	347	480	129	211	311	512
Weighted Base	1034	855	179	86*	384	405	159	210	306	518
Strongly agree	124 12%	113 13% B	11 6%	13 15%	37 10%	48 12%	27 17% D	23 11%	38 12%	63 12%
Somewhat agree	322 31%	271 32%	51 29%	26 31%	105 27%	120 30%	71 45% DE	68 33%	95 31%	159 31%
Somewhat disagree	297 29%	233 27%	64 36% A	19 22%	118 31%	113 28%	47 29%	59 28%	95 31%	143 28%
Strongly disagree	290 28%	238 28%	53 29%	28 32% F	124 32% F	124 31% F	15 9%	60 29%	79 26%	152 29%
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	447 43%	384 45% B	62 35%	39 46%	142 37%	168 41%	98 61% CDE	92 44%	133 43%	222 43%
Disagree (Low2Box)	587 57%	471 55%	116 65% A	46 54% F	242 63% F	237 59% F	62 39%	119 56%	173 57%	295 57%