

# LIKELIHOOD OF VOTING

How likely are you to go to the polls and vote on Election Day? Is it...

	Region			Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	Some PS	Univ Grad	<\$40K	\$40K-<\$80K	\$80K+
Base: All Respondents	800	400	400	411	389	118	312	356	204	321	267	153	278	259
Weighted	800	461	339	393	407	226	306	252	280	296	216	173	275	249
Absolutely certain	66%	63%	69%	67%	64%	48%	68%	80%	61%	67%	70%	45%	68%	72%
Very likely	18%	20%	14%	18%	18%	21%	18%	13%	18%	17%	18%	22%	20%	15%
Somewhat likely	6%	7%	6%	4%	9%	10%	7%	3%	9%	6%	4%	13%	4%	7%
Not very likely	5%	6%	3%	5%	4%	10%	3%	1%	7%	4%	3%	10%	3%	3%
Not likely at all	5%	3%	8%	5%	5%	11%	4%	2%	6%	6%	4%	10%	5%	2%
(DK/NS)	0%	0%	0%	0%	1%	-	-	1%	1%	0%	0%	0%	0%	-

	Total	Vote			Referendum		Vote Likelihood	
		Lib	NDP	Green	FPTP	STV	Abs Certain	All Others
Base: All Respondents	800	335	273	81	407	290	566	234
Weighted	800	334	277	71	418	264	525	275
Absolutely certain	66%	71%	67%	71%	69%	65%	100%	-
Very likely	18%	19%	17%	15%	15%	19%	-	51%
Somewhat likely	6%	6%	8%	3%	6%	6%	-	19%
Not very likely	5%	2%	3%	7%	3%	6%	-	14%
Not likely at all	5%	3%	5%	6%	6%	4%	-	15%
(DK/NS)	0%	-	1%	-	0%	-	-	1%

# VOTE

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support, or lean towards?

		Region		Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	Some PS	Univ Grad	<\$40K	\$40K-<\$80K	\$80K+
Base: Decided Voters	710	360	350	360	350	106	277	317	171	290	242	135	251	231
Weighted	710	415	296	339	371	202	273	224	235	269	199	151	248	224
The BC Liberal Party	47%	51%	41%	51%	43%	42%	46%	52%	45%	46%	51%	32%	45%	58%
The New Democratic Party, or NDP	39%	36%	43%	35%	43%	35%	42%	39%	37%	43%	35%	53%	41%	31%
The Green Party	10%	9%	12%	9%	11%	16%	9%	7%	10%	8%	13%	9%	11%	8%
Other	4%	4%	4%	5%	4%	7%	3%	3%	8%	3%	1%	6%	4%	2%
Undecided/Will Not Vote/Refused	11%	10%	13%	14%	9%	11%	11%	11%	16%	9%	8%	13%	10%	10%

		Vote			Referendum		Vote Likelihood	
	Total	Lib	NDP	Green	FPTP	STV	Abs Certain	All Others
Base: Decided Voters	710	335	273	81	368	262	514	196
Weighted	710	334	277	71	383	237	481	229
The BC Liberal Party	47%	100%	-	-	57%	31%	49%	43%
The New Democratic Party, or NDP	39%	-	100%	-	35%	49%	38%	40%
The Green Party	10%	-	-	100%	5%	16%	11%	9%
Other	4%	-	-	-	3%	5%	2%	8%
Undecided/Will Not Vote/Refused	11%	-	-	-	9%	10%	8%	17%

# LIKELIHOOD OF CHANGING MIND

## Is there still a good chance you will change your mind and vote for some other party's candidate on Election Day?

		Region		Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	Some PS	Univ Grad	<\$40K	\$40K-<\$80K	\$80K+
Base: Decided Voters	710	360	350	360	350	106	277	317	171	290	242	135	251	231
Weighted	710	415	296	339	371	202	273	224	235	269	199	151	248	224
Yes	21%	21%	22%	24%	19%	38%	17%	10%	21%	19%	24%	25%	23%	21%
No	78%	78%	78%	76%	80%	60%	83%	88%	77%	80%	76%	74%	75%	79%
(DK/NS)	1%	2%	0%	1%	1%	2%	0%	1%	1%	2%	0%	2%	2%	-

		Vote			Referendum		Vote Likelihood	
	Total	Lib	NDP	Green	FPTP	STV	Abs Certain	All Others
Base: Decided Voters	710	335	273	81	368	262	514	196
Weighted	710	334	277	71	383	237	481	229
Yes	21%	15%	24%	32%	22%	24%	15%	34%
No	78%	84%	75%	67%	78%	74%	85%	64%
(DK/NS)	1%	1%	2%	1%	1%	2%	1%	2%

# MAIN REASON FOR SUPPORT

And what is your main reason for supporting that party? Is it...

		Region		Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	Some PS	Univ Grad	<\$40K	\$40K-<\$80K	\$80K+
Base: Decided Voters	710	360	350	360	350	106	277	317	171	290	242	135	251	231
Weighted	710	415	296	339	371	202	273	224	235	269	199	151	248	224
The party's stance on the issues	49%	48%	50%	48%	50%	62%	45%	43%	34%	53%	62%	42%	52%	53%
The leader	11%	12%	9%	12%	10%	6%	11%	14%	12%	11%	9%	13%	8%	12%
Your local candidate	21%	20%	23%	20%	22%	16%	24%	24%	29%	21%	13%	23%	24%	20%
Other reason	19%	20%	17%	19%	18%	15%	20%	19%	24%	16%	15%	21%	16%	15%
(DK/NS)	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	0%	1%	1%	0%

		Vote			Referendum		Vote Likelihood	
	Total	Lib	NDP	Green	FPTP	STV	Abs Certain	All Others
Base: Decided Voters	710	335	273	81	368	262	514	196
Weighted	710	334	277	71	383	237	481	229
The party's stance on the issues	49%	48%	51%	45%	49%	53%	50%	46%
The leader	11%	16%	8%	4%	14%	6%	11%	11%
Your local candidate	21%	19%	24%	23%	22%	20%	20%	23%
Other reason	19%	18%	17%	23%	15%	20%	18%	19%
(DK/NS)	1%	0%	0%	4%	0%	1%	1%	1%

**BEST PREMIER**

Forgetting for a moment about which party you may be supporting, which of the three main party leaders do you think would make the best Premier of British Columbia? Would it be...

		Region		Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	Some PS	Univ Grad	<\$40K	\$40K-<\$80K	\$80K+
Base: All Respondents	800	400	400	411	389	118	312	356	204	321	267	153	278	259
Weighted	800	461	339	393	407	226	306	252	280	296	216	173	275	249
Gordon Campbell	50%	54%	43%	55%	45%	49%	49%	52%	42%	52%	57%	38%	47%	62%
Carole James	33%	31%	35%	30%	36%	26%	36%	36%	31%	35%	31%	44%	34%	26%
Jane Sterk	5%	4%	5%	4%	6%	8%	5%	3%	6%	4%	4%	6%	5%	2%
(DK/NS)	13%	11%	16%	12%	14%	17%	11%	10%	21%	9%	8%	12%	14%	11%

		Vote			Referendum		Vote Likelihood	
	Total	Lib	NDP	Green	FPTP	STV	Abs Certain	All Others
Base: All Respondents	800	335	273	81	407	290	566	234
Weighted	800	334	277	71	418	264	525	275
Gordon Campbell	50%	92%	16%	26%	59%	39%	51%	47%
Carole James	33%	3%	73%	32%	29%	43%	33%	32%
Jane Sterk	5%	2%	5%	20%	3%	8%	5%	4%
(DK/NS)	13%	3%	6%	22%	9%	10%	11%	17%

## REFERENDUM VOTE

On Election Day, voters will also be asked to vote in a referendum on whether or not to change to a new electoral system. I am going to read you the referendum question and then ask you which of the two answer options you prefer. The question is ... Which electoral system should British Columbia use to elect members to the provincial Legislative Assembly? Option 1 is the existing electoral system, also known as First-Past-the-Post. Option 2 is the single transferable vote electoral system, also known as BC-STV, proposed by the Citizens' Assembly on Electoral Reform. Now, which of these two options you are more likely to vote for or lean towards?

	Region			Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	Some PS	Univ Grad	<\$40K	\$40K-<\$80K	\$80K+
Base: All Respondents	800	400	400	411	389	118	312	356	204	321	267	153	278	259
Weighted	800	461	339	393	407	226	306	252	280	296	216	173	275	249
Option 1 - The existing electoral system, First-Past-the-Post	52%	51%	54%	56%	49%	50%	51%	58%	57%	53%	46%	50%	55%	55%
Option 2 - The single transferable vote electoral system, BC-STV	33%	32%	34%	34%	32%	33%	35%	30%	23%	37%	41%	35%	36%	32%
Will not vote	4%	3%	5%	3%	4%	5%	3%	2%	4%	3%	3%	2%	2%	2%
(DK/NS)	11%	14%	8%	8%	15%	11%	12%	10%	16%	7%	10%	13%	8%	11%

		Vote			Referendum		Vote Likelihood	
	Total	Lib	NDP	Green	FPTP	STV	Abs Certain	All Others
Base: All Respondents	800	335	273	81	407	290	566	234
Weighted	800	334	277	71	418	264	525	275
Option 1 - The existing electoral system, First-Past-the-Post	52%	65%	48%	29%	100%	-	55%	47%
Option 2 - The single transferable vote electoral system, BC-STV	33%	22%	42%	53%	-	100%	33%	33%
Will not vote	4%	2%	2%	15%	-	-	4%	3%
(DK/NS)	11%	11%	9%	3%	-	-	8%	17%

# REFERENDUM VOTE - DECIDED VOTERS

On Election Day, voters will also be asked to vote in a referendum on whether or not to change to a new electoral system. I am going to read you the referendum question and then ask you which of the two answer options you prefer. The question is ... Which electoral system should British Columbia use to elect members to the provincial Legislative Assembly? Option 1 is the existing electoral system, also known as First-Past-the-Post. Option 2 is the single transferable vote electoral system, also known as BC-STV, proposed by the Citizens' Assembly on Electoral Reform. Now, which of these two options you are more likely to vote for or lean towards?

	Region			Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	Some PS	Univ Grad	<\$40K	\$40K-<\$80K	\$80K+
Base: Decided Voters	697	342	355	373	324	102	269	318	169	289	236	133	254	227
Weighted	682	384	297	352	330	189	262	222	225	266	188	147	248	215
Option 1 - The existing electoral system, First-Past-the-Post	61%	61%	62%	62%	61%	60%	59%	66%	71%	59%	53%	59%	61%	63%
Option 2 - The single transferable vote electoral system, BC-STV	39%	39%	39%	38%	40%	40%	41%	35%	29%	41%	47%	41%	39%	37%

	Vote			Referendum		Vote Likelihood	
	Total	Lib	NDP	Green	FPTP	STV	Abs Certain
Base: Decided Voters	697	293	246	73	407	290	506
Weighted	682	290	248	58	418	264	462
Option 1 - The existing electoral system, First-Past-the-Post	61%	75%	54%	35%	100%	-	63%
Option 2 - The single transferable vote electoral system, BC-STV	39%	25%	47%	65%	-	100%	37%

# LIKELIHOOD OF CHANGING MIND ON REFERENDUM

Is there still a good chance you will change your mind and vote for the other referendum option on Election Day?

		Region		Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	Some PS	Univ Grad	<\$40K	\$40K-<\$80K	\$80K+
Base: Decided Voters	697	342	355	373	324	102	269	318	169	289	236	133	254	227
Weighted	682	384	297	352	330	189	262	222	225	266	188	147	248	215
Yes	21%	22%	20%	19%	23%	36%	19%	12%	17%	22%	25%	20%	26%	18%
No	78%	78%	78%	79%	76%	64%	80%	87%	81%	77%	75%	78%	73%	81%
(DK/NS)	1%	1%	2%	2%	1%	-	2%	2%	3%	1%	0%	3%	1%	1%

	Total	Vote			Referendum		Vote Likelihood	
		Lib	NDP	Green	FPTP	STV	Abs Certain	All Others
Base: Decided Voters	697	293	246	73	407	290	506	191
Weighted	682	290	248	58	418	264	462	220
Yes	21%	18%	24%	16%	22%	19%	17%	29%
No	78%	82%	75%	82%	77%	79%	82%	70%
(DK/NS)	1%	0%	1%	2%	1%	1%	1%	1%