



## **Over Three-Quarters (77%) of Albertans Support New Electricity Transmission Infrastructure to Serve Their Community**

**Calgary, Alberta, June 2, 2009** - An Ipsos Reid survey on electricity transmission in Alberta has found that almost one-half (45%) of Albertans are concerned their community will be affected by an inadequate supply of electricity in the next five years (15% extremely concerned and 30% somewhat concerned). Perhaps not surprisingly then, the survey finds that residents of the province strongly support the development of new electricity transmission lines in Alberta. Over three quarters (77%) of Albertans support (32% strongly support, 45% somewhat support) building new electricity transmission lines in their area to serve the needs of the local community. And fully two thirds (66%) support (23% strongly support, 43% somewhat support) the building of new transmission lines through their area if required to serve the electricity needs of other Alberta communities.

Study author Mark Laver noted "Albertans appear to have made the connection that electricity plays a vital role in supporting our economy and our everyday lives. They understand that much of what we have wouldn't be possible without electricity."

The study finds high levels of support for the development of new transmission lines among residents of all regions in Alberta. In Calgary and Edmonton support is 71% and 77% respectively with even higher levels being recorded in the Central (79%), Southern (82%) and Northern (84%) regions of the province.

*This release is based on the findings of an Ipsos Reid study of 800 Albertans fielded from November 20 to December 2, 2008. The survey of 800 Albertans was conducted via telephone, in proportion to population and has a margin of error of +/- 3.5 percentage points 19 times out of 20.*

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