

7.5. (If one of my employees told me they had challenges with low literacy, that is low reading, writing or math skills, my company can quickly get them the help they need.) To what extent do you agree or disagree with the following statements?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Managers/ Executives Weighted	309	40	36	18	134	61	20	9	60	240	71	238
	309	41*	32*	20**	118	75*	23**	10**	60*	239	73*	236
Strongly agree	56 18%	11 28%	5 17%	4 22%	19 16%	11 15%	6 25%	2 23%	7 12%	47 20%	12 17%	44 19%
Somewhat agree	129 42%	10 25%	13 42%	10 50%	53 45%	33 44%	9 40%	4 36%	23 38%	102 43%	23 32%	106 45%
Somewhat disagree	96 31%	13 32%	11 36%	3 17%	34 28%	27 36%	7 30%	3 31%	23 38%	69 29%	31 43% K	64 27%
Strongly disagree	28 9%	6 15%	2 6%	2 11%	13 11%	4 5%	1 5%	1 10%	7 11%	20 9%	6 8%	22 9%
Summary												
Top2Box (Agree)	185 60%	21 52%	18 58%	15 72%	72 60%	44 59%	15 65%	6 59%	30 50%	149 62%	36 49%	149 63% J
Low2Box (Disagree)	124 40%	19 47%	13 42%	6 28%	47 40%	31 41%	8 35%	4 41%	30 50%	90 38%	38 51% K	86 37%

9. If an adult Canadian has low literacy skills, which of the following do you believe should contribute to help improve these skills?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
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Base: Managers/ Executives Weighted	309	40	36	18	134	61	20	9	60	240	71	238
	309	41*	32*	20**	118	75*	23**	10**	60*	239	73*	236
The individual	266	35	26	18	110	59	17	6	52	207	63	203
	86%	85%	83%	89%	93%	79%	75%	65%	86%	87%	85%	86%
Government	209	29	23	13	73	48	23	8	43	159	48	161
	68%	70%	72%	67%	62%	64%	100%	79%	71%	66%	65%	68%
Place of work	128	16	8	6	49	35	14	6	24	97	34	93
	41%	40%	25%	28%	42%	46%	60%	65%	40%	41%	47%	40%
Union	88	15	5	3	33	25	7	2	18	68	26	62
	29%	37% B	17%	17%	28%	33%	30%	21%	30%	28%	35%	26%