1. What panty style do you wear most often?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G Overlap formulae used. * small base

	Total	AGE			EDUCATION			
		15-25	26-35	36-50	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G
Base: All respondents	1273	252	332	689	67	340	656	210
Weighted	1273	357	322	595	103*	525	415	230
Brief	427	65	72	290	36	198	126	67
	34%	18%	22%	49%	35%	38%	30%	29%
				AB		FG		
Bikini	347	105	107	135	29	127	121	70
	27%	30%	33%	23%	28%	24%	29%	30%
		C	C					
Thong	294	123	90	81	19	111	90	74
	23%	34%	28%	14%	18%	21%	22%	32%
		C	C					DEF
Boy shorts	127	50	38	39	15	47	55	10
	10%	14%	12%	7%	15%	9%	13%	4%
		C	C		G		G	
Other	77	13	15	49	4	40	23	9
	6%	4%	5%	8%	4%	8%	6%	4%
				A				

2_1. (My monthly menstrual cycle influences my undergarment selection) To what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G Overlap formulae used. * small base

	Total	AGE			EDUCATION			
		15-25	26-35	36-50	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G
Base: All respondents	1273	252	332	689	67	340	656	210
Weighted	1273	357	322	595	103*	525	415	230
Strongly agree	463	162	129	172	38	179	167	78
	36%	45%	40%	29%	37%	34%	40%	34%
		C	C					
Somewhat agree	414	122	100	192	29	153	140	92
	33%	34%	31%	32%	28%	29%	34%	40%
								E
Somewhat disagree	168	48	38	82	9	71	55	34
	13%	13%	12%	14%	9%	14%	13%	15%
Strongly disagree	228	26	54	148	27	121	53	27
	18%	7%	17%	25%	26%	23%	13%	12%
			A	AB	FG	FG		
Summary								
Top2Box (Agree)	877	283	229	364	67	333	307	170
	69%	79%	71%	61%	65%	63%	74%	74%
		BC	C				E	E
Low2Box (Disagree)	396	73	92	231	36	192	108	60
	31%	21%	29%	39%	35%	37%	26%	26%
			A	AB		FG		

2_2. (My clothing choice is impacted by having to wear a panty liner) To what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G Overlap formulae used. * small base

	Total	AGE			EDUCATION			
		15-25	26-35	36-50	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G
Base: All respondents	1273	252	332	689	67	340	656	210
Weighted	1273	357	322	595	103*	525	415	230
Strongly agree	141	40	40	60	22	50	50	19
	11%	11%	12%	10%	21%	10%	12%	8%
					EG			
Somewhat agree	329	89	97	144	22	126	110	71
	26%	25%	30%	24%	22%	24%	26%	31%
Somewhat disagree	332	113	82	138	21	127	112	71
	26%	32%	25%	23%	21%	24%	27%	31%
		C						
Strongly disagree	471	115	103	253	38	221	143	69
	37%	32%	32%	42%	37%	42%	35%	30%
				AB		FG		
Summary								
Top2Box (Agree)	470	129	137	204	44	177	159	90
	37%	36%	42%	34%	43%	34%	38%	39%
			C					
Low2Box (Disagree)	803	228	185	390	59	348	256	140
	63%	64%	58%	66%	57%	66%	62%	61%
				B				

2_3. (I feel self-conscious when I wear a panty liner) To what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G Overlap formulae used. * small base

	Total	AGE			EDUCATION			
		15-25	26-35	36-50	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G
Base: All respondents	1273	252	332	689	67	340	656	210
Weighted	1273	357	322	595	103*	525	415	230
Strongly agree	138	45	33	61	10	59	53	16
	11%	13%	10%	10%	10%	11%	13%	7%
							G	
Somewhat agree	330	115	93	121	33	141	105	51
	26%	32%	29%	20%	32%	27%	25%	22%
		C	C					
Somewhat disagree	412	101	111	200	29	158	123	103
	32%	28%	35%	34%	28%	30%	30%	44%
								DEF
Strongly disagree	393	96	84	213	30	167	135	61
	31%	27%	26%	36%	30%	32%	32%	26%
				AB				
Summary								
Top2Box (Agree)	468	160	126	182	44	200	158	67
	37%	45%	39%	31%	42%	38%	38%	29%
		C	C			G	G	
Low2Box (Disagree)	805	196	195	413	59	324	257	163
	63%	55%	61%	69%	58%	62%	62%	71%
				AB				EF

2_4. (Wearing a panty liner determines whether or not I choose to wear sexy or revealing underwear) To what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G Overlap formulae used. * small base

	Total	AGE			EDUCATION			
		15-25	26-35	36-50	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G
Base: All respondents	1273	252	332	689	67	340	656	210
Weighted	1273	357	322	595	103*	525	415	230
Strongly agree	250	93	67	90	21	99	95	35
	20%	26%	21%	15%	21%	19%	23%	15%
		C	C				G	
Somewhat agree	409	129	109	172	37	140	139	94
	32%	36%	34%	29%	36%	27%	33%	41%
							E	E
Somewhat disagree	269	59	75	135	24	107	81	57
	21%	17%	23%	23%	24%	20%	19%	25%
Strongly disagree	344	75	71	198	20	178	100	45
	27%	21%	22%	33%	20%	34%	24%	20%
				AB		DFG		
Summary								
Top2Box (Agree)	660	222	176	262	58	239	234	128
	52%	62%	55%	44%	57%	46%	56%	56%
		C	C				E	E
Low2Box (Disagree)	613	135	146	333	45	286	181	102
	48%	38%	45%	56%	43%	54%	44%	44%
				AB		FG		

2_5. (I wish I could find a panty liner that is compact enough to wear with more revealing underwear) To what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G Overlap formulae used. * small base

	Total	AGE			EDUCATION			
		15-25	26-35	36-50	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G
Base: All respondents	1273	252	332	689	67	340	656	210
Weighted	1273	357	322	595	103*	525	415	230
Strongly agree	184	50	55	79	17	81	62	24
	14%	14%	17%	13%	17%	15%	15%	10%
Somewhat agree	443	153	109	182	44	160	145	94
	35%	43%	34%	31%	42%	31%	35%	41%
		BC						E
Somewhat disagree	363	89	97	177	23	138	124	78
	29%	25%	30%	30%	23%	26%	30%	34%
Strongly disagree	283	65	61	156	19	145	85	34
	22%	18%	19%	26%	18%	28%	20%	15%
				AB		FG		
Summary								
Top2Box (Agree)	627	203	163	261	61	242	207	118
	49%	57%	51%	44%	59%	46%	50%	51%
		C						
Low2Box (Disagree)	646	154	158	334	42	283	208	112
	51%	43%	49%	56%	41%	54%	50%	49%
				A				

2. (Top2Box (Agree) Summary) To what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G Overlap formulae used. * small base

	Total	AGE			EDUCATION			
		15-25	26-35	36-50	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G
Base: All respondents	1273	252	332	689	67	340	656	210
Weighted	1273	357	322	595	103*	525	415	230
My monthly menstrual cycle influences my undergarment selection	877	283	229	364	67	333	307	170
	69%	79%	71%	61%	65%	63%	74%	74%
		BC	C				E	E
Wearing a panty liner determines whether or not I choose to wear sexy or revealing underwear	660	222	176	262	58	239	234	128
	52%	62%	55%	44%	57%	46%	56%	56%
		C	C				E	E
I wish I could find a panty liner that is compact enough to wear with more revealing underwear	627	203	163	261	61	242	207	118
	49%	57%	51%	44%	59%	46%	50%	51%
		C						
My clothing choice is impacted by having to wear a panty liner	470	129	137	204	44	177	159	90
	37%	36%	42%	34%	43%	34%	38%	39%
			C					
I feel self-conscious when I wear a panty liner	468	160	126	182	44	200	158	67
	37%	45%	39%	31%	42%	38%	38%	29%
		C	C			G	G	

2. (Low2Box (Disagree) Summary) To what extent do you agree or disagree with the following statements:

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G Overlap formulae used. * small base

	Total	AGE			EDUCATION			
		15-25	26-35	36-50	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G
Base: All respondents	1273	252	332	689	67	340	656	210
Weighted	1273	357	322	595	103*	525	415	230
I feel self-conscious when I wear a panty liner	805 63%	196 55%	195 61%	413 69% AB	59 58%	324 62%	257 62%	163 71% EF
My clothing choice is impacted by having to wear a panty liner	803 63%	228 64%	185 58%	390 66% B	59 57%	348 66%	256 62%	140 61%
I wish I could find a panty liner that is compact enough to wear with more revealing underwear	646 51%	154 43%	158 49%	334 56% A	42 41%	283 54%	208 50%	112 49%
Wearing a panty liner determines whether or not I choose to wear sexy or revealing underwear	613 48%	135 38%	146 45%	333 56% AB	45 43%	286 54% FG	181 44%	102 44%
My monthly menstrual cycle influences my undergarment selection	396 31%	73 21%	92 29% A	231 39% AB	36 35%	192 37% FG	108 26%	60 26%

3. Do you wear a panty liner at times other than during your period (i.e. to protect against spotting, etc)?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G Overlap formulae used. * small base

	Total	AGE			EDUCATION			
		15-25	26-35	36-50	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G
Base: All respondents	1273	252	332	689	67	340	656	210
Weighted	1273	357	322	595	103*	525	415	230
Yes	490	110	112	268	50	180	176	83
	38%	31%	35%	45%	49%	34%	42%	36%
				AB	E		E	
No	783	247	210	327	52	345	239	147
	62%	69%	65%	55%	51%	66%	58%	64%
		C	C			DF		