## With Economic Report Card Out and Non-Confidence Motion In, Will NDP (14%, +2) Force Election?

Ads and Attacks Don't Boost Liberal (30%) Support as Ten-Point Lead in Ontario Keeps Conservatives (37%) Ahead Nationally

Public Release Date: Tuesday, September 29, 2009, 6:00 AM EDT



Ipsos Reid is Canada's market intelligence leader and the country's leading provider of public opinion research. With operations in eight cities, Ipsos Reid employs more than 300 research professionals and support staff in Canada. The company has the biggest network of telephone call centres in Canada, as well as the largest pre-recruited household and on-line panels. Ipsos Reid's Canadian marketing research and public affairs practices are staffed with seasoned research consultants with extensive industry-specific backgrounds, offering the premier suite of research vehicles in Canada—including the Ipsos Trend Report, the leading source of public opinion in the country—all of which provide clients with actionable and relevant information. Ipsos Reid is an Ipsos company, a leading global survey-based market research group. To learn more, visit www.ipsos.ca

For copies of other news releases, please visit http://www.ipsos-na.com/news/



## With Economic Report Card Out and Non-Confidence Motion In, Will NDP (14%, +2) Force Election?

Ads and Attacks Don't Boost Liberal (30%) Support as Ten-Point Lead in Ontario Keeps Conservatives (37%) Ahead Nationally

**Toronto, ON -** As Prime Minister Harper delivers his government's report card on the economy, and the opposition Liberals put forward a non-confidence motion that could bring down the government and force an election if the NDP join the already-committed Liberals and Bloc Quebecois, a new poll suggests that Canadians are generally unmoved by the events of this month: high-profile meetings at the United Nations and the G-20 Summit, campaign-style ads being rolled out by the Liberals and the Tories, and the political jockeying taking place on Parliament Hill.

The poll has found that Stephen Harper and the Conservatives have the support of 37% of decided voters (down 2 points), while support for Michael Ignatieff and the Liberals has held steady at 30%. If an election were held tomorrow, the NDP under Jack Layton would receive 14% of the vote (up 2 points), while Elizabeth May and the Green Party would receive 9% support (up 1 point). Five percent (5%) of voters remain undecided.

With the NDP rebounding slightly in the polls, the question remains as to whether Jack Layton will continue to support the Conservatives with the hopes of driving EI reform, or whether he'll side with his fellow opposition parties and bring down the government in a vote of no confidence.

© Ipsos Reid



In **Quebec**, the Bloc has the support of 37% of Quebecers (9% nationally), while the Liberals (28%), Conservatives (17%), NDP (10%) and Green Party (7%) all trail.

In **Ontario**, the Tories (43%) continue to lead the Grits (33%) by a significant margin, while the NDP (14%) and Green Party (9%) lag behind.

These are the findings of an Ipsos Reid poll conducted on behalf of Canwest News Service and Global Television from September 22 to 24, 2009. For the survey, a representative randomly selected sample of 1,001 adult Canadians was interviewed by telephone. With a sample of this size, the results are considered accurate to within  $\pm 3.1$  percentage points, 19 times out of 20, of what they would have been had the entire adult population of Canada been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were weighted to ensure that the sample's regional and age/sex composition reflects that of the actual Canadian population according to Census data.

## For more information on this news release, please contact:

Darrell Bricker, PhD President and CEO Ipsos Reid Public Affairs (416) 324-2001

Or

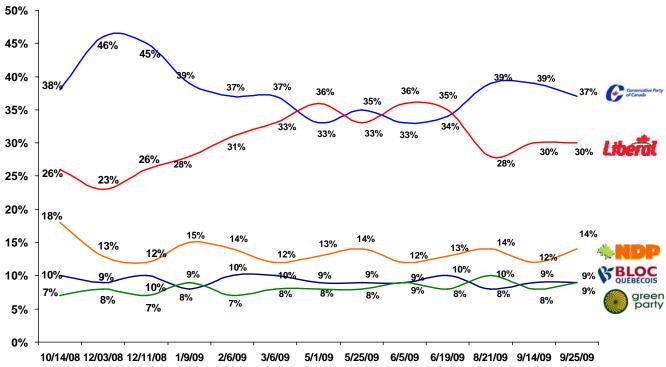
John Wright Senior Vice President Ipsos Reid Public Affairs (416) 324-2002

For full tabular results, please visit our website at <u>www.ipsos.ca</u>. News Releases are available at: http://www.ipsos-na.com/news/



## **Federal Vote Support**

September 25, 2009, percentage of decided voters.



 $Can west \ / Global \ News \ Ipsos \ Reid \ Survey, September \ 22-24, 2009. \ Decided \ voters \ including \ leaners \ (n=881).$ 

5% of all Canadian adults (n=1,001) are undecided