

Q5. Have you completed any home renovations in the past 2 years?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

		Region						Age			Gender		HH Income			HH with Kids	
	Total	British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	3120	411	291	265	1192	710	251	474	1407	1239	1545	1575	2306	621	193	1042	2078
(wt.)	3120	409	303	212	1179	774	243	934	1311	875	1516	1604	2310	618	191	1124	1996
		13%	10%	7%	38%	25%	8%	30%	42%	28%	49%	51%	74%	20%	6%	36%	64%
Base: All Respondents																	
Yes	2020 65%	273 67%	188 62%	138 65%	729 62%	520 67% D	172 71% D	643 69% J	847 65% J	530 61%	1029 68% L	991 62%	1454 63%	435 70% M	131 69%	757 67% Q	1263 63%
No	1100 35%	136 33%	114 38%	74 35%	450 38%	254 33% EF	71 29%	291 31%	464 35%	345 39% HI	488 32% K	613 38% K	856 37% N	184 30%	60 32%	368 33% P	732 37% P

Q5. Have you completed any home renovations in the past 2 years?

Proportions/Means: Columns Totaled (9% not listed) - AB - CD - EF - GH-I - JKLM - NO - PQ - RS - TU - VWXY - abc - d-e * small base

	Concerned about finances																												Likely to purchase a home				Renovators				Type of Renovation				Alterations or improvements				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
	Total	Yes		No		Yes		No		Yes		No		Maintenance or repairs		Improvement or renovation		Both		All		Most		Some		None		Yes		No		Yes		No		Yes		No		Eco friendly		Lower energy costs		Improve look of home		All are important		Costs more		Saves money		Least expensive		Yes		No																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC	CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA	DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN	DO	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ	EA	EB	EC	ED	EE	EF	EG	EH	EI	EJ	EK	EL	EM	EN	EO	EP	EQ	ER	ES	ET	EU	EV	EW	EX	EY	EZ	FA	FB	FC	FD	FE	FF	FG	FH	FI	FJ	FK	FL	FM	FN	FO	FP	FQ	FR	FS	FT	FU	FV	FW	FX	FY	FZ	GA	GB	GC	GD	GE	GF	GG	GH	GI	GJ	GK	GL	GM	GN	GO	GP	GQ	GR	GS	GT	GU	GV	GW	GX	GY	GZ	HA	HB	HC	HD	HE	HF	HG	HH	HI	HJ	HK	HL	HM	HN	HO	HP	HQ	HR	HS	HT	HU	HV	HW	HX	HY	HZ	IA	IB	IC	ID	IE	IF	IG	IH	II	IJ	IK	IL	IM	IN	IO	IP	IQ	IR	IS	IT	IU	IV	IW	IX	IY	IZ	JA	JB	JC	JD	JE	JF	JG	JH	JI	IJ	JK	KL	KM	KN	KO	KP	KQ	KR	KS	KT	KU	KV	KW	KX	KY	KZ	LA	LB	LC	LD	LE	LF	LG	LH	LI	LJ	LK	LM	LN	LO	LP	LQ	LR	LS	LT	LU	LV	LW	LX	LY	LZ	MA	MB	MC	MD	ME	MF	MG	MH	MI	MJ	MK	ML	MM	MN	MO	MP	MQ	MR	MS	MT	MU	MV	MW	MX	MY	MZ	NA	NB	NC	ND	NE	NF	NG	NH	NI	NJ	NK	NL	NM	NN	NO	NP	NQ	NR	NS	NT	NU	NV	NW	NX	NY	NZ	OA	OB	OC	OD	OE	OF	OG	OH	OI	OJ	OK	OL	OM	ON	OO	OP	OQ	OR	OS	OT	OU	OV	OW	OX	OY	OZ	PA	PB	PC	PD	PE	PF	PG	PH	PI	PJ	PK	PL	PM	PN	PO	PP	PQ	PR	PS	PT	PU	PV	PW	PX	PY	PZ	QA	QB	QC	QD	QE	QF	QG	QH	QI	QJ	QK	QL	QM	QN	QO	QP	QQ	QR	QS	QT	QU	QV	QW	QX	QY	QZ	RA	RB	RC	RD	RE	RF	RG	RH	RI	RJ	RK	RL	RM	RN	RO	RP	RQ	RR	RS	RT	RU	RV	RW	RX	RY	RZ	SA	SB	SC	SD	SE	SF	SG	SH	SI	SJ	SK	SL	SM	SN	SO	SP	SQ	SR	SS	ST	SU	SV	SW	SX	SY	SZ	TA	TB	TC	TD	TE	TF	TG	TH	TI	TJ	TK	TL	TM	TN	TO	TP	TQ	TR	TS	TT	TU	TV	TW	TX	TY	TZ	UA	UB	UC	UD	UE	UF	UG	UH	UI	UJ	UK	UL	UM	UN	UO	UP	UQ	UR	US	UT	UU	UV	UW	UX	UY	UZ	VA	VB	VC	VD	VE	VF	VG	VH	VI	VJ	VK	VL	VM	VN	VO	VP	VQ	VR	VS	VT	VU	VV	VW	VX	VY	VZ	WA	WB	WC	WD	WE	WF	WG	WH	WI	WJ	WK	WL	WM	WN	WO	WP	WQ	WR	WS	WT	WU	WV	WW	WX	WY	WZ	XA	XB	XC	XD	XE	XF	XG	XH	XI	XJ	XK	XL	XM	XN	XO	XP	XQ	XR	XS	XT	XU	XV	XW	XX	XY	XZ	YA	YB	YC	YD	YE	YF	YG	YH	YI	YJ	YK	YL	YM	YN	YO	YP	YQ	YR	YS	YT	YU	YV	YW	YX	YY	YZ	ZA	ZB	ZC	ZD	ZE	ZF	ZG	ZH	ZI	ZJ	ZK	ZL	ZM	ZN	ZO	ZP	ZQ	ZR	ZS	ZT	ZU	ZV	ZW	ZX
Total (n/w)	3120	2154	966	435	2685	2050	1066	393	669	988	1088	479	349	85	1092	695	1987	1133	1384	584	678	705	97	443	759	1821	219	2356	545	2007	1113																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
(wt.)	3120	2141	979	536	2584	2082	1035	396	719	967	1056	509	360	92	1097	708	2020	1100	1419	579	724	693	120*	445	812	1742	243	2348	530	2056	1064																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
		69%	31%	17%	83%	67%	33%	13%	23%	31%	34%	16%	12%	3%*	35%	23%	65%	35%	45%	19%	23%	22%	4%*	14%	26%	56%	8%	75%	17%	66%	34%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
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Yes	2020	1367	653	403	1617	1518	499	265	531	722	781	367	256	69	823	527	2020	0	1419	579	724	693	85	273	564	1098	185	1523	312	1339	680																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
	65%	64%	67%	75%	63%	73%	48%	67%	74%	75%	74%	72%	71%	75%	75%	74%	100%	0	100%	100%	100%	100%	70%	61%	69%	63%	76%	65%	59%	65%	64%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
No	1100	774	326	134	967	563	536	131	188	245	276	142	103	23	274	181	0	1100	0	0	0	0	36	172	248	644	58	825	217	717	383																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
	35%	36%	33%	25%	37%	27%	52%	33%	26%	25%	26%	28%	29%	23	25%	26%	-	100%	-	-	-	-	30%	39%	31%	37%	24%	35%	41%	35%	36%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
					C		E	G	H	I	J	K	L	M			P	Q	R	S	T	U	V	W	X	Y	a	b	c	d	e																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? (Top 2 box Summary Table)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1987	273	180	168	724	466	176	324	905	758	1029	958	1421	433	133	684	1303
(wt.)	2020	273	188	138	729	520	172	643	847	530	1029	991	1454	435	131	757	1263
		13%	9%	7%	36%	26%	9%	32%	42%	26%	51%	49%	72%	22%	6%	37%	63%
Base: Have complete home renovations in past 2 years																	
The overall cost of the renovations	347 17%	52 19% E	42 22% E	19 14%	143 20% E	63 12%	28 16%	141 22% IJ	128 15%	78 15%	173 17%	174 18%	259 18%	68 16%	19 15%	125 17%	222 18%
The time it took for the renovations to be completed	412 20%	55 20%	29 15%	26 19%	171 23% B	97 19%	35 20%	131 20%	155 18%	127 24% I	207 20%	205 21%	300 21%	85 20%	27 20%	141 19%	271 22%
The quality of workmanship	695 34%	96 35%	69 37%	56 41% EF	270 37% E	153 29%	51 30%	217 34%	282 33%	197 37%	345 34%	350 35%	500 34%	148 34%	47 36%	241 32%	454 36%
The finished look of the renovations	913 45%	132 49%	95 50%	63 46%	337 46%	215 41%	72 42%	282 44%	390 46%	241 46%	448 44%	465 47%	652 45%	191 44%	70 53%	332 44%	581 46%
The inconvenience involved	384 19%	41 15%	30 16%	22 16%	158 22% A	99 19%	35 21%	117 18%	152 18%	115 22%	208 20%	176 18%	267 18%	93 21%	25 19%	129 17%	255 20%
The contractors/trades people	438 22%	78 29% BCE	32 17%	26 19%	169 23% E	88 17%	45 26% E	112 17%	175 21%	151 28% HI	222 22%	215 22%	305 21%	100 23%	33 25%	155 21%	283 22%

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? (Top 2 box Summary Table)

Proportions/Means: Columns Totaled (5% risk level) - AB - CD - EF - GH - IJKL - NO - PQ - RS - TU - VWXYZ - abc- de *small base; ** very small base (under 30) ineligible for sig testing

	Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
	Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Alterations or improvement H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e						
Total (n/w)	1987	1363	624	326	1661	1479	505	252	492	735	791	348	243	61	806	507	1987	0	1384	584	678	705	67	263	508	1149	162	1513	312	1290	697						
(M.)	2020	1367	653	403	1617	1518	499	265	531	722	781	367	256	69*	823	527	2020	-**	1419	579	724	693	85*	273	564	1098	185	1523	312	1339	680						
		68%	32%	20%	80%	75%	25%	13%	26%	36%	39%	18%	13%	3%*	41%	26%	100%	-**	70%	29%	36%	34%	4%*	14%	28%	54%	9%	75%	15%	66%	34%						
Base: Have complete home renovations in past 2 years																																					
The overall cost of the renovations	347 17%	260 19% B	87 13%	106 25% D	241 15%	263 17%	84 17%	59 22% I	92 17%	112 16%	139 18%	69 19%	38 15%	10 14%	161 20% O	69 13%	347 17%	0 -	251 18%	95 16%	88 12%	163 24% T	22 27% Y	52 19%	95 17%	178 16%	49 27% bc	249 16%	49 16%	245 18%	102 15%						
The time it took for the renovations to be completed	412 20%	299 22% B	113 17%	105 26% D	307 19%	313 21%	99 20%	74 28% I	108 20%	131 18%	160 21%	87 24%	49 19%	7 11%	156 19%	118 22% O	412 20%	0 -	305 22%	104 18%	139 19%	166 24% T	24 28% Y	62 23%	110 19%	216 20% bc	58 32% bc	296 19%	58 19%	288 22%	124 18%						
The quality of workmanship	695 34%	494 36% B	202 31%	162 40% D	534 33%	537 35%	158 32%	102 39%	206 32% I	229 37%	288 37%	129 35%	86 34%	15 22%	288 35%	195 37% O	695 34%	0 -	506 36%	188 33%	265 37% T	239 34% Y	32 37% bc	84 31% bc	179 32%	400 37% bc	81 44% bc	519 34%	95 31%	467 35%	228 34%						
The finished look of the renovations	913 45%	617 45%	296 45%	186 46%	727 45%	706 47%	208 42%	109 41%	282 53% GI	315 44%	375 48%	171 47% M	117 46% M	18 27% M	389 47%	240 46% M	913 45%	0 -	651 46%	255 44%	342 47% T	309 45% Y	38 45% bc	116 42% bc	257 46%	502 46%	97 53% bc	682 45%	134 43%	617 46%	296 44%						
The inconvenience involved	384 19%	256 19%	128 20%	88 22%	296 18%	280 19%	103 21%	72 27% HI	94 18% HI	114 18%	154 20%	62 17% M	48 19%	8 11%	162 20%	86 16% M	384 19%	0 -	289 20% S	93 16% Y	129 18% T	160 23% T	23 27% T	63 23% bc	104 18%	194 18%	59 32% bc	267 18%	58 19%	258 19%	126 19%						
The contractors/trades people	438 22%	318 23% B	119 18%	100 25%	338 21%	330 22%	108 22%	77 29% HI	108 20% HI	145 20%	166 21% M	84 23% M	68 27% M	7 10%	194 24%	102 20% M	438 22%	0 -	328 23% S	108 19% Y	163 23% T	165 24% X	27 32% X	73 27% X	99 18%	238 22%	62 34% bc	319 21%	57 18%	313 23% e	125 18%						

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? (Bottom 2 box Summary Table)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1987	273	180	168	724	466	176	324	905	758	1029	958	1421	433	133	684	1303
(wt.)	2020	273	188	138	729	520	172	643	847	530	1029	991	1454	435	131	757	1263
		13%	9%	7%	36%	26%	9%	32%	42%	26%	51%	49%	72%	22%	6%	37%	63%
Base: Have complete home renovations in past 2 years																	
The overall cost of the renovations	512 25%	65 24%	39 21%	36 26%	169 23%	161 31% BD	43 25%	181 28% J	216 26%	115 22%	240 23%	272 28%	380 26%	99 23%	33 26%	222 29% Q	290 23%
The time it took for the renovations to be completed	660 33%	77 28%	75 40% ADF	50 36%	213 29%	199 38% ADF	44 26%	220 34% J	299 35% J	141 27%	316 31%	344 35%	479 33%	135 31%	45 35%	276 37% Q	383 30%
The quality of workmanship	179 9%	18 7%	22 12%	8 6%	65 9%	45 9%	21 12%	60 9%	69 8%	49 9%	79 8%	99 10%	119 8%	42 10%	18 14% M	71 9%	107 9%
The finished look of the renovations	115 6%	10 4%	6 3%	6 4%	51 7%	30 6%	12 7%	37 6%	52 6%	26 5%	52 5%	64 6%	88 6%	23 5%	4 3%	48 6%	67 5%
The inconvenience involved	425 21%	53 19%	37 20%	21 16%	123 17%	162 31% ABCD	29 17%	130 20%	185 22%	111 21%	203 20%	222 22%	317 22%	82 19%	25 19%	166 22%	260 21%
The contractors/trades people	194 10%	17 6%	23 12% A	14 10%	76 11%	48 9%	17 10%	74 12%	73 9%	47 9%	89 9%	105 11%	129 9%	45 10%	20 16% M	69 9%	126 10%

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? (Bottom 2 box Summary Table)

Proportions/Means: Columns Totaled (5% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc-: dv *small base; ** very small base (under 30) ineligible for sig testing

	Concerned about finances					Likely to purchase a home			Renovators			Type of Renovation			Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
	Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Alterations or improvement s H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e				
Total (nlw)	1987	1363	624	326	1661	1479	505	252	492	735	791	348	243	61	806	507	1987	0	1384	584	678	705	67	263	508	1149	162	1513	312	1290	697				
(wt.)	2020	1367	653	403	1617	1518	499	265	531	722	781	367	256	69*	823	527	2020	-**	1419	579	724	693	85*	273	564	1098	185	1523	312	1339	680				
		68%	32%	20%	80%	75%	25%	13%	26%	36%	39%	18%	13%	3%*	41%	26%	100%	-**	70%	29%	36%	34%	4%*	14%	28%	54%	9%	75%	15%	66%	34%				
Base: Have complete home renovations in past 2 years																																			
The overall cost of the renovations	512 25%	369 27%	143 B	99 25%	413 26%	413 27%	98 20%	68 26%	144 27%	202 28%	192 25%	104 28%	85 33%	26 38%	224 27%	146 28%	512 25%	0	383 27%	127 22%	350 48%	33 5%	17 21%	56 21%	166 30%	272 25%	35 19%	386 25%	91 29%	349 26%	163 24%				
The time it took for the renovations to be completed	660 33%	446 33%	214 B	125 31%	534 33%	517 34%	142 29%	52 20%	203 38%	262 36%	273 35%	109 30%	93 36%	34 50%	283 34%	188 36%	660 33%	0	459 32%	193 33%	290 40%	167 24%	17 20%	79 29%	198 35%	366 33%	49 27%	495 33%	115 37%	447 33%	213 31%				
The quality of workmanship	179 9%	128 9%	51 8%	35 9%	144 9%	122 8%	57 11%	21 8%	37 7%	64 9%	55 7%	36 10%	16 6%	11 16%	69 8%	44 8%	179 9%	0	135 10%	43 7%	80 11%	55 8%	8 9%	17 6%	58 10%	95 9%	10 5%	137 9%	31 10%	122 9%	56 8%				
The finished look of the renovations	115 6%	78 6%	37 6%	34 9%	81 5%	77 5%	38 8%	18 7%	18 3%	41 6%	38 5%	16 4%	17 7%	5 7%	46 6%	27 5%	115 6%	0	87 6%	28 5%	62 9%	25 4%	8 10%	11 4%	34 6%	62 6%	11 6%	83 5%	22 7%	77 6%	38 6%				
The inconvenience involved	425 21%	301 22%	124 19%	73 18%	353 22%	320 21%	105 21%	43 16%	119 22%	159 22%	141 18%	87 24%	54 21%	26 38%	167 20%	125 24%	425 21%	0	305 22%	115 20%	198 27%	107 16%	12 14%	43 16%	129 23%	241 22%	30 16%	326 21%	69 22%	283 21%	142 21%				
The contractors/trades people	194 10%	135 10%	59 9%	45 11%	149 9%	138 9%	56 11%	24 9%	56 11%	58 8%	72 9%	40 11%	18 7%	8 11%	74 9%	56 11%	194 10%	0	149 11%	45 8%	99 14%	50 7%	11 13%	17 6%	70 12%	96 9%	13 7%	142 9%	39 12%	142 11%	52 8%				

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The overall cost of the renovations

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1987	273	180	168	724	466	176	324	905	758	1029	958	1421	433	133	684	1303
(wt.)	2020	273	188	138	729	520	172	643	847	530	1029	991	1454	435	131	757	1263
		13%	9%	7%	36%	26%	9%	32%	42%	26%	51%	49%	72%	22%	6%	37%	63%
Base: Have complete home renovations in past 2 years																	
Much better than expected	136 7%	17 6%	8 4%	8 6%	59 8%	35 7%	9 5%	64 10% IJ	42 5%	31 6%	70 7%	66 7%	103 7%	26 6%	7 6%	38 5%	98 8% P
Better than expected	211 10%	36 13% E	33 18% CDE	11 8%	84 12% E	28 5%	18 11% E	77 12%	86 10%	47 9%	103 10%	108 11%	157 11%	42 10%	12 9%	87 12%	124 10%
As expected	1148 57%	151 56%	105 56%	83 60%	412 57%	294 57%	101 59%	316 49%	497 59%	335 63%	611 59%	537 54%	804 55%	266 61%	78 59%	405 54%	743 59% P
Worse than expected	412 20%	54 20%	32 17%	33 24%	136 19%	126 24% D	31 18%	152 24% J	169 20%	90 17%	197 19%	215 22%	297 21%	89 21%	25 19%	182 24% Q	229 18%
Much worse than expected	101 5%	11 4%	7 4%	3 2%	33 5%	35 7%	12 7%	29 4%	47 6%	25 5%	43 4%	58 6%	82 6% N	10 2%	8 7% N	40 5%	61 5%
Not applicable	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
DK/REF	13 1%	4 2%	3 1%	0 -	4 1%	2 0%	0 -	6 1%	5 1%	2 0%	5 1%	8 1%	11 1%	1 0%	1 1%	5 1%	8 1%
Summary																	
Top 2 Box	347 17%	52 19% E	42 22% E	19 14%	143 20% E	63 12%	28 16%	141 22% IJ	128 15%	78 15%	173 17%	174 18%	259 18%	68 16%	19 15%	125 17%	222 18%
As expected	1148 57%	151 56%	105 56%	83 60%	412 57%	294 57%	101 59%	316 49%	497 59% H	335 63% H	611 59% L	537 54%	804 55%	266 61% M	78 59%	405 54%	743 59% P
Bottom 2 Box	512 25%	65 24%	39 21%	36 26%	169 23%	161 31% BD	43 25%	181 28% J	216 26%	115 22%	240 23%	272 28%	380 26%	99 23%	33 26%	222 29% Q	290 23%
Mean	2.94	2.97 E	3.02 E	2.92	3 E	2.81	2.89	2.99	2.89	2.94	2.96	2.91	2.93	2.97	2.88	2.87	2.98 P
Standard Deviation	0.88	0.86	0.82	0.8	0.9	0.89	0.88	0.97	0.85	0.82	0.86	0.91	0.91	0.8	0.87	0.87	0.89
Standard Error	0.02	0.05	0.06	0.06	0.03	0.04	0.07	0.05	0.03	0.03	0.03	0.03	0.02	0.04	0.08	0.03	0.02

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The overall cost of the renovations

Proportions/Means: Columns Totaled (5% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - dfg *small base; ** very small base (under 30) ineligible for sig testing

	Concerned about finances					Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
	Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Alterations or improvement H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e							
Total (n/w)	1987	1363	624	326	1661	1479	505	252	492	735	791	348	243	61	806	507	1987	0	1384	584	678	705	67	263	508	1149	162	1513	312	1290	697							
(M.)	2020	1367	653	403	1617	1518	499	265	531	722	781	367	256	69*	823	527	2020	-**	1419	579	724	693	85*	273	564	1098	185	1523	312	1339	680							
		68%	32%	20%	80%	75%	25%	13%	26%	36%	39%	18%	13%	3%*	41%	26%	100%	-**	70%	29%	36%	34%	4%*	14%	28%	54%	9%	75%	15%	66%	34%							
Base: Have complete home renovations in past 2 years																																						
Much better than expected	136 7%	102 8%	34 5%	46 11% D	90 6%	101 7%	35 7%	34 13% HI	32 6%	35 5%	58 8%	18 5%	20 8%	3 4%	60 7%	31 6%	136 7%	0	102 7%	34 6%	49 7%	53 8%	16 19% WKY	25 9% Y	37 7%	59 5%	31 17% bc	84 6%	21 7%	96 7%	40 6%							
Better than expected	211 10%	158 12%	53 8%	60 15% D	151 9%	161 11%	49 10%	25 10% A	59 11%	77 11%	80 10%	50 14%	18 7%	7 10%	101 12%	38 7%	211 10%	0	149 11%	61 11%	38 5%	110 16%	7 8%	27 10%	58 10%	119 11%	18 10%	165 11%	28 9%	149 11%	62 9%							
As expected	1148 57%	728 53%	420 64% B	192 48% A	955 59% C	837 55%	309 62% E	136 51% G	295 56%	406 56%	448 57%	195 53%	134 52%	33 47%	437 53%	309 59%	1148 57%	0	782 55%	352 61% R	287 40%	494 71% T	42 50%	165 60%	299 53%	642 59%	99 54%	882 58%	166 53%	739 55%	408 60%							
Worse than expected	412 20%	289 21%	122 19%	79 20% D	332 21% C	336 22%	76 15% F	48 18% I	122 23%	166 23%	157 20%	87 24%	69 27% J	20 28%	173 21%	134 24%	412 20%	0	300 21%	109 19%	272 38%	29 4%	15 18%	47 17% WY	139 25% Y	211 19%	22 12%	320 21% a	70 23%	272 20%	140 21%							
Much worse than expected	101 5%	80 6% B	20 3%	20 5% D	81 5% C	78 5%	22 5% F	20 8% I	22 4%	36 5%	35 4%	17 5%	16 6%	7 10%	51 6%	22 4%	101 5%	0	82 6% S	18 3%	79 11% U	4 1%	2 2%	10 4%	28 5% R	61 7%	13 4%	66 9%	21 7% e	77 6%	23 4%							
Not applicable	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -						
DK/REF	13 1%	9 1%	3 1%	5 1% D	7 1% C	5 0%	7 1% E	2 1%	1 0%	2 0%	3 0%	0 -	0 -	0 -	2 0%	2 0%	13 1%	0	3 0%	4 1%	0 -	3 1% Y	2 3%	1 0%	4 1%	6 1%	1 0%	5 0%	2 6% b	7 1%	6 1%							
Summary																																						
Top 2 Box	347 17%	260 19% B	87 13%	106 25% D	241 15%	263 17%	84 17%	59 22% I	92 17%	112 16%	139 18%	69 19%	38 15%	10 14%	161 20% O	69 13%	347 17%	0	251 18%	95 12%	88 12%	163 24% T	22 27% Y	52 19%	95 17%	178 16%	49 27% bc	249 16%	49 16%	245 18%	102 15%							
As expected	1148 57%	728 53%	420 64% B	192 48% A	955 59% C	837 55%	309 62% E	136 51% G	295 56%	406 56%	448 57%	195 53%	134 52%	33 47%	437 53%	309 59%	1148 57%	0	782 55%	352 61% R	287 40%	494 71% T	42 50%	165 60%	299 53%	642 59%	99 54%	882 58%	166 53%	739 55%	408 60%							
Bottom 2 Box	512 25% B	369 27% A	143 22%	99 25% D	413 26% C	413 27% F	98 20%	68 26% I	144 28%	202 25%	192 28%	104 33%	85 38%	26 27% J	224 27%	146 28%	512 25%	0	383 27% S	127 22%	350 48%	33 5%	17 21%	56 30% W	166 25%	272 19%	35 25%	386 29%	91 26%	349 24%	163 24%							
Mean	2.94	2.94	2.93	3.08 D	2.9	2.92	3	3.02	2.92	2.88	2.96 M	2.91	2.83	2.7	2.93	2.87	2.94	0	2.92	2.97	2.6	3.26 XY	3.23 X	3.04 X	2.89	2.91	3.17 bc	2.92	2.86	2.94	2.93							
Standard Deviation	0.88	0.93	0.77	1	0.85	0.89	0.85	1.05	0.86	0.85	0.88	0.87	0.93	0.93	0.93	0.83	0.88	0	0.91	0.81	0.99	0.68	1.05	0.88	0.89	0.86	1.08	0.84	0.92	0.91	0.82							
Standard Error	0.02	0.03	0.03	0.06	0.02	0.02	0.04	0.07	0.04	0.03	0.03	0.05	0.06	0.12	0.03	0.04	0.02	0	0.02	0.03	0.04	0.03	0.13	0.05	0.04	0.03	0.09	0.02	0.05	0.03	0.03							

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The time it took for the renovations to be completed

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1987	273	180	168	724	466	176	324	905	758	1029	958	1421	433	133	684	1303
(wt.)	2020	273	188	138	729	520	172	643	847	530	1029	991	1454	435	131	757	1263
		13%	9%	7%	36%	26%	9%	32%	42%	26%	51%	49%	72%	22%	6%	37%	63%
Base: Have complete home renovations in past 2 years																	
Much better than expected	138 7%	15 6%	6 3%	8 6%	68 9% B	31 6%	9 5%	54 8%	46 5%	38 7%	64 6%	74 8%	106 7%	21 5%	10 8%	39 5%	98 8% P
Better than expected	274 14%	39 15%	23 12%	18 13%	103 14%	65 13%	26 15%	76 12%	109 13%	89 17% HI	143 14%	131 13%	194 13%	64 15%	16 12%	101 13%	173 14%
As expected	937 46% E	139 51%	83 44%	62 45%	341 47%	221 43%	92 53% E	290 45%	388 46%	259 49%	499 49%	439 44%	666 46%	213 49%	58 45%	338 45%	600 48%
Worse than expected	472 23%	58 21%	53 28% F	40 29% F	160 22%	132 25% F	29 17% F	141 22%	230 27% J	102 19%	240 23%	232 23%	340 23%	97 22%	36 27%	202 27% Q	270 21%
Much worse than expected	187 9%	19 7%	23 12%	10 7%	53 7%	67 13% AD	15 9% AD	79 12% IJ	69 8%	39 7%	76 7%	111 11% K	139 10%	38 9%	10 8%	74 10%	113 9%
Not applicable	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
DK/REF	11 1%	2 1%	1 0%	0 -	5 1%	3 1%	1 1%	2 0%	6 1%	3 1%	7 1%	3 0%	8 1%	2 0%	1 1%	2 0%	9 1%
Summary																	
Top 2 Box	412 20%	55 20%	29 15%	26 19%	171 23% B	97 19%	35 20%	131 20%	155 18%	127 24% I	207 20%	205 21%	300 21%	85 20%	27 20%	141 19%	271 22%
As expected	937 46% E	139 51%	83 44%	62 45%	341 47%	221 43%	92 53% E	290 45%	388 46%	259 49%	499 49%	439 44%	666 46%	213 49%	58 45%	338 45%	600 48%
Bottom 2 Box	660 33%	77 28%	75 40% ADF	50 36%	213 29%	199 38% ADF	44 26% ADF	220 34% J	299 35% J	141 27%	316 31%	344 35%	479 33%	135 31%	45 35%	276 37% Q	383 30%
Mean	2.85	2.9 BE	2.66	2.82	2.96 BE	2.73	2.91 B	2.82	2.8	2.97 HI	2.88	2.82	2.85	2.85	2.86	2.77	2.9 P
Standard Deviation	1	0.93	0.95	0.96	1.02	1.04	0.94	1.07	0.95	0.97	0.95	1.04	1.01	0.95	1	0.98	1.01
Standard Error	0.02	0.06	0.07	0.07	0.04	0.05	0.07	0.06	0.03	0.04	0.03	0.03	0.03	0.05	0.09	0.04	0.03

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The time it took for the renovations to be completed

Proportions/Means: Columns Totaled (5% risk level) - AB - CD - EF - GH - IJKL - MN - OPQ - RS - TU - VWXYZ - abc - dfg *small base; ** very small base (under 30) ineligible for sig testing

	Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit			
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvement	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No																	
Total (n/w)	1987	1363	624	326	1661	1479	505	252	492	735	791	348	243	61	806	507	1987	0	1384	584	678	705	67	263	508	1149	162	1513	312	1290	697																	
(M.)	2020	1367	653	403	1617	1518	499	265	531	722	781	367	256	69*	823	527	2020	68*	1419	579	724	693	85*	273	564	1098	185	1523	312	1339	680																	
		68%	32%	20%	80%	75%	25%	13%	26%	36%	39%	18%	13%	3%*	41%	26%	100%	-**	70%	29%	36%	34%	4%*	14%	28%	54%	9%	75%	15%	66%	34%																	
Base: Have complete home renovations in past 2 years																																																
Much better than expected	138	107	30	45	93	93	45	34	31	28	59	14	14	3	50	33	138	0	101	36	56	44	12	21	35	70	32	86	19	98	40																	
	7%	8%	5%	11% D	6%	6%	9%	13% HI	6%	4%	8%	4%	5%	4%	6%	6%	7%	0	7%	6%	8%	6%	14% XY	8%	6%	6%	17% bc	6%	19	7%	7%	40																
Better than expected	274	191	83	60	214	220	54	41	76	103	100	73	35	4	105	85	274	0	204	67	83	122	12	41	75	146	26	210	38	189	85																	
	14%	14%	13%	15%	13%	15%	11%	15%	14%	14%	13%	20%	14%	7%	13%	16%	14%	0	14%	12%	11%	18%	15%	14%	13%	14%	17%	16%	14%	12%	14%	12%																
As expected	937	613	324	169	769	683	253	135	220	328	346	171	114	27	382	219	937	0	649	280	295	355	43	131	255	508	77	729	132	599	339																	
	46%	45%	50%	42%	48%	45%	51% E	51% H	42%	45%	44%	47%	45%	40%	46%	42%	46%	0	46%	48%	41%	51%	51%	48%	45%	46%	42%	48%	42%	45%	50%	d																
Worse than expected	472	309	163	78	984	373	99	37	146	190	201	78	66	23	202	136	472	0	326	139	192	133	17	62	134	250	37	352	83	311	162																	
	23%	23%	25%	20%	24%	25%	20%	14% G	28% G	26% G	26%	21%	26%	33%	25%	26%	23%	0	23%	24%	27% U	19%	20%	23%	24%	26%	20%	23%	26%	23%	24%	24%																
Much worse than expected	187	137	50	47	140	144	43	16	57	71	71	31	27	11	81	52	187	0	133	55	98	35	0	17	64	106	12	143	33	136	51																	
	9%	10%	8%	12%	9%	10%	9%	6% G	11% G	10%	9%	8%	11%	17%	10%	10%	9%	0	9%	9%	14% U	5%	0	6%	11% VW	10% V	6%	9%	11%	10%	8%	8%																
Not applicable	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0																
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																
DK/REF	11	9	2	4	7	5	5	3	0	2	2	0	0	0	2	2	11	0	5	2	1	5	1	2	2	6	1	3	7	6	5																	
	1%	1%	0%	1%	0%	0%	1%	1% H	-	0%	0%	-	-	-	0%	0%	1%	0	0%	0%	0%	1%	1%	1%	0%	1%	0%	0%	2%	1%	1%	1%																
Summary																																																
Top 2 Box	412	299	113	105	307	313	99	74	108	131	160	87	49	7	156	118	412	0	305	104	139	166	24	62	110	216	58	296	58	288	124																	
	20%	22%	17%	26% D	19%	21%	20%	28% HI	20%	18%	21%	24%	19%	11%	19%	22%	20%	0	22%	18%	19%	24%	28%	23%	19%	20%	32% bc	19%	19%	22%	18%	18%																
As expected	937	613	324	169	769	683	253	135	220	328	346	171	114	27	382	219	937	0	649	280	295	355	43	131	255	508	77	729	132	599	339																	
	46%	45%	50%	42%	48%	45%	51% E	51% H	42%	45%	44%	47%	45%	40%	46%	42%	46%	0	46%	48%	41%	51%	51%	48%	45%	46%	42%	48%	42%	45%	50%	d																
Bottom 2 Box	660	446	214	125	534	517	142	52	203	262	273	109	93	34	283	188	660	0	459	193	290	167	17	79	198	366	49	495	115	447	213																	
	33%	33%	33%	31%	33%	34%	29%	20%	38%	36%	35%	30%	36%	50% JK	34%	36%	33%	0	32%	33%	40%	24%	20%	29%	35%	33%	27%	33%	37%	33%	31%	d																
Mean	2.85	2.87	2.82	2.94	2.83	2.83	2.92	3.15 HI	2.77	2.76	2.84 M	2.89 M	2.78	2.48	2.81	2.83	2.85	0	2.87	2.81	2.73	3.01 T	3.23 XY	2.95	2.79	2.83	3.16 bc	2.83	2.77	2.85	2.85																	
Standard Deviation	1	1.04	0.92	1.13	0.96	1	1.01	1.01	1.02	0.95	1.02	0.95	0.99	0.99	0.99	1.02	1	0	1.01	0.98	1.08	0.91	0.93	0.97	1.02	1	1.13	0.97	1.01	1.03	0.94																	
Standard Error	0.02	0.03	0.04	0.06	0.02	0.03	0.05	0.06	0.05	0.04	0.04	0.05	0.06	0.13	0.03	0.05	0.02	0	0.03	0.04	0.04	0.03	0.11	0.06	0.05	0.03	0.09	0.03	0.06	0.03	0.04																	

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The quality of workmanship

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1987	273	180	168	724	466	176	324	905	758	1029	958	1421	433	133	684	1303
(wt.)	2020	273	188	138	729	520	172	643	847	530	1029	991	1454	435	131	757	1263
		13%	9%	7%	36%	26%	9%	32%	42%	26%	51%	49%	72%	22%	6%	37%	63%
Base: Have complete home renovations in past 2 years																	
Much better than expected	221 11%	23 8%	23 12%	9 7%	105 14% ACEF	49 9%	12 7%	91 14% I	72 9%	58 11%	99 10%	122 12%	159 11%	43 10%	18 14%	71 9%	150 12%
Better than expected	474 24%	74 27% E	46 25%	47 34% DEF	165 23%	104 20%	39 23%	126 20%	210 25%	138 26% H	246 24%	228 23%	341 24%	105 24%	29 22%	171 23%	304 24%
As expected	1127 56%	154 57%	96 51%	73 53%	389 53%	315 61% BD	100 58%	359 56%	486 57%	281 53%	592 58%	534 54%	825 57%	238 55%	64 49%	435 58%	692 55%
Worse than expected	138 7%	15 6%	19 10% C	5 4%	46 6%	34 6%	19 11% CD	45 7%	55 7%	38 7%	64 6%	74 8%	90 6%	34 8%	14 11%	54 7%	84 7%
Much worse than expected	41 2%	3 1%	3 2%	3 3%	19 3%	11 2%	2 1%	15 2%	14 2%	11 2%	16 2%	25 3%	29 2%	8 2%	4 3%	18 2%	23 2%
Not applicable	1 0%	1 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 0%	0 -	1 0%	0 -	1 0%	0 -	0 -	1 0%
DK/REF	18 1%	3 1%	1 0%	1 1%	6 1%	7 1%	1 1%	7 1%	9 1%	2 0%	12 1%	6 1%	10 1%	6 2%	2 1%	9 1%	9 1%
Summary																	
Top 2 Box	695 34%	96 35%	69 37%	56 41% EF	270 37% E	153 29%	51 30%	217 34%	282 33%	197 37%	345 34%	350 35%	500 34%	148 34%	47 36%	241 32%	454 36%
As expected	1127 56%	154 57%	96 51%	73 53%	389 53%	315 61% BD	100 58%	359 56%	486 57%	281 53%	592 58%	534 54%	825 57%	238 55%	64 49%	435 58%	692 55%
Bottom 2 Box	179 9%	18 7%	22 12%	8 6%	65 9%	45 9%	21 12%	60 9%	69 8%	49 9%	79 8%	99 10%	119 8%	42 10%	18 14% M	71 9%	107 9%
Mean	3.35	3.36	3.35	3.39	3.4 EF	3.28	3.24	3.37	3.32	3.36	3.34	3.35	3.35	3.33	3.33	3.3	3.38
Standard Deviation	0.84	0.78	0.89	0.77	0.9	0.81	0.78	0.9	0.79	0.86	0.8	0.89	0.83	0.84	0.97	0.83	0.85
Standard Error	0.02	0.05	0.07	0.06	0.03	0.04	0.06	0.05	0.03	0.03	0.03	0.03	0.02	0.04	0.08	0.03	0.02

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The quality of workmanship

Proportions/Means: Columns Totaled (5% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc-: dir *small base; ** very small base (under 30) ineligible for sig testing

	Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvement	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No						
Total (n/w)	1987	1363	624	326	1661	1479	505	252	492	735	791	348	243	61	806	507	1987	0	1384	584	678	705	67	263	508	1149	162	1513	312	1290	697						
(M.)	2020	1367	653	403	1617	1518	499	265	531	722	781	367	256	69*	823	527	2020	85*	1419	579	724	693	85*	273	564	1098	185	1523	312	1339	680						
		68%	32%	20%	80%	75%	25%	13%	26%	36%	39%	18%	13%	3%*	41%	26%	100%	-**	70%	29%	36%	34%	4%*	14%	28%	54%	9%	75%	15%	66%	34%						
Base: Have complete home renovations in past 2 years																																					
Much better than expected	221	155	67	58	163	162	59	40	57	65	101	27	24	6	89	63	221	0	163	57	91	72	13	35	49	124	41	148	32	149	72						
		11%	11%	10%	14% D	10%	11%	12%	15%	11%	9%	13%	8%	9%	11%	12%	11%	-	12%	10%	13%	10%	16%	13%	9%	11%	22% bc	10%	32	11%	11%						
Better than expected	474	339	135	104	370	374	100	62	149	164	187	102	63	9	198	132	474	0	343	131	174	167	18	49	131	277	40	371	63	318	156						
	24%	25%	21%	26%	23%	25%	20%	23%	28%	23%	24%	28%	25%	13%	24%	25%	24%	-	24%	23%	24%	24%	22%	18%	23%	25%	22%	24%	20%	24%	23%						
As expected	1127	734	393	202	925	848	278	138	282	427	430	202	152	43	462	281	1127	0	766	345	376	389	44	170	318	594	93	857	177	739	388						
	56%	54%	60%	50%	57%	56%	56%	52%	53%	59%	55%	55%	59%	62%	56%	53%	56%	-	54%	60%	52%	56%	52%	62%	56%	54%	50%	56%	57%	55%	57%						
Worse than expected	138	105	32	28	110	96	41	12	30	55	44	25	14	10	54	35	138	0	102	35	57	46	6	12	48	72	6	111	21	91	46						
	7%	8%	5%	7%	7%	6%	8%	4%	6%	8%	6%	7%	5%	15% JKL	7%	7%	7%	-	7%	6%	8%	7%	7%	4%	9%	7%	3%	7%	7%	7%							
Much worse than expected	41	22	19	7	34	25	16	9	7	9	11	12	2	1	15	9	41	0	32	8	23	9	2	5	10	23	3	27	11	31	10						
	2%	2%	3%	2%	2%	2%	3%	4%	1%	1%	1%	3%	1%	1%	2%	2%	2%	-	2%	1%	3% U	1%	3%	2%	2%	2%	2%	2%	4%	2%	2%						
Not applicable	1	0	1	0	1	1	0	1	0	0	1	0	0	0	0	1	1	0	0	1	0	0	0	0	0	0	1	0	0	1	0						
	0%	-	0%	-	0%	0%	-	0%	-	-	0%	-	-	-	-	0%	0%	-	-	0%	-	-	-	-	-	0%	0% b	-	-	0%	-						
DK/REF	18	11	7	4	14	11	6	3	6	2	7	0	2	0	5	6	18	0	13	2	3	10	1	2	8	7	1	9	8	10	8						
	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	-	1%	-	1%	1%	1%	-	1%	0%	0%	1%	1%	1%	2%	1%	0%	1%	3% b	1%	1%						
Summary																																					
Top 2 Box	695	494	202	162	534	537	158	102	206	229	288	129	86	15	288	195	695	0	506	188	265	239	32	84	179	400	81	519	95	467	228						
	34%	36% B	31%	40% D	33%	35%	32%	39%	37%	32%	37%	35%	34%	22%	35%	37%	34%	-	36%	33%	37%	34%	37%	31%	32%	37%	44% bc	34%	31%	35%	34%						
As expected	1127	734	393	202	925	848	278	138	282	427	430	202	152	43	462	281	1127	0	766	345	376	389	44	170	318	594	93	857	177	739	388						
	56%	54%	60%	50%	57%	56%	56%	52%	53%	59%	55%	55%	59%	62%	56%	53%	56%	-	54%	60%	52%	56%	52%	62%	56%	54%	50%	56%	57%	55%	57%						
Bottom 2 Box	179	128	51	35	144	122	57	21	37	64	55	36	16	11	69	44	179	0	135	43	80	55	8	17	58	95	10	137	31	122	56						
	9%	9%	8%	9%	9%	8%	11% E	8%	7%	9%	7%	10%	6%	16% JL	8%	8%	9%	-	10%	7%	11%	8%	9%	6%	10%	9%	5%	9%	10%	9%	8%						
Mean	3.35	3.37	3.3	3.45 D	3.32	3.36	3.29	3.42	3.42 I	3.31	3.41 KM	3.3	3.36 M	3.12	3.36	3.39	3.35	0	3.36	3.33	3.35	3.36	3.41	3.36	3.29	3.37	3.58 bc	3.33	3.28	3.35	3.35						
Standard Deviation	0.84	0.85	0.84	0.89	0.83	0.83	0.9	0.94	0.81	0.79	0.85	0.83	0.76	0.8	0.83	0.86	0.84	0	0.86	0.8	0.91	0.81	0.93	0.83	0.82	0.85	0.96	0.82	0.87	0.86	0.82						
Standard Error	0.02	0.02	0.03	0.05	0.02	0.02	0.04	0.06	0.04	0.03	0.03	0.04	0.05	0.1	0.03	0.04	0.02	0	0.02	0.03	0.04	0.03	0.12	0.05	0.04	0.03	0.08	0.02	0.05	0.02	0.03						

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The finished look of the renovations

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1987	273	180	168	724	466	176	324	905	758	1029	958	1421	433	133	684	1303
(wt.)	2020	273	188	138	729	520	172	643	847	530	1029	991	1454	435	131	757	1263
		13%	9%	7%	36%	26%	9%	32%	42%	26%	51%	49%	72%	22%	6%	37%	63%
Base: Have complete home renovations in past 2 years																	
Much better than expected	290 14%	37 14%	26 14%	20 14%	117 16%	67 13%	23 13%	92 14%	121 14%	77 15%	128 12%	162 16% K	204 14%	61 14%	25 19%	101 13%	189 15%
Better than expected	623 31%	95 35%	69 37%	43 31%	220 30%	148 28%	49 28%	191 30%	269 32%	164 31%	320 31%	303 31%	448 31%	130 30%	45 34%	231 31%	392 31%
As expected	975 48%	128 47%	87 46%	67 49%	335 46%	269 52%	88 51%	315 49%	401 47%	260 49%	518 50%	458 46%	700 48%	219 50%	57 43%	374 49%	601 48%
Worse than expected	88 4%	9 4%	4 2%	3 2%	41 6%	22 4%	10 6%	26 4%	42 5%	21 4%	38 4%	50 5%	66 5%	19 4%	4 3%	36 5%	52 4%
Much worse than expected	27 1%	1 0%	2 1%	3 3% A	10 1%	8 2%	2 1%	12 2%	10 1%	5 1%	13 1%	14 1%	22 2%	5 1%	0 -	11 2%	15 1%
Not applicable	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
DK/REF	16 1%	2 1%	1 0%	2 1%	6 1%	6 1%	0 -	9 1%	5 1%	3 1%	12 1%	4 1%	14 1%	2 0%	1 1%	3 0%	13 1%
Summary																	
Top 2 Box	913 45%	132 49%	95 50%	63 46%	337 46%	215 41%	72 42%	282 44%	390 46%	241 46%	448 44%	465 47%	652 45%	191 44%	70 53%	332 44%	581 46%
As expected	975 48%	128 47%	87 46%	67 49%	335 46%	269 52%	88 51%	315 49%	401 47%	260 49%	518 50%	458 46%	700 48%	219 50%	57 43%	374 49%	601 48%
Bottom 2 Box	115 6%	10 4%	6 3%	6 4%	51 7%	30 6%	12 7%	37 6%	52 6%	26 5%	52 5%	64 6%	88 6%	23 5%	4 3%	48 6%	67 5%
Mean	3.53	3.59	3.6	3.53	3.54	3.47	3.47	3.51	3.53	3.54	3.5	3.56	3.52	3.52	3.7 MN	3.5	3.55
Standard Deviation	0.84	0.78	0.79	0.86	0.88	0.83	0.85	0.85	0.84	0.83	0.81	0.87	0.85	0.83	0.81	0.84	0.84
Standard Error	0.02	0.05	0.06	0.07	0.03	0.04	0.06	0.05	0.03	0.03	0.03	0.03	0.02	0.04	0.07	0.03	0.02

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The finished look of the renovations

Proportions/Means: Columns Totaled (5% risk level) - AB - CD - EF - GH - IJKL - NO - PQ - RS - TU - VWXYZ - abc - dfg *small base; ** very small base (under 30) ineligible for sig testing

	Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvement	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No						
Total (n/w)	1987	1363	624	326	1661	1479	505	252	492	735	791	348	243	61	806	507	1987	0	1384	584	678	705	67	263	508	1149	162	1513	312	1290	697						
(M.)	2020	1367	653	403	1617	1518	499	265	531	722	781	367	256	69*	823	527	2020	65*	1419	579	724	693	85*	273	564	1098	185	1523	312	1339	680						
		68%	32%	20%	80%	75%	25%	13%	26%	36%	39%	18%	13%	3%*	41%	26%	100%	-**	70%	29%	36%	34%	4%*	14%	28%	54%	9%	75%	15%	66%	34%						
Base: Have complete home renovations in past 2 years																																					
Much better than expected	290	204	86	68	222	221	69	45	81	94	135	42	31	7	124	77	290	0	206	81	112	94	14	42	78	157	40	199	51	182	108						
	14%	15%	13%	17%	14%	15%	14%	17%	15%	13%	17%	11%	12%	10%	15%	15%	14%	0	15%	14%	15%	14%	17%	15%	14%	14%	22% b	13%	16%	14%	108						
Better than expected	623	413	201	119	505	484	139	63	201	220	240	129	85	12	265	164	623	0	445	173	230	215	24	74	179	345	57	483	83	435	188						
	31%	30%	32%	30%	31%	32%	28%	24%	38%	31%	31%	35%	33%	17%	32%	31%	31%	0	31%	30%	32%	31%	29%	24	74	32%	32%	31%	32%	27%	188						
As expected	975	663	312	176	799	725	248	134	227	364	361	179	122	46	382	255	975	0	673	291	319	352	37	147	266	525	76	746	153	632	343						
	48%	49%	48%	44%	49%	48%	50%	51%	43%	50%	46%	49%	47%	66%	46%	48%	48%	0	47%	50%	44%	51%	44%	54%	47%	48%	41%	49%	47%	47%	51%						
Worse than expected	88	57	32	24	65	55	33	13	11	32	25	10	15	5	33	19	88	0	64	24	42	22	4	9	29	46	10	63	16	57	31						
	4%	4%	5%	6%	4%	4%	7%	5%	2%	4%	3%	3%	6%	7%	4%	4%	4%	0	5%	4%	6%	3%	5%	3%	5%	4%	5%	4%	5%	4%	4%						
Much worse than expected	27	21	5	11	16	21	5	5	6	10	13	6	2	0	13	8	27	0	23	3	20	3	4	2	6	16	1	20	6	20	6						
	1%	2%	1%	3% D	1%	1%	1%	2%	1%	1%	2%	2%	1%	0	2%	2%	1%	0	2%	1%	3% U	1%	5% WX	1%	1%	16	1%	2%	2%	1%	1%						
Not applicable	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-						
DK/REF	16	9	7	6	10	11	4	4	5	2	6	2	1	0	6	5	16	0	8	5	2	6	1	0	6	9	1	11	4	13	4						
	1%	1%	1%	2%	1%	1%	1%	2%	1%	0%	1%	1%	0%	-	1%	1%	1%	-	1%	1%	0%	1%	1%	-	1%	1%	0%	1%	1%	1%	1%						
Summary																																					
Top 2 Box	913	617	296	186	727	705	208	109	282	315	375	171	117	18	389	240	913	0	651	255	342	309	38	116	257	502	97	682	134	617	296						
	45%	45%	45%	46%	45%	47%	42%	41%	53%	44%	48%	47%	46%	27%	47%	46%	45%	0	46%	44%	47%	45%	48%	42%	46%	46%	53%	45%	43%	46%	44%						
As expected	975	663	312	176	799	725	248	134	227	364	361	179	122	46	382	255	975	0	673	291	319	352	37	147	266	525	76	746	153	632	343						
	48%	49%	48%	44%	49%	48%	50%	51%	43%	50%	46%	49%	47%	66%	46%	48%	48%	0	47%	50%	44%	51%	44%	54%	47%	48%	41%	49%	47%	51%	51%						
Bottom 2 Box	115	78	37	34	81	77	38	18	18	41	38	16	17	5	46	27	115	0	87	28	62	25	8	11	34	62	11	83	22	77	38						
	6%	6%	6%	9% D	5%	5%	8%	7%	3%	6%	5%	4%	7%	7%	6%	5%	6%	0	6%	5%	9%	4%	10%	4%	6%	6%	6%	5%	7%	6%	6%						
Mean	3.53	3.53	3.53	3.53	3.53	3.55	3.47	3.5	3.64 I	3.5	3.59 M	3.52	3.5	3.29	3.55	3.54	3.53	0	3.53	3.53	3.51	3.55	3.48	3.53	3.53	3.53	3.68 b	3.51	3.51	3.53	3.53						
Standard Deviation	0.84	0.85	0.82	0.93	0.82	0.84	0.85	0.9	0.81	0.83	0.87	0.8	0.81	0.74	0.85	0.84	0.84	0	0.86	0.81	0.92	0.79	0.99	0.81	0.83	0.84	0.89	0.82	0.89	0.84	0.85						
Standard Error	0.02	0.02	0.03	0.05	0.02	0.02	0.04	0.06	0.04	0.03	0.03	0.04	0.05	0.09	0.03	0.04	0.02	0	0.02	0.03	0.04	0.03	0.12	0.05	0.04	0.02	0.07	0.02	0.05	0.02	0.03						

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The inconvenience involved

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1987	273	180	168	724	466	176	324	905	758	1029	958	1421	433	133	684	1303
(wt.)	2020	273	188	138	729	520	172	643	847	530	1029	991	1454	435	131	757	1263
		13%	9%	7%	36%	26%	9%	32%	42%	26%	51%	49%	72%	22%	6%	37%	63%
Base: Have complete home renovations in past 2 years																	
Much better than expected	124 6%	9 3%	10 5%	5 4%	67 9% ACE	25 5%	8 5%	48 8%	41 5%	35 7%	64 6%	60 6%	80 6%	36 8%	8 6%	36 5%	87 7%
Better than expected	260 13%	32 12%	19 10%	16 12%	91 12%	75 14%	27 16%	69 11%	111 13%	80 15%	145 14%	116 12%	187 13%	57 13%	17 13%	92 12%	168 13%
As expected	1176 58%	173 63%	120 64%	95 69%	443 61% E	243 47%	102 60%	382 60%	494 58%	299 56%	597 58%	579 58%	841 58%	255 59%	80 61%	451 60%	725 57%
Worse than expected	299 15%	42 15%	25 13%	16 12%	87 12%	107 21%	23 13%	93 15%	133 16%	73 14%	156 15%	143 15%	225 16%	54 12%	20 16%	121 16%	178 14%
Much worse than expected	126 6%	11 4%	13 7%	5 4%	36 5% ACDF	55 11%	6 3%	37 6%	51 6%	38 7%	47 5%	79 8%	92 6%	29 7%	5 4%	45 6%	81 6%
Not applicable	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
DK/REF	34 2%	7 2%	1 0%	0 -	5 1%	16 3% CD	6 3% CD	13 2%	16 2%	5 1%	20 2%	14 1%	28 2%	5 1%	1 1%	11 1%	24 2%
Summary																	
Top 2 Box	384 19%	41 15%	30 16%	22 16%	158 22% A	99 19%	35 21%	117 18%	152 18%	115 22%	208 20%	176 18%	267 18%	93 21%	25 19%	129 17%	255 20%
As expected	1176 58%	173 63%	120 64%	95 69%	443 61% E	243 47%	102 60%	382 60%	494 58%	299 56%	597 58%	579 58%	841 58%	255 59%	80 61%	451 60%	725 57%
Bottom 2 Box	425 21%	53 19%	37 20%	21 16%	123 17% ABCD	162 31% E	29 17%	130 20%	185 22%	111 21%	203 20%	222 22%	317 22%	82 19%	25 19%	166 22%	260 21%
Mean	2.98	2.95	2.95	3 E	3.09 AE	2.82	3.05 E	3	2.95	3	3.02 L	2.93	2.96	3.04	3.02	2.94	3
Standard Deviation	0.89	0.76	0.85	0.74	0.9	0.98	0.8	0.89	0.86	0.92	0.86	0.91	0.88	0.93	0.83	0.85	0.91
Standard Error	0.02	0.05	0.06	0.06	0.03	0.05	0.06	0.05	0.03	0.03	0.03	0.03	0.02	0.04	0.07	0.03	0.03

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The inconvenience involved

Proportions/Means: Columns Totaled (5% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc-: die *small base; ** very small base (under 30) ineligible for sig testing

	Concerned about finances					Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit	
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvement	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No								
Total (n/w)	1987	1363	624	326	1661	1479	505	252	492	735	791	348	243	61	806	507	1987	0	1384	584	678	705	67	263	508	1149	162	1513	312	1290	697								
(M.)	2020	1367	653	403	1617	1518	499	265	531	722	781	367	256	69*	823	527	2020	-**	1419	579	724	680	67	273	564	1098	185	1523	312	1339	680								
		68%	32%	20%	80%	75%	25%	13%	26%	36%	39%	18%	13%	3%*	41%	26%	100%	-**	70%	29%	36%	34%	4%*	14%	28%	54%	9%	75%	15%	66%	34%								
Base: Have complete home renovations in past 2 years																																							
Much better than expected	124 6%	84 6%	39 6%	40 10% D	84 5%	89 6%	35 7%	32 12% HI	26 5%	30 4%	56 7%	15 4%	13 5%	1 2%	53 6%	29 6%	124 6%	0 -	95 7%	28 5%	46 6%	49 7%	10 12% Y	21 8%	32 6%	61 6%	35 19% bc	70 5%	19 6%	86 6%	38 6%								
Better than expected	260 13%	172 13%	88 14%	48 12%	212 13%	191 14%	68 15%	40 15%	68 13%	84 12%	98 13%	46 13%	35 14%	6 9%	109 13%	58 11%	260 13%	0 -	194 14%	65 11%	83 11%	111 16%	13 15%	42 13%	72 12%	133 13%	24 13%	197 13%	39 12%	172 13%	88 13%								
As expected	1176 58%	788 58%	388 59%	232 58%	944 58%	903 60%	273 55%	147 55%	312 59%	444 62%	477 61%	216 59%	154 60%	33 49%	486 59%	308 59%	1176 58%	0 -	801 57%	363 63%	393 54%	406 59%	47 55%	163 60%	323 57%	643 59%	95 52%	905 59%	176 56%	779 58%	397 58%								
Worse than expected	299 15%	218 16%	81 12%	54 13%	245 15%	227 15%	72 14%	29 11%	89 17%	108 15%	100 13%	56 15%	46 18%	19 27% JK	114 14%	93 18%	299 15%	0 -	204 14%	91 16%	131 18%	73 11%	9 11%	32 12%	94 17%	165 15%	23 12%	221 15%	55 18%	201 15%	98 14%								
Much worse than expected	126 6%	83 6%	43 7%	19 5%	107 7%	93 6%	33 7%	13 5%	30 6%	50 7%	41 5%	31 9%	8 3%	7 11% L	53 6%	32 6%	126 6%	0 -	101 7%	24 4%	67 9%	34 5%	3 4%	11 4%	35 6%	77 7%	7 4%	105 7%	14 5%	83 6%	44 6%								
Not applicable	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -							
DK/REF	34 2%	21 2%	13 2%	10 2%	25 2%	15 1%	18 4%	4 2%	7 1%	5 1%	8 1%	2 1%	1 0%	2 3%	8 1%	7 1%	34 2%	0 -	23 2%	7 1%	4 1%	19 3%	2 2%	5 2%	8 1%	19 2%	1 0%	25 2%	9 3%	19 2%	15 2%								
Summary																																							
Top 2 Box	384 19%	256 19%	128 20%	88 22%	296 18%	280 19%	103 21%	72 27% HI	94 18%	114 16%	154 20%	62 17%	48 19%	8 11%	162 20%	86 16%	384 19%	0 -	289 20% S	93 18%	129 18%	160 23%	23 27%	63 23%	104 18%	194 18%	59 32% bc	267 18%	58 19%	258 19%	126 19%								
As expected	1176 58%	788 58%	388 59%	232 58%	944 58%	903 60%	273 55%	147 55%	312 59%	444 62%	477 61%	216 59%	154 60%	33 49%	486 59%	308 59%	1176 58%	0 -	801 57%	363 63%	393 54%	406 59%	47 55%	163 60%	323 57%	643 59%	95 52%	905 59%	176 56%	779 58%	397 58%								
Bottom 2 Box	425 21%	301 22%	124 19%	73 18%	353 22%	320 21%	105 21%	43 16%	119 22%	159 18%	141 24%	87 24%	54 21%	26 38%	167 20%	125 24%	425 21%	0 -	305 22%	115 20%	198 27%	107 16%	12 14%	43 16%	129 23%	241 22%	30 16%	326 21%	69 21%	283 21%	142 21%								
Mean	2.98	2.97	3	3.09 D	2.95	2.97	3	3.18 HI	2.95	2.91	3.04 KM	2.89	2.99	2.64	2.99	2.92	2.98	0	2.98	2.97	2.88	3.1	3.22 XY	3.11	2.95	2.94	3.31 bc	2.94	2.98	2.98	2.97								
Standard Deviation	0.89	0.89	0.88	0.93	0.87	0.87	0.93	0.97	0.85	0.84	0.87	0.88	0.81	0.88	0.89	0.87	0.89	0	0.92	0.8	0.96	0.87	0.94	0.86	0.88	0.89	1.03	0.86	0.87	0.89	0.88								
Standard Error	0.02	0.02	0.04	0.05	0.02	0.02	0.04	0.06	0.04	0.03	0.03	0.05	0.05	0.12	0.03	0.04	0.02	0	0.02	0.03	0.04	0.03	0.12	0.05	0.04	0.03	0.08	0.02	0.05	0.02	0.03								

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The contractors/trades people

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1987	273	180	168	724	466	176	324	905	758	1029	958	1421	433	133	684	1303
(wt.)	2020	273	188	138	729	520	172	643	847	530	1029	991	1454	435	131	757	1263
		13%	9%	7%	36%	26%	9%	32%	42%	26%	51%	49%	72%	22%	6%	37%	63%
Base: Have complete home renovations in past 2 years																	
Much better than expected	157 8%	21 8%	10 6%	12 9%	63 9%	37 7%	14 8%	54 8%	56 7%	48 9%	69 7%	89 9%	113 8%	36 8%	9 7%	46 6%	112 9% P
Better than expected	280 14%	56 21% BCDE	22 11%	14 10%	106 15% E	51 10%	31 18% E	58 9%	119 14% H	103 20% HI	154 15%	127 13%	192 13%	64 15%	23 18%	109 14%	171 14%
As expected	721 36%	94 35%	66 35%	49 35%	246 34%	202 39%	64 37%	218 34%	281 33%	222 42% HI	397 39%	324 33%	514 35%	156 36%	50 38%	246 33%	475 38% P
Worse than expected	124 6%	13 5%	18 10% E	11 8%	48 7%	26 5%	9 5%	50 8%	45 5%	29 6%	59 6%	65 7%	80 6%	31 7%	13 10%	46 6%	79 6%
Much worse than expected	70 4%	4 2%	5 3%	3 2%	29 4%	22 4%	7 4%	24 4%	28 3%	18 3%	30 3%	40 4%	49 3%	14 3%	7 6%	23 3%	47 4%
Not applicable	628 31%	82 30%	66 35%	49 36%	230 32%	156 30%	44 25%	228 35% J	293 35% J	107 20%	295 29%	333 34% K	475 33% O	127 29%	26 20%	266 35% Q	362 29%
DK/REF	39 2%	2 1%	1 1%	0 -	7 1% ABCD	26 5%	3 2%	11 2%	24 3% J	3 1%	25 3%	14 1%	31 2%	7 2%	2 1%	20 3%	18 2%
Summary																	
Top 2 Box	438 22%	78 29% BCE	32 17%	26 19%	169 23% E	88 17%	45 26% E	112 17%	175 21%	151 28% HI	222 22%	215 22%	305 21%	100 23%	33 25%	155 21%	283 22%
As expected	721 36%	94 35%	66 35%	49 35%	246 34%	202 39%	64 37%	218 34%	281 33%	222 42% HI	397 39% L	324 33%	514 35%	156 36%	50 38%	246 33%	475 38% P
Bottom 2 Box	194 10%	17 6%	23 12% A	14 10%	76 11%	48 9%	17 10%	74 12%	73 9%	47 9%	89 9%	105 11%	129 9%	45 10%	20 16% M	69 9%	126 10%
Mean	2.22	2.38 B	2.02	2.08	2.22	2.16	2.44 B	2.02	2.09	2.64 HI	2.29	2.14	2.17	2.29	2.51	2.06	2.31 P
Standard Deviation	1.7	1.73	1.66	1.73	1.73	1.67	1.66	1.72	1.73	1.57	1.66	1.75	1.72	1.69	1.54	1.72	1.69
Standard Error	0.04	0.1	0.12	0.13	0.06	0.08	0.13	0.1	0.06	0.06	0.05	0.06	0.05	0.08	0.13	0.07	0.05

Q6. Please indicate whether each of the following aspects of your renovation went much better than expected, better than expected, as expected, worse than expected, or much worse than expected? - The contractors/trades people

Proportions/Means: Columns Totaled (5% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - dfg *small base; ** very small base (under 30) ineligible for sig testing

	Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit	
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvement	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No							
Total (n/w)	1987	1363	624	326	1661	1479	505	252	492	735	791	348	243	61	806	507	1987	0	1384	584	678	705	67	263	508	1149	162	1513	312	1290	697							
(M.)	2020	1367	653	403	1617	1518	499	265	531	722	781	367	256	69*	823	527	2020	-**	1419	579	724	693	85*	273	564	1098	185	1523	312	1339	680							
		68%	32%	20%	80%	75%	25%	13%	26%	36%	39%	18%	13%	3%*	41%	26%	100%	-**	70%	29%	36%	34%	4%*	14%	28%	54%	9%	75%	15%	66%	34%							
Base: Have complete home renovations in past 2 years																																						
Much better than expected	157	116	41	46	112	116	41	31	35	50	70	23	17	4	68	36	157	0	115	42	55	60	14	30	34	79	36	96	25	120	38							
	8%	9%	6%	11%	7%	8%	8%	12%	7%	9%	9%	6%	7%	5%	8%	7%	8%	-	8%	7%	8%	9%	16%	11%	6%	7%	19%	6%	8%	9%	6%							
Better than expected	280	202	78	54	226	214	67	46	73	94	95	61	51	3	125	67	280	0	214	65	109	105	14	43	65	159	26	223	31	193	87							
	14%	20%	15%	12%	14%	14%	14%	17%	14%	13%	12%	17%	20%	4%	15%	13%	14%	-	15%	11%	15%	15%	16%	14%	12%	15%	14%	15%	10%	14%	13%							
As expected	721	476	245	147	574	509	211	87	170	253	258	113	94	25	278	174	721	0	530	180	263	265	29	104	177	412	66	552	104	468	253							
	36%	35%	38%	36%	36%	34%	42%	33%	32%	35%	33%	31%	37%	37%	34%	33%	36%	-	37%	31%	36%	38%	34%	38%	31%	38%	36%	36%	33%	35%	37%							
Worse than expected	124	85	40	27	97	89	35	14	36	39	45	27	12	4	41	42	124	0	97	28	57	39	8	12	47	58	12	93	20	87	37							
	6%	6%	6%	7%	6%	6%	7%	5%	7%	5%	6%	7%	5%	6%	5%	8%	6%	-	7%	5%	8%	6%	9%	4%	8%	5%	6%	6%	6%	7%	5%							
Much worse than expected	70	51	19	18	52	49	21	10	20	19	27	13	6	3	33	13	70	0	52	18	42	11	3	6	23	39	2	49	19	55	15							
	4%	4%	3%	5%	3%	3%	4%	4%	3%	3%	3%	3%	3%	5%	4%	3%	4%	-	4%	3%	6%	2%	4%	2%	4%	4%	1%	3%	6%	4%	2%							
Not applicable	628	419	209	106	522	512	116	72	184	256	270	124	73	28	267	178	628	0	387	234	190	196	17	77	203	331	40	486	102	399	229							
	31%	31%	32%	26%	32%	34%	23%	27%	35%	35%	34%	28%	40%	32%	34%	31%	31%	-	27%	40%	26%	28%	20%	28%	36%	30%	22%	32%	33%	30%	34%							
DK/REF	39	18	21	5	34	29	8	5	13	11	15	6	4	2	11	17	39	0	25	11	8	16	1	2	16	21	4	23	12	18	21							
	2%	1%	3%	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%	1%	3%	2%	-	2%	2%	1%	2%	1%	3%	2%	2%	2%	2%	4%	1%	3%							
Summary																																						
Top 2 Box	438	318	119	100	338	330	108	77	108	145	166	84	68	7	194	102	438	0	328	108	163	165	27	73	99	238	62	319	57	313	125							
	22%	23%	16%	25%	21%	22%	22%	29%	20%	20%	21%	23%	27%	10%	24%	20%	22%	-	23%	19%	23%	24%	32%	27%	18%	22%	34%	21%	18%	23%	18%							
As expected	721	476	245	147	574	509	211	87	170	253	258	113	94	25	278	174	721	0	530	180	263	265	29	104	177	412	66	552	104	468	253							
	36%	35%	38%	36%	36%	34%	42%	33%	32%	35%	33%	31%	37%	37%	34%	33%	36%	-	37%	31%	36%	38%	34%	38%	31%	38%	36%	36%	33%	35%	37%							
Bottom 2 Box	194	135	59	45	149	138	56	24	56	58	72	40	18	8	74	56	194	0	149	45	99	50	11	17	70	96	13	142	39	142	52							
	10%	10%	9%	11%	9%	9%	11%	9%	11%	8%	9%	11%	7%	11%	9%	11%	10%	-	11%	8%	14%	7%	13%	6%	12%	9%	7%	12%	12%	11%	8%							
Mean	2.22	2.25	2.14	2.41	2.17	2.14	2.44	2.45	2.06	2.09	2.12	2.12	2.38	1.76	2.2	2.09	2.22	0	2.34	1.92	2.31	2.37	2.71	2.45	1.96	2.25	2.79	2.18	2.07	2.27	2.1							
				D			E	H					M						S	X	U	X	X	X	X	X	X	X	X	X	X							
Standard Deviation	1.7	1.72	1.67	1.7	1.7	1.73	1.59	1.75	1.72	1.73	1.76	1.72	1.68	1.65	1.74	1.71	1.7	0	1.66	1.77	1.64	1.69	1.69	1.73	1.7	1.69	1.73	1.69	1.71	1.71	1.68							
Standard Error	0.04	0.05	0.07	0.1	0.04	0.05	0.07	0.11	0.08	0.06	0.06	0.09	0.11	0.21	0.06	0.08	0.04	0	0.05	0.07	0.06	0.06	0.21	0.11	0.08	0.05	0.14	0.04	0.1	0.05	0.06							

Q7. And thinking back to these renovations, what would you say were your biggest renovation mistakes or disasters?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1987	273	180	168	724	466	176	324	905	758	1029	958	1421	433	133	684	1303
(wt.)	2020	273	188	138	729	520	172	643	847	530	1029	991	1454	435	131	757	1263
		13%	9%	7%	36%	26%	9%	32%	42%	26%	51%	49%	72%	22%	6%	37%	63%
Base: Have complete home renovations in past 2 years																	
Going over budget	600 30%	73 27%	49 26%	37 27%	221 30%	168 32%	51 30%	201 31%	252 30%	147 28%	302 29%	298 30%	436 30%	118 27%	46 35%	243 32%	357 28%
Doing the job myself	285 14%	40 15%	34 18% E	22 16%	102 14%	55 11%	31 18% E	102 16% J	132 16% J	51 10%	153 15%	132 13%	196 14%	69 16%	20 15%	128 17% Q	157 12%
Using the wrong contractor or tradespeople	279 14%	31 11%	30 16% C	9 7%	133 18% ACE	55 11%	21 12%	116 18% IJ	103 12%	61 11%	138 13%	141 14%	193 13%	57 13%	29 22% MN	98 13%	181 14%
Choosing the wrong products	240 12%	42 15% E	21 11%	23 17% E	87 12%	44 9%	22 13%	94 15% J	96 11%	50 9%	140 14% L	100 10%	180 12%	44 10%	16 12%	98 13%	141 11%
Choosing a poor design (layout, colour scheme, etc)	121 6%	23 9%	10 6%	5 4%	42 6%	29 6%	11 7%	54 8% J	44 5%	23 4%	57 6%	63 6%	88 6%	25 6%	7 5%	38 5%	83 7%
Making a new room too large or small	65 3%	9 3%	2 1%	8 6% BE	27 4%	12 2%	8 5%	34 5% IJ	21 2%	11 2%	44 4% L	21 2%	52 4%	9 2%	4 3%	36 5% Q	29 2%
Choosing a fad as a decorating idea	55 3%	8 3%	3 2%	4 3%	28 4%	10 2%	3 2%	29 4% IJ	15 2%	11 2%	34 3%	21 2%	40 3%	11 3%	3 2%	23 3%	31 3%
Mistakes in planning/ implementing	22 1%	1 0%	3 2%	2 1%	8 1%	8 2%	1 0%	9 1%	8 1%	6 1%	16 2%	6 1%	18 1%	4 1%	1 1%	11 1%	12 1%
Took too long/ was slower than anticipated	21 1%	1 0%	3 2%	2 2%	10 1%	4 1%	2 1%	4 1%	12 1%	5 1%	10 1%	11 1%	13 1%	7 2%	2 1%	11 1%	11 1%
Wrong timing/ could have done it at a better time	12 1%	1 0%	0 -	1 1%	7 1%	4 1%	0 -	3 0%	6 1%	3 1%	5 1%	7 1%	10 1%	1 0%	1 1%	9 1% Q	3 0%
Being inexperienced/ listening to inexperienced people	9 1%	2 1%	1 0%	1 1%	2 0%	4 1%	1 1%	6 1%	3 0%	1 0%	5 1%	4 0%	5 0%	4 1%	0 -	6 1%	3 0%
Inconvenience/ living in a construction zone	8 0%	3 1%	0 -	0 -	3 0%	2 0%	0 -	2 0%	5 1%	2 0%	3 0%	5 1%	7 1%	0 -	1 1%	3 0%	5 0%
Problems (worsen) not solved/ leads to other problems	8 0%	2 1%	2 1% E	0 -	3 1%	0 -	1 1%	4 1%	3 0%	2 0%	2 0%	6 1%	7 1%	0 -	1 1%	4 1%	3 0%
Damages/ problems raised during renovation	7 0%	1 0%	1 0%	0 -	3 1%	1 0%	1 1%	0 -	4 0%	3 1%	2 0%	4 0%	4 0%	2 1%	0 -	4 1%	3 0%
Doing work too quickly/ not taking my time	7 0%	0 -	0 -	1 1%	1 0%	5 1%	0 -	4 1%	1 0%	2 0%	3 0%	4 0%	7 1%	0 -	0 -	0 -	7 1%
Product availability	6 0%	1 0%	0 -	0 -	3 1%	2 0%	0 -	5 1% I	0 -	1 0%	1 0%	5 1%	4 0%	2 0%	1 1%	3 1%	3 0%
Spouse/ relatives/ friends doing it partly/ fully	6 0%	1 0%	0 -	1 1%	3 0%	0 -	1 1%	2 0%	3 0%	1 0%	2 0%	3 0%	3 0%	2 0%	1 1%	1 0%	5 0%
Lack of inspections/ checks/ control	4 0%	1 0%	0 -	0 -	3 0%	0 -	0 -	0 -	3 0%	1 0%	2 0%	3 0%	2 0%	1 0%	1 1%	1 0%	3 0%
Cleanup issues	4	0	0	0	2	2	0	2	2	0	1	3	4	0	0	4	0

Q7. And thinking back to these renovations, what would you say were your biggest renovation mistakes or disasters?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
	0%	-	-	-	0%	0%	-	0%	0%	-	0%	0%	0%	-	-	1%	-
Using cheap materials	3 0%	0 -	1 1%	0 0%	1 0%	1 0%	0 -	0 -	2 0%	1 0%	0 0%	3 0%	3 0%	1 0%	0 -	1 0%	2 0%
Could have done more	3 0%	0 -	0 -	1 1%	1 0%	1 0%	1 1%	0 -	2 0%	1 0%	2 0%	1 0%	2 0%	1 0%	0 -	1 0%	2 0%
Government regulations/ permit concern	3 0%	1 0%	0 -	0 -	1 0%	1 0%	0 -	0 -	2 0%	1 0%	2 0%	1 0%	2 0%	1 0%	0 -	1 0%	2 0%
Time restrictions/ not having the proper time	2 0%	0 -	0 -	0 -	1 0%	1 0%	0 -	0 -	2 0%	0 -	0 -	2 0%	1 0%	1 0%	0 -	1 0%	1 0%
None/ had no problems	165 8%	20 7%	14 8%	8 6%	71 10%	42 8%	10 6%	29 5%	60 7%	76 14% HI	71 7%	94 10%	116 8%	33 8%	16 13%	42 6%	123 10% P
Other	15 1%	3 1%	2 1%	3 2%	5 1%	2 0%	1 0%	1 0%	10 1%	3 1%	5 1%	10 1%	9 1%	3 1%	4 3% M	6 1%	9 1%
Dk/ ns	439 22%	61 23%	37 20%	34 24%	128 18%	144 28% D	35 20%	122 19%	194 23%	123 23%	240 23%	199 20%	331 23% O	94 22% O	14 11%	149 20%	290 23%

Q7. And thinking back to these renovations, what would you say were your biggest renovation mistakes or disasters?

Proportions/Means Columns Totaled (9% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - def *small bases ** very small bases (under 30) ineligible for sig testing

		Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
		Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Alterations or improvements H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e								
Total (n/w)		1987	1363	624	326	1661	1479	505	252	492	735	791	348	243	61	806	507	1987	0	1384	584	678	705	67	263	508	1149	162	1513	312	1290	697								
(wt.)		2020	1367	653	403	1617	1518	499	265	531	722	781	367	256	69*	823	527	2020	--	1419	579	724	693	85*	273	564	1098	185	1523	312	1339	680								
			68%	32%	20%	80%	75%	25%	13%	26%	36%	39%	18%	13%	3%*	41%	26%	100%	--*	70%	29%	36%	34%	4%*	14%	28%	54%	9%	75%	15%	66%	34%								
Base: Have complete home renovations in past 2 years																																								
Going over budget		600	446	154	126	474	451	148	88	146	217	200	133	83	22	252	163	600	0	484	114	456	28	27	81	187	305	59	449	92	420	179								
		30%	33%	15%	31%	29%	30%	30%	33%	28%	30%	26%	36%	33%	32%	31%	31%	30%	-	34%	20%	63%	4%	32%	30%	33%	28%	32%	30%	29%	31%	26%								
Doing the job myself		285	216	69	74	212	232	53	49	80	103	103	63	55	12	136	77	285	0	168	114	85	83	13	39	80	153	28	216	42	204	81								
		14%	16%	11%	18%	13%	15%	11%	13%	19%	15%	14%	13%	17%	21%	12%	17%	15%	-	12%	20%	12%	12%	16%	14%	14%	15%	14%	13%	15%	12%									
Using the wrong contractor or tradespeople		279	202	77	75	205	196	83	43	69	84	110	44	27	9	112	71	279	0	216	62	134	82	12	34	87	146	27	198	54	203	76								
		14%	15%	12%	19%	13%	17%	16%	13%	13%	12%	14%	12%	11%	13%	14%	14%	14%	-	15%	11%	19%	12%	14%	13%	15%	13%	15%	13%	17%	15%	11%								
Choosing the wrong products		240	187	53	60	179	191	48	46	66	79	101	54	23	7	124	46	240	0	181	57	62	120	13	43	72	112	23	188	31	175	65								
		12%	14%	8%	15%	11%	13%	10%	17%	12%	11%	13%	15%	9%	11%	15%	9%	12%	-	13%	10%	9%	17%	16%	16%	13%	10%	12%	12%	10%	13%	10%								
Choosing a poor design (layout, colour scheme, etc)		121	92	29	50	70	85	36	14	35	36	43	10	21	11	56	22	121	0	85	36	45	38	8	20	31	61	19	96	5	94	26								
		6%	7%	4%	13%	4%	6%	7%	5%	7%	5%	6%	3%	8%	16%	7%	4%	6%	-	6%	6%	6%	6%	10%	6%	6%	10%	6%	6%	2%	7%	4%								
Making a new room too large or small		65	52	13	31	34	56	10	18	11	27	25	17	7	2	29	21	65	0	49	15	28	21	10	13	22	20	18	39	9	54	11								
		3%	4%	2%	8%	2%	4%	2%	7%	2%	4%	3%	5%	3%	3%	4%	4%	3%	-	4%	3%	4%	3%	12%	5%	4%	4%	2%	10%	3%	9%	4%								
Choosing a fad as a decorating idea		55	46	9	28	26	32	22	16	5	12	18	8	2	3	23	6	55	0	45	8	25	21	5	11	20	19	17	31	7	45	10								
		3%	3%	1%	7%	2%	2%	4%	6%	1%	2%	2%	2%	1%	4%	3%	1%	3%	-	3%	1%	3%	3%	6%	4%	4%	2%	9%	2%	7%	3%	1%								
Mistakes in planning/ implementing		22	14	8	6	17	22	1	1	11	10	13	4	2	0	14	6	22	0	17	5	8	9	3	5	6	8	2	19	2	16	6								
		1%	1%	1%	2%	1%	1%	0%	0%	2%	1%	2%	1%	1%	-	2%	1%	1%	-	1%	1%	1%	1%	3%	2%	1%	1%	1%	1%	1%	1%	1%								
Took too long/ was slower than anticipated		21	14	7	2	20	19	2	1	5	14	10	4	1	4	11	9	21	0	12	10	3	9	2	3	5	12	1	20	1	16	6								
		1%	1%	1%	0%	1%	1%	0%	0%	1%	2%	1%	1%	0%	6%	1%	2%	1%	-	1%	2%	1%	1%	2%	1%	1%	1%	0%	1%	0%	1%	1%								
Wrong timing/ could have done it at a better time		12	8	4	1	11	11	1	2	6	4	8	2	0	0	8	3	12	0	10	2	2	8	4	0	1	7	0	10	2	4	8								
		1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	1%	0%	0%	1%	5%	0%	1%	1%	-	1%	0%	1%	8								
Being inexperienced/ listening to inexperienced people		9	7	2	3	7	8	1	0	3	5	4	3	2	0	6	0	9	0	7	3	4	2	0	3	3	3	1	9	0	9	0								
		1%	1%	0%	1%	0%	1%	0%	-	1%	1%	1%	1%	1%	-	1%	-	1%	-	1%	0%	1%	0%	-	1%	1%	0%	0%	1%	-	1%	-								
Inconvenience/ living in a construction zone		8	6	2	2	6	6	2	0	2	5	4	2	1	0	4	1	8	0	8	0	3	5	1	1	5	1	0	6	2	2	6								
		0%	1%	0%	0%	0%	0%	0%	-	0%	1%	1%	1%	0%	-	0%	0%	0%	-	1%	-	0%	1%	1%	0%	1%	0%	-	0%	1%	0%	1%								
Problems (worsen) not solved/ leads to other problems		8	6	2	2	6	6	2	1	2	4	0	4	2	1	3	2	8	0	6	2	4	2	0	2	0	5	0	7	1	7	1								
		0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	-	1%	1%	1%	0%	0%	0%	-	0%	0%	1%	0%	-	1%	-	1%	-	1%	0%	1%	0%								
Damages/ problems raised during renovation		7	3	4	1	6	7	0	1	3	3	3	2	2	0	5	2	7	0	5	2	2	3	0	1	2	4	0	4	0	5	2								
		0%	0%	1%	0%	0%	0%	-	0%	1%	0%	0%	1%	1%	-	1%	0%	0%	-	0%	0%	0%	0%	1%	-	0%	0%	0%	2%	0%	0%	0%								
Doing work too quickly/ not taking my time		7	5	2	2	4	5	2	0	1	3	5	0	0	0	3	2	7	0	6	1	2	3	0	0	2	5	0	5	2	5	2								
		0%	0%	0%	1%	0%	0%	0%	-	0%	1%	1%	-	-	-	0%	0%	0%	-	0%	0%	0%	0%	1%	-	0%	0%	-	0%	1%	0%	0%								
Product availability		6	6	0	2	4	6	0	0	2	4	2	4	0	0	4	0	6	0	5	1	4	2	0	2	0	4	1	5	0	6	0								
		0%	0%	-	0%	0%	0%	-	-	0%	1%	0%	1%	-	-	1%	-	0%	-	0%	0%	1%	0%	-	1%	-	0%	0%	0%	-	0%	-								
Spouse/ relatives/ friends doing it partly/ fully		6	5	1	0	6	3	2	1	0	2	2	0	2	0	1	2	6	0	4	1	3	1	0	2	0	4	0	2	3	4	2								
		0%	0%	0%	-	0%	0%	0%	0%	-	0%	0%	-	1%	-	0%	0%	0%	-	0%	0%	1%	0%	-	1%	-	0%	-	0%	1%	0%	0%								
Lack of inspections/ checks/ control		4	4	0	0	4	2	2	0	0	2	2	1	0	0	1	2	4	0	2	2	1	1	0	1	0	3	1	3	0	2	2								
		0%	0%	-	-	0%	0%	0%	-	-	0%	0%	0%	-	-	0%	0%	0%	-	0%	0%	0%	0%	0%	-	0%	0%	1%	0%	-	0%	0%								
Cleanup issues		4	4	0	0	4	4	0	0	0	4	2	2	0	0	2	2	4	0	3	1	2	1	0	0	2	2	1	3	0	1	3								
		0%	0%	-	-	0%	0%	-	-	-	1%	0%	0%	1%	-	0%	0%	0%	-	0%	0%	0%	0%	-	-	0%	0%	1%	0%	-	0%	0%								
Using cheap materials		3	3	0	0	3	3	0	1	0	2	2	0	1	0	1	1	3	0	1	3	0	1	0	0	0	3	0	2	1	3	0								
		0%	0%	0%	-	0%	0%	-	0%	-	0%	0%	-	0%	-	0%	0%	0%	-	0%	0%	-	0%	-	-	-	0%	-	0%	0%	0%	-								
Could have done more		3	2	1	0	3	3	0	1	0	2	1	1	1	0	1	1	3	0	2	1	0	2	0	1	0	2	0	2	1	3	0								
		0%	0%	0%	-	0%	0%	-	0%	-	0%	0%	0%	1%	-	0%	0%	0%	-	0%	0%	-	0%	-	0%	-	0%	-	0%	0%	0%	-								
Government regulations/ permit concern		3	3	0	2	1	3	0	0	2	1	0	1	1	1	3	0	3	0	1	2	1	0	0	0	0	3	0	3	0	3	1	2							
		0%	0%	-	0%	0%	0%	-	-	0%	0%	-	0%	0%	1%	0%	-	0%	-	0%	0%	0%	-	-	-	-	0%	-	0%	-	0%	0%								
Time restrictions/ not having the proper time		2	1	1	0	2	2	0	0	2	0	2	0	0	0	1	1	2	0	2	0	1	1	0	1	0	1	0	2	0	0	2								
		0%	0%	0%	-	0%	0%	-	-	0%	-	0%	-	-	-	0%	0%	0%	-	0%	-	-	0%	-	0%	-	0%	-	0%	-	0%	0%								
None/ had no problems		165	93	72	17	148	114	51	18	40	56	73	22	12	2	54	47	165	0	112	54	12	100	2	12	45	106	18	110	37	93	73								
		8%	7%	11%	4%	9%	8%	10%	7%	8%	8%	9%	6%	5%	3%	7%																								

Q8. And when you did your renovations, did you have a budget?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1987	273	180	168	724	466	176	324	905	758	1029	958	1421	433	133	684	1303
(wt.)	2020	273	188	138	729	520	172	643	847	530	1029	991	1454	435	131	757	1263
		13%	9%	7%	36%	26%	9%	32%	42%	26%	51%	49%	72%	22%	6%	37%	63%
Base: Have complete home renovations in past 2 years																	
Yes	1419 70%	187 69%	122 65%	91 66%	519 71%	385 74% B	115 67%	465 72%	575 68%	378 71%	715 70%	704 71%	1032 71%	293 67%	94 72%	537 71%	881 70%
No	579 29%	78 29%	64 34%	45 33%	209 29%	133 26%	50 29%	166 26%	266 31%	147 28%	302 29%	276 28%	402 28%	140 32%	36 27%	211 28%	368 29%
DK/REF	22 1%	7 3% DE	3 1%	2 1%	2 0%	2 0%	7 4% DE	12 2%	6 1%	5 1%	11 1%	11 1%	20 1%	2 0%	1 1%	9 1%	14 1%

Q8. And when you did your renovations, did you have a budget?
Proportions/Means Columns Tested (95 risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXY - abcde - fgh * small base; ** very small base (under 30) ineligible for sig testing

	Concerned about finances					Likely to purchase a home			Renovators		Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Improvement	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No				
Total (nlw)	1987	1363	624	326	1661	1479	505	252	492	735	791	348	243	61	806	507	1987	0	1384	584	678	705	67	263	508	1149	162	1513	312	1290	697				
(wt.)	2020	1367	653	403	1617	1518	499	265	531	722	781	367	256	69*	823	527	2020	**	1419	579	724	693	85*	273	564	1098	185	1523	312	1339	680				
		68%	32%	20%	80%	75%	25%	13%	26%	36%	39%	18%	13%	3%*	41%	26%	100%	- **	70%	29%	36%	34%	4%*	14%	28%	54%	9%	75%	15%	66%	34%				
Base: Have complete home renovations in past 2 years																																			
Yes	1419	986	432	293	1125	1086	331	206	376	504	565	265	187	42	606	372	1419	0	1419	0	724	693	70	208	375	766	142	1072	205	971	447				
	70%	72%	66%	73%	70%	72%	66%	78%	71%	70%	72%	72%	73%	61%	74%	71%	70%	-	100%	-	100%	100%	83%	76%	67%	70%	77%	70%	66%	73%	66%				
No	579	364	214	104	474	424	155	58	151	215	214	101	66	26	212	153	579	0	0	579	0	0	14	65	179	321	42	435	101	355	223				
	29%	27%	A	26%	29%	28%	31%	22%	29%	30%	28%	27%	26%	38%	26%	29%	29%	-	-	100%	-	-	16%	24%	32%	29%	23%	29%	32%	27%	33%				
									G									R					VW	V					a						
DK/REF	22	16	6	5	17	9	13	2	4	3	1	2	3	1	5	1	22	0	0	0	0	0	1	1	10	11	1	16	6	13	10				
	1%	1%	1%	1%	1%	1%	3%	1%	1%	0%	0%	1%	1%	1%	1%	0%	1%	-	-	-	-	-	1%	0%	2%	1%	0%	1%	2%	1%	1%				

Q9. And, did your renovations go over budget?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q * small base

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1384	187	119	106	498	354	120	236	611	537	710	674	997	294	93	481	903
(wt.)	1419	187	122*	91*	519	385	115	465	575	378	715	704	1032	293	94*	537	881
		13%	9%*	6%*	37%	27%	8%	33%	41%	27%	50%	50%	73%	21%	7%*	38%	62%
Base: Have complete home renovations in past 2 years and had a budget																	
Yes	724 51%	92 49%	58 47%	46 50%	279 54%	192 50%	58 50%	273 59%	280 49%	171 45%	355 50%	370 53%	518 50%	141 48%	65 69%	279 52%	445 51%
No	693 49%	94 50%	64 53%	45 50%	239 46%	193 50%	57 50%	191 41%	295 51%	207 55%	360 50%	332 47%	512 50%	152 52%	29 31%	258 48%	434 49%
DK/REF	2 0%	2 1%	0 -	0 -	0 -	0 -	0 -	2 0%	0 -	0 -	0 -	2 0%	2 0%	0 -	0 -	0 -	2 0%

Q9. And, did your renovations go over budget?

Proportions/Means: Columns Tested (5% risk level) - AB - CD - EF - GH-I - JKLM - NO - PQ - RS - TU - VW/XY - abc- de * small base; ** very small base (under 30) ineligible for sig testing

		Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation Alterations or improvement				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
		Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	s H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
Total (nlw)		1384	974	410	239	1145	1042	340	187	340	515	559	248	175	39	589	350	1384	0	1384	0	678	705	56	200	334	794	124	1063	197	925	459																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
(M.)		1419	986	432	293	1125	1086	331	206	376	504	565	265	187	42*	606	372	1419	42*	1419	42*	724	693	70*	208	375	766	142	1072	205	971	447																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
			70%	30%	21%	79%	77%	23%	14%	27%	36%	40%	19%	13%	3%*	43%	26%	100%	-. **	100%	-. **	51%	49%	5%*	15%	26%	54%	10%	76%	14%	68%	32%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
Base: Have complete home renovations in past 2 years and had a budget																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									

Q10. And by how much did you exceed your budget?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q * small base

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	678	91	54	51	252	170	60	139	299	240	336	342	484	135	59	244	434
(wt.)	724	92*	58*	46*	279	192	58*	273	280	171	355	370	518	141	65*	279	445
		13%*	8%*	6%*	39%	26%	8%*	38%	39%	24%	49%	51%	72%	19%	9%*	39%	61%
Base: Have complete home renovations in past 2 years and had a budget and went over budget																	
None	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
1 - 10%	233 32%	28 31%	23 40%	20 44% D	80 29%	61 32%	20 35%	92 34%	83 30%	58 34%	109 31%	124 34%	158 31%	55 39%	20 31%	97 35%	137 31%
11 - 20%	233 32%	35 38% C	18 31% C	4 8% C	92 33% C	65 34% C	18 32% C	81 30%	92 33%	59 35%	132 37% L	101 27%	168 32%	44 32%	21 32%	87 31%	146 33%
21 - 30%	111 15%	17 19%	8 15%	10 22%	38 14%	29 15%	9 15%	28 10%	52 18% H	32 18% H	50 14%	62 17%	79 15%	24 17%	8 13%	41 15%	70 16%
31 - 40%	30 4%	3 4%	1 2%	1 2%	12 4%	8 4%	4 7%	12 5%	14 5%	3 2%	13 4%	16 4%	24 5%	2 1%	4 6%	14 5%	16 4%
41 - 50%	50 7%	3 3%	4 7%	8 18% ADE	20 7%	12 6%	3 6%	26 10%	15 5%	9 6%	21 6%	30 8%	37 7%	8 6%	5 8%	19 7%	31 7%
51+ %	38 5%	5 6%	0 -	2 4%	23 8% E	6 3%	2 3%	15 6%	18 6% J	4 3%	21 6%	17 5%	29 6%	4 3%	4 6%	12 4%	26 6%
DK/REF	30 4%	0 -	3 5%	1 3%	14 5%	11 6% A	1 2%	18 7% I	7 2%	5 3%	10 3%	20 5%	23 4%	4 3%	3 5%	10 4%	20 5%
Summary																	
Mean (Incl. 0)	22.85	21.46	17.42	25.31 B	25.16 B	21.43	22.15	23.38	23.92 J	20.27	22.69	23.01	23.79 N	18.79	24.29	21.45	23.74
Standard Deviation	19.62	17.38	12.13	21.43	22.93	16.7	18.29	21.17	20.02	16.06	20.07	19.2	20.46	14.23	22.09	17.25	20.96
Standard Error	0.77	1.82	1.7	3.06	1.47	1.31	2.38	1.86	1.17	1.05	1.11	1.06	0.95	1.24	2.93	1.12	1.03
Median	16	15	12	17	16	15	15	14	16	16	15	16	16	13	16	15	17
Mean (Excl. 0)	22.85	21.46	17.42	25.31 B	25.16 B	21.43	22.15	23.38	23.92 J	20.27	22.69	23.01	23.79 N	18.79	24.29	21.45	23.74
Standard Deviation	19.62	17.38	12.13	21.43	22.93	16.7	18.29	21.17	20.02	16.06	20.07	19.2	20.46	14.23	22.09	17.25	20.96
Standard Error	0.77	1.82	1.7	3.06	1.47	1.31	2.38	1.86	1.17	1.05	1.11	1.06	0.95	1.24	2.93	1.12	1.03
Median	16	15	12	17	16	15	15	14	16	16	15	16	16	13	16	15	17

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J/K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y - a/b/c - d/e * small base; ** very small base (under 30) ineligible for sig testing

Ipsos
October 21, 2009

Q11. Are you planning any new renovations or home improvements to your home over the next twelve months?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	3120	411	291	265	1192	710	251	474	1407	1239	1545	1575	2306	621	193	1042	2078
(wt.)	3120	409	303	212	1179	774	243	934	1311	875	1516	1604	2310	618	191	1124	1996
		13%	10%	7%	38%	25%	8%	30%	42%	28%	49%	51%	74%	20%	6%	36%	64%
Base: All Respondents																	
Yes	1662 53%	198 49%	157 52%	121 57%	625 53%	417 54%	144 59% A	512 55% J	729 56% J	421 48%	813 54%	849 53%	1211 52%	343 55%	108 57%	644 57% Q	1018 51%
No	1249 40%	181 44% CF	127 42%	72 34%	473 40%	315 41%	81 33%	353 38%	483 37%	413 47% HI	592 39%	657 41%	940 41%	234 38%	75 39%	387 34%	862 43% P
DK/REF	209 7%	30 7%	18 6%	19 9%	81 7%	42 5%	18 7%	70 7% J	99 8% J	40 5%	112 7%	97 6%	159 7%	42 7%	7 4%	93 8% Q	116 6%

Q11. Are you planning any new renovations or home improvements to your home over the next twelve months?

Proportions/Means: Columns Totals (0% risk level) - AB - CD - EF - GH-I - JKL-M - NO - PQ - RS - TU - VW(XY - abc- -de -f *small base

	Concerned about finances																												Likely to purchase a home					Renovators					Type of Renovation					Alterations or improvements					Proportion paid for with cash/savings					Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit			
	Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Improvement or renovation H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more Z	Saves money aa	Least expensive ab	Yes ac	No ad																																																		
Total (rw)	3120	2154	966	435	2685	2050	1066	393	669	988	1088	479	349	85	1092	695	1987	1133	1384	584	678	705	97	443	759	1821	219	2356	545	2007	1113																																																		
(wt.)	3120	2141	979	536	2584	2082	1079	397	719	967	1056	509	360	92	1097	708	2020	1100	1419	579	724	693	120*	445	812	1742	243	2348	530	2056	1064																																																		
		69%	31%	17%	83%	67%	33%	13%	23%	31%	34%	16%	12%	31%*	35%	23%	65%	35%	45%	19%	23%	22%	4%*	14%	26%	56%	8%	75%	17%	66%	34%																																																		
Base: All Respondents																																																																																	
Yes	1662	1156	506	316	1346	1662	0	295	566	801	860	400	280	81	903	557	1243	419	890	346	475	414	63	233	478	889	154	1264	245	1107	556																																																		
	53%	54%	52%	59%	52%	80%	F	75%	79%	83%	81%	79%	78%	88%	82%	79%	62%	38%	63%	60%	66%	60%	52%	52%	59%	51%	63%	54%	46%	54%	52%																																																		
No	1249	836	413	185	1064	335	913	87	131	117	170	83	64	11	163	131	678	571	461	208	224	237	49	193	300	707	80	926	243	809	440																																																		
	40%	39%	42%	34%	41%	16%	88%	22%	18%	12%	16%	16%	10%	12%	15%	19%	34%	52%	33%	36%	31%	34%	40%	43%	37%	41%	33%	40%	46%	39%	41%																																																		
DK/REF	209	7%	149	60	36	173	84	123	13	22	49	27	25	16	0	32	20	98	111	67	24	25	42	9	20	34	146	9	157	42	141	68																																																	
	7%	7%	7%	6%	7%	7%	4%	12%	3%	3%	5%	3%	5%	4%	-	3%	3%	5%	10%	5%	4%	4%	6%	7%	4%	4%	8%	4%	7%	8%	7%	6%																																																	

Q12. What about over the next two years?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q * small base

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1474	211	137	111	571	342	102	214	622	638	722	752	1120	271	83	442	1032
(wt.)	1458	211	145	91*	555	357	99*	422	582	454	704	754	1099	276	83*	480	978
		14%	10%	6%*	38%	24%	7%*	29%	40%	31%	48%	52%	75%	19%	6%*	33%	67%
Base: Not planning renovations in next 12 months																	
Yes	419 29%	67 32%	36 25%	33 36% E	167 30%	85 24%	32 32%	150 36% J	169 29% J	100 22%	222 32% L	197 26%	308 28%	88 32%	23 28%	164 34% Q	255 26%
No	754 52%	97 46%	79 54% C	35 39%	287 52% C	204 57% AC	53 53%	194 46%	284 49%	275 61% HI	328 47% K	425 56%	566 52%	137 50%	51 61%	206 43%	548 56% P
DK/REF	285 20%	47 22%	31 21%	24 26%	101 18%	68 19%	15 15%	78 19%	128 22% J	79 17%	153 22%	132 18%	225 21%	51 18%	9 11%	110 23% Q	175 18%

Q12. What about over the next two years?

Proportions/Mean: Columns Tested (95% risk level) - AB - CD - EF - GH-I - JKLM - NO - PQ - RS - TU - VW/XY - abc- de * small base; ** very small base (under 30) ineligible for sig testing

		Concerned about finances		Likely to purchase a home		Renovators		Type of Renovation					Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit					
		Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Improvement	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No					
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e				
Total (n/w)		1474	995	479	169	1305	404	1066	98	140	166	203	95	77	10	191	142	779	695	528	238	240	288	45	225	312	892	78	1099	297	936	538					
(M.)		1458	985	473	220	1238	419	1035	101*	153	166	196	109*	80*	11**	194	151	776	682	529	232	250	279	57*	213	334	853	89*	1084	285	949	508					
			68%	32%	15%	85%	29%	71%	7%*	10%	11%	13%	7%*	5%*	1%**	13%	10%	53%	47%	36%	16%	17%	19%	4%*	15%	23%	59%	6%*	74%	20%	65%	35%					
Base: Not planning renovations in next 12 months																																					
Yes		419	306	114	68	351	419	0	101	153	166	196	109	80	11	194	151	275	145	196	77	103	93	21	67	117	215	36	314	70	274	146					
		29%	31%	24%	31%	28%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	35%	21%	37%	33%	41%	33%	36%	32%	35%	25%	40%	29%	25%	29%	29%					
No		754	477	276	112	641	0	754	0	0	0	0	0	0	0	0	0	361	392	235	116	103	131	26	111	174	442	41	560	152	490	263					
		52%	49%	58%	51%	52%	0	73%	-	-	-	-	-	-	-	-	-	47%	58%	44%	50%	41%	47%	45%	52%	52%	46%	52%	53%	52%	52%						
DK/REF		285	202	83	40	245	0	282	0	0	0	0	0	0	0	0	0	140	145	98	39	43	55	10	34	43	197	12	210	63	185	100					
		20%	21%	18%	18%	20%	-	27%	-	-	-	-	-	-	-	-	-	18%	21%	19%	17%	17%	20%	18%	16%	13%	23%	14%	19%	22%	20%	20%					

Q11/Q12. Are you planning any new renovations or home improvements to your home over the next twelve months or over the next two years?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

		Region						Age			Gender		HH Income			HH with Kids	
	Total	British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	3120	411	291	265	1192	710	251	474	1407	1239	1545	1575	2306	621	193	1042	2078
(wt.)	3120	409	303	212	1179	774	243	934	1311	875	1516	1604	2310	618	191	1124	1996
		13%	10%	7%	38%	25%	8%	30%	42%	28%	49%	51%	74%	20%	6%	36%	64%
Base: All Respondents																	
Yes	2082 67%	265 65%	193 64%	153 72% E	792 67%	502 65%	176 72% E	662 71% J	899 69% J	521 60%	1035 68%	1046 65%	1519 66%	431 70%	132 69%	808 72% Q	1273 64%
No	754 24%	97 24% C	79 26% C	35 17%	287 24% C	204 26% C	53 22% C	194 21%	284 22%	275 31% H	328 22%	425 27% K	566 25%	137 22%	51 27%	206 18% P	548 28% P
DK/REF	285 9%	47 11% F	31 10%	24 11%	101 9%	68 9%	15 6%	78 8%	128 10%	79 9%	153 10%	132 8%	225 10% O	51 8%	9 5%	110 10%	175 9%

Q11/Q12. Are you planning any new renovations or home improvements to your home over the next twelve months or over the next two years?

Proportions/Means: Columns Totaled (9% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - de *small base

	Concerned about finances										Likely to purchase a home				Renovators				Type of Renovation				Alterations or improvements				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit	
	Total	Yes A	No B	Yes C	No D	Yes E	No F	G	H	I	J	All P	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e																
Total (rw)	3120	2154	966	435	2685	2050	1066	393	669	988	1088	479	349	85	1092	695	1987	1133	1384	584	678	705	97	443	759	1821	219	2356	545	2007	1113																	
3120	2141	979	536	2584	2082	1035	396	719	967	1056	509	360	92	1097	708	2020	1100	1419	579	724	693	120*	445	812	1742	243	2348	530	2056	1064																		
	69%	31%	17%	83%	67%	33%	13%	23%	31%	34%	16%	12%	3%*	35%	23%	65%	35%	45%	19%	23%	22%	4%*	14%	26%	56%	8%	75%	17%	66%	34%																		
Base: All Respondents																																																
Yes	2082	1462	620	384	1697	2082	0	396	719	967	1056	509	360	92	1097	708	1518	563	1066	424	578	507	84	300	595	1103	189	1578	315	1381	701																	
	67%	68%	63%	72%	66%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%	100%	75%	51%	77%	73%	80%	73%	70%	67%	73%	63%	78%	67%	59%	67%	66%																	
No	754	477	276	112	641	0	754	0	0	0	0	0	0	0	0	0	361	392	235	116	103	131	26	111	174	442	41	560	152	490	263																	
	24%	22%	28%	21%	25%	0	73%	0	0	0	0	0	0	0	0	0	18%	36%	17%	20%	14%	19%	22%	25%	22%	25%	17%	24%	29%	24%	25%																	
			A	D			E										P	Q			U	T		W	XY		bc	a	ab																			
DK/REF	285	202	83	40	245	0	282	0	0	0	0	0	0	0	0	0	140	145	98	99	43	55	10	34	43	197	12	210	63	185	100																	
	9%	9%	9%	7%	10%	0	27%	0	0	0	0	0	0	0	0	0	7%	13%	7%	7%	6%	8%	9%	8%	5%	11%	5%	9%	12%	9%	9%																	
							E										P	P							WX			a																				

Q13. What types of home improvements or renovations are you planning to make to your home?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	2050	264	187	192	780	446	181	336	967	747	1038	1012	1483	435	132	747	1303
(wt.)	2082	265	193	153	792	502	176	662	899	521	1035	1046	1519	431	132	808	1273
		13%	9%	7%	38%	24%	8%	32%	43%	25%	50%	50%	73%	21%	6%	39%	61%
Base: Planning renovations within next 2 years																	
YARD/ EXTERIOR (NET)	1399 67%	177 67%	136 70%	97 63%	538 68%	330 66%	123 68%	449 68%	631 70%	320 61%	698 68%	701 67%	1010 67%	302 70%	87 66%	579 72%	820 64%
Landscaping	621 30%	90 34%	73 38%	41 27%	237 30%	130 26%	50 28%	233 35%	281 31%	107 21%	319 31%	302 29%	449 30%	138 32%	35 26%	262 32%	359 28%
Outdoor deck/patio	463 22%	54 21%	45 23%	25 16%	175 22%	121 24%	43 25%	165 25%	220 25%	77 15%	209 20%	254 24%	335 22%	107 25%	20 15%	213 26%	250 20%
New windows /doors	370 18%	45 17%	42 22%	43 28%	136 17%	68 14%	36 21%	117 18%	154 17%	99 19%	179 17%	191 18%	292 19%	59 14%	19 15%	142 18%	229 18%
Fencing	277 13%	49 19%	27 14%	19 12%	101 13%	62 12%	19 11%	108 16%	125 14%	44 9%	160 15%	118 11%	199 13%	64 15%	14 10%	124 15%	153 12%
New roof	235 11%	25 10%	16 8%	13 9%	95 12%	58 12%	28 16%	61 9%	119 13%	55 11%	113 11%	122 12%	173 11%	48 11%	13 10%	108 13%	126 10%
New driveway	180 9%	19 7%	8 4%	10 6%	95 12%	35 7%	14 8%	63 10%	78 9%	40 8%	80 8%	100 10%	117 8%	45 11%	19 14%	63 8%	117 9%
Insulation	150 7%	11 4%	9 5%	10 6%	61 8%	41 8%	18 10%	40 6%	86 10%	24 5%	80 8%	71 7%	112 7%	27 6%	11 8%	63 8%	87 7%
New siding/ stucco	133 6%	16 6%	18 9%	13 9%	41 5%	36 7%	9 5%	52 8%	59 7%	22 4%	69 7%	64 6%	103 7%	23 5%	7 5%	62 8%	71 6%
Pond or waterfall	99 5%	15 6%	9 5%	3 2%	44 6%	19 4%	9 5%	40 6%	44 5%	16 3%	56 5%	43 4%	68 5%	24 6%	8 6%	44 5%	55 4%
Hot tub	88 4%	9 3%	6 3%	3 2%	44 6%	19 4%	7 4%	46 7%	33 4%	9 2%	42 4%	46 4%	53 4%	30 7%	5 4%	41 5%	47 4%
Solar panels	61 3%	6 2%	4 2%	5 3%	29 4%	14 3%	3 2%	22 3%	30 3%	9 2%	34 3%	27 3%	51 3%	6 2%	3 3%	31 4%	30 2%
Inground/above ground pool	53 3%	1 0%	1 1%	2 1%	25 3%	20 4%	4 3%	23 4%	24 3%	6 1%	23 2%	30 3%	42 3%	10 2%	1 1%	22 3%	31 2%
Sprinkler system	53 3%	16 6%	9 5%	4 3%	20 3%	4 1%	0 -	23 4%	20 2%	9 2%	30 3%	23 2%	37 2%	12 3%	5 4%	26 3%	27 2%
Garage/ carport	20 1%	1 0%	1 1%	1 1%	9 1%	5 1%	3 2%	5 1%	8 1%	6 1%	9 1%	11 1%	13 1%	7 2%	0 -	11 1%	9 1%
Garden/ storage shed	11 1%	0 -	1 1%	1 1%	2 0%	5 1%	2 1%	3 0%	7 1%	1 0%	7 1%	3 0%	9 1%	2 1%	0 -	6 1%	4 0%
Porch	7 0%	0 -	1 0%	2 1%	2 0%	2 0%	0 -	3 1%	0 -	3 1%	2 0%	4 0%	3 0%	1 0%	2 2%	1 0%	6 1%
Eavestrough/ soffit/ fascia	7 0%	1 0%	0 -	1 1%	4 1%	0 -	1 1%	2 0%	4 1%	0 -	6 1%	1 0%	4 0%	3 1%	0 -	3 0%	4 0%
Garage doors	5	0	1	0	3	1	0	0	1	4	5	0	5	0	0	1	4

Q13. What types of home improvements or renovations are you planning to make to your home?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
	0%	-	0%	-	0%	0%	-	-	0%	1% HI	1% L	-	0%	-	-	0%	0%
Sunroom	2 0%	0 -	0 -	1 1%	2 0%	0 -	0 -	0 -	2 0%	1 0%	1 0%	2 0%	2 0%	0 -	1 1%	2 0%	1 0%
GENERAL (NET)	1340 64%	179 68% E	133 69% E	102 67% E	518 65% E	287 57% E	121 69% E	392 59% E	615 68% H	333 64% H	647 63% H	693 66% K	996 66% N	259 60% N	85 65% O	517 64% P	823 65% Q
Painting	1038 50%	138 52%	95 49%	77 50%	401 51%	228 46%	98 56% E	309 47%	472 53%	257 49%	477 46%	561 54% K	791 52% N	190 44%	57 43%	420 52%	618 49%
Flooring/New Floors	702 34%	94 36%	70 36%	59 39% E	270 34%	145 29%	63 36%	190 29%	364 41% HJ	148 28%	341 33%	361 35%	525 35%	132 31%	45 34%	294 36%	408 32%
New lighting- halogen/pot lights	194 9%	25 9%	18 10%	13 9%	78 10%	42 8%	18 10%	77 12% J	89 10% J	28 5%	98 10%	96 9%	141 9%	38 12%	15 12%	77 10%	117 9%
New lighting-regular bulb	100 5%	12 4%	15 8%	6 4%	38 5%	22 4%	7 4%	46 7% J	42 5% J	11 2%	42 4%	58 6%	77 5%	16 4%	7 5%	39 5%	61 5%
Furnace	16 1%	3 1%	2 1%	2 1%	6 1%	1 0%	2 1%	4 1%	8 1%	4 1%	11 1%	4 0%	13 1%	1 0%	2 1%	7 1%	8 1%
Converting/ extending room	11 1%	0 -	1 1%	0 -	5 1%	5 1%	1 1%	0 -	7 1%	5 1% H	6 1%	5 1%	8 1%	2 0%	2 1%	6 1%	6 1%
Stairwell/ stair handrails	6 0%	1 0%	1 0%	1 0%	1 0%	3 1%	0 -	0 -	3 0%	3 1%	3 0%	3 0%	6 0%	0 -	0 -	3 0%	3 0%
Bedroom	6 0%	0 -	1 1%	1 1%	2 0%	2 0%	0 -	0 -	6 1% J	0 -	5 0%	1 0%	3 0%	2 1%	1 1%	5 1%	1 0%
Drywalling	5 0%	1 0%	0 -	1 0%	3 0%	0 -	0 -	0 -	3 0%	2 0%	2 0%	3 0%	5 0%	0 -	0 -	3 0%	2 0%
Septic system/ plumbing	5 0%	1 0%	0 -	0 -	2 0%	2 0%	0 -	2 0%	1 0%	2 0%	3 0%	2 0%	5 0%	0 -	0 -	1 0%	4 0%
Water tank/ heater	4 0%	1 0%	2 1% E	0 -	2 0%	0 -	0 -	0 -	3 0%	2 0%	2 0%	2 0%	2 0%	1 0%	1 1%	2 0%	2 0%
Air conditioner	4 0%	0 -	0 -	0 0%	3 0%	0 -	0 -	0 -	2 0%	2 0%	2 0%	2 0%	2 0%	1 0%	1 1%	1 0%	3 0%
Electrical system/ wiring	3 0%	0 -	0 -	0 -	2 0%	0 -	1 0%	0 -	1 0%	2 0%	2 0%	2 0%	2 0%	1 0%	0 -	2 0%	1 0%
Window coverings	3 0%	1 0%	1 0%	0 -	1 0%	1 0%	0 -	0 -	0 -	3 1% I	1 0%	2 0%	2 0%	1 0%	0 -	0 -	3 0%
Ceiling	2 0%	1 0%	0 -	0 -	1 0%	0 -	1 0%	0 -	2 0%	1 0%	1 0%	2 0%	2 0%	1 0%	0 -	1 0%	2 0%
BATHROOM (NET)	845 41%	122 46% DE	88 46%	70 46%	303 38%	188 38%	73 42%	279 42%	364 41%	202 39%	420 41%	425 41%	632 42%	160 37%	53 40%	337 42%	508 40%
Shower unit/ Tiles	382 18%	58 22%	36 18%	32 21%	143 18%	83 17%	31 17%	128 19% J	179 20% J	74 14%	177 17%	205 20%	280 19%	81 19%	20 15%	159 20%	223 18%
Countertops	372 18%	54 20%	39 20%	29 19%	121 15%	92 18%	37 21%	113 17%	182 20%	77 15%	168 16%	204 20%	273 18%	72 17%	27 21%	153 19%	219 17%

Q13. What types of home improvements or renovations are you planning to make to your home?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Low flow toilets	347 17%	42 16%	41 21%	35 23%	134 17%	61 12%	33 19%	90 14%	160 18%	97 19%	177 17%	170 16%	256 17%	70 16%	20 16%	131 16%	215 17%
Low flow shower heads	170 8%	19 7%	11 6%	16 11%	57 7%	52 10%	15 8%	58 9%	70 8%	43 8%	84 8%	87 8%	134 9%	24 6%	12 9%	69 9%	102 8%
Low flow faucets	154 7%	22 8%	12 6%	8 6%	53 7%	41 8%	17 10%	59 9%	67 7%	28 5%	78 8%	76 7%	122 8%	17 4%	15 11%	64 8%	90 7%
Soaker /Jacuzzi tub	131 6%	11 4%	17 9%	9 6%	39 5%	38 8%	16 9%	40 6%	68 8%	23 4%	57 6%	74 7%	106 7%	23 5%	2 1%	59 7%	72 6%
Regular faucets	107 5%	7 3%	15 8%	10 7%	44 6%	23 5%	7 4%	34 5%	43 5%	30 6%	50 5%	56 5%	79 5%	21 5%	7 5%	50 6%	57 5%
Regular toilets	94 5%	7 3%	7 4%	4 3%	42 5%	28 6%	5 3%	48 7%	30 3%	16 3%	49 5%	45 4%	66 4%	20 5%	8 6%	37 5%	57 5%
Rain shower heads	91 4%	18 7%	7 4%	9 6%	29 4%	21 4%	7 4%	36 6%	37 4%	18 4%	44 4%	47 5%	68 4%	22 5%	2 1%	37 5%	54 4%
Regular shower head	76 4%	7 3%	11 6%	5 3%	28 4%	16 3%	9 5%	38 6%	22 3%	16 3%	38 4%	38 4%	60 4%	13 3%	3 2%	30 4%	46 4%
Multiple shower heads in one shower	52 3%	7 3%	5 3%	2 1%	27 3%	10 2%	1 0%	21 3%	24 3%	7 1%	28 3%	24 2%	40 3%	11 3%	1 1%	22 3%	30 2%
Bathroom (unspec.)	5 0%	0 -	1 1%	0 -	2 0%	1 0%	1 0%	0 -	2 0%	3 1%	2 0%	3 0%	4 0%	0 -	1 1%	3 0%	2 0%
KITCHEN (NET)	758 36%	105 40%	79 41%	60 39%	287 36%	171 34%	55 31%	235 35%	356 40%	167 32%	373 36%	385 37%	556 37%	155 36%	48 36%	300 37%	458 36%
Countertops	496 24%	71 27%	52 27%	35 23%	174 22%	122 24%	42 24%	143 22%	242 27%	110 21%	226 22%	269 26%	362 24%	108 25%	26 20%	200 25%	296 23%
New cupboards	370 18%	54 20%	38 20%	25 17%	135 17%	90 18%	28 16%	121 18%	177 20%	72 14%	174 17%	196 19%	271 18%	76 18%	23 17%	172 21%	198 16%
New appliances	265 13%	47 18%	32 17%	24 16%	103 13%	47 9%	12 7%	77 12%	131 15%	56 11%	129 13%	136 13%	191 13%	55 13%	19 14%	100 12%	165 13%
Regular faucets	128 6%	18 7%	13 7%	16 10%	42 5%	35 7%	4 3%	59 9%	49 6%	20 4%	77 7%	51 5%	100 7%	23 5%	5 4%	55 7%	73 6%
Low flow faucets	111 5%	13 5%	15 8%	7 5%	51 6%	17 4%	7 4%	33 5%	54 6%	23 4%	40 4%	70 7%	90 6%	13 3%	7 5%	49 6%	61 5%
Kitchen flooring	2 0%	0 -	1 0%	0 -	1 0%	0 -	0 -	0 -	0 -	2 0%	1 0%	2 0%	1 0%	0 -	1 1%	0 -	2 0%
OTHER (NET)	448 22%	37 14%	51 26%	32 21%	173 22%	121 24%	33 19%	204 31%	177 20%	67 13%	222 22%	226 22%	317 21%	98 23%	33 25%	202 25%	246 19%
Basement	263 13%	13 5%	28 15%	17 11%	108 14%	80 16%	18 10%	128 19%	102 11%	33 6%	127 12%	137 13%	188 12%	59 14%	16 12%	121 15%	142 11%
New addition to your home	123 6%	9 3%	15 8%	5 4%	49 6%	30 6%	14 8%	71 11%	41 5%	11 2%	70 7%	54 5%	93 6%	18 4%	12 9%	52 6%	71 6%

Q13. What types of home improvements or renovations are you planning to make to your home?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Home theatre	67 3%	7 3%	9 5%	2 1%	27 3%	14 3%	8 5%	37 6% IJ	21 2%	8 2%	39 4%	27 3%	46 3%	13 3%	7 5%	32 4%	34 3%
Fireplace	65 3%	9 3%	6 3%	8 6% E	28 4%	9 2%	6 3%	30 5% J	28 3% J	8 2%	22 2%	44 4% K	54 4%	8 2%	3 2%	32 4%	34 3%
Sound system	59 3%	7 3%	5 2%	3 2%	30 4% E	6 1%	8 5% E	37 6% IJ	16 2%	5 1%	37 4%	22 2%	46 3%	8 2%	5 4%	21 3%	38 3%
Home office	46 2%	0 -	5 3% A	4 3% A	22 3% A	12 2% A	3 2%	28 4% IJ	13 2%	5 1%	28 3%	17 2%	38 3%	6 1%	2 1%	16 2%	30 2%
Security system	32 2%	5 2%	4 2%	1 1%	17 2%	4 1%	0 -	17 3%	11 1%	5 1%	23 2% L	9 1%	21 1%	9 2%	2 2%	14 2%	18 1%
Other interior/ room renos	15 1%	0 -	2 1%	1 0%	5 1%	6 1%	2 1%	2 0%	9 1%	4 1%	5 1%	9 1%	10 1%	2 1%	2 2%	6 1%	9 1%
Everything/ entire home	5 0%	0 -	2 1%	0 -	2 0%	1 0%	0 -	2 0%	3 0%	0 -	4 0%	1 0%	1 0%	2 1%	2 1% M	4 1%	1 0%
Other	10 1%	1 0%	1 0%	1 1%	6 1%	0 -	1 0%	2 0%	3 0%	5 1% I	4 0%	6 1%	5 0%	4 1%	1 1%	5 1%	5 0%
None/ nothing	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
DK/Ns	55 3%	8 3%	5 3%	2 1%	18 2%	14 3%	8 4%	32 5% IJ	16 2%	7 1%	36 4% L	19 2%	42 3%	8 2%	5 4%	16 2%	39 3%

Q13. What types of home improvements or renovations are you planning to make to your home?

Proportions/Means Columns Totals (5% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - de *small base (under 30) intelligible for sig testing

	Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit			
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Improvement	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No																	
Total (n/w)	2050	1451	599	312	1738	2050		393	669	988	1088	479	349	85	1092	695	1479	571	1042	429	534	507	66	288	548	1148	170	1567	313	1328	722																	
(M/L)	2082	1462	620	384	1697	2082	--	396	719	967	1056	509	360	92*	1097	708	1518	563	1086	424	578	84*	300	595	1103	189	1578	315	1381	701																		
		70%	30%	18%	82%	100%	-**	19%	35%	46%	51%	24%	17%	4%	53%	34%	73%	27%	52%	20%	28%	24%	4%	14%	29%	53%	9%	76%	15%	66%	34%																	
Base: Planning renovations within next 2 years																																																
YARD/ EXTERIOR (NET)	1399	990	409	263	1136	1399	0	255	428	716	678	380	232	66	764	450	1069	330	753	310	407	346	54	212	381	753	114	1085	201	967	432																	
	67%	68%	66%	69%	67%	67%	-	65%	60%	74%	64%	75%	65%	72%	70%	64%	70%	59%	69%	73%	71%	68%	64%	71%	64%	68%	60%	69%	64%	70%	62%																	
Landscaping	621	434	187	129	493	621	0	69	212	340	311	157	106	26	359	175	489	132	340	148	187	153	20	77	189	335	50	483	88	459	162																	
	30%	30%	30%	34%	29%	30%	-	18%	30%	35%	30%	34%	29%	33%	33%	25%	32%	23%	31%	35%	32%	30%	23%	26%	32%	30%	27%	31%	28%	33%	23%																	
Outdoor deck/patio	463	319	144	96	367	463	0	62	148	252	222	121	86	18	244	159	343	119	258	83	143	115	12	48	146	257	45	360	58	312	150																	
	22%	22%	23%	25%	22%	22%	-	16%	21%	26%	21%	24%	24%	20%	22%	22%	23%	21%	24%	20%	25%	23%	14%	16%	24%	25%	24%	23%	18%	23%	21%																	
New windows /doors	370	269	102	76	294	370	0	77	78	215	164	109	66	25	243	89	291	80	207	82	119	88	17	71	84	198	30	298	42	267	104																	
	18%	18%	16%	20%	17%	18%	-	20%	11%	22%	16%	21%	18%	28%	22%	13%	19%	14%	19%	19%	21%	17%	21%	24%	14%	18%	16%	19%	13%	19%	15%																	
Fencing	277	227	51	61	217	277	0	43	83	151	121	97	45	7	175	65	215	63	148	67	78	69	16	32	87	143	32	213	33	220	58																	
	13%	16%	8%	16%	13%	13%	-	11%	12%	18%	12%	19%	12%	0%	16%	9%	14%	11%	14%	16%	14%	14%	19%	11%	15%	13%	17%	11%	13%	16%	8%																	
New roof	235	174	61	45	189	235	0	81	32	121	107	65	42	15	121	76	172	62	112	49	72	72	50	8	42	56	127	25	174	36	152	82																
	11%	12%	10%	12%	11%	11%	-	21%	5%	13%	10%	13%	12%	17%	11%	11%	11%	11%	12%	11%	12%	10%	10%	8%	14%	10%	12%	13%	11%	12%	11%																	
New driveway	180	127	54	45	136	180	0	34	59	87	84	57	26	7	116	49	147	33	105	43	65	40	6	28	47	99	25	131	25	136	45																	
	9%	9%	9%	12%	8%	9%	-	9%	8%	9%	8%	11%	7%	7%	11%	7%	10%	6%	10%	10%	11%	8%	7%	10%	8%	9%	13%	8%	8%	10%	6%																	
Insulation	150	109	41	21	130	150	0	22	32	96	67	39	28	12	108	25	115	36	73	42	43	29	4	35	24	87	9	118	23	108	41																	
	7%	8%	7%	5%	8%	7%	-	6%	5%	10%	6%	8%	8%	13%	10%	4%	8%	6%	7%	10%	8%	6%	5%	4%	12%	4%	8%	5%	8%	7%	8%																	
New siding/ stucco	133	96	37	30	103	133	0	25	35	73	54	35	34	5	81	34	106	27	73	33	42	31	6	18	34	75	14	100	19	91	42																	
	6%	7%	6%	8%	6%	6%	-	6%	5%	8%	5%	7%	10%	6%	7%	5%	7%	5%	7%	8%	7%	6%	7%	6%	6%	7%	7%	6%	6%	7%	6%																	
Pond or waterfall	99	73	26	31	68	99	0	15	37	47	49	30	12	6	68	17	80	19	51	29	33	18	4	10	31	54	12	79	8	73	27																	
	5%	5%	4%	8%	4%	5%	-	4%	5%	5%	5%	6%	3%	0%	6%	2%	5%	3%	5%	7%	6%	4%	5%	3%	5%	5%	7%	5%	3%	5%	4%																	
Hot tub	88	64	23	27	60	88	0	11	36	41	38	31	12	4	56	22	73	15	48	25	34	14	6	8	30	44	13	68	7	71	17																	
	4%	4%	4%	7%	4%	4%	-	3%	5%	4%	4%	6%	3%	5%	5%	3%	5%	3%	4%	6%	5%	3%	7%	3%	5%	4%	7%	4%	2%	5%	2%																	
Solar panels	61	48	13	23	38	61	0	8	18	35	26	13	16	5	55	5	52	9	34	19	24	10	6	11	8	36	8	49	4	49	12																	
	3%	3%	2%	6%	2%	3%	-	2%	3%	4%	2%	3%	5%	0%	5%	1%	3%	2%	3%	4%	4%	2%	8%	4%	1%	3%	4%	3%	1%	4%	2%																	
Inground/above ground pool	53	45	8	21	32	53	0	10	12	31	22	17	21	2	38	8	41	12	32	9	22	11	3	11	12	27	5	41	6	41	12																	
	3%	3%	1%	6%	2%	3%	-	3%	2%	3%	2%	3%	3%	2%	4%	1%	3%	2%	3%	2%	4%	2%	4%	4%	2%	4%	2%	3%	3%	2%	3%	2%																
Sprinkler system	53	37	16	19	34	53	0	13	21	18	25	17	7	3	32	18	45	8	33	12	24	9	4	4	21	24	8	39	6	43	10																	
	3%	3%	3%	19%	2%	3%	-	3%	3%	2%	2%	3%	2%	4%	3%	3%	3%	1%	3%	3%	4%	2%	4%	1%	4%	2%	4%	2%	2%	3%	1%																	
Garage/ carport	20	10	10	4	16	20	0	2	10	8	9	5	2	2	11	7	16	4	9	7	8	2	0	1	2	0	1	17	2	13	7																	
	1%	1%	2%	1%	1%	1%	-	0%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	0%	0	0	0	0	1	1	1	1	1%																	
Garden/ storage shed	11	6	4	3	7	11	0	1	6	4	8	1	1	1	5	4	10	1	4	5	2	2	0	0	4	6	0	8	2	7	3																	
	1%	0%	1%	1%	0%	1%	-	0%	1%	0%	1%	0%	0%	1%	1%	1%	1%	0%	0%	1%	0%	0%	-	-	1%	1%	-	1%	1%	1%	1%																	
Porch	7	5	2	0	7	7	0	0	7	0	4	2	1	0	2	5	6	1	5	1	3	2	0	3	3	1	1	4	2	2	4																	
	0%	0%	0%	-	0%	0%	-	-	1%	-	0%	0%	0%	-	0%	1%	0%	0%	1%	0%	1%	0%	-	1%	0%	0%	0%	0%	1%	0%	1%																	
Eavestrough/ soffit/ fascia	7	4	2	2	5	7	0	0	3	4	1	4	1	1	6	0	4	3	3	1	3	0	0	0	2	5	0	7	0	3	4																	
	0%	0%	0%	1%	0%	0%	-	0%	0%	0%	1%	1%	0%	1%	1%	-	0%	1%	0%	0%	1%	0	0	0	0	2	5	0	7	0	3	4																
Garage doors	5	2	2	0	5	5	0	3	2	1	5	0	0	0	1	3	2	3	2	0	1	1	0	1	2	2	0	2	3	2	3																	
	0%	0%	0%	-	0%	0%	-	1%	0%	0%	1%	-	-	-	0%	1%	0%	1%	0%	0%	0	1	0	0	1	0	0	2	3	0	3																	
Sunroom	2	2	0	2	1	2	0	0	1	2	2	0	0	1	2	1	2	0	1	2	1	0	0	0	0	0	2	0	2	0	1																	
	0%	0%	-	0%	0%	0%	-	-	0%	0%	0%	-	-	1%	0%	0%	0%	-	0%	0%	0%	0	0	0	0	0	0	2	0	0	0																	
GENERAL (NET)	1340	980	360	242	1099	1340	0	235	420	686	678	330	243	54	749	419	968	372	688	274	359	327	54	182	374	731	115	1033	192	903	437																	
	64%	67%	58%	63%	65%	64%	-	59%	58%	71%	64%	65%	68%	59%	68%	59%	64%	66%	63%	65%	62%	64%	61%	61%	63%	66%	61%	66%	61%	65%	62%																	
Painting	1038	758	280	175	862	1038	0	186	299	552	506	261	196	45	880	319	747	291	533	210</																												

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/HI - J/K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y - a/b/c - d/e * small base; ** very small base (under 30) ineligible for sig testing

Table: 42

Q14. Which of the following types of renovations would you say most closely describes your planned renovations?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	2050	264	187	192	780	446	181	336	967	747	1038	1012	1483	435	132	747	1303
(wt.)	2082	265	193	153	792	502	176	662	899	521	1035	1046	1519	431	132	808	1273
		13%	9%	7%	38%	24%	8%	32%	43%	25%	50%	50%	73%	21%	6%	39%	61%
Base: Planning renovations within next 2 years																	
Maintenance or repairs - work made to keep the property or equipment in good working order	396 19%	42 16%	27 14%	30 20%	166 21% B	101 20%	30 17%	129 20%	151 17%	116 22% I	246 24% L	149 14%	308 20% N	61 14%	27 20%	143 18%	253 20%
Alterations or improvements - work made to increase the enjoyment, appearance or value of the property	719 35%	87 33%	81 42%	51 33%	273 34%	173 34%	55 31%	277 42% IJ	296 33% J	147 28%	357 35%	362 35%	475 31% M	178 41% M	66 50% M	282 35%	437 34%
Both	967 46%	136 51%	86 45%	73 48%	353 45%	228 46%	91 52%	256 39%	452 50% H	258 50% H	432 42%	535 51% K	737 49% O	191 44% O	39 30%	384 47%	583 46%

Q14. Which of the following types of renovations would you say most closely describes your planned renovations?

Proportions/Means: Columns Tested (5% risk level) - AB - CD - EF - GH-I - JKLM - NO - PQ - RS - TU - VWXY - abc- -de * small base; ** very small base (under 30) ineligible for sig testing

		Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation Alterations or improvements				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit	
		Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Alterations or improvements H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e															
Total (nlw)	2050	1451	599	312	1738	2050	0	393	669	988	1088	479	349	85	1092	695	1479	571	1042	429	534	507	66	288	548	1148	170	1567	313	1328	722																
(M.)	2082	1462	620	384	1697	2082	**	396	719	967	1056	509	360	92*	1097	708	1518	563	1086	424	578	507	84*	300	595	1103	189	1578	315	1381	701																
		70%	30%	18%	82%	100%	- **	19%	35%	46%	51%	24%	17%	4%*	53%	34%	73%	27%	52%	20%	28%	24%	4%*	14%	29%	53%	9%	76%	15%	66%	34%																
Base: Planning renovations within next 2 years																																															
Maintenance or repairs - work made to keep the property or equipment in good working order	396 19%	296 20%	100 16%	94 25% D	302 18%	396 19%	0	396 100% HI	0 0	0 -	215 20%	94 18%	56 16%	16 17%	188 18%	148 21%	265 18%	131 23% P	206 19% S	58 14%	118 21%	87 17%	30 36% XY	89 30% XY	111 19%	166 33% bc	63 17%	263 72% b	70 22% b	268 19%	128 18%																
Alterations or improvements - work made to increase the enjoyment, appearance or value of the property	719 35%	461 32%	258 42% A	126 33%	593 35%	719 35%	0	0 100% GI	0 0	0 -	364 35%	166 33%	137 38%	36 40%	339 31%	281 40% N	531 35%	188 33% P	376 35%	151 36%	185 32%	189 37%	29 35%	110 37% Y	249 42% Y	331 30%	52 27%	554 35%	114 36%	487 35%	232 33%																
Both	967 46%	706 48% B	261 42%	164 43%	803 47%	967 46%	0	0 100% GHI	0 0	0 -	477 45%	250 49%	167 47%	39 43%	558 51% O	279 40%	722 48%	245 44%	504 46%	215 51%	274 47%	230 45%	24 29%	101 34%	235 40%	606 55% VWX	75 40%	761 48%	131 42%	626 45%	341 49%																

Q15. Who will do the majority of the work on your renovation?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	2050	264	187	192	780	446	181	336	967	747	1038	1012	1483	435	132	747	1303
(wt.)	2082	265	193	153	792	502	176	662	899	521	1035	1046	1519	431	132	808	1273
		13%	9%	7%	38%	24%	8%	32%	43%	25%	50%	50%	73%	21%	6%	39%	61%
Base: Planning renovations within next 2 years																	
Yourself	1024 49%	127 48%	106 55%	71 46%	369 47%	266 53% D	85 49%	392 59% IJ	455 51% J	178 34%	701 68% L	323 31%	778 51% N	189 44%	57 43%	406 50%	618 49%
Your spouse/partner	779 37%	95 36%	83 43% D	60 39%	273 35%	206 41% D	61 35%	300 45% J	361 40% J	118 23%	155 15% K	624 60% O	607 40% O	148 34% O	24 18%	370 46% Q	408 32%
Contractor	765 37%	101 38%	76 39%	45 29%	315 40%	160 32% CE	68 39%	166 25% H	315 35% HI	284 54%	402 39%	364 35%	506 33%	195 45% M	64 49% M	270 33%	496 39% P
Family	391 19%	36 14%	26 14%	33 22% A	173 22% AB	93 19%	30 17%	217 33% IJ	112 13%	61 12%	166 16% K	225 22% K	293 19%	75 18% O	23 17%	155 19%	236 19%
Friends	267 13%	21 8%	26 14%	18 12%	108 14% A	59 12%	34 19% AE	132 20% IJ	99 11% J	36 7%	141 14%	126 12%	209 14% O	50 12%	7 5%	117 15%	149 12%
Handyman/ tradesperson	3 0%	1 0%	0 -	0 -	0 -	2 1%	0 -	0 -	0 -	3 1% I	1 0%	2 0%	2 0%	1 0%	0 -	1 0%	2 0%
Plumber	2 0%	1 0%	0 -	0 -	1 0%	0 -	1 0%	0 -	1 0%	2 0%	1 0%	2 0%	2 0%	0 -	1 1%	1 0%	2 0%
Painter	2 0%	1 0%	0 -	0 -	1 0%	0 -	1 0%	0 -	0 -	2 0% I	1 0%	2 0%	2 0%	0 -	0 -	1 0%	2 0%
None/ nothing	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
Other	5 0%	1 0%	0 -	0 -	2 0%	1 0%	1 1%	0 -	4 0%	1 0%	4 0%	1 0%	3 0%	0 -	2 1% N	3 0%	2 0%
DK/ ns	8 0%	0 -	0 -	1 1%	6 1%	1 0%	0 -	4 1%	2 0%	2 1%	2 0%	6 1%	8 1%	0 -	0 -	4 1%	3 0%

Q15. Who will do the majority of the work on your renovation?

Proportions/Means: Columns Totaled (Dr: r/s level) - AB - CD - EF - GH - IJKL - MN - OP - PQ - RS - TU - VWXYZ - abcde - fgh * small base ** very small base (under 30) intelligible for sig testing

	Concerned about finances					Likely to purchase a home			Renovators		Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
	Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Alterations or improvement s H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e				
Total (n/w) (M.)	2050	1451	599	312	1738	2050	0	393	669	988	1088	479	349	85	1092	695	1479	571	1042	429	534	507	66	288	548	1148	170	1567	313	1328	722				
	2082	1462	620	384	1697	2082	**	396	719	967	1056	509	360	92*	1097	708	1518	563	1086	424	578	507	84*	300	595	1103	189	1578	315	1381	701				
		70%	30%	18%	82%	100%	- **	19%	35%	46%	51%	24%	17%	4%*	53%	34%	73%	27%	52%	20%	28%	24%	4%*	14%	29%	53%	9%	76%	15%	66%	34%				
Base: Planning renovations within next 2 years																																			
Yourself	1024 49%	721 49%	303 49%	211 55%	814 48%	1024 49%	0	187 47%	336 50%	502 52%	531 50%	266 52%	170 47%	31 34%	567 52%	343 49%	776 51%	248 44%	553 51%	220 52%	282 49%	271 53%	53 64%	141 47%	309 52%	521 47%	106 56%	769 49%	149 47%	697 51%	327 47%				
Your spouse/partner	779 37%	547 37%	231 37%	126 33%	653 39%	779 37%	0	95 24%	277 39%	407 42%	368 35%	196 38%	152 42%	41 45%	390 36%	261 37%	584 39%	195 35%	430 40%	151 36%	247 43%	181 36%	24 28%	99 33%	225 38%	431 39%	57 30%	602 38%	120 37%	509 37%	269 38%				
Contractor	765 37%	522 36%	243 39%	128 33%	637 38%	765 37%	0	139 35%	284 40%	342 35%	360 34%	173 34%	160 45%	47 52%	402 37%	264 35%	537 41%	228 35%	385 35%	148 33%	191 38%	192 27%	23 37%	111 33%	193 40%	438 39%	74 39%	576 37%	115 37%	528 38%	237 34%				
Family	391 19%	281 19%	110 18%	77 20%	314 19%	391 19%	0	75 19%	135 19%	180 19%	178 17%	92 18%	81 23%	19 20%	218 20%	115 16%	283 19%	108 19%	222 20%	60 14%	116 20%	104 21%	17 21%	60 20%	101 17%	213 19%	31 17%	316 20%	44 14%	283 21%	108 15%				
Friends	267 13%	190 13%	76 12%	59 15%	208 12%	267 13%	0	49 12%	84 12%	134 14%	94 9%	84 17%	65 18%	8 9%	150 14%	76 11%	187 12%	79 14%	142 13%	45 11%	84 15%	58 12%	9 11%	40 13%	68 11%	150 14%	18 10%	208 13%	40 13%	192 14%	75 11%				
Handyman/ tradesperson	3 0%	2 0%	1 0%	0 -	3 0%	3 0%	0	2 0%	1 0%	1 0%	2 0%	1 0%	0 -	0 -	1 0%	2 0%	1 0%	2 0%	1 0%	0 -	2 0%	1 0%	0 -	0 -	1 0%	1 0%	1 1%	1 0%	1 0%	2 1%	2 0%	1 0%			
Plumber	2 0%	2 0%	0 -	0 -	2 0%	2 0%	0	0 -	0 -	2 0%	2 0%	0 -	0 -	0 -	2 0%	1 0%	2 0%	0 -	0 -	0 -	2 0%	0 -	0 -	2 0%	0 -	1 0%	2 0%	0 -	2 0%	0 -	1 0%	2 0%			
Painter	2 0%	2 0%	0 -	0 -	2 0%	2 0%	0	0 -	0 -	2 0%	2 0%	0 -	1 0%	0 -	1 0%	1 0%	1 0%	1 0%	1 0%	0 -	1 0%	0 -	0 -	1 0%	0 -	1 0%	1 0%	0 -	2 0%	0 -	1 0%	1 0%			
None/ nothing	0 -	0 -	0 -	0 -	0 -	0 -	0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -			
Other	5 0%	4 0%	1 0%	0 -	5 0%	5 0%	0	2 1%	1 0%	2 0%	4 0%	0 -	0 -	1 1%	3 0%	2 0%	4 0%	1 0%	3 0%	1 0%	1 0%	2 1%	0 -	1 0%	3 0%	2 0%	0 -	4 0%	1 0%	3 0%	2 0%				
DK/ ns	8 0%	8 1%	0 -	2 1%	6 0%	8 0%	0	3 1%	0 -	5 1%	2 0%	1 0%	2 1%	0 -	3 0%	0 -	5 0%	3 1%	5 0%	0 -	5 1%	0 -	0 -	0 -	0 -	0 1%	8 -	0 -	5 0%	3 1%	6 0%	2 0%			

Q16. How much do you think you will spend on your renovations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	2050	264	187	192	780	446	181	336	967	747	1038	1012	1483	435	132	747	1303
(wt.)	2082	265	193	153	792	502	176	662	899	521	1035	1046	1519	431	132	808	1273
		13%	9%	7%	38%	24%	8%	32%	43%	25%	50%	50%	73%	21%	6%	39%	61%
Base: Planning renovations within next 2 years																	
None	6 0%	0 -	0 -	0 -	3 0%	2 0%	1 0%	2 0%	1 0%	3 1%	1 0%	5 1%	5 0%	1 0%	0 -	1 0%	5 0%
\$1 - \$1500	318 15%	39 15%	29 15%	25 16%	123 16%	80 16%	22 13%	114 17%	125 14%	79 15%	163 16%	156 15%	266 18%	37 9%	15 11%	119 15%	200 16%
\$1501 - \$3000	364 18%	40 15%	29 15%	24 16%	128 16%	105 21%	37 21%	104 16%	146 16%	114 22%	186 18%	179 17%	291 19%	49 11%	25 19%	138 17%	226 18%
\$3001 - \$5000	363 17%	43 16%	39 20%	28 18%	132 17%	88 18%	33 19%	98 15%	170 19%	94 18%	178 17%	184 18%	257 17%	89 21%	17 13%	154 19%	209 16%
\$5001 - \$10000	359 17%	51 19%	32 17%	28 18%	138 17%	79 16%	31 18%	123 19%	151 17%	85 16%	179 17%	180 17%	235 15%	102 24%	22 17%	146 18%	213 17%
\$10001 - \$50000	325 16%	56 21%	34 18%	23 15%	127 16%	59 12%	26 15%	99 15%	160 18%	66 13%	188 18%	137 13%	196 13%	93 22%	35 27%	125 16%	199 16%
\$50001 +	39 2%	3 1%	6 3%	3 2%	18 2%	4 1%	3 2%	15 2%	19 2%	4 1%	25 2%	13 1%	25 2%	5 1%	9 7%	15 2%	24 2%
DK/REF	308 15%	33 13%	24 13%	21 14%	122 15%	85 17%	22 13%	107 16%	126 14%	76 15%	116 11%	192 18%	245 16%	55 13%	8 6%	111 14%	197 16%
Summary																	
<\$5K	757 36%	86 32%	63 33%	58 38%	277 35%	204 41%	70 40%	232 35%	311 35%	215 41%	381 37%	376 36%	611 40%	103 24%	44 33%	294 36%	463 36%
\$5K - \$10K	444 21%	55 21%	45 24%	33 22%	169 21%	105 21%	36 21%	134 20%	195 22%	115 22%	229 22%	215 21%	302 20%	117 27%	25 19%	177 22%	267 21%
\$10K+	566 27%	91 34%	61 31%	40 26%	221 28%	106 21%	47 27%	188 28%	266 30%	112 22%	308 30%	258 25%	357 24%	155 36%	55 42%	225 28%	341 27%
Mean (Incl. 0)	11235.13	10129.46	12374.39	15133.41	12428.37	7734.15	12585.57	13033.15	11699.65	8189.93	13197.38	9123.22	10580.58	10515.13	20173.38	12433.98	10458.33
Standard Deviation	35657.12	19411.95	23831.46	74811.08	38245.91	17607.37	38080.88	40993.88	36861.32	24537.3	44179.45	23064.17	38359.2	15539.1	47708.79	46805.27	25994.41
Standard Error	850.91	1263.61	1872.38	5841.76	1488.72	910.46	3010.56	2445.49	1277.94	967.66	1450.26	801.54	1084.53	797.14	4267.2	1838.68	780.93
Median	4786	4827	4640	4701	4819	4040	4639	4820	4785	4535	4767	4746	4665	5935	6739	4731	4778
Mean (Excl. 0)	11272	10129.46	12374.39	15133.41	12488.77	7767.24	12650.01	13073.53	11715.78	8245.84	13207.6	9177.9	10622.58	10536.52	20173.38	12446.68	10508.02
Standard Deviation	35709.79	19411.95	23831.46	74811.08	38329.02	17637.79	38168.13	41051.02	36884.2	24611.71	44195.04	23122.41	38429.5	15547.67	47708.79	46827.5	26046.12
Standard Error	853.63	1263.61	1872.38	5841.76	1495.36	914.48	3026.93	2453.27	1279.5	973.62	1451.56	806	1088.69	798.63	4267.2	1840.98	784.25
Median	4790	4827	4640	4701	4825	4053	4647	4823	4787	4546	4768	4753	4670	5946	6739	4733	4784

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H/I - J/K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y - a/b/c - d/e * small base; ** very small base (under 30) ineligible for sig testing

Table: 48

Q17. What proportion of your renovation do you plan to pay for with cash or savings?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

		Region						Age			Gender		HH Income			HH with Kids	
	Total	British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	2050	264	187	192	780	446	181	336	967	747	1038	1012	1483	435	132	747	1303
(wt.)	2082	265	193	153	792	502	176	662	899	521	1035	1046	1519	431	132	808	1273
		13%	9%	7%	38%	24%	8%	32%	43%	25%	50%	50%	73%	21%	6%	39%	61%
Base: Planning renovations within next 2 years																	
All of it	1056 51%	126 48%	119 61% ADE	82 53%	390 49%	245 49%	95 54%	303 46%	418 47%	335 64% HI	541 52%	515 49%	771 51%	209 48%	77 59%	360 45%	696 55% P
Most of it	509 25%	72 27%	41 21%	40 26%	205 26%	115 23%	36 21%	181 27%	234 26% J	94 18% J	265 26%	244 23%	357 24%	120 28%	32 24%	222 28% Q	287 23%
Some of it	360 17%	48 18%	26 14%	22 14%	132 17%	100 20%	32 18%	104 16%	191 21% HJ	65 13% K	158 15%	201 19%	274 18%	71 16%	15 11%	157 19%	203 16%
None of it	92 4%	8 3%	6 3%	3 2%	36 5%	28 6%	10 6%	33 5%	43 5%	16 3%	41 4%	51 5%	60 4%	27 6%	6 4%	37 5%	54 4%
DK/REF	65 3%	11 4% B	1 1%	7 4% B	29 4% B	14 3%	3 2%	41 6% IJ	12 1%	11 2%	30 3%	35 3%	57 4% N	5 1%	2 2%	31 4%	33 3%

Q17. What proportion of your renovation do you plan to pay for with cash or savings?

Proportions/Means: Columns Totalled (9% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - de * small base ** very small base (under 30) ineligible for sig testing

		Concerned about finances				Likely to purchase a home		Renovators		Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
		Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Alterations or improvement H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e		
Total (n/w)		2050	1451	599	312	1738	2050	0	393	669	988	1088	479	349	85	1092	695	1479	571	1042	429	534	507	66	288	548	1148	170	1567	313	1328	722		
	(M.)	2082	1462	620	384	1697	2082	**	396	719	967	1056	509	360	92*	1097	708	1518	563	1086	424	578	507	84*	300	595	1103	189	1578	315	1381	701		
			70%	30%	18%	82%	100%	- **	19%	35%	46%	51%	24%	17%	4%*	53%	34%	73%	27%	52%	20%	28%	24%	4%*	14%	29%	53%	9%	76%	15%	66%	34%		
Base: Planning renovations within next 2 years																																		
All of it		1056	704	352	180	877	1056	0	215	364	477	1056	0	0	0	527	402	781	276	565	214	292	273	49	138	330	540	114	770	173	670	387		
	51%	48%	57%	47%	52%	51%	-	54%	51%	49%	100% KLM	-	-	-	48%	57%	51%	49%	52%	51%	51%	54%	58%	46%	55%	49%	60%	49%	60%	49%	55%	49%		
Most of it		509	378	131	114	395	509	0	94	166	250	0	509	0	0	310	143	367	142	265	101	151	114	21	75	143	271	39	419	51	360	149		
	25%	26%	21%	30%	23%	25%	-	24%	23%	26%	-	100% J	-	-	28%	20%	24%	25%	24%	24%	24%	26%	23%	25%	25%	24%	25%	20%	27%	16%	26%	21%		
Some of it		360	284	76	63	297	360	0	56	137	167	360	0	360	0	192	113	256	103	187	66	102	83	14	63	81	201	31	277	52	255	105		
	17%	19%	12%	17%	18%	17%	-	14%	19%	17%	-	-	100% JKM	-	18%	16%	17%	18%	17%	16%	18%	17%	17%	21%	14%	18%	17%	18%	17%	19%	15%			
None of it		92	48	44	14	78	92	0	16	36	39	0	0	0	92	45	41	89	23	42	26	23	19	0	14	30	48	6	64	22	54	37		
	4%	3%	4%	7%	4%	5%	4%	-	4%	5%	4%	-	-	-	100% JKL	4%	6%	5%	4%	4%	6%	4%	4%	-	5%	5%	4%	3%	4%	7%	4%	5%		
DK/REF		65	49	16	14	51	65	3%	16	16	33	0	0	0	0	23	9	45	20	27	16	10	17	0	11	11	43	0	48	17	41	24		
	3%	3%	3%	4%	3%	3%	-	4%	2%	3%	3%	-	-	-	2%	1%	3%	4%	3%	4%	2%	3%	-	4%	2%	4%	-	3%	5%	3%	3%			

Q20. If house prices were to level off or decline, would you still plan to continue with your renovation project?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	2050	264	187	192	780	446	181	336	967	747	1038	1012	1483	435	132	747	1303
(wt.)	2082	265	193	153	792	502	176	662	899	521	1035	1046	1519	431	132	808	1273
		13%	9%	7%	38%	24%	8%	32%	43%	25%	50%	50%	73%	21%	6%	39%	61%
Base: Planning renovations within next 2 years																	
Definitely	1073 52%	127 48%	109 56%	85 56%	379 48%	272 54% D	100 57% D	328 50%	458 51%	286 55%	548 53%	525 50%	776 51%	214 50%	83 63% MN	412 51%	660 52%
Probably	929 45%	133 50% BE	76 39%	64 42%	377 48%	208 41%	71 40%	298 45%	411 46%	220 42%	457 44%	472 45%	685 45% O	199 46% O	45 35%	366 45%	563 44%
Probably not	75 4%	5 2%	7 3%	4 3%	34 4%	20 4%	5 3%	32 5%	29 3%	14 3%	31 3%	44 4%	53 4%	18 4%	3 2%	25 3%	49 4%
Definitely not	5 0%	0 -	2 1%	0 -	2 0%	2 0%	0 -	4 1%	1 0%	1 0%	0 -	5 1% K	5 0%	0 -	0 -	5 1% Q	1 0%
Summary																	
Top 2 Box	2002 96%	260 98%	185 96%	149 97%	756 96%	480 96%	171 97%	626 95%	869 97%	507 97%	1005 97%	997 95%	1461 96%	413 96%	129 98%	779 96%	1223 96%
Bottom 2 Box	80 4%	5 2%	8 4%	4 3%	36 5%	22 4%	5 3%	36 5%	30 3%	15 3%	31 3%	49 5%	59 4%	18 4%	3 2%	30 4%	50 4%
Mean	3.47	3.46	3.51	3.53	3.43	3.5	3.54 D	3.44	3.48	3.52 H	3.5	3.45	3.47	3.45	3.61 MN	3.47	3.48
Standard Deviation	0.58	0.54	0.61	0.55	0.59	0.59	0.55	0.61	0.57	0.56	0.56	0.6	0.58	0.58	0.54	0.59	0.58
Standard Error	0.01	0.03	0.04	0.04	0.02	0.03	0.04	0.03	0.02	0.02	0.02	0.02	0.02	0.03	0.05	0.02	0.02

Q20. If house prices were to level off or decline, would you still plan to continue with your renovation project?

Proportions/Means: Columns Tested (5% risk level) - AB - CD - EF - GH-I - JKL-M - NO - PQ - R/S - TU - VW/XY - abc - de * small base; ** very small base (under 30) ineligible for sig testing

	Concerned about finances					Likely to purchase a home		Renovators		Type of Renovation		Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
	Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Alterations or improvement H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e	
Total (n/w)	2050	1451	599	312	1738	2050	0	393	669	988	1088	479	349	85	1092	695	1479	571	1042	429	534	507	66	288	548	1148	170	1567	313	1328	722	
(M.)	2082	1462	620	384	1697	2082	**	396	719	967	1056	509	360	92*	1097	708	1518	563	1086	424	578	507	84*	300	595	1103	189	1578	315	1381	701	
		70%	30%	18%	82%	100%	- **	19%	35%	46%	51%	24%	17%	4%*	53%	34%	73%	27%	52%	20%	28%	24%	4%*	14%	29%	53%	9%	76%	15%	66%	34%	
Base: Planning renovations within next 2 years																																
Definitely	1073	684	388	185	888	1073	0	217	355	501	643	226	133	53	584	374	807	265	569	235	303	266	44	146	317	565	130	777	166	683	389	
		47%	63%	48%	52%	52%	-	55%	49%	52%	61%	44%	37%	59%	53%	53%	53%	47%	52%	55%	52%	53%	52%	49%	53%	51%	69%	49%	50%	50%	56%	
		A	A								KL	L		KL			Q										bc				d	
Probably	929	710	219	178	751	929	0	159	334	436	396	261	194	38	478	305	654	275	479	171	250	227	34	141	254	500	58	731	140	643	286	
	45%	49%	35%	46%	44%	45%	-	40%	47%	45%	38%	51%	54%	41%	44%	43%	43%	49%	44%	40%	43%	45%	41%	47%	43%	45%	31%	46%	45%	47%	41%	
		B									J	J		J			P									a	a	e				
Probably not	75	64	10	20	55	75	0	20	28	26	17	18	32	1	36	22	53	21	39	15	25	14	5	13	20	37	2	67	6	53	21	
	4%	4%	2%	5%	3%	4%	-	5%	4%	3%	2%	4%	9%	1%	3%	3%	4%	4%	4%	3%	4%	3%	7%	4%	3%	3%	1%	4%	2%	4%	3%	
		B						I			J	JKM																				
Definitely not	5	4	2	2	4	5	0	0	2	4	0	4	2	0	0	5	4	2	0	4	0	0	0	0	4	2	0	3	3	1	5	
	0%	0%	0%	1%	0%	0%	-	-	0%	0%	-	1%	1%	-	-	1%	0%	0%	-	1%	R	-	-	-	1%	0%	-	0%	1%	0%	1%	
											J	J			N																d	
Summary																																
Top 2 Box	2002	1394	608	363	1639	2002	0	376	689	937	1039	487	326	91	1062	680	1461	540	1047	405	553	493	78	287	571	1065	188	1508	306	1326	675	
	96%	95%	98%	94%	97%	96%	-	95%	96%	97%	98%	96%	91%	99%	97%	96%	96%	96%	96%	96%	96%	97%	94%	96%	96%	97%	99%	96%	97%	96%	96%	96%
		A	A								KL	L		L																		
Bottom 2 Box	80	68	12	21	59	80	0	20	30	30	17	22	34	1	36	28	57	23	39	18	25	14	5	13	24	38	2	70	8	54	26	
	4%	5%	2%	6%	3%	4%	-	5%	4%	3%	2%	4%	9%	1%	3%	4%	4%	4%	4%	4%	4%	3%	7%	4%	4%	4%	1%	4%	3%	4%	4%	
		B									J	JKM																				
Mean	3.47	3.42	3.6	3.42	3.49	3.47	0	3.5	3.45	3.48	3.59	3.39	3.27	3.57	3.5	3.48	3.48	3.43	3.49	3.5	3.48	3.5	3.46	3.45	3.49	3.48	3.68	3.45	3.49	3.46	3.51	
		A	A								KL	L		KL			Q										bc					
Standard Deviation	0.58	0.59	0.54	0.61	0.57	0.58	0	0.59	0.58	0.57	0.52	0.6	0.64	0.52	0.56	0.6	0.58	0.58	0.57	0.61	0.58	0.55	0.62	0.58	0.6	0.57	0.49	0.59	0.58	0.57	0.59	
Standard Error	0.01	0.02	0.02	0.03	0.01	0.01	0	0.03	0.02	0.02	0.02	0.03	0.03	0.06	0.02	0.02	0.02	0.02	0.02	0.03	0.03	0.02	0.08	0.03	0.03	0.02	0.04	0.01	0.03	0.02	0.02	

Q21. What is/are the primary reason(s) that you are planning these renovations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	2050	264	187	192	780	446	181	336	967	747	1038	1012	1483	435	132	747	1303
(wt.)	2082	265	193	153	792	502	176	662	899	521	1035	1046	1519	431	132	808	1273
		13%	9%	7%	38%	24%	8%	32%	43%	25%	50%	50%	73%	21%	6%	39%	61%
Base: Planning renovations within next 2 years																	
To make our home more attractive/upgrade	1283 62%	173 65% E	139 72% DE	98 64% E	497 63% E	261 52% E	114 65% E	389 59% E	579 64% E	315 60% E	614 59% E	669 64% E	907 60% E	297 69% M	79 60% E	483 60% E	800 63% E
To increase the value of our home	859 41%	122 46% EF	81 42% EF	61 40% F	346 44% F	189 38% F	61 35% F	326 49% IJ	338 38% IJ	195 38% IJ	411 40% IJ	448 43% IJ	626 41% IJ	186 43% IJ	47 36% IJ	299 37% IJ	561 44% P
Because I/we enjoy it	804 39%	94 36% E	75 39% E	50 33% E	317 40% E	203 41% E	64 36% E	322 49% IJ	308 34% IJ	174 33% IJ	411 40% IJ	393 38% IJ	565 37% IJ	185 43% M	54 41% M	316 39% M	488 38% M
For safety/maintenance/repair reasons	753 36%	107 40% E	59 31% E	57 37% E	289 37% E	185 37% E	56 32% BE	228 35% BE	322 36% BE	204 39% BE	352 34% BE	401 38% BE	593 39% NO	126 29% NO	35 27% NO	317 39% Q	436 34% Q
To increase energy efficiency	585 28%	75 28% E	45 23% E	49 32% E	242 31% E	112 22% E	62 35% BE	190 29% BE	260 29% BE	134 26% BE	325 31% L	259 25% L	456 30% N	95 22% N	34 26% N	224 28% N	360 28% N
To make our home easier to sell	373 18%	50 19% F	43 22% F	26 17% F	156 20% F	77 15% F	21 12% F	147 22% I	128 14% I	98 19% I	200 19% I	173 17% I	272 18% I	77 18% I	24 18% I	116 14% I	257 20% P
To make my home more eco friendly	321 15%	55 21% E	29 15% E	24 15% E	134 17% E	51 10% E	28 16% E	119 18% E	132 15% E	70 14% E	180 17% L	141 14% L	257 17% N	41 10% N	23 17% N	118 15% N	203 16% N
Because we need more space	222 11%	25 10% E	23 12% E	16 10% E	85 11% E	52 10% E	20 11% E	113 17% IJ	91 10% J	18 3% J	101 10% J	121 12% J	162 11% J	45 11% J	14 11% J	119 15% Q	103 8% Q
To generate rental income	48 2%	13 5% BC	1 1% BC	1 1% BC	19 2% BC	10 2% BC	3 2% IJ	32 5% IJ	10 1% IJ	6 1% IJ	26 3% IJ	22 2% IJ	42 3% N	3 1% N	3 2% N	11 1% P	37 3% P
To make more useful/ improve accessibility	15 1%	1 0% D	0 - D	1 0% D	4 1% D	9 2% D	0 - D	9 1% D	4 0% D	2 0% D	8 1% D	7 1% D	11 1% D	4 1% D	0 - D	4 0% D	11 1% D
Health reasons	10 1%	2 1% D	0 - D	2 1% D	2 0% D	2 0% D	3 2% D	5 1% D	3 0% D	2 0% D	3 0% D	7 1% D	9 1% D	1 0% D	0 - D	5 1% D	5 0% D
Finish rooms/ house	5 0%	2 1% D	1 1% D	1 1% D	0 - D	1 0% D	0 - D	0 - D	5 1% D	0 - D	2 0% D	3 0% D	2 0% D	2 0% D	1 1% D	3 0% D	2 0% D
None/ nothing	0 -	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D
Other	2 0%	1 0% D	0 - D	0 - D	1 0% D	0 - D	0 - D	0 - D	1 0% D	1 0% D	1 0% D	1 0% D	2 0% D	0 - D	0 - D	1 0% D	1 0% D
Dk/ ns	0 -	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D	0 - D

Q21. What is/are the primary reason(s) that you are planning these renovations?

Proportions/Means: Columns Totaled (5% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - dfe * small base ** very small base (under 30) intelligible for sig testing

	Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit			
	Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Alterations or improvement H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e																	
Total (n/w)		2050	1451	599	312	1738	2050	0	393	669	988	1088	479	349	85	1092	695	1479	571	1042	429	534	507	66	288	548	1148	170	1567	313	1328	722																
(M.)		2082	1462	620	384	1697	2082	**	396	719	967	1056	509	360	92*	1097	708	1518	563	1086	424	578	507	84*	300	595	1103	189	1578	315	1381	701																
			70%	30%	18%	82%	100%	- **	19%	35%	46%	51%	24%	17%	4%	53%	34%	73%	27%	52%	20%	28%	24%	4%*	14%	29%	53%	9%	76%	15%	66%	34%																
Base: Planning renovations within next 2 years																																																
To make our home more attractive/upgrade	1283	908	375	220	1063	1283	0	127	490	666	675	301	223	48	695	414	965	318	680	278	354	325	28	131	411	713	94	1005	184	857	426																	
	62%	62%	61%	57%	63%	62%		32%	68%	69%	64%	59%	62%	53%	63%	59%	64%	57%	63%	66%	61%	64%	34%	44%	69%	65%	50%	64%	58%	62%	61%																	
To increase the value of our home	859	619	240	198	662	859	0	85	328	446	408	211	172	44	491	262	675	185	490	180	271	218	26	112	253	468	77	668	115	614	245																	
	41%	42%	39%	51%	39%	41%	-	21%	46%	46%	39%	42%	48%	48%	45%	37%	44%	33%	45%	43%	47%	43%	31%	38%	43%	42%	41%	37%	45%	35%																		
Because I/we enjoy it	804	513	291	155	649	804	0	84	366	383	424	197	128	26	435	262	620	184	445	43%	172	220	225	31	84	268	421	79	607	118	518	285																
	39%	35%	47%	40%	38%	39%	-	21%	47%	40%	40%	39%	36%	28%	40%	37%	41%	33%	41%	41%	38%	45%	37%	28%	45%	38%	42%	39%	37%	38%	41%																	
For safety/maintenance/repair reasons	753	567	186	109	645	753	0	196	119	438	357	193	137	38	416	238	530	223	366	160	178	186	20	113	139	481	62	581	111	514	240																	
	36%	39%	30%	28%	38%	36%	-	50%	17%	45%	34%	38%	38%	42%	38%	34%	35%	40%	34%	38%	31%	37%	24%	38%	23%	44%	43%	37%	35%	37%	34%																	
To increase energy efficiency	585	436	149	104	481	585	0	104	155	326	271	152	110	31	439	91	445	140	318	124	165	151	26	150	83	326	52	478	54	439	145																	
	28%	30%	24%	27%	28%	28%	-	26%	22%	34%	26%	30%	31%	34%	40%	13%	29%	25%	29%	29%	29%	30%	31%	50%	14%	30%	28%	30%	17%	32%	21%																	
To make our home easier to sell	373	270	103	160	214	373	0	62	123	188	183	99	66	15	205	120	287	87	205	80	118	86	11	49	130	183	43	276	54	278	96																	
	18%	19%	17%	42%	13%	18%	-	16%	17%	20%	17%	19%	18%	17%	19%	17%	19%	15%	19%	19%	20%	17%	14%	16%	22%	17%	23%	18%	17%	20%	14%																	
To make my home more eco friendly	321	247	74	77	244	321	0	57	95	168	146	84	71	12	279	20	240	81	183	57	89	94	39	59	30	193	53	253	14	259	62																	
	15%	17%	12%	20%	14%	15%	-	15%	13%	17%	14%	16%	20%	13%	26%	3%	16%	14%	17%	13%	15%	19%	14%	15%	18%	28%	16%	15%	9%	19%	9%																	
Because we need more space	222	162	59	58	163	222	0	20	93	109	85	59	55	14	146	47	157	65	113	42	68	45	17	23	57	125	28	165	29	149	73																	
	11%	11%	10%	15%	10%	11%	-	5%	13%	11%	8%	12%	15%	16%	13%	7%	10%	12%	10%	10%	12%	9%	20%	8%	10%	11%	15%	11%	9%	11%	10%																	
To generate rental income	48	33	15	31	17	48	0	13	17	17	16	16	11	2	30	6	34	14	27	7	19	7	3	9	13	22	16	28	4	34	13																	
	2%	2%	2%	8%	1%	2%	-	3%	2%	2%	2%	3%	3%	2%	3%	1%	2%	3%	3%	2%	3%	1%	4%	3%	2%	2%	8%	2%	1%	3%	2%																	
To make more useful/ improve accessibility	15	7	8	0	15	15	0	1	9	5	9	4	0	3	5	9	13	2	7	6	4	3	0	3	3	9	0	15	0	10	5																	
	1%	1%	1%	-	1%	1%	-	0%	1%	1%	1%	1%	0	3%	1%	1%	1%	0%	1%	1%	1%	1%	-	1%	0%	1%	0	1%	-	1%	1%																	
Health reasons	10	5	5	2	8	10	0	0	4	5	4	2	2	0	7	2	10	0	8	2	5	3	0	2	2	6	1	8	1	4	6																	
	1%	0%	1%	1%	1%	1%	-	-	1%	1%	0%	0%	1%	0	1%	0%	1%	-	1%	0%	1%	1%	-	1%	0%	1%	1%	1%	0%	0%	1%																	
Finish rooms/ house	5	4	1	1	4	5	0	0	2	3	1	2	1	1	1	3	5	0	1	4	1	0	0	0	0	0	0	0	0	0	0	0																
	0%	0%	0%	0%	0%	0%	-	-	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0	-	-	-	-	-	-	-	-	-																	
None/ nothing	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0																
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																
Other	2	0	2	0	2	2	0	0	2	0	2	0	2	0	2	0	1	1	1	0	1	0	1	0	1	0	1	0	2	0	1	1																
	0%	-	0%	-	0%	0%	-	-	0%	-	0%	-	-	-	0%	-	0%	0%	0%	-	0%	-	1%	-	-	-	0%	-	0%	-	0%	0%																
Dk/ ns	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0																

Q22. Please explain the reasons why you need more space.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q * small base; ** very small base (under 30) ineligible for sig testing

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	180	22	20	16	66	38	18	58	98	24	78	102	131	38	11	96	84
(wt.)	222	25**	23**	16**	85*	52*	20**	113*	91*	18**	101*	121*	162	45*	14**	119*	103*
		11%**	11%**	7%**	38%*	23%*	9%**	51%*	41%*	8%**	45%*	55%*	73%	20%*	6%**	54%*	46%*
Base: Planning renovations within next 2 years + Because we need more space																	
Personal desire / comfort	130 59%	20 79%	13 54%	11 70%	48 57%	27 52%	12 59%	67 60%	53 58%	10 59%	60 60%	70 58%	90 55%	29 65%	11 79%	61 51%	69 68% P
Growing family	89 40%	8 31%	10 44%	5 30%	42 50%	15 28%	9 47%	61 54% I	27 29%	2 9%	35 35%	54 45%	72 44%	16 35%	2 14%	60 51% Q	29 29%
Home office	33 15%	2 7%	4 16%	1 5%	14 16%	9 18%	3 16%	19 17%	11 12%	2 13%	18 17%	15 13%	28 17%	4 10%	0 -	19 16%	13 13%
Extended family (e.g. parents/kids moving in)	30 14%	5 21%	2 8%	1 8%	12 14%	7 14%	3 14%	15 14%	13 15%	2 9%	12 12%	18 15%	26 16%	4 8%	1 8%	19 16%	11 11%
Pets	25 11%	4 17%	1 4%	2 11%	11 13%	5 9%	2 9%	21 19% I	4 4%	0 -	12 11%	13 11%	17 11%	7 16%	0 -	13 11%	12 12%
Other (specify)	16 7%	2 7%	4 15%	0 -	7 8%	4 8%	0 -	4 3%	10 11%	2 12%	4 4%	12 10%	14 9%	1 1%	2 13%	10 9%	6 6%
DK/REF	1 0%	0 -	0 -	0 -	0 -	0 -	1 3%	0 -	0 -	1 4%	1 1%	0 -	1 0%	0 -	0 -	0 -	1 1%
DK/NS	10 5%	0 -	2 7%	1 5%	2 3%	5 10%	0 -	5 5%	3 4%	1 7%	8 8% L	2 1%	6 4%	4 9%	0 -	7 6%	3 3%

Q22. Please explain the reasons why you need more space.

Proportions/Means: Columns Tested (9% risk level) - AB - CD - EF - GH-I - JKLM - NO - PQ - RS - TU - VWXY - abcde - dir * small base ** very small base (under 30) ineligible for sig testing

		Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit			
		Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Alterations or improvement H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more a	Saves money b	Least expensive c	Yes d	No e																	
Total (n/w)		180	135	45	43	137	180	0	12	78	90	71	48	45	11	117	38	126	54	90	34	51	39	9	17	41	113	17	139	24	119	61																	
	(w.t.)	222	162	59*	58*	163	222	**	20**	93*	109*	85*	55*	14**	146*	47*	157	65*	113*	42**	68*	45*	17**	23**	57*	125*	28**	165	29**	149*	73*																		
			73%	27%*	26%*	74%	100%	- **	9%**	42%*	49%*	38%*	27%*	25%*	7%**	66%*	21%*	71%	29%*	51%*	19%**	31%*	20%*	8%*	10%**	26%*	56%*	13%**	75%	13%**	67%*	33%*																	
Base: Planning renovations within next 2 years + Because we need more space																																																	
Personal desire / comfort		130	94	37	30	100	130	0	8	54	68	57	39	19	8	86	24	82	49	58	21	34	23	10	11	32	78	14	104	13	67	43																	
		59%	58%	62%	52%	61%	59%	-	41%	58%	63%	67%	66%	34%	58%	59%	50%	52%	76%	51%	51%	51%	52%	56%	50%	56%	62%	49%	63%	45%	59%	59%																	
Growing family		89	71	19	31	58	89	0	12	29	48	29	25	28	4	67	16	64	26	54	10	34	20	8	11	25	46	17	59	13	63	27																	
		40%	44%	32%	53%	36%	40%	-	63%	31%	44%	34%	42%	50%	31%	46%	33%	41%	40%	48%	24%	50%	44%	44%	50%	43%	37%	62%	36%	47%	42%	36%																	
Home office		33	24	8	12	21	33	0	4	12	17	10	11	10	2	30	3	27	6	23	4	14	9	5	3	9	15	9	22	1	28	5																	
		15%	15%	14%	20%	13%	15%	-	20%	13%	15%	12%	18%	18%	12%	21%	6%	17%	9%	21%	9%	20%	21%	30%	14%	15%	12%	33%	14%	4%	19%	7%																	
Extended family (e.g. parents/kids moving in)		30	25	6	16	14	30	0	9	9	12	8	12	9	2	25	4	24	6	19	5	17	2	2	5	7	16	10	17	3	25	6																	
		14%	15%	10%	28%	9%	14%	-	47%	10%	11%	10%	20%	16%	14%	17%	8%	15%	10%	17%	12%	26%	4%	10%	23%	12%	13%	37%	11%	10%	17%	8%																	
Pets		25	17	8	11	14	25	0	2	5	18	9	7	4	0	20	3	18	7	14	4	14	0	3	2	8	12	11	12	2	17	8																	
		11%	11%	13%	19%	8%	11%	-	9%	6%	16%	11%	12%	8%	-	14%	6%	11%	11%	13%	9%	21%	-	15%	8%	14%	10%	38%	8%	6%	12%	10%																	
Other (specify)		16	11	6	4	12	16	0	2	4	10	8	3	4	2	10	5	14	3	10	3	7	4	0	1	1	15	2	11	4	11	5																	
		7%	7%	10%	8%	7%	7%	-	10%	5%	9%	10%	5%	7%	12%	7%	10%	9%	4%	9%	8%	10%	8%	4%	-	4%	1%	12%	7%	6%	14%	8%	7%																
DK/REF		1	1	0	0	1	1	0	0	1	0	0	0	0	1	1	0	1	0	1	0	1	0	0	0	0	0	1	0	1	0	1	0																
		0%	0%	-	-	0%	0%	-	-	1%	-	-	-	-	4%	0%	-	0%	-	1%	-	1%	-	-	-	-	1%	-	0%	-	0%	-	-																
DK/NS		10	5	4	2	7	10	0	0	5	5	2	2	3	3	6	8	2	2	7	1	1	1	0	0	5	0	7	3	6	4	4																	
		5%	3%	8%	4%	5%	5%	-	-	5%	5%	3%	3%	6%	18%	1%	14%	5%	3%	1%	16%	1%	2%	-	-	9%	4%	-	4%	12%	4%	6%																	

Q23. Will your renovations include any environmentally friendly home improvements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	2050	264	187	192	780	446	181	336	967	747	1038	1012	1483	435	132	747	1303
(wt.)	2082	265	193	153	792	502	176	662	899	521	1035	1046	1519	431	132	808	1273
		13%	9%	7%	38%	24%	8%	32%	43%	25%	50%	50%	73%	21%	6%	39%	61%
Base: Planning renovations within next 2 years																	
Yes	1097 53%	154 58% E	101 52% E	92 60% E	457 58% E	190 38%	105 59% E	339 51%	484 54%	274 53%	568 55%	529 51%	813 54%	213 49%	71 54%	410 51%	687 54%
No	708 34%	62 23%	76 39% ACDF	44 28%	232 29%	245 49% ABCDF	50 28%	226 34%	289 32%	193 37% I	369 36%	339 32%	499 33%	158 37%	51 39%	270 33%	438 34%
DK/REF	277 13%	50 19% BD	17 9%	18 12%	103 13%	68 14%	21 12%	97 15%	125 14% J	55 11%	98 10%	179 17% K	207 14%	60 14%	10 7%	129 16% Q	148 12%

Q23. Will your renovations include any environmentally friendly home improvements?

Proportions/Means: Columns Tested (95% risk level): AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - d - e * small base ** very small base (under 30) ineligible for sig testing

		Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit	
		Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvement	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No															
Total (n/w)	2050	1451	599	312	1738	2050	0	393	669	988	1088	479	349	85	1092	695	1479	571	1042	429	534	507	66	288	548	1148	170	1567	313	1328	722																
(M.)	2082	1462	620	384	1697	2082	**	396	719	967	1056	509	360	92*	1097	708	1518	563	1086	424	578	507	84*	300	595	1103	189	1578	315	1381	701																
		70%	30%	18%	82%	100%	-**	19%	35%	46%	51%	24%	17%	4%*	53%	34%	73%	27%	52%	20%	28%	24%	4%*	14%	29%	53%	9%	76%	15%	66%	34%																
Base: Planning renovations within next 2 years																																															
Yes	1097	812	285	239	858	1097	0	200	339	558	527	310	192	45	1097	0	823	274	606	212	341	265	71	183	210	633	149	897	52	805	292																
	53%	56%	46%	62%	51%	53%	-	51%	47%	58%	50%	61%	53%	49%	100%	0	54%	49%	56%	50%	59%	52%	89%	61%	35%	57%	79%	57%	17%	58%	42%																
		B		D					GH		JL				O		Q				U		WXYZ	X		X	bc	c																			
No	708	452	256	106	602	708	0	148	281	279	402	143	113	41	0	708	527	181	372	153	198	175	12	74	306	315	37	471	200	395	312																
	34%	31%	41%	28%	35%	34%	-	37%	39%	29%	38%	28%	31%	45%	-	100%	35%	32%	34%	36%	34%	35%	15%	25%	52%	29%	19%	30%	64%	29%	45%																
		A		C				I	J		KL			KL		N							VWY	V		VWY	a	ab																			
DK/REF	277	198	78	40	237	277	0	48	99	129	128	55	55	5	0	0	168	109	107	59	39	66	0	43	79	155	4	210	63	180	97																
	13%	14%	13%	10%	14%	13%	-	12%	14%	13%	12%	11%	15%	6%	-	-	11%	19%	10%	14%	7%	13%	-	14%	13%	14%	2%	13%	20%	13%	14%																
									M				M				P		R		T		V		V	V	a	ab																			

Q25. Which of the following would you say has a larger impact on your renovation decisions?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	3120	411	291	265	1192	710	251	474	1407	1239	1545	1575	2306	621	193	1042	2078
(wt.)	3120	409	303	212	1179	774	243	934	1311	875	1516	1604	2310	618	191	1124	1996
		13%	10%	7%	38%	25%	8%	30%	42%	28%	49%	51%	74%	20%	6%	36%	64%
Base: All Respondents																	
Making changes that are eco friendly	120 4%	22 5%	13 4%	8 4%	36 3%	27 4%	13 5%	63 7% IJ	39 3%	18 2%	77 5% L	43 3%	96 4% N	13 2%	11 6% N	47 4%	73 4%
Making changes to lower my energy costs	445 14%	45 11%	35 12%	32 15%	180 15% A	110 14%	44 18% A	140 15%	186 14%	119 14%	256 17% L	190 12%	360 16% N	61 10%	24 13%	152 14%	294 15%
Making changes that improve the look of my home	812 26%	121 30% D	85 28%	57 27%	285 24%	204 26%	59 24%	310 33% IJ	326 25% J	177 20%	408 27%	405 25%	544 24%	206 33% M	63 33% M	301 27%	512 26%
They are all equally as important	1742 56%	221 54%	169 56%	115 54%	677 57%	432 56%	128 52%	422 45%	759 58% H	561 64% HI	776 51%	966 60% K	1310 57%	339 55%	93 49%	625 56%	1117 56%

Q25. Which of the following would you say has a larger impact on your renovation decisions? _____

Proportions/Means: Columns Tested (95% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - def * small base

	Concerned about finances				Likely to purchase a home				Renovators		Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvements	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	aa	ab	ac	ad	ae			
Total (r/w)	3120	2154	966	435	2685	2050	1066	393	669	988	1098	479	349	85	1092	695	1987	1133	1384	584	678	705	97	443	759	1821	219	2356	545	2007	1113				
(M.)	3120	2141	979	536	2584	2082	1035	396	719	967	1056	509	360	92	1097	708	2020	1100	1419	579	724	693	120*	445	812	1742	243	2348	530	2056	1064				
		69%	31%	17%	83%	67%	33%	13%	23%	31%	34%	16%	12%	3%*	35%	23%	65%	35%	45%	19%	23%	22%	4%*	14%	26%	56%	8%	75%	17%	66%	34%				
Base: All Respondents																																			
Making changes that are eco friendly	120	91	29	50	70	84	36	30	29	24	49	21	14	0	71	12	85	36	70	14	45	25	120	0	0	0	100%	0	43	71	6	97	23		
	4%	4%	3%	9%	3%	4%	4%	8%	4%	3%	5%	4%	4%	-	7%	2%	4%	3%	5%	2%	6%	4%	100%	-	-	-	18%	-	18%	3%	1%	5%	2%		
				D				H										S									bc	c							
Making changes to lower my energy costs	445	329	116	68	378	300	145	89	110	101	138	75	63	14	183	74	273	172	208	65	101	106	0	445	0	0	100%	0	40	331	74	329	117		
	14%	15%	12%	13%	15%	14%	14%	22%	15%	11%	13%	15%	17%	15%	17%	10%	14%	16%	15%	11%	14%	15%	-	100%	-	-	17%	-	14%	14%	16%	e	11%		
				B				I							O				H																
Making changes that improve the look of my home	812	506	306	173	639	596	217	111	249	235	330	143	81	30	210	306	564	248	375	179	213	160	0	0	812	0	0	100%	0	50	518	244	454	358	
	26%	24%	31%	32%	25%	29%	21%	28%	35%	24%	31%	28%	23%	32%	19%	43%	28%	23%	26%	31%	29%	23%	-	-	100%	-	21%	22%	46%	22%	34%	d			
				A				F					L			N		Q																	
They are all equally as important	1742	1214	528	245	1497	1103	636	166	331	606	540	271	201	48	633	315	1098	644	766	321	365	401	0	0	0	1742	109	1427	206	1176	566	e	53%		
	56%	57%	54%	46%	58%	53%	62%	42%	46%	63%	51%	53%	56%	52%	58%	45%	54%	59%	54%	56%	50%	58%	-	-	-	100%	45%	61%	39%	57%	53%				
				C				E					GH					P										ac							

Q27. An environmental audit is an assessment of your home to tell you where you are losing energy and what can be done to improve the situation. Would you consider having an environmental audit before a renovation to point out areas to focus on to improve the comfort of your home, and reduce your energy usage?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	3120	411	291	265	1192	710	251	474	1407	1239	1545	1575	2306	621	193	1042	2078
(wt.)	3120	409	303	212	1179	774	243	934	1311	875	1516	1604	2310	618	191	1124	1996
		13%	10%	7%	38%	25%	8%	30%	42%	28%	49%	51%	74%	20%	6%	36%	64%
Base: All Respondents																	
Yes	2056 66%	290 71%	209 69%	138 65%	802 68%	436 56%	181 74%	681 73%	862 66%	514 59%	1026 68%	1030 64%	1508 65%	419 68%	129 67%	774 69%	1282 64%
		E	E	E	E		CE	IJ	J							Q	
No	1064 34%	119 29%	94 31%	74 35%	377 32%	338 44%	63 26%	254 27%	449 34%	361 41%	491 32%	573 36%	802 35%	199 32%	62 33%	350 31%	714 36%
				F		ABCDF			H	HI							P

Q27. An environmental audit is an assessment of your home to tell you where you are losing energy and what can be done to improve the situation. Would you consider having an environmental audit before a renovation to point out areas to focus on to improve the comfort of your home, and reduce your energy usage?

Proportions/Means: Columns Totaled (9% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - de *small base

	Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach			Environmental Audit	
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvements	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No								
Total (n/w)	3120	2154	966	435	2685	2050	1066	393	669	988	1088	479	349	85	1092	695	1987	1133	1384	584	678	705	97	443	759	1821	219	2356	545	2007	1113						
3120	2141	979	536	2584	2082	1035	396	719	967	1056	509	360	92	1097	708	2020	1100	1419	579	724	693	120*	445	812	1742	243	2348	530	2056	1064							
	69%	31%	17%	83%	67%	33%	13%	23%	31%	34%	16%	12%	3%*	35%	23%	65%	35%	45%	19%	23%	22%	4%*	14%	26%	56%	8%	75%	17%	66%	34%							
Base: All Respondents																																					
Yes	2056	1505	551	410	1646	1381	675	268	487	626	670	360	255	54	805	395	1339	717	971	355	504	467	97	329	454	1176	186	1595	275	2056	0						
	66%	70%	56%	77%	64%	66%	65%	68%	68%	65%	63%	71%	71%	59%	73%	56%	66%	65%	69%	61%	70%	67%	81%	74%	56%	68%	77%	68%	52%	100%	-						
		B		D								J	J		O		S		S				XY	XY		X	bc	c		e							
No	1064	636	428	126	938	701	360	128	232	341	387	149	105	37	292	312	680	383	447	223	220	226	23	117	358	566	57	752	255	0	1064						
	34%	30%	44%	24%	36%	34%	35%	32%	32%	35%	37%	29%	29%	41%	27%	44%	35%	32%	39%	30%	33%	19%	26%	44%	33%	23%	32%	48%	-	100%	d						
			A		C						KL					N			R					VWY	VW		a	ab									

Q30. To what extent would the following people or institutions be likely to motivate you to make environmental improvements to your home? - Your contractor

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	3120	411	291	265	1192	710	251	474	1407	1239	1545	1575	2306	621	193	1042	2078
(wt.)	3120	409	303	212	1179	774	243	934	1311	875	1516	1604	2310	618	191	1124	1996
		13%	10%	7%	38%	25%	8%	30%	42%	28%	49%	51%	74%	20%	6%	36%	64%
Base: All Respondents																	
Very likely	267 9%	42 10% C	24 8%	11 5%	103 9%	65 8%	22 9%	104 11% IJ	96 7%	67 8%	111 7%	156 10% K	194 8%	48 8%	25 13% MN	90 8%	178 9%
Somewhat likely	1347 43%	181 44% E	138 46% E	111 52% E	533 45% E	275 36% E	109 45% E	416 45% E	541 41% E	390 45% E	647 43% E	700 44% E	999 43% E	274 44% E	74 39% E	500 45% E	846 42% E
Somewhat unlikely	791 25%	104 26%	66 22%	48 23%	288 24%	227 29% BD	59 24%	216 23%	365 28% HJ	211 24%	412 27% L	380 24%	589 26%	156 25%	47 25%	311 28% Q	480 24% Q
Very unlikely	714 23%	82 20%	75 25%	42 20%	255 22%	207 27% ACD	53 22%	198 21%	309 24%	207 24%	347 23%	367 23%	528 23%	141 23%	45 24%	223 20%	491 25% P
Summary																	
Top 2 Box	1614 52%	223 55% E	162 54% E	122 58% E	637 54% E	340 44% E	131 54% E	520 56% I	637 49% I	457 52% I	758 50% I	856 53% I	1193 52% I	322 52% I	99 52% I	590 53% I	1024 51% I
Bottom 2 Box	1506 48%	186 46%	141 47%	90 43%	543 46% ABCD	434 56% F	112 46% F	414 44% H	674 51% H	418 48% H	758 50% H	747 47% H	1117 48% H	296 48% H	92 48% H	534 48% H	972 49% H
Mean	2.37	2.45 E	2.37	2.43 E	2.41 E	2.26 E	2.41 E	2.46 I	2.32	2.36	2.34	2.4	2.37	2.37	2.41	2.41	2.36
Standard Deviation	0.93	0.92	0.94	0.87	0.92	0.95	0.93	0.95	0.92	0.93	0.91	0.95	0.93	0.92	0.99	0.89	0.95
Standard Error	0.02	0.05	0.06	0.05	0.03	0.04	0.06	0.04	0.02	0.03	0.02	0.02	0.02	0.04	0.07	0.03	0.02

Q30. To what extent would the following people or institutions be likely to motivate you to make environmental improvements to your home? - Your contractor

Proportions/Means Columns Tested (95 risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - de *small base

	Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvement	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											

Q31. Are you aware of any of the following renovation rebate programs? (Yes Summary Table)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	3120	411	291	265	1192	710	251	474	1407	1239	1545	1575	2306	621	193	1042	2078
(wt.)	3120	409	303	212	1179	774	243	934	1311	875	1516	1604	2310	618	191	1124	1996
		13%	10%	7%	38%	25%	8%	30%	42%	28%	49%	51%	74%	20%	6%	36%	64%
Base: All Respondents																	
Home Renovation Tax Credit which provides an income tax credit on eligible home renovation expenditures for work performed, or goods acquired, between January 27, 2009 and February 1, 2010.	2725 87%	371 91% EF	294 97% ACDEF	183 86%	1042 88% EF	634 82%	201 83%	771 83%	1159 88% H	795 91% HI	1339 88%	1387 87%	1989 86%	565 91% M	171 89%	968 86%	1758 88%
The ecoENERGY Retrofit program which provides home and property owners with grants to offset the costs of making energy-efficiency improvements.	1638 53%	210 51%	154 51%	112 53%	652 55% F	395 51%	115 47%	480 51%	658 50%	500 57% HI	863 57% L	775 48%	1186 51%	341 55%	111 58%	582 52%	1056 53%
Low Flow Toilet Rebate Program whereby the municipality rebates you money for purchasing and installing a low flow/water conservation toilet	1201 39%	168 41% EF	129 43% EF	121 57% ABDEF	571 48% AEF	155 20%	57 24%	330 35%	495 38%	376 43% HI	620 41% L	581 36%	870 38%	245 40%	85 45%	412 37%	789 40%
Rebates and Incentives for ENERGY STAR® Qualified Products in Canada	2079 67%	286 70% BF	152 50%	148 70% BF	827 70% BF	562 73% BF	105 43%	585 63%	901 69% H	593 68% H	1030 68%	1049 65%	1514 66%	435 70% M	131 68%	742 66%	1338 67%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J/K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y - a/b/c - d/e * small base

Base: All Respondents

Table: 96

Q31. Are you aware of any of the following renovation rebate programs? - Home Renovation Tax Credit which provides an income tax credit on eligible home renovation expenditures for work performed, or goods acquired, between January 27, 2009 and February 1, 2010.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

		Region						Age			Gender		HH Income			HH with Kids	
	Total	British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	3120	411	291	265	1192	710	251	474	1407	1239	1545	1575	2306	621	193	1042	2078
(wt.)	3120	409	303	212	1179	774	243	934	1311	875	1516	1604	2310	618	191	1124	1996
		13%	10%	7%	38%	25%	8%	30%	42%	28%	49%	51%	74%	20%	6%	36%	64%
Base: All Respondents																	
Yes	2725 87%	371 91% EF	294 97% ACDEF	183 86%	1042 88% EF	634 82%	201 83%	771 83%	1159 88% H	795 91% HI	1339 88%	1387 87%	1989 86%	565 91% M	171 89%	968 86%	1758 88%
No	395 13%	38 9% B	9 3%	29 14% B	137 12% B	140 18% ABD	42 17% ABD	163 18% IJ	152 12% J	80 9%	178 12%	217 14%	321 14% N	53 9%	21 11%	157 14%	238 12%

Q31. Are you aware of any of the following renovation rebate programs? - Home Renovation Tax Credit which provides an income tax credit on eligible home renovation expenditures for work performed, or goods acquired, between January 27, 2009 and February 1, 2010.

Proportions/Means Columns Totals (% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abcde - fgh *small base

	Concerned about finances																																Likely to purchase a home				Renovators				Type of Renovation				Alterations or improvements				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
	Total		Yes		No		Yes		No		Yes		No		Maintenance or repairs		Improvement or alterations		Both		All		Most		Some		None		Yes		No		Yes		No		Yes		No		Eco friendly		Lower energy costs		Improve look of home		All are important		Costs more		Saves money		Least expensive		Yes		No																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC	CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA	DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN	DO	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ	EA	EB	EC	ED	EE	EF	EG	EH	EI	EJ	EK	EL	EM	EN	EO	EP	EQ	ER	ES	ET	EU	EV	EW	EX	EY	EZ	FA	FB	FC	FD	FE	FF	FG	FH	FI	FJ	FK	FL	FM	FN	FO	FP	FQ	FR	FS	FT	FU	FV	FW	FX	FY	FZ	GA	GB	GC	GD	GE	GF	GG	GH	GI	GJ	GK	GL	GM	GN	GO	GP	GQ	GR	GS	GT	GU	GV	GW	GX	GY	GZ	HA	HB	HC	HD	HE	HF	HG	HH	HI	HJ	HK	HL	HM	HN	HO	HP	HQ	HR	HS	HT	HU	HV	HW	HX	HY	HZ	IA	IB	IC	ID	IE	IF	IG	IH	II	IJ	IK	IL	IM	IN	IO	IP	IQ	IR	IS	IT	IU	IV	IW	IX	IY	IZ	JA	JB	JC	JD	JE	JF	JG	JH	JI	IJ	JK	KL	KM	KN	KO	KP	KQ	KR	KS	KT	KU	KV	KW	KX	KY	KZ	LA	LB	LC	LD	LE	LF	LG	LH	LI	LJ	LK	LM	LN	LO	LP	LQ	LR	LS	LT	LU	LV	LW	LX	LY	LZ	MA	MB	MC	MD	ME	MF	MG	MH	MI	MJ	MK	ML	MM	MN	MO	MP	MQ	MR	MS	MT	MU	MV	MW	MX	MY	MZ	NA	NB	NC	ND	NE	NF	NG	NH	NI	NJ	NK	NL	NO	NP	NQ	NR	NS	NT	NU	NV	NW	NX	NY	NZ	OA	OB	OC	OD	OE	OF	OG	OH	OI	OJ	OK	OL	OM	ON	OO	OP	OQ	OR	OS	OT	OU	OV	OW	OX	OY	OZ	PA	PB	PC	PD	PE	PF	PG	PH	PI	PJ	PK	PL	PM	PN	PO	PP	PQ	PR	PS	PT	PU	PV	PW	PX	PY	PZ	QA	QB	QC	QD	QE	QF	QG	QH	QI	QJ	QK	QL	QM	QN	QO	QP	QQ	QR	QS	QT	QU	QV	QW	QX	QY	QZ	RA	RB	RC	RD	RE	RF	RG	RH	RI	RJ	RK	RL	RM	RN	RO	RP	RQ	RR	RS	RT	RU	RV	RW	RX	RY	RZ	SA	SB	SC	SD	SE	SF	SG	SH	SI	SJ	SK	SL	SM	SN	SO	SP	SQ	SR	SS	ST	SU	SV	SW	SX	SY	SZ	TA	TB	TC	TD	TE	TF	TG	TH	TI	TJ	TK	TL	TM	TN	TO	TP	TQ	TR	TS	TT	TU	TV	TW	TX	TY	TZ	UA	UB	UC	UD	UE	UF	UG	UH	UI	UJ	UK	UL	UM	UN	UO	UP	UQ	UR	US	UT	UU	UV	UW	UX	UY	UZ	VA	VB	VC	VD	VE	VF	VG	VH	VI	VJ	VK	VL	VM	VN	VO	VP	VQ	VR	VS	VT	VU	VV	VW	VX	VY	VZ	WA	WB	WC	WD	WE	WF	WG	WH	WI	WJ	WK	WL	WM	WN	WO	WP	WQ	WR	WS	WT	WU	WV	WW	WX	WY	WZ	XA	XB	XC	XD	XE	XF	XG	XH	XI	XJ	XK	XL	XM	XN	XO	XP	XQ	XR	XS	XT	XU	XV	XW	XX	XY	XZ	YA	YB	YC	YD	YE	YF	YG	YH	YI	YJ	YK	YL	YM	YN	YO	YP	YQ	YR	YS	YT	YU	YV	YW	YX	YY	YZ	ZA	ZB	ZC	ZD	ZE	ZF	ZG	ZH	ZI	ZJ	ZK	ZL	ZM	ZN	ZO	ZP	ZQ	ZR	ZS	ZT	ZU	ZV	ZW	ZX	ZY
Total (nw)	3120	2154	966	435	2685	2050	1066	393	669	988	1088	479	349	85	1092	695	1987	1133	1384	584	678	705	97	443	759	1821	219	2356	545	2007	1113																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
(wt.)	3120	2141	979	536	2584	2082	1035	396	719	967	1056	509	360	92	1097	708	2020	1100	1419	579	724	693	120*	445	812	1742	243	2348	530	2056	1064																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
		69%	31%	17%	83%	67%	33%	13%	23%	31%	34%	16%	12%	3%*	35%	23%	65%	35%	45%	19%	23%	22%	4%*	14%	26%	56%	8%	75%	17%	66%	34%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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Yes	2725	1868	858	453	2273	1843	880	332	646	865	934	452	324	77	977	622	1792	933	1254	523	628	624	98	396	700	1531	207	2064	454	1818	907																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
	87%	87%	88%	84%	88%	89%	85%	84%	90%	90%	88%	89%	90%	84%	89%	88%	89%	85%	88%	90%	87%	90%	82%	89%	86%	88%	85%	88%	86%	88%	85%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
No	395	273	122	84	311	238	155	64	73	102	122	57	35	15	120	86	228	167	164	56	96	68	22	49	112	211	36	284	76	238	157																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
	13%	13%	12%	16%	12%	12%	15%	16%	10%	11%	12%	11%	10%	16%	11%	12%	11%	15%	12%	10%	13%	10%	18%	11%	14%	12%	15%	12%	14%	12%	15%	15%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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Q31. Are you aware of any of the following renovation rebate programs? - The ecoENERGY Retrofit program which provides home and property owners with grants to offset the costs of making energy-efficiency improvements.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	3120	411	291	265	1192	710	251	474	1407	1239	1545	1575	2306	621	193	1042	2078
(wt.)	3120	409	303	212	1179	774	243	934	1311	875	1516	1604	2310	618	191	1124	1996
		13%	10%	7%	38%	25%	8%	30%	42%	28%	49%	51%	74%	20%	6%	36%	64%
Base: All Respondents																	
Yes	1638 53%	210 51%	154 51%	112 53%	652 55% F	395 51%	115 47%	480 51%	658 50%	500 57% HI	863 57% L	775 48%	1186 51%	341 55%	111 58%	582 52%	1056 53%
No	1482 48%	199 49%	149 49%	100 47%	527 45%	379 49%	129 53% D	454 49% J	653 50% J	375 43%	654 43%	829 52% K	1124 49%	278 45%	80 42%	543 48%	940 47%

Q31. Are you aware of any of the following renovation rebate programs? - The ecoENERGY Retrofit program which provides home and property owners with grants to offset the costs of making energy-efficiency improvements.

Proportions/Means: Columns Totals (5% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - de * small base

	Concerned about finances					Likely to purchase a home			Renovators			Type of Renovation					Proportion paid for with cash/savings					Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit	
	Total	Yes A	No B	Yes C	No D	Yes E	No F	Maintenance or repairs G	Alterations or improvements H	Both I	All J	Most K	Some L	None M	Yes N	No O	Yes P	No Q	Yes R	No S	Yes T	No U	Eco friendly V	Lower energy costs W	Improve look of home X	All are important Y	Costs more Z	Saves money aa	Least expensive ab	Yes ac	No ad								
Total (n/w)	3120	2154	966	435	2685	2050	1066	393	669	988	1088	479	349	85	1092	695	1987	1133	1384	584	678	705	97	443	759	1821	219	2356	545	2007	1113								
(wt.)	3120	2141	979	536	2584	2082	1035	396	719	967	1056	509	360	92	1097	708	2020	1100	1419	579	724	693	120*	445	812	1742	243	2348	530	2056	1064								
		69%	31%	17%	83%	67%	33%	13%	23%	31%	34%	16%	12%	3%*	35%	23%	65%	35%	45%	19%	23%	22%	4%*	14%	26%	56%	8%	75%	17%	66%	34%								
Base: All Respondents																																							
Yes	1638	1096	542	286	1352	1119	517	221	394	504	588	278	178	53	632	366	1124	514	804	313	396	407	82	272	395	889	161	1213	264	1123	515								
	53%	51%	55%	53%	52%	54%	50%	56%	55%	52%	56%	54%	50%	57%	58%	52%	56%	47%	57%	54%	55%	59%	68%	61%	49%	51%	67%	52%	50%	55%	48%								
No	1482	1045	438	250	1232	962	518	175	325	463	469	233	181	39	465	342	896	586	615	266	328	285	38	173	417	853	81	1135	266	933	549								
	48%	49%	45%	47%	48%	46%	50%	44%	45%	48%	44%	46%	50%	43%	42%	48%	44%	53%	43%	46%	45%	41%	32%	39%	51%	49%	34%	48%	50%	45%	52%								
															N		Q	P						VW	VW			a	a		d								

Q31. Are you aware of any of the following renovation rebate programs? - Low Flow Toilet Rebate Program whereby the municipality rebates you money for purchasing and installing a low flow/water conservation toilet

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	3120	411	291	265	1192	710	251	474	1407	1239	1545	1575	2306	621	193	1042	2078
(wt.)	3120	409	303	212	1179	774	243	934	1311	875	1516	1604	2310	618	191	1124	1996
		13%	10%	7%	38%	25%	8%	30%	42%	28%	49%	51%	74%	20%	6%	36%	64%
Base: All Respondents																	
Yes	1201 39%	168 41% EF	129 43% EF	121 57% ABDEF	571 48% AEF	155 20%	57 24%	330 35%	495 38%	376 43% HI	620 41% L	581 36%	870 38%	245 40%	85 45%	412 37%	789 40%
No	1919 62%	241 59% CD	174 57% C	91 43%	609 52% C	618 80% ABCD	186 77% ABCD	604 65% J	816 62% J	499 57%	896 59%	1023 64% K	1440 62%	373 60%	106 55%	712 63%	1207 61%

Q31. Are you aware of any of the following renovation rebate programs? - Low Flow Toilet Rebate Program whereby the municipality rebates you money for purchasing and installing a low flow/water conservation toilet

Proportions/Means: Columns Totaled (5% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - de * small base

	Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit	
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvements	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No									
Total (nlw)	3120	2154	966	435	2685	2050	1066	393	669	988	1088	479	349	85	1092	695	1987	1133	1384	584	678	705	97	443	759	1821	219	2356	545	2007	1113							
(wt.)	3120	2141	979	536	2584	2082	1035	396	719	967	1056	509	360	92	1097	708	2020	1100	1419	579	724	693	120*	445	812	1742	243	2348	530	2056	1064							
		69%	31%	17%	83%	67%	33%	13%	23%	31%	34%	16%	12%	3%*	35%	23%	65%	35%	45%	19%	23%	22%	4%*	14%	26%	56%	8%	75%	17%	66%	34%							
Base: All Respondents																																						
Yes	1201	826	375	233	968	811	389	181	290	340	429	201	124	30	477	237	792	409	557	231	270	286	67	189	314	632	136	847	218	796	405							
	39%	39%	38%	43%	38%	39%	38%	46%	40%	35%	41%	40%	35%	33%	44%	34%	39%	37%	39%	40%	37%	41%	55%	42%	39%	36%	56%	36%	41%	39%	38%							
				D				i							O			WKY				41%	42%	Y	39%	36%	56%	bc										
No	1919	1315	604	303	1616	1271	646	214	429	627	627	308	235	61	620	471	1228	691	862	348	454	406	54	257	499	1110	106	1501	312	1261	658							
	62%	61%	62%	57%	63%	61%	62%	54%	60%	65%	59%	60%	65%	67%	57%	67%	61%	63%	61%	60%	63%	59%	45%	58%	61%	64%	44%	64%	59%	61%	62%							
					C					G						N							V	V	V	VW		ac										

Q31. Are you aware of any of the following renovation rebate programs? - Rebates and Incentives for ENERGY STAR® Qualified Products in Canada

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

		Region						Age			Gender		HH Income			HH with Kids	
	Total	British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	3120	411	291	265	1192	710	251	474	1407	1239	1545	1575	2306	621	193	1042	2078
(wt.)	3120	409	303	212	1179	774	243	934	1311	875	1516	1604	2310	618	191	1124	1996
		13%	10%	7%	38%	25%	8%	30%	42%	28%	49%	51%	74%	20%	6%	36%	64%
Base: All Respondents																	
Yes	2079	286	152	148	827	562	105	585	901	593	1030	1049	1514	435	131	742	1338
	67%	70% BF	50%	70% BF	70% BF	73% BF	43%	63%	69% H	68% H	68%	65%	66%	70% M	68%	66%	67%
No	1041	123	150	64	352	212	139	349	410	282	486	555	797	183	61	383	658
	33%	30%	50% ACDE	30%	30%	27%	57% ACDE	37% IJ	31%	32%	32%	35%	35% N	30%	32%	34%	33%

Q31. Are you aware of any of the following renovation rebate programs? - Rebates and Incentives for ENERGY STAR® Qualified Products in Canada

Proportions/Means Columns Totals (% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - d-e - f-g-h-i-j-k-l-m-n-o-p-q-r-s-t-u-v-w-x-y-z

			Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation Alterations or improvements				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit	
	Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No																		
																															A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total (nlw)	3120	2154	966	435	2685	2050	1066	393	669	988	1088	479	349	85	1092	695	1987	1133	1384	584	678	705	97	443	759	1821	219	2356	545	2007	1113																	
(mt.)	3120	2141	979	536	2584	2082	1035	396	719	967	1056	509	360	92	1097	708	2020	1100	1419	579	724	693	120*	445	812	1742	243	2348	530	2056	1064																	
		69%	31%	17%	83%	67%	33%	13%	23%	31%	34%	16%	12%	3%*	35%	23%	65%	35%	45%	19%	23%	22%	4%*	14%	26%	56%	8%	75%	17%	66%	34%																	
Base: All Respondents																																																
Yes	2079	1411	668	357	1722	1393	685	285	484	623	705	355	228	62	736	477	1392	687	999	382	495	504	95	316	526	1142	181	1563	335	1367	713																	
	67%	66%	68%	67%	67%	67%	66%	72%	67%	64%	67%	70%	64%	67%	67%	67%	69%	62%	70%	66%	68%	73%	79%	71%	65%	66%	74%	67%	63%	67%	67%																	
No	1041	730	311	179	862	689	350	110	235	344	351	154	131	30	361	231	627	413	419	197	229	189	25	129	287	600	62	784	194	689	351																	
	33%	34%	32%	33%	33%	33%	34%	28%	33%	36%	33%	30%	37%	33%	33%	33%	31%	38%	30%	34%	32%	27%	21%	29%	35%	34%	26%	33%	37%	34%	33%																	

Q32. Did/Will you make use of any of the renovation rebate programs? - Home Renovation Tax Credit which provides an income tax credit on eligible home renovation expenditures for work performed, or goods acquired, between January 27, 2009 and February 1, 2010.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	2174	292	214	193	842	452	181	320	1000	854	1117	1057	1565	473	136	749	1425
(wt.)	2161	287	221	148	836	500	170	637	928	595	1093	1068	1564	467	129	804	1356
		13%	10%	7%	39%	23%	8%	29%	43%	28%	51%	49%	72%	22%	6%	37%	63%
Base: Planning renovations within next 2 years and have heard of any rebate program																	
Yes	1506 70%	208 73%	169 76%	111 75%	601 72%	288 58%	130 76%	441 69%	646 70%	419 70%	753 69%	753 71%	1053 67%	353 76%	100 77%	540 67%	966 71%
No	655 30%	79 27%	52 24%	37 25%	235 28%	212 42%	40 24%	197 31%	282 30%	176 30%	340 31%	315 30%	511 33%	114 25%	29 23%	265 33%	390 29%

Q32. Did/Will you make use of any of the renovation rebate programs? - Home Renovation Tax Credit which provides an income tax credit on eligible home renovation expenditures for work performed, or goods acquired, between January 27, 2009 and February 1, 2010.

Proportions/Means: Columns Totalled (9% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - de * small base

		Concerned about finances					Likely to purchase a home		Renovators		Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit	
		Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvements	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No		
			A	B	C	D	E	F	G	H		I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e		
Total (nL)		2174	1531	643	316	1858	1842	330	337	610	895	978	432	318	72	987	621	1678	496	1173	493	568	604	64	304	553	1253	166	1666	342	1410	764				
(nL)		2161	1506	655	378	1783	1843	316	332	646	865	934	452	324	77*	977	622	1673	488	1178	481	593	583	76*	309	588	1188	180	1647	334	1439	722				
			70%	30%	17%	83%	85%	15%	15%	30%	40%	43%	21%	15%	41*	45%	29%	77%	23%	54%	22%	27%	27%	41*	14%	27%	55%	8%	76%	15%	67%	33%				
Base: Planning renovations within next 2 years and have heard of any rebate program																																				
Yes		1506	1053	453	270	1236	1318	188	217	476	625	672	312	242	61	731	411	1219	287	860	348	446	412	51	213	424	818	126	1165	214	1032	474				
		70%	70%	69%	71%	69%	72%	59%	65%	74%	72%	72%	69%	75%	79%	75%	66%	73%	59%	73%	72%	75%	71%	67%	69%	72%	69%	70%	71%	64%	72%	66%				
							F			G	G					O		Q										c		e						
No		655	453	202	108	547	525	128	115	170	240	262	139	82	17	246	211	453	201	317	133	146	171	25	96	163	370	54	482	120	407	248				
		30%	30%	31%	29%	31%	29%	41%	35%	26%	28%	28%	31%	25%	22%	25%	34%	27%	41%	27%	28%	25%	29%	33%	31%	28%	31%	30%	29%	36%	28%	34%				
							E			HI						N		P									b		d							

Q32. Did/Will you make use of any of the renovation rebate programs? - The ecoENERGY Retrofit program which provides home and property owners with grants to offset the costs of making energy-efficiency improvements.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q * small base

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1296	167	114	117	522	270	106	201	567	528	711	585	923	283	90	442	854
(wt.)	1299	164	118*	94*	520	308	95*	408	525	366	712	587	934	278	87*	484	815
		13%	9%*	7%*	40%	24%	7%*	31%	40%	28%	55%	45%	72%	21%	7%*	37%	63%
Base: Planning renovations within next 2 years and have heard of any rebate program																	
Yes	477	67	41	40	206	83	40	142	203	132	272	205	354	87	35	183	294
	37%	41%	35%	42%	40%	27%	42%	35%	39%	36%	38%	35%	38%	31%	41%	38%	36%
		E		E	E		E										
No	822	97	76	54	314	225	56	266	323	234	440	383	579	192	52	301	521
	63%	59%	65%	58%	60%	73%	58%	65%	61%	64%	62%	65%	62%	69%	60%	62%	64%
						ACDF											

Q32. Did/Will you make use of any of the renovation rebate programs? - The ecoENERGY Retrofit program which provides home and property owners with grants to offset the costs of making energy-efficiency improvements.

Proportions/Means: Columns Totals (0% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - de * small base

		Concerned about finances				Likely to purchase a home				Renovators				Type of Renovation Alterations or improvement				Proportion paid for with cash/savings				Environmentally friendly				Renovated in past 2 years				Had renovation budget				Renovations went over				Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit	
		Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Improvement	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No													
Total (rw) (M.L)		1296	864	412	191	1105	1106	189	208	369	529	604	259	174	48	634	356	1035	261	738	291	348	390	54	202	311	729	126	968	202	866	430															
		1299	879	420	242	1057	1119	179	221	394	504	588	276	178	53*	632	366	1042	257	746	288	372	374	67*	215	336	681	142*	961	197	889	410															
			68%	32%	19%	81%	86%	14%	17%	30%	39%	45%	21%	14%	4%*	49%	28%	80%	20%	57%	22%	29%	29%	5%*	17%	26%	52%	11%*	74%	15%	68%	32%															
Base: Planning renovations within next 2 years and have heard of any rebate program																																															
Yes		477	341	135	103	374	426	50	85	135	207	208	119	69	19	301	85	374	102	270	101	149	121	34	105	84	254	61	364	52	397	79															
		37%	39%	32%	43%	35%	38%	28%	38%	34%	41%	35%	43%	39%	35%	48%	23%	36%	40%	36%	35%	40%	32%	51%	49%	25%	37%	43%	38%	26%	45%	19%															
			B				F									O								X	XY		X	c	c	e																	
No		822	537	285	139	683	693	129	136	259	297	380	157	109	34	331	281	667	155	476	187	223	253	33	111	251	428	81	596	145	492	330															
		63%	61%	68%	58%	69%	62%	72%	62%	66%	59%	65%	57%	61%	65%	52%	77%	64%	60%	64%	65%	60%	68%	49%	51%	75%	63%	57%	62%	74%	55%	81%															
			A				E									N										VWY	W		ab		d																

Q32. Did/Will you make use of any of the renovation rebate programs? - Low Flow Toilet Rebate Program whereby the municipality rebates you money for purchasing and installing a low flow/water conservation toilet

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q * small base

		Region						Age			Gender		HH Income			HH with Kids	
	Total	British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	969	138	102	128	456	99	46	136	440	393	504	465	687	214	68	329	640
(wt.)	936	131	101*	99	449	113*	44*	271	397	269	493	444	674	197	65*	333	603
		14%	11%*	11%	48%	12%*	5%*	29%	42%	29%	53%	47%	72%	21%	7%*	36%	64%
Base: Planning renovations within next 2 years and have heard of any rebate program																	
Yes	354 38%	49 37%	39 39%	41 41%	181 40%	33 30%	11 25%	108 40%	150 38%	96 36%	192 39%	162 37%	274 41% N	60 30%	20 31%	140 42%	214 36%
No	583 62%	83 63%	62 61%	58 59%	267 60%	79 71%	33 76%	163 60%	247 62%	173 64%	301 61%	282 64%	400 59%	137 70% M	45 70%	193 58%	389 65%

Q32. Did/Will you make use of any of the renovation rebate programs? - Low Flow Toilet Rebate Program whereby the municipality rebates you money for purchasing and installing a low flow/water conservation toilet

Proportions/Means: Columns Tested (5% risk level) - AB - CD - EF - GH - IJKLM - NO - PQ - RS - TU - VWXYZ - abc - de *small base; ** very small base (under 30) ineligible for sq testing

		Concerned about finances		Likely to purchase a home		Renovators		Type of Renovation				Proportion paid for with cash/savings				Environmentally friendly		Renovated in past 2 years		Had renovation budget		Renovations went over		Largest impact on renovation decisions				Environmentally friendly approach				Environmental Audit	
		Total	Yes	No	Yes	No	Yes	No	Maintenance or repairs	Alterations or improvements	Both	All	Most	Some	None	Yes	No	Yes	No	Yes	No	Yes	No	Eco friendly	Lower energy costs	Improve look of home	All are important	Costs more	Saves money	Least expensive	Yes	No	
Total (nw)	(M.)	969	660	289	153	816	836	132	171	287	378	461	198	128	29	498	242	751	218	519	228	237	282	43	142	246	538	97	714	158	627	342	
		936	663	273	191	745	811	124	181	290	340	429	201	124	30**	477	237	728	209	518	206	250	268	51*	147	257	481	115*	670	151	622	314	
			71%	29%	20%	80%	87%	13%	19%	31%	36%	46%	22%	13%	3%**	51%	25%	78%	22%	55%	22%	27%	29%	5%*	16%	27%	51%	12%*	72%	16%	66%	34%	
Base: Planning renovations within next 2 years and have heard of any rebate program																																	
Yes		354	270	83	76	277	315	39	76	99	140	155	89	52	9	235	51	268	86	198	69	99	99	26	61	78	189	52	266	35	276	78	
		38%	41%	31%	40%	37%	39%	31%	42%	34%	41%	36%	44%	42%	30%	49%	22%	37%	41%	38%	34%	40%	37%	51%	41%	30%	39%	45%	40%	24%	44%	25%	
No		583	393	190	115	468	496	86	105	191	200	274	113	73	21	241	186	459	123	319	137	151	169	25	86	179	292	63	404	115	346	236	
		62%	59%	69%	60%	63%	61%	69%	58%	66%	59%	64%	56%	58%	70%	51%	79%	63%	59%	62%	66%	60%	63%	49%	59%	70%	61%	55%	60%	77%	56%	75%	
				A												N									VY			ab		d			

Q33. How much influence did the program(s) have on your decision to renovate? - Rebates and Incentives for ENERGY STAR® Qualified Products in Canada

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L - M/N/O - P/Q * small base

	Total	Region						Age			Gender		HH Income			HH with Kids	
		British Columbia	Alberta	Man/Sask	Ontario	Quebec	Atlantic	18-34	35-54	55+	Male	Female	< \$100k	\$100k - \$149k	\$150k+	Yes	No
		A	B	C	D	E	F	H	I	J	K	L	M	N	O	P	Q
Total (n/w)	1637	228	112	152	670	391	84	248	769	620	842	795	1169	361	107	570	1067
(wt.)	1640	226	116*	122	653	444	79*	494	716	430	827	813	1187	354	99*	609	1031
		14%	7%*	7%	40%	27%	5%*	30%	44%	26%	50%	50%	72%	22%	6%*	37%	63%
Base: Planning renovations within next 2 years and have heard of any rebate program																	
A lot of influence	239 15%	37 16%	13 12%	16 13%	90 14%	66 15%	17 22%	89 18%	93 13%	57 13%	133 16%	105 13%	181 15%	43 12%	15 15%	84 14%	155 15%
Some influence	506 31%	75 33%	36 31%	27 22%	201 31%	142 32%	25 32%	176 36%	209 29%	122 28%	258 31%	248 31%	376 32%	102 29%	29 29%	211 35%	296 29%
		C			C	C		J								Q	
Not much influence	429 26%	43 19%	29 25%	44 36%	157 24%	138 31%	17 22%	117 24%	206 29%	106 25%	225 27%	204 25%	301 25%	105 30%	23 23%	155 25%	275 27%
				ADF		AD											
No influence at all	462 28%	70 31%	37 32%	35 29%	204 31%	96 22%	20 25%	111 22%	206 29%	145 34%	211 26%	251 31%	326 27%	104 29%	32 32%	157 26%	305 30%
		E	E		E				H	HI		K					
DK/NS	4 0%	0 -	0 -	0 -	1 0%	3 1%	0 -	2 0%	2 0%	0 -	0 -	4 1%	4 0%	0 -	0 -	3 1%	1 0%
Summary																	
Top 2 Box	745 45%	112 50%	49 43%	43 35%	291 45%	207 47%	43 54%	265 54%	302 42%	179 42%	391 47%	354 44%	556 47%	145 41%	44 44%	295 48%	450 44%
		C			C	C	C	IJ									
Bottom 2 Box	891 54%	114 50%	67 58%	80 65%	361 55%	234 53%	37 46%	227 46%	413 58%	251 59%	435 53%	456 56%	626 53%	210 59%	55 56%	312 51%	579 56%
				ADEF				H	H								
Mean	2.32	2.35	2.22	2.19	2.27	2.4 C	2.51 C	2.49 IJ	2.26	2.21	2.38 L	2.26	2.35	2.24	2.27	2.37	2.29
Standard Deviation	1.04	1.09	1.03	1	1.05	0.99	1.09	1.03	1.02	1.05	1.03	1.04	1.04	1.01	1.08	1.01	1.05
Standard Error	0.03	0.07	0.1	0.08	0.04	0.05	0.12	0.07	0.04	0.04	0.04	0.04	0.03	0.05	0.1	0.04	0.03

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J/K/L/M - N/O - P/Q - R/S - T/U - V/W/X/Y - ab/c - d/e * small base

Summary