

HST

Detailed tables

1. Based on what you've seen, read or heard, how well do you think you understand what the HST is all about and the impact, good or bad, it might have for people, businesses and governments? Would you say you know a great deal about the HST and its impact, know something about the HST and its impact, know very little about the HST and its impact, or you really don't know or understand what the HST is all about or it's impact...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Know a great deal	410 14%	117 12%	293 14%
Know something	1614 54%	571 60% B	1043 50%
Know very little	744 25%	211 22%	533 26%
Really don't know	243 8%	45 5%	198 10% A
Summary			
Top2Box (a great deal/ something)	2024 67%	688 73% B	1336 65%
Low2Box (very little/ don't know)	987 33%	256 27%	731 35% A

2_1. (Consumers) And, based on what you've seen, read or heard, do you think the following will benefit very much, somewhat, not very much or not at all from the HST?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

	Total	REGION	
		BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Benefit very much	14 0%	4 0%	10 0%
Benefit somewhat	93 3%	28 3%	65 3%
Benefit not very much	527 17%	166 18%	361 17%
Benefit not at all	2063 69%	696 74% B	1367 66%
Don't Know	314 10%	51 5%	263 13% A
Summary			
Top2Box (Benefit very much/ somewhat)	108 4%	32 3%	75 4%
Low2Box (Benefit not very much/ not at all)	2589 86%	861 91% B	1728 84%

2_2. (Business) And, based on what you've seen, read or heard, do you think the following will benefit very much, somewhat, not very much or not at all from the HST?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

	Total	REGION	
		BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Benefit very much	399 13%	124 13%	274 13%
Benefit somewhat	771 26%	246 26%	525 25%
Benefit not very much	774 26%	257 27%	517 25%
Benefit not at all	642 21%	207 22%	435 21%
Don't Know	425 14%	110 12%	315 15%
Summary			
Top2Box (Benefit very much/ somewhat)	1169 39%	371 39%	799 39%
Low2Box (Benefit not very much/ not at all)	1416 47%	464 49%	953 46%

2_3. (Provincial Government) And, based on what you've seen, read or heard, do you think the following will benefit very much, somewhat, not very much or not at all from the HST?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Benefit very much	1930 64%	610 65%	1319 64%
Benefit somewhat	607 20%	235 25% B	372 18%
Benefit not very much	111 4%	32 3%	79 4%
Benefit not at all	42 1%	12 1%	30 1%
Don't Know	321 11%	55 6%	267 13% A
Summary			
Top2Box (Benefit very much/ somewhat)	2537 84%	846 90% B	1691 82%
Low2Box (Benefit not very much/ not at all)	153 5%	44 5%	109 5%

2_4. (Federal Government) And, based on what you've seen, read or heard, do you think the following will benefit very much, somewhat, not very much or not at all from the HST?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Benefit very much	1498 50%	493 52%	1004 49%
Benefit somewhat	774 26%	281 30% B	493 24%
Benefit not very much	243 8%	63 7%	179 9%
Benefit not at all	117 4%	36 4%	81 4%
Don't Know	381 13%	71 8%	310 15% A
Summary			
Top2Box (Benefit very much/ somewhat)	2271 75%	774 82% B	1497 72%
Low2Box (Benefit not very much/ not at all)	359 12%	99 11%	260 13%

2. (Top2box Summary) And, based on what you've seen, read or heard, do you think the following will benefit very much, somewhat, not very much or not at all from the HST?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Provincial Government	2537 84%	846 90% B	1691 82%
Federal Government	2271 75%	774 82% B	1497 72%
Business	1169 39%	371 39%	799 39%
Consumers	108 4%	32 3%	75 4%

2. (Low2box Summary) And, based on what you've seen, read or heard, do you think the following will benefit very much, somewhat, not very much or not at all from the HST?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Consumers	2589 86%	861 91% B	1728 84%
Business	1416 47%	464 49%	953 46%
Federal Government	359 12%	99 11%	260 13%
Provincial Government	153 5%	44 5%	109 5%

3. Based on what you've seen, read or heard, overall do you support or oppose the provincial governments plan to harmonize the federal (GST) and provincial (PST) sales taxes into a single tax (HST)?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

	Total	REGION	
		BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Strongly support	62 2%	14 2%	47 2%
Somewhat support	291 10%	90 10%	202 10%
Somewhat oppose	570 19%	196 21%	374 18%
Strongly oppose	1736 58%	579 61% B	1157 56%
Don't Know	352 12%	65 7%	287 14% A
Summary			
Top2Box (Support)	353 12%	104 11%	249 12%
Low2Box (Oppose)	2305 77%	775 82% B	1531 74%

4_1. (The HST legislation may include cuts to personal income, small business and corporate taxes, provide house purchase rebates and tax rebate cheques to...) Now, if you knew the following, would you be more likely or less likely to support the HST?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

	Total	REGION	
		BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Much More Likely	222 7%	60 6%	163 8%
Somewhat More Likely	810 27%	249 26%	561 27%
It would have no impact	1058 35%	377 40% B	681 33%
Somewhat Less Likely	216 7%	66 7%	150 7%
Much Less Likely	449 15%	140 15%	309 15%
Don't know	256 8%	53 6%	203 10% A
Summary			
Top2Box (More Likely)	1032 34%	309 33%	723 35%
Low2Box (Less Likely)	665 22%	205 22%	459 22%

4_2. (Quebec, New Brunswick, Nova Scotia and Newfoundland and Labrador have all harmonized their sales taxes with the GST, and British Columbia will join...) Now, if you knew the following, would you be more likely or less likely to support the HST?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

	Total	REGION	
		BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Much More Likely	81 3%	22 2%	59 3%
Somewhat More Likely	280 9%	82 9%	198 10%
It would have no impact	1646 55%	528 56%	1118 54%
Somewhat Less Likely	154 5%	51 5%	103 5%
Much Less Likely	541 18%	198 21% B	343 17%
Don't know	310 10%	63 7%	247 12% A
Summary			
Top2Box (More Likely)	361 12%	105 11%	256 12%
Low2Box (Less Likely)	694 23%	249 26% B	445 22%

4. (Topbox Summary) Now, if you knew the following, would you be more likely or less likely to support the HST?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

	Total	REGION	
		BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
The HST legislation may include cuts to personal income, small business and corporate taxes, provide house purchase rebates and tax rebate cheques to families,...	1032 34%	309 33%	723 35%
Quebec, New Brunswick, Nova Scotia and Newfoundland and Labrador have all harmonized their sales taxes with the GST, and British Columbia will join Ontario...	361 12%	105 11%	256 12%

4. (Lowbox Summary) Now, if you knew the following, would you be more likely or less likely to support the HST?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Quebec, New Brunswick, Nova Scotia and Newfoundland and Labrador have all harmonized their sales taxes with the GST, and British Columbia will join Ontario...	694 23%	249 26% B	445 22%
The HST legislation may include cuts to personal income, small business and corporate taxes, provide house purchase rebates and tax rebate cheques to families,...	665 22%	205 22%	459 22%

5. Do you anticipate that this new harmonized tax will affect your day-to-day purchasing decisions?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Yes	1998 66%	675 72% B	1323 64%
No	1013 34%	269 28%	744 36% A

5b. Will you purchase more or less?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: Anticipated new tax	2095	757	1338
Weighted	1998	675	1323
More	21 1%	1 0%	20 2% A
Less	1712 86%	590 87%	1122 85%
Same	265 13%	85 13%	181 14%

6. Do you expect retailers will pass along to consumers any savings they receive from the harmonized tax?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

	Total	REGION	
		BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Yes (Net)	461 15%	147 16%	313 15%
Yes - all	60 2%	27 3%	33 2%
Yes - some	401 13%	120 13%	280 14%
No	2240 74%	710 75%	1530 74%
Don't Know	310 10%	87 9%	223 11%

7. Do you plan to rush to make any 'big ticket' purchases before the HST is rolled out on July 1?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Yes	467 16%	164 17%	304 15%
No	1744 58%	530 56%	1214 59%
Don't Know	799 27%	251 27%	549 27%

8. Over the longer term, say the next five years, do you think the HST will have a positive, negative, or no meaningful impact on your province's economy?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Positive	510 17%	136 14%	374 18%
Negative	1610 53%	530 56%	1079 52%
No impact	892 30%	278 29%	613 30%

HST

Detailed tables

competitive by lowering their taxes, pass on savings to consumers, create more jobs and is good for the economy as well as for government revenues. Other people say that the HST is just a huge tax grab by the provincial government and businesses might not reduce their base prices after implementation and pass the savings onto consumers, tax-included pricing (or 'hidden taxation') will occur, and there will be hidden administrative costs for businesses. Which is closer to your own point of view?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Tax Grab	2709	848	1861
	90%	90%	90%
Good for Consumers/business	302	96	206
	10%	10%	10%

10. The federal goods and services tax (GST) was introduced in 1993. Do you believe it has had a positive, negative, or no meaningful impact on Canada's economy?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G Overlap formulae used.

		REGION	
	Total	BC	Ontario
		A	B
Base: All respondents	3011	1049	1962
Weighted	3011	944	2067
Positive	618 21%	182 19%	436 21%
Negative	1326 44%	425 45%	901 44%
No meaningful impact	1067 35%	337 36%	730 35%