

13. Do you expect to be shopping for post-holiday deals in January?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1076	175	78	59	397	287	80	191	331	554	125	951
Weighted	1076	142	110*	70*	412	263	80*	206	354	517	180*	896
Yes	455 42%	47 33%	42 38%	27 38%	190 46%	108 41%	41 52%	84 41%	147 41%	224 43%	79 44%	376 42%
No	621 58%	95 67%	68 62%	43 62%	222 54%	154 59%	38 48%	121 59%	207 59%	292 57%	101 56%	519 58%