

FOR IMMEDIATE RELEASE
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**Only One Third (35%) Of Global Citizens Say Their
Government and Business Leaders Are Taking the
Right Steps and Pace to Prevent Global Climate
Change**

*Majority (66%) in Canada
Disagree that their Country and Business Leaders
Taking Right Steps, Pace to Address Issue*

Toronto, Canada – A new Reuters News poll conducted by Ipsos and released today indicates that *only* 35% of adults surveyed in 23 countries (representing 75% of the worlds GDP) *believe* their own government and business leaders are taking the right steps and pace to prevent global climate change.

The survey of over 24,000 adults – 1000+ respondents per country -- which took place in the lead up to, during and following the Copenhagen Climate Conference in December, 2009, shows a total of 65% of those citizens *do not believe* that their government and

business leaders are taking the right steps and pace to prevent global climate change.

In fact, of the 23 countries surveyed, only three get passing grades from their citizens – namely China with the most support (86%), followed by India (60%) and Turkey (54%).

"It's clear that global citizens are underwhelmed by the leadership shown by their own government and business leaders in tackling what they perceive to be a serious threat to the world and themselves" said John Wright, Senior Vice President of Public Affairs from market research company Ipsos Reid.

"The outcome of the recent climate conference in Copenhagen simply goes to reinforce any existing view that much of the backbone and courage that's needed on this issue is missing in action" he said.

The following list of findings **begin with** the countries where citizens are *least likely to agree* "that their government and business leaders are taking the right steps and pace to prevent global climate change" and ascends to those countries where citizens are *most likely to agree* with the proposition:

Argentina	16% agree/84% disagree
Mexico	17% agree/83% disagree
France	19% agree/81% disagree
Belgium	20% agree/80% disagree
Hungary	23% agree/77% disagree
Germany	24% agree/76% disagree
Poland	24% agree/76% disagree
Italy	26% agree/74% disagree
Czech Republic	26% agree/74% disagree
Netherlands	26% agree/74% disagree
Sweden	29% agree/71% disagree
Great Britain	33% agree/67% disagree
Canada	34% agree/66% disagree
Russia	35% agree/65% disagree
Spain	35% agree/65% disagree
United States	38% agree/62% disagree
Brazil	43% agree/57% disagree
South Korea	43% agree/57% disagree
Japan	45% agree/55% disagree
Australia	48% agree/52% disagree
Turkey	54% agree/46% disagree
India	60% agree/40% disagree
China	86% agree/14% disagree

With respect to demographic findings for the total sample, it would appear that those most likely to *disagree* that their government and business leaders are taking the right steps and pace to prevent global climate change (65%) are female (67% versus 63% male), older (55+ @ 69%) versus middle aged (35-54 @ 67%) and younger (under age 35 @ 62%), and lower income (67%) versus middle and higher income (both 63%) citizens.

In the alternate, those most likely to *agree* that their government and business leaders are taking the right steps and paste to prevent global climate change (35%) are male (37% versus 33% female), younger (under age 35 @ 38%) compared with those who are middle aged (35-54 @ 33%) and older (55+ @ 31%), and middle and higher income (both in 37%) compared to lower income (33%) citizens.

These are the findings of an Ipsos poll conducted between November 4th, 2009 and January 13th, 2010, on behalf of Thompson Reuters News Service. For this survey an international sample of 24,077 adults aged 18+ were interviewed in a total of 23 countries representing 75% of the world's GDP. The countries included Argentina, Australia, Belgium, Brazil, Canada, China, France, Germany, Hungary, India, Italy, Japan, Mexico, Poland, Russia, and South Korea, Spain, Sweden, the Czech Republic, the Netherlands, Great Britain, the United States and Turkey.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos online panel. Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. G@6O3_7.

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