

**3\_4. (Your personal financial situation) Compared to three months ago, would you say that the conditions of the following are much better, a little better, unchanged, a little worse, or much worse?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	465	549	220	421	373	102	348	469	95
Weighted	1014	491	523	283	403	329	112	388	331	184*
Much better	44 4%	27 5%	17 3%	17 6%	17 4%	10 3%	4 4%	20 5%	12 4%	8 4%
A little better	172 17%	90 18%	83 16%	45 16%	67 17%	61 19%	8 7%	68 17% F	55 17% F	42 23% F
Unchanged	430 42%	208 42%	222 42%	110 39%	181 45%	138 42%	52 47%	157 40%	140 42%	81 44%
A little worse	257 25%	115 23%	142 27%	83 29%	94 23%	81 25%	29 26%	103 27%	83 25%	42 23%
Much worse	110 11%	51 10%	59 11%	29 10%	44 11%	38 11%	19 17% I	41 11%	40 12%	11 6%
Summary										
Better Summary	217 21%	117 24%	100 19%	61 22%	84 21%	72 22%	12 11%	87 22% F	68 20% F	50 27% F
Worse Summary	367 36%	166 34%	201 38%	111 39%	137 34%	118 36%	48 43% I	144 37%	123 37%	52 28%
Net (Better - Worse)	-150 -15%	-49 -10%	-101 -19%	-50 -18%	-53 -13%	-47 -14%	-36 -32%	-57 -15%	-56 -17%	-2 -1%

**4\_1. (The national economy) Now, thinking about the next three months, do you generally feel the following will improve, stay the same or get worse?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	465	549	220	421	373	102	348	469	95
Weighted	1014	491	523	283	403	329	112	388	331	184*
Improve a lot	10 1%	7 1%	3 1%	5 2%	3 1%	3 1%	1 1%	4 1%	4 1%	0 -
Improve a little	361 36%	179 37%	181 35%	101 36%	133 33%	127 39%	35 31%	133 34%	119 36%	74 40%
Stay the same	439 43%	198 40%	241 46%	131 46% E	188 47% E	121 37%	46 41%	179 46%	140 42%	75 41%
Worsen a little	155 15%	87 18%	68 13%	38 14%	57 14%	59 18%	21 19%	52 14%	54 16%	28 15%
Worsen a lot	49 5%	19 4%	30 6%	8 3%	22 5%	19 6%	10 9%	19 5%	13 4%	7 4%
Summary										
Improve Summary	371 37%	186 38%	185 35%	106 37%	136 34%	129 39%	36 32%	138 36%	124 37%	74 40%
Worsen Summary	204 20%	106 22%	98 19%	46 16%	79 20%	78 24% C	31 27% G	71 18%	67 20%	35 19%
Net (Improve - Worsen)	167 16%	80 16%	87 17%	59 21%	57 14%	51 15%	5 5%	67 17%	57 17%	39 21%

**4\_4. (Your personal financial situation) Now, thinking about the next three months, do you generally feel the following will improve, stay the same or get worse?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	465	549	220	421	373	102	348	469	95
Weighted	1014	491	523	283	403	329	112	388	331	184*
Improve a lot	32 3%	18 4%	14 3%	11 4%	16 4%	5 2%	2 2%	12 3%	9 3%	8 5%
Improve a little	296 29%	149 30%	147 28%	109 39% DE	109 27%	78 24%	26 23%	106 27%	104 31%	60 33%
Stay the same	505 50%	235 48%	270 52%	121 43%	202 50%	182 55% C	53 47%	211 54% H	154 46%	87 47%
Worsen a little	128 13%	65 13%	63 12%	29 10%	56 14%	44 13%	22 20% GI	44 11%	45 14%	17 9%
Worsen a lot	54 5%	24 5%	30 6%	13 5%	21 5%	20 6%	9 8%	14 4%	20 6%	11 6%
Summary										
Improve Summary	327 32%	167 34%	160 31%	120 42% DE	124 31%	83 25%	28 25%	119 31%	112 34%	69 37%
Worsen Summary	182 18%	89 18%	93 18%	42 15%	77 19%	64 19%	31 28% GI	58 15%	65 20%	28 15%
Net (Improve - Worsen)	146 14%	79 16%	67 13%	78 28%	48 12%	20 6%	-3 -3%	60 16%	47 14%	41 22%

**7. Are you, or is anyone in your household worried about losing their job or being laid off?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	465	549	220	421	373	102	348	469	95
Weighted	1014	491	523	283	403	329	112	388	331	184*
Yes	262 26%	133 27%	130 25%	95 34% E	108 27% E	58 18%	29 26%	99 26%	84 25%	50 27%
No	752 74%	358 73%	394 75%	188 66%	294 73%	270 82% CD	84 74%	288 74%	246 75%	134 73%

**9\_1. (Canadian economy) Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own financial situation will improve, stay the same or get worse?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

	GENDER									
	AGE		EDUCATION							
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
	A	B	C	D	E	F	G	H	I	
Base: All respondents	1014	465	549	220	421	373	102	348	469	95
Weighted	1014	491	523	283	403	329	112	388	331	184*
Improve a lot	41 4%	23 5%	18 3%	14 5%	14 4%	13 4%	8 7%	13 3%	11 3%	9 5%
Improve a little	523 52%	255 52%	268 51%	132 47%	208 52%	183 56%	48 43%	198 51%	182 55%	95 52%
Stay the same	276 27%	124 25%	152 29%	92 32%	113 28%	71 22%	37 33%	112 29%	82 25%	45 25%
Worsen a little	142 14%	67 14%	75 14%	39 14%	55 14%	49 15%	13 11%	52 13%	47 14%	31 17%
Worsen a lot	31 3%	21 4%	10 2%	7 2%	13 3%	12 4%	7 6%	13 3%	8 3%	3 2%
Summary										
Improve Summary	564 56%	278 57%	287 55%	146 52%	222 55%	196 60%	56 50%	211 54%	193 58%	104 57%
Worsen Summary	174 17%	89 18%	85 16%	45 16%	67 17%	61 19%	19 17%	65 17%	55 17%	34 19%

**9\_2. (Your own financial situation) Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own financial situation will improve, stay the same or get worse?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1014	465	549	220	421	373	102	348	469	95
Weighted	1014	491	523	283	403	329	112	388	331	184*
Improve a lot	62 6%	35 7%	28 5%	24 8%	25 6%	14 4%	5 5%	23 6%	21 6%	13 7%
Improve a little	395 39%	195 40%	200 38%	134 47% DE	148 37%	112 34%	31 28%	151 39% F	136 41% F	77 42% F
Stay the same	384 38%	179 36%	205 39%	80 28%	162 40% C	142 43% C	53 47% G	138 36%	123 37%	69 38%
Worsen a little	138 14%	68 14%	70 13%	38 13%	57 14%	43 13%	15 14%	62 16%	40 12%	20 11%
Worsen a lot	35 3%	14 3%	21 4%	7 3%	10 3%	18 5% D	7 7%	13 3%	11 3%	4 2%
Summary										
Improve Summary	457 45%	229 47%	228 44%	158 56% DE	173 43%	126 38%	37 33%	174 45% F	157 47% F	90 49% F
Worsen Summary	173 17%	82 17%	91 17%	45 16%	68 17%	61 19%	23 20%	76 20%	50 15%	24 13%