1. Do you belong first and foremost to:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Your country	461	64	45	33	223	65	30	103	169	189	40	421
	45%	48%	44%	50%	57%	26%	40%	37%	46%	51%	44%	46%
		E	E	E	EF					G		
Your town/city	198	25	19	8	82	51	13	57	70	71	28	170
	20%	19%	18%	12%	21%	21%	18%	20%	19%	19%	31%	18%
											K	
Your province	196	17	23	19	20	93	24	60	67	69	12	184
	19%	13%	22%	29%	5%	38%	33%	22%	18%	18%	13%	20%
		D	D	AD		ABD	AD					
The world	159	28	17	6	64	37	8	56	59	44	10	148
	16%	21%	16%	9%	16%	15%	10%	20%	16%	12%	12%	16%
								I				

2. The 2010 Winter Olympic Games are first and foremost:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Canada's Games	747	81	73	54	323	161	56	188	276	283	69	679
	74%	61%	70%	81%	83%	65%	74%	68%	76%	76%	77%	73%
				AE	ABE							
Vancouver's Games	225	43	26	9	56	76	15	71	75	79	17	208
	22%	32%	25%	14%	14%	31%	20%	26%	20%	21%	19%	22%
		CD				CD						
British Columbia's Games	42	10	4	3	10	10	4	17	14	11	4	38
	4%	8%	4%	4%	3%	4%	6%	6%	4%	3%	4%	4%
		D										

3_1. (There is too much Canadian nationalism on display during the Olympics.) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Strongly agree	71	5	6	3	31	25	1	29	26	16	4	68
	7%	4%	6%	4%	8%	10%	1%	11%	7%	4%	4%	7%
						A		I				
Somewhat agree	220	26	14	14	75	77	14	65	78	77	19	201
	22%	19%	14%	21%	19%	31%	19%	23%	21%	21%	21%	22%
						ABD						
Somewhat disagree	329	41	37	19	112	91	30	97	125	107	29	301
	32%	31%	36%	29%	29%	37%	40%	35%	34%	29%	32%	33%
Strongly disagree	393	61	46	30	172	54	30	85	136	173	39	355
	39%	46%	44%	46%	44%	22%	40%	31%	37%	46%	43%	38%
		E	E	E	E		E			GH		
Summary												
Top2Box (agree)	292	31	21	17	105	103	15	94	104	93	23	269
	29%	23%	20%	25%	27%	42%	20%	34%	29%	25%	25%	29%
						ABDF		I				
Low2Box (disagree)	722	103	83	49	283	145	60	182	260	280	67	655
	71%	77%	80%	75%	73%	58%	80%	66%	71%	75%	75%	71%
		E	E		E		E			G		

3_2. (I will fly/display the Canadian flag during the Olympic Games.) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Strongly agree	152	32	14	14	66	17	8	43	56	53	13	139
	15%	24%	14%	21%	17%	7%	10%	15%	15%	14%	14%	15%
		E		E	E							
Somewhat agree	250	34	32	14	101	46	23	72	74	104	24	226
	25%	25%	31%	20%	26%	18%	31%	26%	20%	28%	27%	24%
			E							H		
Somewhat disagree	254	27	26	15	97	70	20	66	101	87	23	231
	25%	20%	25%	22%	25%	28%	27%	24%	28%	23%	26%	25%
Strongly disagree	359	41	31	24	124	114	24	96	133	130	30	329
	35%	31%	30%	36%	32%	46%	32%	35%	37%	35%	33%	36%
						ABD						
Summary												
Top2Box (agree)	401	66	46	28	167	63	31	115	130	156	36	365
	40%	49%	45%	42%	43%	26%	41%	42%	36%	42%	41%	39%
		E	E	E	E							
Low2Box (disagree)	613	68	57	38	221	184	44	161	235	217	53	559
	60%	51%	55%	58%	57%	74%	59%	58%	64%	58%	59%	61%
						ABCD						

3_3. (I will wear Olympic/Canada clothing during the Olympic Games) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Strongly agree	132	20	14	10	70	10	8	31	41	60	9	124
	13%	15%	13%	16%	18%	4%	11%	11%	11%	16%	10%	13%
		E	E	E	E							
Somewhat agree	210	36	30	14	81	35	14	54	62	95	20	190
	21%	27%	29%	21%	21%	14%	19%	20%	17%	25%	22%	21%
		E	E							H		
Somewhat disagree	267	32	23	19	86	77	29	80	100	87	30	238
	26%	24%	23%	29%	22%	31%	39%	29%	28%	23%	33%	26%
						D	D					
Strongly disagree	404	46	36	22	151	125	24	112	161	131	32	372
	40%	34%	35%	34%	39%	50%	32%	40%	44%	35%	35%	40%
						ABDF			I			
Summary												
Top2Box (agree)	343	56	44	24	151	46	22	85	103	155	29	314
	34%	42%	43%	37%	39%	19%	29%	31%	28%	41%	32%	34%
		E	E	E	E					GH		
Low2Box (disagree)	671	78	59	42	238	202	53	191	261	219	61	610
	66%	58%	57%	63%	61%	81%	71%	69%	72%	59%	68%	66%
						ABCD			I	I		

3_4. (If Canada fails to win the most medals of any nation (or lead the medal count), the Games will be a disappointment.) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K -<$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Strongly agree	32	1	5	0	14	10	2	12	14	7	2	30
	3%	1%	5%	0%	4%	4%	3%	4%	4%	2%	2%	3%
Somewhat agree	134	13	18	3	44	49	7	49	41	44	16	118
	13%	10%	17%	5%	11%	20%	9%	18%	11%	12%	18%	13%
						ACD		H				
Somewhat disagree	351	42	26	23	126	96	38	105	132	114	42	309
	35%	32%	25%	35%	33%	39%	51%	38%	36%	30%	47%	33%
							ABD					
Strongly disagree	496	78	55	39	203	93	28	110	178	208	30	467
	49%	58%	53%	60%	52%	38%	37%	40%	49%	56%	33%	51%
		EF	E	EF	E					G		J
Summary												
Top2Box (agree)	166	14	23	4	59	59	9	61	55	51	18	149
	16%	10%	22%	5%	15%	24%	12%	22%	15%	14%	20%	16%
			AC			ACD		I				
Low2Box (disagree)	848	120	80	62	330	189	66	216	310	322	72	776
	84%	90%	78%	95%	85%	76%	88%	78%	85%	86%	80%	84%
		BE		BE	E					G		

3_5. (The Opening Ceremonies reflected Canada as I know it.) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Strongly agree	216	30	29	22	88	40	9	51	80	85	15	201
	21%	22%	28%	33%	23%	16%	11%	19%	22%	23%	17%	22%
				EF								
Somewhat agree	457	63	40	26	178	101	50	130	167	161	48	409
	45%	47%	39%	40%	46%	41%	66%	47%	46%	43%	53%	44%
							ABCDE					
Somewhat disagree	229	27	22	15	83	73	8	57	84	88	17	212
	23%	20%	22%	23%	21%	29%	11%	20%	23%	24%	19%	23%
						DF						
Strongly disagree	111	14	12	3	40	34	9	38	33	40	9	102
	11%	10%	12%	4%	10%	14%	11%	14%	9%	11%	10%	11%
Summary												
Top2Box (agree)	674	93	69	48	266	141	58	182	247	245	63	610
	66%	69%	67%	72%	68%	57%	77%	66%	68%	66%	70%	66%
		E			E		E					
Low2Box (disagree)	340	41	34	18	123	107	17	95	118	128	27	314
	34%	31%	33%	28%	32%	43%	23%	34%	32%	34%	30%	34%
						ADF						

3_6. (I feel uncomfortable when Canada wins 18-0 at women's hockey.) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Strongly agree	96	10	9	4	47	19	7	26	32	37	9	87
	9%	8%	9%	6%	12%	8%	9%	9%	9%	10%	10%	9%
Somewhat agree	231	44	14	21	91	53	9	53	69	109	20	211
	23%	33%	14%	32%	23%	21%	12%	19%	19%	29%	22%	23%
		BEF		BF						GH		
Somewhat disagree	219	37	19	10	73	58	22	66	85	68	17	202
	22%	27%	19%	15%	19%	23%	30%	24%	23%	18%	19%	22%
Strongly disagree	468	43	61	31	178	117	37	131	178	160	44	424
	46%	32%	59%	47%	46%	47%	50%	47%	49%	43%	49%	46%
			A		A	A						
Summary												
Top2Box (agree)	327	54	23	25	137	72	15	79	102	146	29	298
	32%	40%	22%	38%	35%	29%	20%	29%	28%	39%	32%	32%
		BEF								GH		
Low2Box (disagree)	687	80	80	41	251	175	60	197	263	227	61	626
	68%	60%	78%	62%	65%	71%	80%	71%	72%	61%	68%	68%
			A			A	A	I	I			

Olympics

Detailed tables

3_7. (The Vancouver Olympic Games are more of a defining national moment than Expo 67.) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Strongly agree	177	30	12	10	99	15	11	49	57	71	9	168
	17%	23%	12%	15%	25%	6%	14%	18%	16%	19%	10%	18%
		E		E	BE							
Somewhat agree	315	50	52	33	114	38	29	84	101	130	44	271
	31%	37%	50%	49%	29%	15%	38%	30%	28%	35%	49%	29%
		E	DE	DE	E		E				K	
Somewhat disagree	288	34	13	16	108	100	18	61	128	100	24	264
	28%	26%	12%	24%	28%	40%	23%	22%	35%	27%	27%	29%
		B			B	ABDF			GI			
Strongly disagree	234	19	26	8	67	96	18	82	79	73	13	221
	23%	15%	25%	12%	17%	39%	24%	30%	22%	19%	15%	24%
						ACD		HI				
Summary												
Top2Box (agree)	492	80	64	43	213	52	40	133	158	201	53	439
	49%	60%	62%	64%	55%	21%	53%	48%	43%	54%	59%	48%
		E	E	E	E		E			H		
Low2Box (disagree)	522	54	39	23	175	195	36	143	207	172	37	485
	51%	40%	38%	36%	45%	79%	47%	52%	57%	46%	41%	52%
						ABCDF			I			

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Table: 9

3_8. (The Vancouver Olympic Games are more of a defining national moment than the Montreal Olympics in 1976.) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Strongly agree	168	26	22	13	89	11	7	46	50	73	15	153
	17%	20%	21%	20%	23%	5%	10%	16%	14%	20%	17%	17%
		E	E	E	E							
Somewhat agree	347	51	43	29	136	59	28	72	138	137	28	319
	34%	38%	42%	44%	35%	24%	38%	26%	38%	37%	31%	35%
		E	E	E	E				G	G		
Somewhat disagree	303	38	16	11	105	108	25	93	108	101	34	269
	30%	29%	16%	16%	27%	43%	34%	34%	30%	27%	38%	29%
						ABCD	B					
Strongly disagree	196	18	22	13	59	70	14	66	69	62	13	183
	19%	14%	22%	20%	15%	28%	19%	24%	19%	16%	14%	20%
						AD						
Summary												
Top2Box (agree)	515	77	65	42	225	70	36	117	188	210	43	472
	51%	58%	63%	64%	58%	28%	48%	42%	51%	56%	48%	51%
		E	E	E	E		E			G		
Low2Box (disagree)	499	56	39	24	164	177	39	159	177	163	47	452
	49%	42%	37%	36%	42%	72%	52%	58%	49%	44%	52%	49%
						ABCDF		I				

3_9. (The Vancouver Olympic Games are more of a defining national moment than the Calgary Olympics in 1988.) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Strongly agree	124	22	6	8	62	24	2	45	40	40	6	118
	12%	16% BF	6%	12%	16% F	10%	3%	16%	11%	11%	7%	13%
Somewhat agree	389	46	36	33	153	93	29	95	145	149	42	347
	38%	35%	35%	49%	39%	37%	39%	34%	40%	40%	47%	38%
Somewhat disagree	337	47	29	19	114	95	33	88	132	117	29	308
	33%	35%	28%	28%	29%	38% D	44%	32%	36%	31%	33%	33%
Strongly disagree	163	18	32	7	60	36	11	49	47	67	12	151
	16%	14%	31% ACDE	10%	15%	15%	14%	18%	13%	18%	13%	16%
Summary												
Top2Box (agree)	514	68	42	40	215	117	31	140	185	189	48	465
	51%	51%	41%	61%	55%	47%	42%	51%	51%	51%	54%	50%
Low2Box (disagree)	500	66	61	25	174	131	44	136	180	184	42	459
	49%	49%	59%	39%	45%	53%	58%	49%	49%	49%	46%	50%

3_10. (The Vancouver Olympic Games are more of a defining national moment than the 1972 Hockey Summit Series.) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Strongly agree	180	23	25	12	91	24	5	50	64	67	11	169
	18%	17%	24%	19%	23%	10%	7%	18%	18%	18%	12%	18%
		E	EF		EF							
Somewhat agree	342	61	37	15	120	84	26	92	126	124	35	307
	34%	45%	36%	23%	31%	34%	34%	33%	35%	33%	39%	33%
		CDE										
Somewhat disagree	276	29	19	13	112	80	24	69	113	94	18	258
	27%	21%	18%	20%	29%	32%	32%	25%	31%	25%	20%	28%
						AB						
Strongly disagree	215	21	23	26	65	60	20	66	62	88	26	189
	21%	16%	23%	39%	17%	24%	27%	24%	17%	24%	29%	20%
				AD		D						
Summary												
Top2Box (agree)	523	84	61	27	211	108	31	142	190	191	46	477
	52%	63%	59%	42%	54%	44%	42%	51%	52%	51%	51%	52%
		CEF	E		E							
Low2Box (disagree)	491	50	42	38	178	140	44	135	174	182	44	447
	48%	37%	41%	58%	46%	56%	58%	49%	48%	49%	49%	48%
				A		ABD	A					

3_11. (I will miss work to watch the Olympics.) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
Strongly agree	41	5	3	3	20	6	4	19	12	10	4	37
	4%	4%	3%	4%	5%	2%	6%	7% I	3%	3%	5%	4%
Somewhat agree	98	17	14	3	42	14	9	29	27	43	5	93
	10%	12% E	13%	4%	11%	6%	11%	10%	7%	11%	6%	10%
Somewhat disagree	184	29	13	9	69	56	8	57	66	61	15	169
	18%	22%	12%	14%	18%	23%	11%	21%	18%	16%	17%	18%
Strongly disagree	690	83	74	51	257	171	54	171	260	259	65	625
	68%	62%	72%	78%	66%	69%	72%	62%	71% G	69%	72%	68%
Summary												
Top2Box (agree)	139	22	17	6	62	20	13	48	39	53	10	130
	14%	16% E	16%	9%	16% E	8%	17%	17% H	11%	14%	11%	14%
Low2Box (disagree)	875	112	87	60	326	227	62	229	326	320	80	794
	86%	84%	84%	91%	84%	92% AD	83%	83%	89% G	86%	89%	86%

3. (Top2box (agree) Summary) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K -<$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
The Opening Ceremonies reflected Canada as I know it.	674 66%	93 69% E	69 67%	48 72%	266 68% E	141 57%	58 77% E	182 66%	247 68%	245 66%	63 70%	610 66%
The Vancouver Olympic Games are more of a defining national moment than the 1972 Hockey Summit Series.	523 52%	84 63% CEF	61 59% E	27 42%	211 54% E	108 44%	31 42%	142 51%	190 52%	191 51%	46 51%	477 52%
The Vancouver Olympic Games are more of a defining national moment than the Montreal Olympics in 1976.	515 51%	77 58% E	65 63% E	42 64% E	225 58% E	70 28%	36 48% E	117 42%	188 51%	210 56% G	43 48%	472 51%
The Vancouver Olympic Games are more of a defining national moment than the Calgary Olympics in 1988.	514 51%	68 51%	42 41%	40 61%	215 55%	117 47%	31 42%	140 51%	185 51%	189 51%	48 54%	465 50%
The Vancouver Olympic Games are more of a defining national moment than Expo 67.	492 49%	80 60% E	64 62% E	43 64% E	213 55% E	52 21%	40 53% E	133 48%	158 43%	201 54% H	53 59%	439 48%
I will fly/display the Canadian flag during the Olympic Games.	401 40%	66 49% E	46 45% E	28 42% E	167 43% E	63 26%	31 41%	115 42%	130 36%	156 42%	36 41%	365 39%
I will wear Olympic/Canada clothing during the Olympic Games	343 34%	56 42% E	44 43% E	24 37% E	151 39% E	46 19%	22 29%	85 31%	103 28%	155 41% GH	29 32%	314 34%
I feel uncomfortable when Canada wins 18-0 at women's hockey.	327 32%	54 40% BEF	23 22%	25 38%	137 35%	72 29%	15 20%	79 29%	102 28%	146 39% GH	29 32%	298 32%
There is too much Canadian nationalism on display during the Olympics.	292 29%	31 23%	21 20%	17 25%	105 27%	103 42% ABDF	15 20%	94 34%	104 29%	93 25% I	23 25%	269 29%
If Canada fails to win the most medals of any nation (or lead the medal count), the Games will be a disappointment.	166 16%	14 10%	23 22% AC	4 5%	59 15%	59 24% ACD	9 12%	61 22% I	55 15%	51 14%	18 20%	149 16%
I will miss work to watch the Olympics.	139 14%	22 16% E	17 16%	6 9%	62 16% E	20 8%	13 17%	48 17% H	39 11%	53 14%	10 11%	130 14%

3. (Low2box (disagree) Summary) To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1014	179	73	60	353	302	47	265	405	344	61	953
Weighted	1014	134	103*	66*	388	247	75*	276	365	373	90*	924
I will miss work to watch the Olympics.	875 86%	112 84%	87 84%	60 91%	326 84%	227 92% AD	62 83%	229 83%	326 89% G	320 86%	80 89%	794 86%
If Canada fails to win the most medals of any nation (or lead the medal count), the Games will be a disappointment.	848 84%	120 90% BE	80 78%	62 95% BE	330 85% E	189 76%	66 88%	216 78%	310 85%	322 86% G	72 80%	776 84%
There is too much Canadian nationalism on display during the Olympics.	722 71%	103 77% E	83 80% E	49 75%	283 73% E	145 58%	60 80% E	182 66%	260 71%	280 75% G	67 75%	655 71%
I feel uncomfortable when Canada wins 18-0 at women's hockey.	687 68%	80 60%	80 78% A	41 62%	251 65%	175 71% A	60 80% A	197 71% I	263 72% I	227 61%	61 68%	626 68%
I will wear Olympic/Canada clothing during the Olympic Games	671 66%	78 58%	59 57%	42 63%	238 61%	202 81% ABCD	53 71%	191 69% I	261 72% I	219 59%	61 68%	610 66%
I will fly/display the Canadian flag during the Olympic Games.	613 60%	68 51%	57 55%	38 58%	221 57%	184 74% ABCD	44 59%	161 58%	235 64%	217 58%	53 59%	559 61%
The Vancouver Olympic Games are more of a defining national moment than Expo 67.	522 51%	54 40%	39 38%	23 36%	175 45%	195 79% ABCDF	36 47%	143 52%	207 57% I	172 46%	37 41%	485 52%
The Vancouver Olympic Games are more of a defining national moment than the Calgary Olympics in 1988.	500 49%	66 49%	61 59%	25 39%	174 45%	131 53%	44 58%	136 49%	180 49%	184 49%	42 46%	459 50%
The Vancouver Olympic Games are more of a defining national moment than the Montreal Olympics in 1976.	499 49%	56 42%	39 37%	24 36%	164 42%	177 72% ABCDF	39 52%	159 58% I	177 49%	163 44%	47 52%	452 49%
The Vancouver Olympic Games are more of a defining national moment than the 1972 Hockey Summit Series.	491 48%	50 37%	42 41%	38 58% A	178 46%	140 56% ABD	44 58% A	135 49%	174 48%	182 49%	44 49%	447 48%
The Opening Ceremonies reflected Canada as I know it.	340 34%	41 31%	34 33%	18 28%	123 32%	107 43% ADF	17 23%	95 34%	118 32%	128 34%	27 30%	314 34%