

National Pride

1. Do you belong first and foremost to:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
	1011	155	113	56	330	266	91	218	326	467	198	813
Weighted	1011	133	103*	66*	387	247	75*	210	318	483	217	794
Your country												
	388	61	50	25	161	57	34	73	126	189	60	328
	38%	46%	48%	38%	42%	23%	46%	35%	40%	39%	28%	41%
Your town or city												
	E	E	E	E	E	E	E				J	
	281	33	23	26	113	70	16	63	88	130	75	206
	28%	25%	22%	39%	29%	28%	22%	30%	28%	27%	35%	26%
The World												
	BF										K	
	178	24	21	5	70	48	9	40	58	79	40	138
	18%	18%	21%	8%	18%	19%	13%	19%	18%	16%	18%	17%
Your province or region												
	C											
	164	16	9	10	43	71	15	34	45	84	43	121
	16%	12%	9%	15%	11%	29%	20%	16%	14%	17%	20%	15%
						ABD	BD					