

ISSUES WATCH

1a/b. Thinking of the issues presently facing Canada, which one do you feel should receive the greatest attention from Canada's leaders ?

	TOTAL	BC	ALB	REGION				AGE			GENDER	
		A	B	C	D	E	F	G	H	I	J	K
TOTAL MENTIONS												
Base: All Respondents												
Unweighted Base	1000	131	104	65	380	250	70	199	403	394	477	523
Weighted Base	1000	132	102*	65*	383	244	74*	279	392	324	484	516
Economy (general)	357 36%	52 40%	37 36%	20 30%	141 37%	87 36%	20 26%	75 27%	155 39%	123 38%	184 38%	173 34%
Healthcare/Medicare	232 23%	36 27%	31 31%	16 24%	71 19%	62 25%	16 22%	48 17%	100 25%	82 25%	82 17%	149 29%
NET: Environment	171 17%	14 11%	15 14%	8 12%	61 16%	61 25%	13 17%	63 22%	74 19%	35 11%	80 16%	91 18%
- Environment/Pollution	163 16%	14 11%	15 14%	8 12%	59 15%	58 24%	10 13%	60 21%	70 18%	33 10%	78 16%	85 16%
- Global warming/ climate change	9 1%	0 -	1 1%	0 -	2 1%	3 1%	3 4%	3 1%	4 1%	1 0	2 0	7 1%
Jobs/Unemployment	162 16%	28 21%	14 14%	4 6%	84 22%	23 10%	9 12%	28 10%	60 15%	74 23%	77 16%	85 16%
Education/Schools/Universities	96 10%	16 12%	9 9%	6 9%	26 7%	31 13%	7 10%	33 12%	44 11%	17 5%	24 5%	72 14%
Deficit/Debt/Government spending	94 9%	17 13%	5 5%	5 7%	37 10%	24 10%	7 9%	21 8%	35 9%	38 12%	55 11%	39 8%
NET: National Unity	15 2%	0 -	4 4%	2 4%	3 1%	3 1%	3 4%	2 1%	7 2%	7 2%	8 2%	7 1%
- National unity/Quebec's future	15 2%	0 -	4 4%	2 4%	3 1%	3 1%	3 4%	2 1%	7 2%	7 2%	8 2%	7 1%
Government/Politics/Political leadership	75 7%	16 12%	6 6%	2 3%	32 8%	10 4%	7 10%	14 5%	21 5%	39 12%	41 8%	34 7%

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		E								GH		
Poverty/The poor/Welfare/Homeless/Gap between rich and poor/ social inequality	65	12	12	7	20	9	5	18	33	14	19	46
	6%	9%	12%	11%	5%	4%	6%	6%	8%	4%	4%	9%
			DE						I			J
	59	10	10	5	19	8	7	13	27	19	32	27
Armed forces/Military/Defence	6%	7%	10%	7%	5%	3%	9%	5%	7%	6%	7%	5%
			E									
Taxes/Tax reform/GST	48	6	6	6	26	4	0	10	27	11	20	29
	5%	5%	6%	9%	7%	2%	1%	4%	7%	3%	4%	6%
			EF	E					I			
	47	1	5	4	24	9	3	20	12	15	27	20
NET: International affairs	5%	1%	5%	7%	6%	4%	4%	7%	3%	5%	6%	4%
			A	A	A							
- Foreign affairs/Foreign policy/International issues	47	1	5	4	24	9	3	20	12	15	27	20
	5%	1%	5%	7%	6%	4%	4%	7%	3%	5%	6%	4%
			A	A	A							
	38	4	5	2	14	10	3	12	14	12	21	17
NET: International War/conflict	4%	3%	4%	3%	4%	4%	4%	4%	4%	4%	4%	3%
- War in Afghanistan	30	3	4	2	8	10	3	11	10	9	20	10
	3%	2%	4%	3%	2%	4%	4%	4%	3%	3%	4%	2%
	5	1	0	0	3	0	0	1	3	1	1	5
- War/ conflict (general)	1%	1%	0	-	1%	0	-	0	1%	0	0	1%
	3	0	0	0	3	0	0	0	1	2	0	3
	0	-	-	-	1%	-	-	-	0	1%	-	1%
	33	6	4	3	16	4	2	11	11	12	18	16
NET: Crime/Justice	3%	4%	4%	5%	4%	1%	2%	4%	3%	4%	4%	3%
- Crime/Violence/Gangs	23	3	3	3	9	2	2	8	9	6	9	14
	2%	3%	3%	5%	2%	1%	2%	3%	2%	2%	2%	3%
	12	3	1	0	8	1	0	3	2	7	9	3
- Justice system - Young Offenders Act, death penalty	1%	2%	1%	-	2%	1%	-	1%	1%	2%	2%	1%
	33	6	3	1	19	3	2	4	17	12	13	20
Social services - pensions, daycare, housing	3%	4%	3%	1%	5%	1%	3%	2%	4%	4%	3%	4%
					E							
	31	3	2	1	13	10	2	1	19	11	16	14

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Immigration/Refugees	3%	2%	2%	1%	3%	4%	2%	0	5%	4%	3%	3%
									G	G		
	28	3	3	3	14	4	1	4	11	13	20	8
NET: Terrorism	3%	2%	3%	5%	4%	2%	2%	1%	3%	4%	4%	2%
											K	
- Terrorist attack on US/War on terrorism/Canada's role	25	3	3	3	13	2	0	4	9	12	18	6
	2%	2%	3%	5%	3%	1%	-	1%	2%	4%	4%	1%
											K	
- National security/Safety of Canadians	4	0	0	0	1	2	1	0	3	1	2	2
	0	-	-	-	0	1%	2%	-	1%	0	0	0
Seniors/Aging population	23	7	6	1	4	4	1	2	10	11	5	18
	2%	5%	6%	1%	1%	2%	1%	1%	3%	3%	1%	3%
		D	D									J
Winter Olympics	20	3	1	2	4	9	0	9	9	2	8	12
	2%	3%	1%	3%	1%	4%	-	3%	2%	1%	2%	2%
						D						
Haiti earthquake relief	15	2	1	0	4	6	2	7	7	1	6	9
	2%	1%	1%	-	1%	3%	3%	3%	2%	0	1%	2%
								I				
Aboriginals/Native issues	12	0	2	1	7	0	2	4	3	5	8	4
	1%	-	2%	1%	2%	-	3%	1%	1%	2%	2%	1%
							E					
Moral issues - Abortion, drugs, gambling, pornography, religion, euthanasia	12	3	0	4	4	2	0	6	1	4	9	3
	1%	2%	-	6%	1%	1%	-	2%	0	1%	2%	0
				BDE				H				
Arctic sovereignty	9	2	0	0	5	2	0	5	1	2	7	1
	1%	1%	-	-	1%	1%	-	2%	0	1%	1%	0
NET: Business Issues	7	1	1	0	5	0	0	3	3	1	4	3
	1%	0	1%	-	1%	-	-	1%	1%	0	1%	1%
- Canadian dollar	5	0	1	0	4	0	0	3	1	1	2	3
	1%	-	1%	-	1%	-	-	1%	0	0	0	1%
- Issues concerning business/ industry	2	1	1	0	1	0	0	0	2	0	2	0
	0	0	1%	-	0	-	-	-	0	-	0	-
Youth issues/Child poverty, abuse	7	0	0	0	3	0	3	3	1	3	1	5
	1%	-	0	-	1%	-	4%	1%	0	1%	0	1%
							AE					
Ipsos Reid Public Affairs February 22, 2010 FINAL DATA	7	2	0	0	4	0	2	4	1	2	4	3

ISSUES WATCH

Highways/Roads/Infrastructure	1%	1%	-	-	1%	-	2% E	1%	0	1%	1%	0
Trade/Free trade/NAFTA/Global trade	6 1%	0 0	0 -	1 1%	4 1%	1 1%	0 -	1 0	1 0	3 1%	2 0	4 1%
Natural resources - fisheries, forestry, mining, water exports	5 0	2 1%	1 1%	0 -	2 0	0 -	0 -	1 0	2 0	3 1%	4 1%	1 0
Global financial crisis	5 0	1 1%	1 1%	2 4% DE	1 0	0 -	0 -	3 1%	0 -	1 0	5 1% K	0 -
Agriculture/Farming	4 0	0 -	0 0	2 4% DE	1 0	0 0	0 -	0 -	1 0	3 1%	4 1%	0 -
Family issues	4 0	0 -	0 -	0 -	1 0	3 1%	0 -	2 1%	1 0	1 0	1 0	3 1%
Oil/ gas prices	3 0	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	3 1%	0 -	0 -	3 1%
Strike in Toronto/ garbage strike	2 0	0 -	0 -	0 -	1 0	2 1%	0 -	0 -	2 0	1 0	2 0	1 0
Energy concerns (alternative forms, cost)	2 0	0 -	0 -	0 -	2 0	0 0	0 -	0 -	1 0	1 0	2 0	0 -
Food shortages/ increase in the cost of food	1 0	0 -	0 -	0 -	0 -	0 -	1 1%	1 0	0 -	0 -	0 -	1 0
Constitutional issues	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	1 0
Gun control	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -	1 0	0 -
Gay rights	0 0	0 -	0 -	0 -	0 -	0 0	0 -	0 -	0 0	0 -	0 0	0 -
Canada-U.S. relations	0 0	0 -	0 -	0 1%	0 -	0 -	0 -	0 -	0 -	0 0	0 -	0 0

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Other	73	9	10	5	22	21	6	24	28	21	39	34
	7%	7%	10%	7%	6%	9%	8%	8%	7%	6%	8%	7%
None are important	24	2	5	2	10	2	3	10	5	8	14	9
	2%	2%	5%	3%	3%	1%	4%	3%	1%	3%	3%	2%
Don't know/Refused			E									
	123	14	10	7	39	44	8	46	45	31	62	60
	12%	11%	10%	11%	10%	18%	11%	17%	12%	10%	13%	12%
						D		I				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K * small base