



# Canadian Online Omni March 1 - March 8, 2010

## National Pride Banner 1

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2\_1. (I am proud of my country.) To what extent to you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	677 67%	310 63%	368 70%	155 55%	267 66%	255 78%	78 59%	245 67%	233 70%	122 66%
Somewhat agree	273 27%	139 28%	134 26%	101 36%	113 28%	60 18%	44 33%	89 24%	83 25%	57 31%
Somewhat disagree	47 5%	28 6%	19 4%	18 6%	18 4%	12 4%	9 7%	22 6%	13 4%	3 2%
Strongly disagree	15 2%	14 3%	2 0	9 3%	4 1%	2 1%	1 1%	11 3%	2 1%	2 1%
<b>Summary</b>										
Top2Box (agree)	951 94%	449 92%	502 96%	256 90%	380 95%	315 96%	122 92%	334 91%	316 96%	178 97%
Low2Box (disagree)	62 6%	42 8%	21 4%	27 10%	22 5%	14 4%	11 8%	33 9%	14 4%	5 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_2. (People in other countries look to Canada as an example.) To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	286 28%	139 28%	148 28%	81 29%	111 28%	94 29%	30 23%	108 29%	93 28%	55 30%
Somewhat agree	605 60%	287 59%	318 61%	149 53%	253 63%	202 62%	87 66%	215 58%	197 60%	106 58%
Somewhat disagree	104 10%	51 10%	52 10%	44 15%	31 8%	29 9%	15 11%	34 9%	35 11%	20 11%
Strongly disagree	18 2%	13 3%	5 1%	9 3%	6 2%	3 1%	0 -	10 3%	5 2%	3 2%
<b>Summary</b>										
Top2Box (agree)	891 88%	426 87%	465 89%	230 81%	364 91%	297 90%	118 89%	323 88%	290 88%	161 88%
Low2Box (disagree)	122 12%	65 13%	57 11%	53 19%	38 9%	32 10%	15 11%	44 12%	40 12%	23 12%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_3. (When Canada speaks, the World takes notice.) To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	101 10%	43 9%	58 11%	26 9%	29 7%	46 14%	18 14%	37 10%	37 11%	8 5%
Somewhat agree	536 53%	233 47%	303 58%	135 48%	229 57%	172 53%	73 55%	210 57%	167 51%	86 47%
Somewhat disagree	327 32%	185 38%	141 27%	96 34%	133 33%	97 30%	35 26%	102 28%	116 35%	73 40%
Strongly disagree	50 5%	30 6%	20 4%	26 9%	11 3%	13 4%	6 5%	18 5%	10 3%	16 9%
<b>Summary</b>										
Top2Box (agree)	637 63%	275 56%	361 69%	161 57%	258 64%	218 66%	91 69%	247 67%	204 62%	94 51%
Low2Box (disagree)	376 37%	215 44%	161 31%	122 43%	144 36%	110 34%	41 31%	120 33%	126 38%	89 49%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_4. (Canada plays a positive role in international affairs.) To what extent to you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	342 34%	157 32%	185 35%	85 30%	130 32%	127 39%	39 30%	126 34%	121 37%	56 31%
Somewhat agree	550 54%	263 54%	287 55%	155 55%	231 57%	165 50%	78 59%	201 55%	171 52%	100 54%
Somewhat disagree	111 11%	63 13%	47 9%	39 14%	39 10%	33 10%	15 11%	34 9%	35 11%	26 14%
Strongly disagree	10 1%	7 1%	3 1%	4 1%	2 1%	4 1%	0 -	6 2%	3 1%	1 1%
<b>Summary</b>										
Top2Box (agree)	892 88%	420 86%	472 90%	240 85%	361 90%	291 89%	117 89%	327 89%	292 89%	156 85%
Low2Box (disagree)	121 12%	70 14%	50 10%	43 15%	41 10%	37 11%	15 11%	40 11%	38 11%	27 15%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_5. (Canada is a desirable destination for international tourists.) To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	491 48%	217 44%	274 52%	104 37%	208 52%	178 54%	59 45%	185 51%	172 52%	75 41%
Somewhat agree	455 45%	234 48%	221 42%	146 52%	171 42%	138 42%	65 50%	149 41%	140 43%	100 55%
Somewhat disagree	57 6%	34 7%	22 4%	25 9%	22 5%	10 3%	8 6%	24 7%	16 5%	9 5%
Strongly disagree	11 1%	5 1%	6 1%	7 3%	1 0	2 1%	0 -	9 2%	2 1%	0 -
<b>Summary</b>										
Top2Box (agree)	946 93%	451 92%	495 95%	250 89%	379 94%	316 96%	124 94%	334 91%	312 95%	175 95%
Low2Box (disagree)	67 7%	39 8%	28 5%	32 11%	23 6%	12 4%	8 6%	33 9%	18 5%	9 5%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_6. (I am patriotic.) To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	514 51%	240 49%	275 53%	97 34%	200 50%	217 66%	68 51%	179 49%	190 58%	78 43%
Somewhat agree	382 38%	196 40%	186 36%	131 46%	160 40%	91 28%	53 40%	136 37%	110 33%	83 45%
Somewhat disagree	93 9%	41 8%	52 10%	41 15%	38 10%	13 4%	7 6%	41 11%	25 8%	19 11%
Strongly disagree	24 2%	14 3%	10 2%	13 5%	3 1%	8 2%	5 4%	12 3%	5 1%	3 2%
<b>Summary</b>										
Top2Box (agree)	896 88%	436 89%	461 88%	228 81%	361 90%	307 94%	120 91%	315 86%	300 91%	161 88%
Low2Box (disagree)	117 12%	55 11%	62 12%	54 19%	42 10%	21 6%	12 9%	52 14%	30 9%	23 12%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_7. (I am a Canadian nationalist.) To what extent to you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	371 37%	174 35%	197 38%	66 23%	146 36%	159 48%	53 40%	130 35%	134 40%	54 29%
Somewhat agree	443 44%	211 43%	232 44%	141 50%	184 46%	118 36%	55 42%	152 41%	143 43%	93 50%
Somewhat disagree	156 15%	82 17%	74 14%	61 22%	58 15%	36 11%	17 13%	65 18%	41 13%	33 18%
Strongly disagree	43 4%	24 5%	19 4%	15 5%	13 3%	15 5%	7 5%	21 6%	12 4%	4 2%
<b>Summary</b>										
Top2Box (agree)	814 80%	384 78%	430 82%	207 73%	331 82%	277 84%	108 82%	282 77%	277 84%	147 80%
Low2Box (disagree)	199 20%	106 22%	93 18%	76 27%	71 18%	51 16%	24 18%	85 23%	53 16%	37 20%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.



2\_8. (I have a strong sense of belonging to Canada.) To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	615 61%	288 59%	327 63%	132 47%	246 61%	237 72%	73 55%	224 61%	211 64%	107 58%
Somewhat agree	295 29%	148 30%	148 28%	108 38%	120 30%	67 20%	48 36%	93 25%	93 28%	62 34%
Somewhat disagree	80 8%	36 7%	44 8%	35 12%	28 7%	17 5%	9 6%	35 10%	21 6%	15 8%
Strongly disagree	23 2%	18 4%	4 1%	7 3%	8 2%	7 2%	3 3%	15 4%	5 1%	0 -
<b>Summary</b>										
Top2Box (agree)	910 90%	436 89%	474 91%	240 85%	366 91%	304 93%	120 91%	317 86%	304 92%	168 92%
Low2Box (disagree)	103 10%	55 11%	48 9%	42 15%	36 9%	24 7%	12 9%	50 14%	26 8%	15 8%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_9. (If I could choose to live in any country of the world, I would choose Canada.) To what extent to you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	602 59%	274 56%	329 63%	128 45%	238 59%	237 72%	71 53%	228 62%	206 62%	99 54%
Somewhat agree	313 31%	163 33%	150 29%	108 38%	135 34%	70 21%	50 38%	98 27%	99 30%	67 36%
Somewhat disagree	72 7%	36 7%	37 7%	31 11%	22 5%	19 6%	9 7%	28 8%	22 7%	13 7%
Strongly disagree	25 2%	18 4%	7 1%	16 6%	7 2%	2 1%	3 2%	14 4%	3 1%	5 3%
<b>Summary</b>										
Top2Box (agree)	916 90%	437 89%	479 92%	235 83%	374 93%	307 93%	121 91%	325 89%	304 92%	166 90%
Low2Box (disagree)	97 10%	53 11%	44 8%	47 17%	29 7%	21 7%	12 9%	42 11%	26 8%	18 10%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_10. (I am prepared to pay more for a product that is 'made in Canada'.) To what extent to you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	253 25%	108 22%	145 28%	69 24%	92 23%	92 28%	22 17%	83 23%	96 29%	51 28%
Somewhat agree	513 51%	253 52%	261 50%	129 46%	213 53%	172 52%	65 49%	198 54%	161 49%	89 49%
Somewhat disagree	193 19%	94 19%	99 19%	61 22%	82 20%	50 15%	29 22%	68 19%	63 19%	32 17%
Strongly disagree	54 5%	36 7%	18 3%	24 9%	15 4%	15 4%	15 12%	18 5%	10 3%	11 6%
		B		D			GH			
<b>Summary</b>										
Top2Box (agree)	766 76%	361 74%	406 78%	197 70%	305 76%	264 80%	88 66%	281 77%	257 78%	141 77%
Low2Box (disagree)	247 24%	130 26%	117 22%	85 30%	97 24%	64 20%	45 34%	86 23%	74 22%	43 23%
				E		C		F	F	
							GH			

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_11. (I will definitely vote in the next federal election.) To what extent to you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	690 68%	350 71%	340 65%	163 58%	257 64%	269 82%	76 58%	232 63%	236 72%	145 79%
Somewhat agree	211 21%	B 95 19%	116 22%	74 26%	100 25%	37 11%	39 30%	79 21%	60 18%	34 18%
Somewhat disagree	70 7%	25 5%	45 9%	27 10%	33 8%	10 3%	7 6%	36 10%	23 7%	3 2%
Strongly disagree	42 4%	20 4%	22 4%	18 6%	12 3%	11 3%	9 7%	20 5%	11 3%	1 1%
<b>Summary</b>										
Top2Box (agree)	901 89%	445 91%	456 87%	238 84%	357 89%	306 93%	115 87%	311 85%	296 90%	179 97%
Low2Box (disagree)	112 11%	45 9%	67 13%	45 16%	45 11%	22 7%	17 13%	56 15%	34 10%	5 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_12. (Canadian athletes are among the best in the World.) To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	471 47%	204 42%	267 51%	118 42%	187 47%	166 51%	57 43%	182 50%	156 47%	76 41%
Somewhat agree	450 44%	236 48%	214 41%	129 46%	183 46%	138 42%	63 48%	143 39%	153 46%	91 49%
Somewhat disagree	82 8%	42 9%	41 8%	28 10%	31 8%	23 7%	11 8%	35 10%	20 6%	17 9%
Strongly disagree	9 1%	8 2%	1 0	7 2%	1 0	1 0	1 1%	6 2%	1 0	0 -
<b>Summary</b>										
Top2Box (agree)	922 91%	440 90%	481 92%	248 88%	370 92%	304 93%	121 91%	325 89%	309 94%	167 91%
Low2Box (disagree)	91 9%	50 10%	41 8%	35 12%	32 8%	24 7%	12 9%	42 11%	21 6%	17 9%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_13. (Canada's Olympic athletes inspire me and members of my family.) To what extent to you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	349 34%	150 31%	200 38%	71 25%	145 36%	133 41%	43 32%	126 34%	125 38%	56 30%
Somewhat agree	491 48%	252 51%	239 46%	142 50%	198 49%	150 46%	66 50%	166 45%	157 48%	101 55%
Somewhat disagree	138 14%	71 14%	67 13%	60 21%	48 12%	30 9%	19 14%	56 15%	40 12%	24 13%
Strongly disagree	35 3%	18 4%	17 3%	10 3%	11 3%	15 4%	5 4%	19 5%	8 2%	3 2%
<b>Summary</b>										
Top2Box (agree)	840 83%	401 82%	439 84%	213 75%	343 85%	283 86%	109 82%	292 80%	282 85%	157 86%
Low2Box (disagree)	173 17%	89 18%	84 16%	69 25%	59 15%	45 14%	23 18%	75 20%	48 15%	26 14%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_14. (Our Canadian Olympic athletes receive the support they need from their country for their training and endeavours.) To what extent to you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	241 24%	108 22%	133 25%	82 29%	94 23%	65 20%	32 24%	91 25%	74 22%	44 24%
Somewhat agree	497 49%	242 49%	255 49%	131 46%	208 52%	158 48%	68 52%	183 50%	161 49%	85 47%
Somewhat disagree	235 23%	121 25%	114 22%	60 21%	83 21%	91 28%	27 20%	81 22%	81 25%	46 25%
Strongly disagree	40 4%	19 4%	21 4%	10 4%	16 4%	13 4%	5 4%	12 3%	14 4%	8 4%
<b>Summary</b>										
Top2Box (agree)	738 73%	350 71%	388 74%	212 75%	302 75%	224 68%	100 76%	274 75%	235 71%	129 70%
Low2Box (disagree)	275 27%	140 29%	134 26%	70 25%	100 25%	105 32%	32 24%	93 25%	96 29%	54 30%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2\_15. (At the Olympics, I am more likely to cheer for an athlete if he/she is Canadian) To what extent to you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
Strongly agree	682 67%	317 65%	365 70%	194 69%	268 67%	220 67%	70 53%	257 70%	226 68%	129 70%
Somewhat agree	265 26%	139 28%	125 24%	69 24%	113 28%	83 25%	47 36%	81 22%	86 26%	50 27%
Somewhat disagree	44 4%	22 4%	22 4%	10 4%	17 4%	17 5%	10 8%	18 5%	11 3%	4 2%
Strongly disagree	22 2%	12 2%	10 2%	10 3%	4 1%	8 3%	5 4%	10 3%	7 2%	0 -
<b>Summary</b>										
Top2Box (agree)	947 93%	456 93%	491 94%	263 93%	381 95%	303 92%	117 89%	338 92%	312 95%	179 98%
Low2Box (disagree)	66 7%	34 7%	32 6%	20 7%	22 5%	25 8%	15 11%	29 8%	18 5%	4 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.



2. (Top2box (agree) Summary) To what extent to you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
I am proud of my country.	951 94%	449 92%	502 96%	256 90%	380 95%	315 96%	122 92%	334 91%	316 96%	178 97%
			A			C			G	G
At the Olympics, I am more likely to cheer for an athlete if he/she is Canadian	947 93%	456 93%	491 94%	263 93%	381 95%	303 92%	117 89%	338 92%	312 95%	179 98%
									F	FG
Canada is a desirable destination for international tourists.	946 93%	451 92%	495 95%	250 89%	379 94%	316 96%	124 94%	334 91%	312 95%	175 95%
					C	C				
Canadian athletes are among the best in the World.	922 91%	440 90%	481 92%	248 88%	370 92%	304 93%	121 91%	325 89%	309 94%	167 91%
									G	
If I could choose to live in any country of the world, I would choose Canada.	916 90%	437 89%	479 92%	235 83%	374 93%	307 93%	121 91%	325 89%	304 92%	166 90%
					C	C				
I have a strong sense of belonging to Canada.	910 90%	436 89%	474 91%	240 85%	366 91%	304 93%	120 91%	317 86%	304 92%	168 92%
					C	C			G	
I will definitely vote in the next federal election.	901 89%	445 91%	456 87%	238 84%	357 89%	306 93%	115 87%	311 85%	296 90%	179 97%
						CD			G	FGH
I am patriotic.	896 88%	436 89%	461 88%	228 81%	361 90%	307 94%	120 91%	315 86%	300 91%	161 88%
					C	C			G	
Canada plays a positive role in international affairs.	892 88%	420 86%	472 90%	240 85%	361 90%	291 89%	117 89%	327 89%	292 89%	156 85%

2. (Top2box (agree) Summary) To what extent to you agree or disagree with the following statements?

			A							
People in other countries look to Canada as an example.	891	426	465	230	364	297	118	323	290	161
	88%	87%	89%	81%	91%	90%	89%	88%	88%	88%
					C	C				
Canada's Olympic athletes inspire me and members of my family.	840	401	439	213	343	283	109	292	282	157
	83%	82%	84%	75%	85%	86%	82%	80%	85%	86%
					C	C			G	
I am a Canadian nationalist.	814	384	430	207	331	277	108	282	277	147
	80%	78%	82%	73%	82%	84%	82%	77%	84%	80%
					C	C			G	
I am prepared to pay more for a product that is 'made in Canada'.	766	361	406	197	305	264	88	281	257	141
	76%	74%	78%	70%	76%	80%	66%	77%	78%	77%
						C		F	F	
Our Canadian Olympic athletes receive the support they need from their country for their training and endeavours.	738	350	388	212	302	224	100	274	235	129
	73%	71%	74%	75%	75%	68%	76%	75%	71%	70%
					E					
When Canada speaks, the World takes notice.	637	275	361	161	258	218	91	247	204	94
	63%	56%	69%	57%	64%	66%	69%	67%	62%	51%
			A			C	I	I	I	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.

2. (Low2box (disagree) Summary) To what extent do you agree or disagree with the following statements?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1013	529	484	229	421	363	107	288	500	118
Weighted	1013	490	523	283	402	328	132	367	330	183
When Canada speaks, the World takes notice.	376 37%	215 44%	161 31%	122 43%	144 36%	110 34%	41 31%	120 33%	126 38%	89 49%
		B		E						FGH
Our Canadian Olympic athletes receive the support they need from their country for their training and endeavours.	275 27%	140 29%	134 26%	70 25%	100 25%	105 32%	32 24%	93 25%	96 29%	54 30%
						D				
I am prepared to pay more for a product that is 'made in Canada'.	247 24%	130 26%	117 22%	85 30%	97 24%	64 20%	45 34%	86 23%	74 22%	43 23%
				E			GH			
I am a Canadian nationalist.	199 20%	106 22%	93 18%	76 27%	71 18%	51 16%	24 18%	85 23%	53 16%	37 20%
				DE				H		
Canada's Olympic athletes inspire me and members of my family.	173 17%	89 18%	84 16%	69 25%	59 15%	45 14%	23 18%	75 20%	48 15%	26 14%
				DE				H		
People in other countries look to Canada as an example.	122 12%	65 13%	57 11%	53 19%	38 9%	32 10%	15 11%	44 12%	40 12%	23 12%
				DE						
Canada plays a positive role in international affairs.	121 12%	70 14%	50 10%	43 15%	41 10%	37 11%	15 11%	40 11%	38 11%	27 15%
		B								
I am patriotic.	117 12%	55 11%	62 12%	54 19%	42 10%	21 6%	12 9%	52 14%	30 9%	23 12%
				DE				H		
	112	45	67	45	45	22	17	56	34	5

2. (Low2box (disagree) Summary) To what extent do you agree or disagree with the following statements?

I will definitely vote in the next federal election.	11%	9%	13%	16%	11%	7%	13%	15%	10%	3%
				E	E		I	HI	I	
I have a strong sense of belonging to Canada.	103	55	48	42	36	24	12	50	26	15
	10%	11%	9%	15%	9%	7%	9%	14%	8%	8%
				DE				H		
If I could choose to live in any country of the world, I would choose Canada.	97	53	44	47	29	21	12	42	26	18
	10%	11%	8%	17%	7%	7%	9%	11%	8%	10%
				DE						
Canadian athletes are among the best in the World.	91	50	41	35	32	24	12	42	21	17
	9%	10%	8%	12%	8%	7%	9%	11%	6%	9%
								H		
Canada is a desirable destination for international tourists.	67	39	28	32	23	12	8	33	18	9
	7%	8%	5%	11%	6%	4%	6%	9%	5%	5%
				DE						
At the Olympics, I am more likely to cheer for an athlete if he/she is Canadian	66	34	32	20	22	25	15	29	18	4
	7%	7%	6%	7%	5%	8%	11%	8%	5%	2%
							HI	I		
I am proud of my country.	62	42	21	27	22	14	11	33	14	5
	6%	8%	4%	10%	5%	4%	8%	9%	4%	3%
		B		E				HI		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.