

1. In terms of the current economic conditions in Canada as a whole, how would you describe the overall state of the economy right now? Is it very good, somewhat good, somewhat bad or very bad?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Very good	25	2	1	2	14	6	1	8	10	7	7	18
	2%	1%	1%	3%	3%	2%	1%	4%	3%	2%	4%	2%
Somewhat good	529	70	65	51	197	110	36	97	201	231	70	459
	52%	52%	62%	77%	50%	44%	48%	45%	53%	54%	43%	54%
			DE	ADEF						G		J
Somewhat bad	410	50	35	13	155	121	37	93	151	166	84	326
	40%	37%	34%	19%	40%	48%	49%	43%	40%	39%	51%	38%
		C	C	C	C	BCD	C				K	
Very bad	57	13	3	1	26	12	2	18	18	21	3	54
	6%	10%	3%	1%	7%	5%	2%	8%	5%	5%	2%	6%
		C										J
Summary												
Top2Box (Good)	554	71	66	53	210	116	37	105	211	238	77	477
	54%	53%	63%	80%	54%	47%	49%	49%	56%	56%	47%	56%
			E	ABDEF								
Low2Box (Bad)	466	63	38	13	180	133	38	111	169	187	87	379
	46%	47%	37%	20%	46%	53%	51%	51%	44%	44%	53%	44%
		C	C		C	BC	C					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_1. (The national economy) Compared to three months ago, would you say that the conditions of the following are much better, a little better, unchanged, a little worse, or much worse?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Much better	18 2%	1 1%	2 2%	0 -	11 3%	2 1%	1 1%	4 2%	5 1%	8 2%	5 3%	12 1%
A little better	342 34%	51 38%	51 49%	30 46%	141 36%	51 21%	17 23%	52 24%	126 33%	164 39%	49 30%	294 34%
Unchanged	310 30%	EF 23%	DEF 18%	EF 32%	EF 29%	EF 38%	EF 41%	G 33%	G 32%	G 28%	G 35%	G 29%
A little worse	260 25%	B 28%	ABD 21%	B 20%	B 23%	B 30%	B 27%	B 26%	B 25%	B 25%	B 26%	B 25%
Much worse	90 9%	13 10%	9 9%	2 3%	36 9%	24 10%	6 8%	32 15%	32 8%	27 6%	11 6%	80 9%
Summary								HI				
Better Summary	360 35%	52 39%	54 52%	30 46%	152 39%	53 21%	18 24%	56 26%	131 35%	173 41%	54 33%	306 36%
Worse Summary	351 34%	EF 38%	DEF 30%	EF 23%	EF 32%	EF 40%	EF 35%	G 41%	G 34%	G 32%	G 32%	G 35%
Net (Better - Worse)	9 1%	C 1%	C 22%	C 23%	C 6%	C -19%	C -11%	I -15%	I 1%	I 9%	I 1%	I 1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_2. (Your local economy (City/Town/Village)) Compared to three months ago, would you say that the conditions of the following are much better, a little better, unchanged, a little worse, or much worse?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Much better	25 2%	3 2%	2 2%	1 2%	11 3%	7 3%	1 2%	7 3%	8 2%	10 2%	2 1%	23 3%
A little better	203 20%	28 21%	37 36% ADEF	17 26% E	76 19%	33 13%	12 16%	35 16%	68 18%	100 24% G	23 14%	180 21%
Unchanged	467 46%	60 44%	33 32%	36 55%	165 42%	135 54%	38 51%	93 43%	186 49%	188 44%	94 57%	373 44%
A little worse	251 25%	32 24%	25 24%	10 15% B	107 27%	59 24% BD	18 24% B	57 26%	90 24%	103 24%	39 24% K	211 25%
Much worse	74 7%	12 9%	7 6%	2 3% C	32 8%	16 6%	6 8%	24 11% I	27 7%	23 5%	5 3%	69 8%
Summary												
Better Summary	228 22%	31 23%	40 38% ADEF	18 28% E	87 22%	39 16%	13 18%	42 19%	76 20%	110 26%	26 16%	203 24% J
Worse Summary	325 32%	44 33%	32 30%	12 18%	139 36%	75 30%	24 32%	81 38%	117 31%	127 30%	45 27%	280 33%
Net (Better - Worse)	-97 -9%	-13 -10%	8 8%	6 10%	-52 -13%	-35 -14%	-11 -14%	-40 -18%	-41 -11%	-16 -4%	-19 -12%	-78 -9%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

3_4. (Your personal financial situation) Compared to three months ago, would you say that the conditions of the following are much better, a little better, unchanged, a little worse, or much worse?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Much better	36 4%	4 3%	1 1%	0 -	17 4%	11 4%	3 4%	7 3%	10 3%	18 4%	8 5%	28 3%
A little better	168 17%	16 12%	25 24%	9 14%	68 17%	31 12%	18 24%	17 8%	68 18%	84 20%	26 16%	142 17%
Unchanged	445 44%	53 40%	43 41%	36 55%	172 44%	113 45%	27 36%	73 34%	176 46%	196 46%	68 41%	376 44%
A little worse	257 25%	41 30%	25 24%	14 21%	98 25%	59 24%	21 28%	71 33%	82 22%	104 24%	50 30%	207 24%
Much worse	114 11%	20 15%	10 10%	7 10%	36 9%	35 14%	6 8%	48 22%	43 11%	23 6%	12 7%	102 12%
Summary												
Better Summary	204 20%	20 15%	26 25%	9 14%	85 22%	42 17%	21 28%	24 11%	78 21%	103 24%	34 21%	170 20%
Worse Summary	371 36%	61 45%	35 34%	21 31%	133 34%	95 38%	27 36%	119 55%	125 33%	127 30%	62 38%	309 36%
Net (Better - Worse)	-167 -16%	-40 -30%	-9 -9%	-11 -17%	-48 -12%	-53 -21%	-6 -8%	-95 -44%	-48 -13%	-24 -6%	-28 -17%	-139 -16%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

4_1. (The national economy) Now, thinking about the next three months, do you generally feel the following will improve, stay the same or get worse?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Improve a lot	17 2%	2 2%	2 2%	2 3%	4 1%	6 2%	1 1%	4 2%	6 1%	7 2%	2 1%	14 2%
Improve a little	351 34%	48 36%	44 42%	29 44%	147 38%	58 23%	24 32%	63 29%	115 30%	173 41%	46 28%	306 36%
Stay the same	E 454 45%	E 59 44%	E 43 42%	E 24 36%	E 164 42%	E 129 52%	E 35 46%	GH 95 44%	GH 187 49%	GH 172 41%	GH 82 50%	GH 373 44%
Worsen a little	139 14%	15 11%	9 9%	9 13%	57 15%	38 15%	11 14%	30 14%	57 15%	52 12%	26 16%	113 13%
Worsen a lot	59 6%	10 7%	5 5%	2 3%	18 5%	18 7%	5 7%	24 11%	15 4%	20 5%	8 5%	51 6%
								HI				
Summary												
Improve Summary	368 36%	50 37%	46 44%	31 47%	151 39%	63 25%	25 34%	67 31%	120 32%	180 42%	48 29%	320 37%
Worsen Summary	E 198 19%	E 25 18%	E 15 14%	E 11 16%	E 76 19%	E 56 23%	E 16 21%	GH 54 25%	GH 71 19%	GH 72 17%	GH 34 21%	GH 164 19%
Net (Improve - Worsen)	170 17%	26 19%	32 30%	20 31%	76 19%	7 3%	10 13%	13 6%	49 13%	108 25%	14 9%	156 18%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

4_2. (Your local economy (City/Town/Village)) Now, thinking about the next three months, do you generally feel the following will improve, stay the same or get worse?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Improve a lot	11 1%	0 -	2 2%	0 -	3 1%	3 1%	2 3%	5 3%	3 1%	3 1%	2 1%	9 1%
Improve a little	284 28%	46 34%	41 39%	18 26%	110 28%	50 20%	19 25%	50 23%	98 26%	136 32%	29 18%	255 30%
Stay the same	E 548 54%	DE 63 46%	DE 48 46%	E 42 64%	E 194 50%	E 157 63%	E 44 58%	G 111 52%	G 214 57%	G 222 52%	J 112 68%	J 436 51%
Worsen a little	128 13%	17 13%	13 12%	6 8%	63 16%	24 9%	5 7%	25 12%	52 14%	51 12%	16 10%	112 13%
Worsen a lot	50 5%	8 6%	1 1%	1 1%	20 5%	15 6%	5 7%	24 11%	13 3%	13 3%	6 4%	44 5%
								HI				
Summary												
Improve Summary	295 29%	46 34%	43 41%	18 26%	113 29%	54 22%	21 28%	56 26%	100 26%	139 33%	31 19%	264 31%
Worsen Summary	E 177 17%	DE 26 19%	DE 14 13%	E 6 9%	E 83 21%	E 38 15%	E 10 13%	I 49 23%	I 64 17%	I 64 15%	J 22 13%	J 156 18%
Net (Improve - Worsen)	117 12%	21 15%	29 28%	11 17%	30 8%	15 6%	11 15%	7 3%	36 9%	74 17%	9 6%	108 13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

4_4. (Your personal financial situation) Now, thinking about the next three months, do you generally feel the following will improve, stay the same or get worse?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Improve a lot	43 4%	5 4%	5 5%	4 6%	17 4%	9 3%	4 5%	11 5%	16 4%	16 4%	13 8%	31 4%
Improve a little	291 28%	30 23%	28 27%	18 28%	115 29%	70 28%	28 38%	62 29%	89 24%	139 33%	48 29%	242 28%
Stay the same	490 48%	61 46%	53 51%	33 50%	190 49%	120 48%	33 43%	82 38%	195 51%	213 50%	76 46%	414 48%
Worsen a little	134 13%	28 21%	12 12%	8 13%	48 12%	31 13%	6 8%	31 14%	59 16%	43 10%	20 12%	113 13%
Worsen a lot	62 6%	10 8%	6 6%	2 3%	21 5%	18 7%	5 6%	29 13%	20 5%	13 3%	7 4%	55 6%
Summary												
Improve Summary	334 33%	35 26%	33 32%	22 34%	132 34%	79 32%	32 43%	73 34%	105 28%	155 37%	61 37%	273 32%
Worsen Summary	195 19%	38 28%	18 17%	11 16%	69 18%	50 20%	10 14%	60 28%	79 21%	57 13%	27 17%	168 20%
Net (Improve - Worsen)	139 14%	-3 -2%	15 14%	12 18%	63 16%	29 12%	22 29%	14 6%	26 7%	99 23%	34 20%	105 12%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

7. Are you, or is anyone in your household worried about losing their job or being laid off?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Yes	225	39	27	7	76	57	18	43	99	84	41	184
	22%	29%	26%	11%	20%	23%	24%	20%	26%	20%	25%	21%
No		CD	C			C			I			
	795	96	77	59	314	192	57	173	280	342	123	672
	78%	71%	74%	89%	80%	77%	76%	80%	74%	80%	75%	79%
				ABE	A					H		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

8. In the next six months, do you think interest rates will...

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Go up a lot	77 8%	12 9%	8 7%	3 4%	32 8%	17 7%	6 8%	12 5%	38 10%	27 6%	9 5%	68 8%
Go up a little	628 62%	87 64%	71 68%	41 61%	238 61%	144 58%	48 64%	113 52%	217 57%	297 70%	111 67%	517 60%
Remain unchanged	271 27%	32 24%	24 23%	20 31%	98 25%	79 32%	17 23%	74 34%	108 28%	89 21%	40 25%	231 27%
Go down a little	40 4%	4 3%	1 1%	3 4%	22 6%	9 4%	1 2%	14 6%	14 4%	12 3%	4 3%	35 4%
Go down a lot	5 0	0 -	0 -	0 -	1 0	0 -	3 4%	3 1%	2 0	0 -	0 -	5 1%
							ABDE	I				
Summary												
Top2Box (Go up)	704 69%	98 73%	79 76%	43 65%	270 69%	161 65%	54 71%	125 58%	256 67%	324 76%	119 73%	585 68%
Low2Box (Go down)	45 4%	4 3%	1 1%	3 4%	23 6%	9 4%	5 6%	17 8%	16 4%	12 3%	4 3%	40 5%
								I	G	GH		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

9_1. (Canadian economy) Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own financial situation will improve, stay the same or get worse?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Improve a lot	52	5	8	8	20	11	0	10	25	17	4	47
	5%	4%	7%	11%	5%	4%	-	5%	7%	4%	3%	6%
			F	EF								
Improve a little	528	82	59	39	216	91	41	103	179	247	82	446
	52%	61%	57%	59%	55%	36%	55%	48%	47%	58%	50%	52%
		E	E	E	E		E			GH		
Stay the same	239	25	17	10	76	94	17	53	97	89	38	200
	23%	18%	17%	15%	19%	38%	22%	24%	26%	21%	23%	23%
						ABCD						
Worsen a little	169	18	16	8	70	44	14	42	67	60	34	135
	17%	13%	15%	12%	18%	18%	19%	20%	18%	14%	21%	16%
Worsen a lot	32	5	4	1	9	9	3	8	11	13	6	26
	3%	4%	4%	2%	2%	4%	4%	4%	3%	3%	3%	3%
Summary												
Improve Summary	580	87	67	47	236	102	41	113	204	263	86	494
	57%	65%	64%	71%	60%	41%	55%	52%	54%	62%	53%	58%
		E	E	E	E		E			GH		
Worsen Summary	201	23	20	9	79	53	17	50	78	73	40	162
	20%	17%	19%	14%	20%	21%	23%	23%	21%	17%	24%	19%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

9_2. (Your own financial situation) Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy and your own financial situation will improve, stay the same or get worse?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Improve a lot	84 8%	8 6%	14 14%	5 8%	35 9%	17 7%	5 6%	17 8%	34 9%	33 8%	17 10%	67 8%
Improve a little	367 36%	48 36%	37 36%	27 41%	139 36%	86 35%	29 39%	64 30%	124 33%	178 42%	51 31%	316 37%
Stay the same	407 40%	53 40%	36 35%	26 39%	154 40%	106 42%	32 42%	82 38%	169 45%	156 37%	65 40%	342 40%
Worsen a little	117 11%	15 11%	12 11%	6 8%	44 11%	33 13%	7 9%	37 17%	35 9%	45 11%	25 15%	91 11%
Worsen a lot	45 4%	10 8%	4 4%	2 3%	18 5%	7 3%	3 4%	15 7%	17 5%	13 3%	5 3%	40 5%
Summary		E						I				
Improve Summary	451 44%	55 41%	52 50%	33 49%	174 44%	103 42%	34 45%	82 38%	158 42%	211 50%	68 42%	383 45%
Worsen Summary	162 16%	26 19%	16 16%	8 12%	62 16%	40 16%	10 13%	52 24%	52 14%	58 14%	31 19%	131 15%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

12. Which of the following is most likely to keep you up at night?

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
Paying off some or all of my debt	280 27%	37 27%	29 28%	21 32%	108 28%	68 27%	17 22%	66 31%	115 30%	99 23%	48 29%	232 27%
Having enough for my retirement	182 18%	26 19%	28 27%	11 17%	66 17%	41 17%	10 13%	24 11%	60 16%	99 23%	18 11%	164 19%
No emergency fund	160 16%	22 17%	9 9%	12 18%	46 12%	54 22%	16 21%	51 24%	64 17%	45 11%	41 25%	119 14%
Financing my home (ie. paying my mortgage, having a downpayment for a house)	38 4%	6 5%	4 4%	0 -	18 5%	9 4%	1 1%	4 2%	17 4%	18 4%	10 6%	28 3%
I don't have any financial concerns that keep me up at night	360 35%	43 32%	34 33%	22 33%	153 39%	76 30%	32 43%	70 32%	124 33%	165 39%	46 28%	314 37%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

13. When looking at your financial situation, pick one thing that you are the most confident about:?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1020	A	B	C	D	E	F	G	H	I	J	K
Weighted	1020	137	110	70	391	240	72	205	362	453	147	873
		135	104*	66*	391	249	75*	216	379	425	164	856
My ability to manage my debt	474	71	49	25	157	129	42	99	163	211	73	400
	46%	53%	47%	38%	40%	52%	55%	46%	43%	50%	45%	47%
My retirement savings		D				D	D					
	138	7	16	13	63	29	10	7	47	84	19	118
	13%	5%	15%	20%	16%	12%	13%	3%	12%	20%	12%	14%
My emergency fund		A	A	A				G	GH			
	59	4	7	5	28	10	4	6	20	32	9	50
	6%	3%	7%	7%	7%	4%	6%	3%	5%	8%	5%	6%
I am not confident about any aspect of my financial situation		G										
	350	52	32	23	142	81	20	103	149	98	62	288
	34%	39%	31%	35%	36%	32%	26%	48%	39%	23%	38%	34%
						I		I				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base