

**Q. There is currently a boycott of Canadian seafood products in the United States, the goal of which is to pressure the Canadian fishing industry and government to end the commercial seal hunt. Prior to this moment, were you aware of this seafood boycott?**

	Individual Fishermen and Vessel Owners	
	Sealing license holders	Sealing license non-holders
	K	L
Base: All respondents with an opinion	180	64*
Yes	142 79% L	42 66%
No	38 21%	22 34% K

**Q. To-date, have you personally felt any impact of the boycott, either through lost business or lower prices for your products?**

	Individual Fishermen and Vessel Owners	
	Sealing license holders	Sealing license non-holders
	K	L
Base: Aware about boycott of Canadian seafood products in the US and have an opinion	135	41*
Yes	76 56%	19 46%
No	59 44%	22 54%

## Detailed tables

**Q. Because Newfoundland is where most sealers live, many US companies such as grocery and restaurant chains that support the boycott are choosing to boycott either all seafood from Newfoundland or all Canadian snow crabs. Since the boycott was launched, the value of Newfoundland seafood exports to the United States has declined by 51% and the value of Canadian snow crab exports to the US has declined by over \$900 million. In contrast, the value of exports from other industries in Newfoundland grew by 94% in this same period. The boycott is expanding into England and across Europe. To what extent are you concerned about the impact of the boycott? In view of these facts, are you...**

	Individual Fishermen and Vessel Owners	
	Sealing license holders	Sealing license non-holders
Base: All respondents with an opinion	178	65*
Highly concerned	86 48%	27 42%
Somewhat concerned	35 20%	16 25%
Concerned only a little	23 13%	9 14%
Not at all concerned	34 19%	13 20%
<b>Summary</b>		
Concerned (Highly concerned/ Somewhat concerned/concerned only a little)	144 81%	52 80%
Not at all concerned	34 19%	13 20%

**Q. If you had to guess, what impact do you think the boycott is likely to have going forward in the coming months and years on Newfoundland's fishing and seafood industry? Do you expect it has the potential to...**

	Individual Fishermen and Vessel Owners	
	Sealing license holders	Sealing license non-holders
Base: All respondents with an opinion	177	64*
Significantly hurt the industry	52 29%	19 30%
Somewhat hurt the industry	57 32%	16 25%
Hurt the industry only a little	31 18%	18 28%
Not hurt the industry at all	37 21%	11 17%
Summary		
Hurt the Industry (Significantly/Somewhat/Only a little)	140 79%	53 83%
Not hurt the industry at all	37 21%	11 17%

## Detailed tables

Q. In the last 5 years, the value of the commercial seal hunt has declined significantly, with the 2009 landed value of Newfoundland's seal hunt under \$1 million. And, as you may know, the European Union recently prohibited trade in seal products. In view of these facts, going forward do you think the landed value of the seal hunt is likely to:

	Individual Fishermen and Vessel Owners	
	Sealing license holders	Sealing license non-holders
Base: All respondents with an opinion	172	64*
Improve significantly	20 12%	5 8%
Improve somewhat	36 21%	10 16%
Remain the same	31 18%	12 19%
Decline only a little	19 11%	12 19%
Decline significantly	66 38%	25 39%
Summary		
Top2Box (Improve significantly/ Improve somewhat)	56 33%	15 23%
Low2Box (Decline significantly/Decline only a little)	85 49%	37 58%

**Q. A federal buyout of the commercial sealing industry would involve fishermen and vessel owners being compensated for their sealing licenses, and money being invested in economic alternatives for affected communities. Assuming the compensation received by sealers was in your opinion adequate, would you support a sealing license buyout plan?**

	Individual Fishermen and Vessel Owners	
	Sealing license holders	Sealing license non-holders
Base: All respondents with an opinion	173	65*
Yes	87 50%	33 51%
No	86 50%	32 49%