

1. What landmark anniversary will we be marking on May 8, 2010?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
65th anniversary of the end of the Second World War in Europe	516	75	56	33	181	132	39	93	164	260	93	423
	50%	55%	53%	50%	46%	53%	52%	49%	53%	49%	47%	51%
10th anniversary of Pierre Elliott Trudeau's death	171	24	14	11	73	38	11	42	46	82	32	138
	17%	18%	13%	17%	19%	15%	15%	22%	15%	16%	16%	17%
200th anniversary of Sir John A. Macdonald's birth	169	24	19	13	76	24	13	31	52	86	41	128
	16%	18%	19%	19%	19%	10%	17%	17%	17%	16%	21%	15%
20th anniversary of the collapse of the Meech Lake Accord	E	E	E	E	E							
	123	8	13	6	48	39	9	14	40	69	24	98
	12%	6%	12%	9%	12%	16%	12%	7%	13%	13%	12%	12%
40th anniversary of the October Crisis	A											
	46	4	4	4	16	17	3	8	10	28	6	40
	5%	3%	3%	5%	4%	7%	5%	4%	3%	5%	3%	5%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base

2. The Second World War lasted nearly 6 years and Canadians were directly involved in many landmark events during the conflict. In your own view, which of the following events was Canada's most significant moment in the Second World War?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
D-Day/Invasion of Normandy	555	69	62	31	193	160	40	94	166	294	117	438
	54%	51%	60%	46%	49%	64%	52%	50%	53%	56%	59%	53%
						ACD						
Battle of Dieppe	145	16	16	9	65	30	8	26	39	80	20	125
	14%	12%	16%	14%	17%	12%	11%	14%	13%	15%	10%	15%
Liberation of Holland	136	19	15	7	70	15	10	25	45	66	22	114
	13%	14%	14%	10%	18%	6%	13%	13%	14%	12%	11%	14%
		E	E	E								
VE Day/Germany Surrenders	115	18	7	15	47	22	7	26	41	49	23	93
	11%	13%	7%	22%	12%	9%	9%	14%	13%	9%	12%	11%
				BDE								
Battle of the Atlantic	28	9	2	2	3	6	7	5	9	14	4	24
	3%	6%	2%	2%	1%	3%	10%	3%	3%	3%	2%	3%
		D					BDE					
VJ-Day/Japan surrenders	23	4	1	2	8	6	2	8	3	12	6	17
	2%	3%	1%	3%	2%	2%	2%	4%	1%	2%	3%	2%
								H				
Italian Campaign	13	1	0	1	4	6	1	4	5	4	4	9
	1%	1%	0	1%	1%	3%	1%	2%	2%	1%	2%	1%
Battle of Hong Kong	8	0	0	1	2	4	2	0	3	5	1	8
	1%	-	0	1%	1%	1%	2%	-	1%	1%	0	1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base

3\_1. (Canada's Second World War veterans deserve to be called heroes.) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
Strongly agree	703	98	77	45	293	133	57	128	217	358	140	563
	69%	72%	74%	67%	75%	53%	75%	68%	69%	68%	71%	68%
		E	E	E	E	E	E					
Somewhat agree	262	33	24	19	78	91	17	47	80	135	46	217
	26%	24%	23%	28%	20%	36%	22%	25%	26%	26%	23%	26%
						ABDF						
Somewhat disagree	39	4	3	2	13	15	2	9	9	22	7	32
	4%	3%	3%	3%	3%	6%	2%	5%	3%	4%	4%	4%
Strongly disagree	21	0	0	1	8	12	1	4	6	10	4	17
	2%	-	-	2%	2%	5%	1%	2%	2%	2%	2%	2%
						AB						
Summary												
Top2Box (agree)	965	131	101	64	371	224	74	175	297	493	186	779
	94%	97%	97%	95%	95%	90%	97%	93%	95%	94%	94%	94%
		E	E	E	E	E	E					
Low2Box (disagree)	60	4	3	3	21	26	2	13	15	32	11	49
	6%	3%	3%	5%	5%	10%	3%	7%	5%	6%	6%	6%
						ABD						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base

3\_2. (Compared to other countries, Canada does not do enough to honour its veterans.) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
Strongly agree	278	44	30	14	118	54	18	50	91	137	47	232
	27%	32%	29%	21%	30%	22%	24%	27%	29%	26%	24%	28%
		E			E							
Somewhat agree	359	42	39	28	133	88	29	63	111	185	69	290
	35%	31%	37%	42%	34%	35%	38%	33%	36%	35%	35%	35%
Somewhat disagree	299	42	31	19	104	80	23	60	78	161	60	239
	29%	31%	29%	28%	27%	32%	31%	32%	25%	31%	30%	29%
Strongly disagree	89	7	5	6	37	28	5	15	32	42	22	67
	9%	5%	5%	9%	10%	11%	7%	8%	10%	8%	11%	8%
Summary												
Top2Box (agree)	637	86	69	42	251	142	47	113	202	322	115	522
	62%	63%	66%	63%	64%	57%	62%	60%	65%	61%	59%	63%
Low2Box (disagree)	388	49	35	25	142	108	29	75	110	203	81	306
	38%	37%	34%	37%	36%	43%	38%	40%	35%	39%	41%	37%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base

3\_3. (Students should meet a Second World War veteran as part of their history class.) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
Strongly agree	530 52%	65 48%	50 48%	30 46%	225 57%	109 44%	50 66%	97 52%	168 54%	265 50%	103 52%	427 52%
Somewhat agree	390 38%	59 43%	44 42%	33 49%	143 36%	95 38%	17 23%	75 40%	111 36%	204 39%	78 40%	312 38%
Somewhat disagree	72 7%	F 8%	F 10%	F 4%	F 3%	F 10%	F 10%	9 5%	24 8%	39 7%	11 5%	61 7%
Strongly disagree	33 3%	D 0	D 0	D 1	D 11	D 20	D 1	7 4%	9 3%	17 3%	5 3%	28 3%
Summary						ABDF						
Top2Box (agree)	920 90%	124 92%	94 90%	63 95%	368 94%	203 81%	68 89%	173 92%	279 89%	469 89%	181 92%	739 89%
Low2Box (disagree)	105 10%	E 11	E 11	E 4	E 25	E 47	E 8	16 8%	33 11%	56 11%	16 8%	89 11%
						ACD						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base

3\_4. (It is important to record the stories of Second World War veterans before it is too late.) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
Strongly agree	711	92	75	48	297	134	65	129	217	365	126	584
	69%	68%	71%	72%	76%	54%	85%	68%	70%	70%	64%	71%
		E	E	E	E		ABE					
Somewhat agree	269	40	26	19	81	94	9	54	81	134	63	205
	26%	30%	25%	28%	21%	38%	12%	29%	26%	26%	32%	25%
		DF		F		BDF						
Somewhat disagree	28	2	4	0	9	12	1	2	8	18	3	25
	3%	2%	4%	-	2%	5%	2%	1%	2%	4%	1%	3%
Strongly disagree	17	0	0	0	6	10	1	3	6	8	4	13
	2%	0	-	-	2%	4%	1%	2%	2%	1%	2%	2%
						B						
Summary												
Top2Box (agree)	979	132	101	67	378	228	74	183	298	499	190	790
	96%	98%	96%	100%	96%	91%	98%	97%	96%	95%	96%	95%
		E		E	E							
Low2Box (disagree)	46	3	4	0	15	22	2	5	14	26	7	39
	4%	2%	4%	-	4%	9%	2%	3%	4%	5%	4%	5%
						ACD						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base

3\_5. (The men and women who served in the Second World War deserve to be called 'The Greatest Generation'.) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
Strongly agree	337 33%	43 32%	35 33%	19 28%	135 34%	77 31%	29 38%	66 35%	102 33%	170 32%	59 30%	278 34%
Somewhat agree	451 44%	65 48%	39 37%	33 49%	185 47%	96 38%	33 44%	88 47%	144 46%	219 42%	92 47%	359 43%
Somewhat disagree	188 18%	23 17%	27 26%	11 16%	57 15%	60 24%	11 15%	29 15%	52 17%	107 20%	38 19%	150 18%
Strongly disagree	49 5%	5 3%	3 3%	D 4 7%	D 16 4%	D 18 7%	D 2 3%	6 3%	15 5%	28 5%	8 4%	41 5%
Summary												
Top2Box (agree)	788 77%	108 80%	74 71%	52 77%	320 81%	172 69%	63 82%	154 82%	245 79%	389 74%	151 77%	637 77%
Low2Box (disagree)	237 23%	E 27 20%	E 31 29%	BE 15 23%	BE 73 19%	E 78 31%	E 13 18%	ADF 35 18%	ADF 66 21%	ADF 136 26%	ADF 46 23%	ADF 191 23%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base

3\_7. (I would be ashamed if Canada had not entered the Second World War.) To what extent do you agree or disagree with the following statements?

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
Strongly agree	394	58	52	22	161	70	31	61	127	206	67	326
	38%	43%	49%	34%	41%	28%	40%	32%	41%	39%	34%	39%
		E	E	E	E							
Somewhat agree	344	47	33	28	134	70	32	63	99	181	59	285
	34%	35%	31%	41%	34%	28%	42%	34%	32%	34%	30%	34%
Somewhat disagree	205	25	15	13	76	69	6	45	60	100	52	153
	20%	19%	15%	20%	19%	28%	8%	24%	19%	19%	27%	18%
					F	BDF					K	
Strongly disagree	83	5	5	3	21	41	7	19	26	38	18	65
	8%	4%	4%	5%	5%	16%	10%	10%	8%	7%	9%	8%
						ABCD						
Summary												
Top2Box (agree)	737	105	84	50	296	140	62	124	226	387	126	611
	72%	78%	81%	75%	75%	56%	82%	66%	73%	74%	64%	74%
		E	E	E	E		E				J	
Low2Box (disagree)	288	30	20	17	97	110	14	64	86	138	71	217
	28%	22%	19%	25%	25%	44%	18%	34%	27%	26%	36%	26%
						ABCDF					K	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base



3. (Top2Box (agree) Summary) To what extent do you agree or disagree with the following statements?

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
It is important to record the stories of Second World War veterans before it is too late.	979	132	101	67	378	228	74	183	298	499	190	790
	96%	98%	96%	100%	96%	91%	98%	97%	96%	95%	96%	95%
		E		E	E							
Canada's Second World War veterans deserve to be called heroes.	965	131	101	64	371	224	74	175	297	493	186	779
	94%	97%	97%	95%	95%	90%	97%	93%	95%	94%	94%	94%
		E	E		E							
Students should meet a Second World War veteran as part of their history class.	920	124	94	63	368	203	68	173	279	469	181	739
	90%	92%	90%	95%	94%	81%	89%	92%	89%	89%	92%	89%
		E		E	E							
The men and women who served in the Second World War deserve to be called 'The Greatest Generation'.	788	108	74	52	320	172	63	154	245	389	151	637
	77%	80%	71%	77%	81%	69%	82%	82%	79%	74%	77%	77%
		E			BE		E					
I would be ashamed if Canada had not entered the Second World War.	737	105	84	50	296	140	62	124	226	387	126	611
	72%	78%	81%	75%	75%	56%	82%	66%	73%	74%	64%	74%
		E	E	E	E		E					J
Compared to other countries, Canada does not do enough to honour its veterans.	637	86	69	42	251	142	47	113	202	322	115	522
	62%	63%	66%	63%	64%	57%	62%	60%	65%	61%	59%	63%
My awareness of the Second World War has increased over the last ten years.	601	73	65	46	234	137	45	124	190	286	111	491
	59%	54%	62%	70%	60%	55%	60%	66%	61%	55%	56%	59%
				AE				I				
The Second World War was a just war.	294	32	20	20	89	104	28	68	82	143	55	239
	29%	24%	20%	30%	23%	42%	36%	36%	26%	27%	28%	29%
						ABD	BD	HI				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base

3. (Low2Box (disagree) Summary) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
The Second World War was a just war.	731	103	84	47	303	146	48	120	230	382	142	589
	71%	76%	80%	70%	77%	58%	64%	64%	74%	73%	72%	71%
		E	EF		EF				G	G		
My awareness of the Second World War has increased over the last ten years.	424	62	39	20	158	113	30	64	121	239	86	338
	41%	46%	38%	30%	40%	45%	40%	34%	39%	45%	44%	41%
		C				C				G		
Compared to other countries, Canada does not do enough to honour its veterans.	388	49	35	25	142	108	29	75	110	203	81	306
	38%	37%	34%	37%	36%	43%	38%	40%	35%	39%	41%	37%
I would be ashamed if Canada had not entered the Second World War.	288	30	20	17	97	110	14	64	86	138	71	217
	28%	22%	19%	25%	25%	44%	18%	34%	27%	26%	36%	26%
						ABCD F					K	
The men and women who served in the Second World War deserve to be called 'The Greatest Generation'.	237	27	31	15	73	78	13	35	66	136	46	191
	23%	20%	29%	23%	19%	31%	18%	18%	21%	26%	23%	23%
			D			ADF						
Students should meet a Second World War veteran as part of their history class.	105	11	11	4	25	47	8	16	33	56	16	89
	10%	8%	10%	5%	6%	19%	11%	8%	11%	11%	8%	11%
						ACD						
Canada's Second World War veterans deserve to be called heroes.	60	4	3	3	21	26	2	13	15	32	11	49
	6%	3%	3%	5%	5%	10%	3%	7%	5%	6%	6%	6%
						ABD						
It is important to record the stories of Second World War veterans before it is too late.	46	3	4	0	15	22	2	5	14	26	7	39
	4%	2%	4%	-	4%	9%	2%	3%	4%	5%	4%	5%
						ACD						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base

4. Knowing everything that you have seen, heard and learned about the Second World War, including the high number of injuries and casualties among Canadian troops, as well as their ultimate victory over the Axis Powers, imagine it is 1939, you are 20 years old and living in Canada. Would you have signed up to serve in the Second World War?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
Definitely yes	235	39	25	11	98	37	26	46	74	115	36	199
	23%	28%	24%	16%	25%	15%	35%	25%	24%	22%	19%	24%
		E	E	E	E		CE					
Probably yes	355	53	38	27	126	85	26	64	117	174	61	293
	35%	39%	36%	41%	32%	34%	34%	34%	37%	33%	31%	35%
Probably no	275	33	32	15	114	65	16	47	77	151	69	206
	27%	25%	30%	22%	29%	26%	21%	25%	25%	29%	35%	25%
											K	
Definitely no	161	10	10	14	54	64	8	31	44	85	31	130
	16%	7%	10%	21%	14%	26%	10%	17%	14%	16%	16%	16%
				A		ABDF						
Summary												
Top2Box (yes)	590	92	63	38	224	122	52	110	191	289	98	492
	58%	68%	60%	57%	57%	49%	68%	58%	61%	55%	50%	59%
		DE					E				J	
Low2Box (no)	435	43	42	28	169	128	24	78	121	236	99	336
	42%	32%	40%	43%	43%	51%	32%	42%	39%	45%	50%	41%
				A		AF					K	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base

5. At various times in Canada's history, tens of thousands of Canadians have volunteered to fight overseas or on the home front. Could you ever foresee an international conflict that would compel you to volunteer for military service, including a possible combat role? (That is, a personal internal need or obligation to volunteer for military service)?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1025	A	B	C	D	E	F	G	H	I	J	K
Weighted	1025	143	133	71	376	227	75	187	324	514	170	855
		135	105	67*	393	250	76*	188	312	525	197	828
Yes	224	36	30	8	88	38	24	41	69	114	54	170
	22%	26%	29%	13%	22%	15%	32%	22%	22%	22%	28%	21%
No	335	CE	CE									
	33%	23%	28%	35%	33%	41%	25%	32%	28%	36%	48%	29%
Would not be able to serve due to age, handicap, etc.	466	A	ABF									
	45%	50%	44%	52%	44%	44%	43%	46%	50%	43%	24%	51%
												J

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base