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Almost Two Thirds (62%) Of Global Citizens Believe There Will Be a Cure for Cancer In Their Lifetime

Those in India (78%), Argentina (76%), China (75%)

Most Optimistic

Germany (43%), Italy (49%) and Hungary (50%) Least

Ottawa, ON – A new Canada.com News poll conducted by Ipsos and released today indicates that almost two-thirds (62%) of adults surveyed in 23 countries (representing 75% of the world's GDP) has a belief that "there will be a cure for cancer in my lifetime". This compares with 38% disagree that there will be a cure for cancer in their lifetime.

The survey of over 24,000 adults – 1000+ respondents per country -- shows those residing in India (78%), Argentina (76%), China (75%), Mexico (72%) and Russia (72%) *are the most likely* to believe that there will be a cure for cancer in their lifetime.

Those nations where residents *are the least likely* to believe that there will be a cure for cancer in their lifetime are Germany (43%) followed by Italy (49%), Hungary (50%), Canada (51%), Great Britain (52%) and the United States (53%).

The following list of findings **begin with** the countries where citizens are *most likely to agree* that "there will be a cure for cancer in my lifetime" and ascends to those countries where citizens are *least likely to agree* with the proposition:

India	78% agree/22% disagree
Argentina	76% agree/24% disagree
China	75% agree/25% disagree
Mexico	72% agree/28% disagree
Russia	72% agree/28% disagree
Brazil	71% agree/29% disagree
South Korea	70% agree/30% disagree
Spain	70% agree/30% disagree
Turkey	66% agree/34% disagree
Czech Republic	65% agree/35% disagree

Japan	62% agree/38% disagree
Australia	60% agree/40% disagree
Sweden	59% agree/41% disagree
Netherlands	59% agree/41% disagree
Belgium	58% agree/42% disagree
France	56% agree/44% disagree
Poland	56% agree/44% disagree
United States	53% agree/47% disagree
Great Britain	52% agree/48% disagree
Canada	51% agree/49% disagree
Hungary	50% agree/50% disagree
Italy	49% agree/51% disagree
Germany	43% agree/57% disagree

These are the findings of an Ipsos poll conducted between November 4th, 2009 and January 13th, 2010. For this survey an international sample of 24,077 adults aged 18+ were interviewed in a total of 23 countries representing 75% of the world's GDP. The countries included Argentina, Australia, Belgium, Brazil, Canada, China, France, Germany, Hungary, India, Italy, Japan, Mexico, Poland, Russia, and South Korea, Spain, Sweden, the Czech Republic, the Netherlands, Great Britain, the United States and Turkey. Approximately 1000+ individuals participated on a country by country basis via the Ipsos online panel. Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. G@6O3_6.

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For more information on this news release, please contact:

John Wright
Senior Vice President
Ipsos Reid Public Affairs
(416) 324-2002
John.wright@ipsos.com

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