

1. Mixed martial arts' is a contact sport often times referred to as 'Ultimate Fighting' where two contestants enter an octagonal enclosure with a referee for three to five rounds. Contestants use a mix of martial arts techniques to defeat their opponent, and judges score each round. Since its inception in 1993, it has evolved into a professional, international sport that follows a common set of rules established by the New Jersey State Athletic Commission and has strict contact/conduct rules to support the safety of its participants. Which of the following have you done with respect to this sport?

		REGION					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		MMA KNOWLEDGE				
	Total	GTA	ON Central	ON East	ON Southwest	ON North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Heard about it	Watched on TV	Attended in person	Follow regularly	None of the above
Base: All respondents	801	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	801	284	194	125	134	64	182	246	373	132	669	611	273	8	38	190
		285	192	124	137	63*	181	240	379	148	653	609	280	8**	41*	192
Heard about it (Net)	609	217	143	102	103	43	128	185	295	115	494	609	280	8	41	0
	76%	76%	75%	82%	75%	68%	71%	77%	78%	77%	76%	100%	100%	100%	100%	-
Heard about it	500	183	121	82	78	37	102	157	242	94	407	500	181	7	25	0
	62%	64%	63%	66%	57%	58%	56%	65%	64%	63%	62%	82%	65%	86%	60%	-
Watched on TV	280	96	70	38	60	16	67	88	125	57	223	280	280	6	33	0
	35%	34%	36%	31%	44%	25%	37%	37%	33%	38%	34%	46%	100%	76%	81%	-
Follow regularly	41	17	8	4	10	2	7	11	23	11	30	41	33	4	41	0
	5%	6%	4%	3%	7%	3%	4%	5%	6%	7%	5%	7%	12%	50%	100%	-
Attended in person	8	2	3	0	3	0	2	1	6	3	6	8	6	8	4	0
	1%	1%	2%	-	3%	-	1%	0	2%	2%	1%	1%	2%	100%	11%	-
None of the above	192	68	48	22	34	20	53	55	84	33	159	0	0	0	0	192
	24%	24%	25%	18%	25%	32%	29%	23%	22%	23%	24%	-	-	-	-	100%
						C										KLN

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L/M/N/O Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

2_1. (If other Canadian provinces and U.S. states allow Mixed Martial Arts/Ulimate Fighting competitions, Ontario shouldn't be any different...) To what extent do you personally agree or disagree with the following statements?

	Total	REGION					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		MMA KNOWLEDGE				
		GTA	ON Central	ON East	ON Southwest	ON North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Heard about it	Watched on TV	Attended in person	Follow regularly	None of the above
Base: All respondents	801	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	801	284	194	125	134	64	182	246	373	132	669	611	273	8	38	190
		285	192	124	137	63*	181	240	379	148	653	609	280	8**	41*	192
Strongly agree	194 24%	76 27%	41 22%	22 17%	44 32%	11 17%	39 22%	61 25%	94 25%	47 31%	147 23%	179 29%	135 48%	7 82%	38 92%	15 8%
Somewhat agree	322 40%	C 112 39%	83 43%	47 38%	BCE 53 38%	27 43%	79 44%	84 35%	160 42%	59 40%	263 40%	O 253 42%	KO 101 36%	1 7%	3 8%	69 36%
Somewhat disagree	159 20%	50 18%	40 21%	36 29%	21 16%	11 18%	36 20%	52 22%	72 19%	26 17%	134 20%	106 17%	30 11%	1 10%	0 -	53 28%
Strongly disagree	125 16%	46 16%	27 14%	19 16%	19 14%	14 22%	27 15%	44 18%	54 14%	16 11%	109 17%	70 12%	14 5%	0 -	0 -	55 29%
Summary												LN	N			KLN
Top2Box (agree)	516 64%	189 66%	124 65%	69 55%	97 71%	38 60%	118 65%	145 60%	254 67%	106 72%	410 63%	432 71%	236 84%	8 90%	41 100%	84 44%
Low2Box (disagree)	285 36%	C 96 34%	67 35%	56 45%	40 29%	25 40%	63 35%	96 40%	126 33%	42 28%	242 37%	176 29%	44 16%	1 10%	0 -	108 56%
				AD								LN	N			KLN

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L/M/N/O Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

2.2. (Bringing Mixed Martial Arts/Ulimate Fighting competitions to Ontario will boost the local economy) To what extent do you personally agree or disagree with the following statements?

	Total	REGION					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		MMA KNOWLEDGE				
		GTA	ON Central	ON East	ON Southwest	ON North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Heard about it	Watched on TV	Attended in person	Follow regularly	None of the above
Base: All respondents	801	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	801	284	194	125	134	64	182	246	373	132	669	611	273	8	38	190
		285	192	124	137	63*	181	240	379	148	653	609	280	8**	41*	192
Strongly agree	141	58	37	11	29	5	26	43	71	31	109	132	100	5	28	9
	18%	20%	19%	9%	21%	9%	15%	18%	19%	21%	17%	22%	36%	64%	68%	5%
		CE	C		CE							O	KO		KLO	
Somewhat agree	374	137	86	58	64	30	86	109	179	73	302	310	145	2	12	64
	47%	48%	45%	47%	47%	47%	48%	45%	47%	49%	46%	51%	52%	25%	29%	33%
												NO	NO			
Somewhat disagree	190	59	45	38	30	18	47	52	91	31	159	120	23	1	0	70
	24%	21%	23%	30%	22%	29%	26%	21%	24%	21%	24%	20%	8%	10%	-	36%
				A								LN				KLN
Strongly disagree	96	31	24	18	14	9	21	37	38	13	83	47	12	0	1	49
	12%	11%	12%	14%	10%	15%	12%	15%	10%	9%	13%	8%	4%	-	2%	25%
												L				KLN
Summary																
Top2Box (agree)	515	195	123	69	93	35	113	152	250	104	411	442	245	8	40	73
	64%	68%	64%	55%	68%	56%	62%	63%	66%	70%	63%	73%	88%	90%	98%	38%
		C			C							O	KO		KLO	
Low2Box (disagree)	286	90	69	55	44	28	68	88	129	44	242	167	35	1	1	119
	36%	32%	36%	45%	32%	44%	38%	37%	34%	30%	37%	27%	12%	10%	2%	62%
				AD								LN	N			KLN

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L/M/N/O Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

2_3. (Mixed Martial Arts/Ulimate Fighting participants are talented and skilled Athletes) To what extent do you personally agree or disagree with the following statements?

	Total	REGION					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		MMA KNOWLEDGE				
		GTA	ON Central	ON East	ON Southwest	ON North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Heard about it	Watched on TV	Attended in person	Follow regularly	None of the above
Base: All respondents	801	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	801	284	194	125	134	64	182	246	373	132	669	611	273	8	38	190
		285	192	124	137	63*	181	240	379	148	653	609	280	8**	41*	192
Strongly agree	195 24%	77 27%	39 20%	28 23%	39 29%	11 17%	37 20%	65 27%	93 24%	45 30%	150 23%	177 29%	131 47%	7 82%	39 96%	18 9%
Somewhat agree	361 45%	129 45%	95 49%	48 38%	55 40%	35 55%	87 48%	97 40%	178 47%	69 47%	292 45%	O 287 47%	KO 118 42%	1 18%	2 4%	74 39%
												LNO N	N	-	-	N
Somewhat disagree	168 21%	53 19%	40 21%	35 28%	26 19%	13 20%	41 22%	51 21%	77 20%	27 18%	140 22%	105 17%	24 8%	0 -	0 -	63 33%
Strongly disagree	77 10%	25 9%	17 9%	13 11%	17 12%	4 7%	17 10%	28 12%	32 8%	7 5%	70 11%	40 7%	7 3%	0 -	0 -	38 20%
Summary												L				KLN
Top2Box (agree)	556 69%	207 73%	134 70%	76 61%	94 68%	46 73%	123 68%	162 67%	271 71%	114 77%	442 68%	464 76%	249 89%	8 100%	41 100%	92 48%
Low2Box (disagree)	245 31%	78 27%	58 30%	48 39%	43 32%	17 27%	58 32%	78 33%	109 29%	34 23%	211 32%	145 24%	31 11%	0 -	0 -	100 52%
				A						I		LN	N			KLN

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L/M/N/O Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

2.4. (Even though Premier Dalton McGuinty says it is not a priority for the government to allow this sport in Ontario, I think it should go ahead anyways) To what extent do you personally agree or disagree with the following statements?

	Total	REGION					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		MMA KNOWLEDGE				
		GTA	ON Central	ON East	ON Southwest	ON North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Heard about it	Watched on TV	Attended in person	Follow regularly	None of the above
Base: All respondents	801	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	801	284	194	125	134	64	182	246	373	132	669	611	273	8	38	190
		285	192	124	137	63*	181	240	379	148	653	609	280	8**	41*	192
Strongly agree	160 20%	60 21%	32 17%	21 17%	39 29%	8 13%	35 19%	52 22%	73 19%	35 24%	125 19%	150 25%	113 40%	5 64%	36 88%	10 5%
					BCE							O	KO		KLO	
Somewhat agree	291 36%	104 37%	74 39%	47 37%	45 33%	21 34%	72 40%	78 32%	140 37%	61 41%	230 35%	242 40%	118 42%	2 25%	4 10%	48 25%
												NO	NO			N
Somewhat disagree	195 24%	69 24%	45 23%	34 27%	29 21%	18 29%	38 21%	58 24%	99 26%	29 20%	166 25%	127 21%	28 10%	1 10%	0 -	68 36%
												LN	N			KLN
Strongly disagree	155 19%	52 18%	41 21%	23 18%	24 18%	15 24%	35 19%	52 22%	67 18%	23 15%	132 20%	89 15%	22 8%	0 -	1 2%	65 34%
												LN	N			KLN
Summary																
Top2Box (agree)	451 56%	164 58%	106 55%	67 54%	84 61%	30 47%	108 59%	130 54%	213 56%	96 65%	355 54%	392 64%	230 82%	8 90%	40 98%	59 31%
										J		O	KO		KLO	
Low2Box (disagree)	350 44%	121 42%	85 45%	57 46%	53 39%	33 53%	73 41%	110 46%	166 44%	52 35%	298 46%	216 36%	50 18%	1 10%	1 2%	134 69%
										I		LN	N			KLN

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L/M/N/O Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

2_5. (This type of sport is just bad for everyone and we should not allow this sport in Ontario at all) To what extent do you personally agree or disagree with the following statements?

	Total	REGION					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		MMA KNOWLEDGE				
		GTA	ON Central	ON East	ON Southwest	ON North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Heard about it	Watched on TV	Attended in person	Follow regularly	None of the above
Base: All respondents	801	284	194	125	134	64	182	246	373	132	669	611	273	8	38	190
Weighted	801	285	192	124	137	63*	181	240	379	148	653	609	280	8**	41*	192
Strongly agree	118 15%	44 15%	30 16%	17 14%	17 13%	10 15%	32 17%	37 15%	50 13%	16 11%	102 16%	75 12%	16 6%	1 14%	0 -	44 23%
Somewhat agree	201 25%	73 26%	47 24%	32 25%	30 22%	19 30%	48 26%	62 26%	91 24%	33 22%	168 26%	132 22%	39 14%	0 -	0 -	69 36%
Somewhat disagree	271 34%	94 33%	61 32%	43 34%	49 36%	23 37%	60 33%	74 31%	136 36%	52 35%	218 33%	223 37%	100 36%	1 18%	3 8%	48 25%
Strongly disagree	211 26%	74 26%	53 28%	33 26%	41 30%	11 18%	41 23%	67 28%	103 27%	47 32%	165 25%	180 30%	126 45%	6 69%	38 92%	32 16%
Summary												O	KO		KLO	
Top2Box (agree)	319 40%	117 41%	77 40%	49 39%	47 34%	29 45%	79 44%	99 41%	141 37%	49 33%	270 41%	206 34%	55 19%	1 14%	0 -	113 59%
Low2Box (disagree)	482 60%	168 59%	115 60%	75 61%	90 66%	34 55%	102 56%	142 59%	238 63%	99 67%	383 59%	402 66%	225 81%	7 86%	41 100%	80 41%
												O	KO		KLO	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L/M/N/O Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

2. (Top2Box (agree) Summary) To what extent do you personally agree or disagree with the following statements?

	Total	REGION					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		MMA KNOWLEDGE				
		GTA	ON Central	ON East	ON Southwest	ON North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Heard about it	Watched on TV	Attended in person	Follow regularly	None of the above
Base: All respondents	801	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	801	284	194	125	134	64	182	246	373	132	669	611	273	8	38	190
		285	192	124	137	63*	181	240	379	148	653	609	280	8**	41*	192
Mixed Martial Arts/Ulimate Fighting participants are talented and skilled Athletes	556 69%	207 73% C	134 70%	76 61%	94 68%	46 73%	123 68%	162 67%	271 71%	114 77% J	442 68%	464 76% O	249 89% KO	8 100%	41 100% KLO	92 48%
If other Canadian provinces and U.S. states allow Mixed Martial Arts/Ulimate Fighting competitions, Ontario shouldn't be any different...	516 64%	189 66% C	124 65%	69 55%	97 71% C	38 60%	118 65%	145 60%	254 67%	106 72%	410 63%	432 71% O	236 84% KO	8 90%	41 100% KLO	84 44%
Bringing Mixed Martial Arts/Ulimate Fighting competitions to Ontario will boost the local economy	515 64%	195 68% C	123 64%	69 55%	93 68% C	35 56%	113 62%	152 63%	250 66%	104 70%	411 63%	442 73% O	245 88% KO	8 90%	40 98% KLO	73 38%
Even though Premier Dalton McGuinty says it is not a priority for the government to allow this sport in Ontario, I think it should go ahead anyways	451 56%	164 58%	106 55%	67 54%	84 61%	30 47%	108 59%	130 54%	213 56%	96 65% J	355 54%	392 64% O	230 82% KO	8 90%	40 98% KLO	59 31%
This type of sport is just bad for everyone and we should not allow this sport in Ontario at all	319 40%	117 41%	77 40%	49 39%	47 34%	29 45%	79 44%	99 41%	141 37%	49 33%	270 41%	206 34% LN	55 19% N	1 14%	0 -	113 59% KLN

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L/M/N/O Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

2. (Low2Box (disagree) Summary) To what extent do you personally agree or disagree with the following statements?

	Total	REGION					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		MMA KNOWLEDGE				
		GTA	ON Central	ON East	ON Southwest	ON North	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Heard about it	Watched on TV	Attended in person	Follow regularly	None of the above
Base: All respondents	801	284	194	125	134	64	182	246	373	132	669	611	273	8	38	190
Weighted	801	285	192	124	137	63*	181	240	379	148	653	609	280	8**	41*	192
This type of sport is just bad for everyone and we should not allow this sport in Ontario at all	482 60%	168 59%	115 60%	75 61%	90 66%	34 55%	102 56%	142 59%	238 63%	99 67%	383 59%	402 66% O	225 81% KO	7 86%	41 100% KLO	80 41%
Even though Premier Dalton McGuinty says it is not a priority for the government to allow this sport in Ontario, I think it should go ahead anyways	350 44%	121 42%	85 45%	57 46%	53 39%	33 53%	73 41%	110 46%	166 44%	52 35%	298 46% I	216 36% LN	50 18% N	1 10%	1 2%	134 69% KLN
Bringing Mixed Martial Arts/Ultimate Fighting competitions to Ontario will boost the local economy	286 36%	90 32%	69 36%	55 45% AD	44 32%	28 44%	68 38%	88 37%	129 34%	44 30%	242 37%	167 27% LN	35 12% N	1 10%	1 2%	119 62% KLN
If other Canadian provinces and U.S. states allow Mixed Martial Arts/Ultimate Fighting competitions, Ontario shouldn't be any different...	285 36%	96 34%	67 35%	56 45% AD	40 29%	25 40%	63 35%	96 40%	126 33%	42 28%	242 37%	176 29% LN	44 16% N	1 10%	0 -	108 56% KLN
Mixed Martial Arts/Ultimate Fighting participants are talented and skilled Athletes	245 31%	78 27%	58 30%	48 39% A	43 32%	17 27%	58 32%	78 33%	109 29%	34 23%	211 32%	145 24% LN	31 11% N	0 -	0 -	100 52% KLN

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J - K/L/M/N/O Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing