

1. If you could see one Canadian concert tour this summer, which of the following would it be:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1047	A	B	C	D	E	F	G	H	I
Weighted	1047	574	473	175	344	528	93	297	517	140
		507	540	292	416	339	125*	391	341	190
Simon and Garfunkle	172	98	74	26	74	72	22	55	61	34
	16%	19%	14%	9%	18%	21%	18%	14%	18%	18%
Michael Buble		B			C	C				
	161	57	104	38	51	72	12	63	64	23
	15%	11%	19%	13%	12%	21%	9%	16%	19%	12%
Lada Gaga		A				CD			F	
	131	49	83	83	31	17	8	50	42	31
	13%	10%	15%	29%	7%	5%	6%	13%	12%	16%
Sting		A		DE						F
	60	30	30	9	33	18	4	18	26	12
	6%	6%	6%	3%	8%	5%	3%	5%	8%	6%
Lilith Fair					C					
	43	7	36	17	17	9	3	17	16	8
	4%	1%	7%	6%	4%	3%	2%	4%	5%	4%
Justin Bieber		A								
	8	5	3	2	6	0	0	6	0	2
	1%	1%	1%	1%	2%	0	-	2%	0	1%
Other					E			H		
	218	113	104	62	110	46	35	76	58	48
	21%	22%	19%	21%	26%	14%	28%	20%	17%	25%
None				E	E		H			H
	254	147	106	56	94	104	42	105	74	33
	24%	29%	20%	19%	23%	31%	34%	27%	22%	18%
		B				CD	HI	I		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base