1. When you want to dispose of something that you no longer want such as old furniture or a box of books or children's clothing and toys, how do you typically go about doing that?

		GEN	NDER		AGE	ı		EDUC	ATION	I
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н	1
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	0.40	004	450	000	004	007	0.5	0.40	077	450
I give it to the Salvation Army / Goodwill / other	840	381	459	208	334	297	65	342	277	156
organization	81%	76%	85%	72%	81%	88%	76%	80%	82%	83%
			Α		С	CD				
	452	224	228	155	165	132	36	178	159	79
I give it to a friend / family member who wants it	43%	44%	42%	54%	40%	39%	43%	41%	47%	42%
				DE						
	199	105	95	54	83	63	19	74	76	31
Yard / garage sale	19%	21%	18%	18%	20%	19%	22%	17%	22%	17%
	147	75	72	50	58	39	12	46	46	43
I leave it by the curb and hope that someone picks it up	14%	15%	13%	17%	14%	12%	15%	11%	13%	23%
	1470	1370	1370	17 70	1470	1270	1370	1170	1370	GH
	139	67	72	73	42	25	9	54	43	33
I sell it online	13%	13%	13%	25%	10%	7%	11%	13%	13%	18%
	1070	1070	1070	DE	1070	1 70	1170	1070	1070	1070
	77	53	23	33	32	12	9	29	29	10
I drive it to the nearest dumpster	7%	11%	4%	11%	8%	3%	10%	7%	9%	5%
		В		E	E					
	72	42	29	24	27	20	7	29	21	13
Other	7%	8%	5%	8%	6%	6%	9%	7%	6%	7%

2. Are you currently looking to get rid of household items (like old furniture, books, children's toys, and clothing)?

		GEN	NDER		AGE			EDUC	ATION	I
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	1
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	267	103	164	73	103	91	16	95	97	60
Yes	26%	20%	31%	25%	25%	27%	19%	22%	29%	32%
			Α						G	G
	572	317	255	158	245	169	53	255	174	90
No	55%	63%	47%	54%	59%	50%	63%	60%	51%	48%
		В			Е			HI		
	202	84	118	60	65	77	16	78	69	39
Maybe	19%	17%	22%	21%	16%	23%	19%	18%	20%	21%
			А			D				

# 3. Where do you store your unwanted items?

		GEN	NDER		AGE	I		EDUC	CATION	ı
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н	I
Base: Might get rid of HH items	483	194	289	114	177	192	28	151	239	65
Weighted	469	187	282	132	168	168	31**	173	166	98*
	233	98	134	63	83	87	15	90	76	51
Basement	50%	53%	48%	47%	49%	52%	48%	52%	46%	52%
	138	63	76	29	47	62	7	55	48	28
Garage	29%	34%	27%	22%	28%	37%	23%	32%	29%	28%
						С				
	136	49	87	64	39	33	9	47	49	30
Closet	29%	26%	31%	48%	23%	20%	27%	27%	30%	31%
				DE						
	68	34	34	24	20	25	10	22	25	11
Bedroom	15%	18%	12%	18%	12%	15%	31%	13%	15%	11%
	24	13	11	5	8	11	1	8	6	8
Family room / den	5%	7%	4%	4%	5%	6%	4%	5%	4%	9%
	16	4	12	4	6	5	1	2	6	6
Attic	3%	2%	4%	3%	4%	3%	3%	1%	4%	6%
	13	7	6	3	7	2	0	2	6	4
Rented storage locker / unit	3%	4%	2%	3%	4%	1%	-	1%	4%	4%
	169	72	97	50	62	57	9	65	70	26
Anywhere there is space	36%	39%	34%	38%	37%	34%	28%	37%	42%	26%
									I	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# 4. How difficult is it for you to get rid of unwanted items?

		GEN	NDER		AGE	I		EDUC	CATION	ı
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	Е	F	G	Н	I
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	23	14	9	3	13	7	0	5	11	7
Very difficult	2%	3%	2%	1%	3%	2%	-	1%	3%	4%
	232	113	119	83	84	65	13	92	80	48
Somewhat difficult	22%	22%	22%	29%	20%	19%	15%	21%	23%	25%
	2270	22,0	2270	DE	2070	1070	1070	2170	2070	2070
	478	231	248	142	172	164	41	180	153	105
Not very difficult	46%	46%	46%	49%	42%	49%	48%	42%	45%	56%
										GH
	308	146	162	63	144	102	31	151	97	29
Not at all difficult	30%	29%	30%	22%	35%	30%	37%	35%	28%	15%
					С	С	I	HI	I	
Summary										
	255	127	128	86	98	72	13	98	90	55
Top2Box (Very/Somewhat difficult)	25%	25%	24%	30%	24%	21%	15%	23%	27%	29%
				E					F	F
	786	376	409	205	316	266	72	331	249	134
Low2Box (Not very/Not at all difficult)	75%	75%	76%	70%	76%	79%	85%	77%	73%	71%
						С	HI			

# 5. Why do you find it difficult to get rid of unwanted items?

		GEN	NDER		AGE	ı		EDUC	CATION	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	I
Base: Find it difficult	252	122	130	71	99	82	10	83	124	35
Weighted	255	127	128	86*	98*	72*	13**	98*	90	55*
	89	39	50	38	29	23	5	35	30	20
The item has sentimental value	35%	31%	39%	44%	29%	32%	37%	36%	33%	36%
	88	39	49	38	22	28	2	34	34	18
I may need it again one day	35%	31%	39%	45%	23%	39%	20%	35%	37%	33%
				D		D				
	69	41	28	35	24	10	1	26	23	19
I don't have time	27%	32%	22%	41%	25%	14%	9%	27%	25%	35%
				DE						
	69	38	31	28	26	15	2	32	27	8
I forget about the item once it is put away	27%	30%	24%	33%	26%	21%	19%	32%	30%	14%
								1		
	56	30	27	20	18	19	2	17	23	14
I don't know how to get rid of it	22%	23%	21%	23%	18%	26%	17%	17%	26%	26%
	35	18	18	23	9	3	4	7	9	14
I don't know how to recoup the cost of the item	14%	14%	14%	26%	10%	4%	36%	7%	10%	26%
				DE						GH
	46	24	22	11	19	16	2	19	15	10
Other	18%	19%	17%	13%	20%	22%	18%	19%	17%	18%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

6. What would be your most likely way of getting rid of old electronics, like computer parts, televisions, and video games?

		GEN	IDER		AGE	ı		EDUC	ATION	ı
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th></hs<>	нѕ	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	I
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	400	040	040	00	400	470	0.4	100	455	
Take it to a special e-waste processing facility	430	212	219	68	190	173	31	168	155	77
, , ,	41%	42%	41%	23%	46%	51%	36%	39%	46%	41%
	000	20	400	50	C	C	4-7	00	00	4-
Donate them to charity	229	93	136	56	85	87	17	99	68	45
Donate them to charity	22%	19%	25%	19%	21%	26%	21%	23%	20%	24%
			Α							
	143	69	74	60	52	31	11	64	49	19
Give the items to friends or family members	14%	14%	14%	21%	13%	9%	13%	15%	14%	10%
				DE						
	76	40	36	27	29	21	7	36	21	12
Throw them out with my regular garbage	7%	8%	7%	9%	7%	6%	8%	8%	6%	7%
	67	43	24	44	19	4	5	21	15	25
Sell them online	6%	9%	5%	15%	4%	1%	6%	5%	4%	13%
		В		DE	Е					GH
	FF	00	20	10	00	4.4	44	0.4	40	7
Put them by the curb and hope someone picks them up	55 50/	26	29	19	22	14	11	24	13	7
	5%	5%	5%	7%	5%	4%	13%	6%	4%	4%
	40	20	20	40	40	7	GHI	47	40	2
Sell them at a garage sale	40	20	20	16	16	7	2	17	18	3
oon thom at a garage sale	4%	4%	4%	6%	4%	2%	3%	4%	5%	2%
				Е						

7. Which of the following factors causes you to hold on to items longer than you want to?

		GEN	NDER		AGE	I		EDUC	ATION	I
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	I
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	344	179	165	104	132	107	21	132	123	67
Hassle associated with getting rid of the item	33%	36%	31%	36%	32%	32%	25%	31%	36%	36%
Amount of time that it takes to get rid of large, bulky	232	111	122	83	87	62	19	92	72	49
items	22%	22%	23%	29%	21%	18%	23%	21%	21%	26%
				DE						
	109	63	46	46	39	24	11	34	39	25
I just don't know how to get rid of it	11%	12%	9%	16%	9%	7%	13%	8%	11%	13%
				DE						
	97	46	51	39	31	27	7	34	37	20
Cost associated with getting rid of the item	9%	9%	10%	14%	8%	8%	8%	8%	11%	11%
				DE						
	497	238	260	122	203	172	42	221	150	84
None of the above	48%	47%	48%	42%	49%	51%	50%	52%	44%	45%
						С		Н		

8. What do you think is the total value of the unwanted items lying around your house?

		GEN	NDER		AGE	ı		EDUC	ATION	ı
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	I
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	320	150	171	92	130	99	26	148	104	43
\$100 or less	31%	30%	32%	32%	31%	29%	31%	34%	31%	23%
								1		
	287	127	160	83	116	88	18	113	92	64
\$101 - \$500	28%	25%	30%	29%	28%	26%	21%	26%	27%	34%
	118	60	58	30	52	36	9	44	44	21
\$501 - \$1000	11%	12%	11%	10%	13%	11%	10%	10%	13%	11%
	80	43	37	16	30	34	0	25	33	22
More than \$1,000	8%	9%	7%	5%	7%	10%	-	6%	10%	12%
						С		F	FG	FG
	236	124	112	70	85	81	32	99	66	39
I don't know	23%	25%	21%	24%	21%	24%	38%	23%	19%	21%
							GHI			

9. Which of the following would increase the chance of you getting rid of your unwanted item(s)?

		GEN	IDER		AGE	l		EDUC	CATION	ı
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	1
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	474	000	0.40	400	4	470	00	400	405	00
Ability to easily find someone who needed the item	471	223	248	122	177	173	33	182	165	92
, ,	45%	44%	46%	42%	43%	51%	39%	42%	49%	49%
						CD				
	428	216	212	125	151	152	28	173	142	85
A free and easy way to do it	41%	43%	39%	43%	37%	45%	33%	40%	42%	45%
						D				
	384	169	215	117	141	125	29	136	147	71
Not having to transport the items	37%	34%	40%	40%	34%	37%	35%	32%	43%	38%
			Α						G	
Ability to prevent the item from ending up in a dumpster	335	158	178	86	125	125	26	114	127	68
or landfill	32%	31%	33%	30%	30%	37%	30%	27%	37%	36%
									G	G
	246	119	127	94	98	54	11	86	83	65
Having more time to do it	24%	24%	24%	32%	24%	16%	13%	20%	25%	34%
				DE	Е				F	FGH
	218	114	104	102	67	49	14	75	82	47
Recouping the cost of the items	21%	23%	19%	35%	16%	15%	16%	17%	24%	25%
				DE					G	
	120	61	59	27	59	34	16	59	32	13
None of the above	12%	12%	11%	9%	14%	10%	19%	14%	9%	7%
							НІ	1		

10. How often does clutter around your house cause arguments with other family members?

		GEN	NDER		AGE	ı		EDUC	CATION	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	E	F	G	Н	I
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	31	12	19	10	13	9	5	13	8	6
Frequently	3%	2%	4%	3%	3%	3%	6%	3%	2%	3%
	117	44	74	47	45	25	4	47	36	30
Often	11%	9%	14%	16%	11%	7%	4%	11%	11%	16%
			Α	Е						F
	464	245	219	128	183	153	38	194	146	86
Rarely	45%	49%	41%	44%	44%	45%	45%	45%	43%	46%
		В								
	428	203	225	105	172	151	38	175	149	66
Never	41%	40%	42%	36%	42%	45%	45%	41%	44%	35%
Summary										
	149	56	93	57	58	34	8	60	45	36
Top2Box (Frequently/Often)	14%	11%	17%	20%	14%	10%	10%	14%	13%	19%
			Α	Е						
	892	448	444	234	355	303	76	369	295	153
Low2Box (Rarely/Never)	86%	89%	83%	80%	86%	90%	90%	86%	87%	81%
		В				С				

11. When you are getting rid of unwanted household items, like old furniture and children's toys, how likely are you to take the environment into consideration?

		GEN	NDER		AGE	I		EDUC	ATION	I
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	1
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	479	208	272	89	204	187	26	197	161	95
Very likely	46%	41%	51%	31%	49%	55%	31%	46%	47%	50%
			Α		С	С		F	F	F
	392	200	192	135	143	114	41	160	124	68
Somewhat likely	38%	40%	36%	47%	35%	34%	48%	37%	36%	36%
				DE						
	131	75	56	57	46	28	12	53	43	23
Not very likely	13%	15%	10%	20%	11%	8%	14%	12%	13%	12%
		В		DE						
	39	21	18	9	20	9	6	19	12	3
Not at all likely	4%	4%	3%	3%	5%	3%	7%	4%	3%	1%
							I			
Summary										
	871	408	463	224	347	301	67	356	285	163
Top2Box (Very/Somewhat likely)	84%	81%	86%	77%	84%	89%	79%	83%	84%	86%
			Α		С	CD				
	170	96	74	67	67	37	18	72	55	26
Low2Box (Not very/Not at all likely)	16%	19%	14%	23%	16%	11%	21%	17%	16%	14%
		В		DE	Е					

12. Which room or area in your home would you like to make better use of?

		GEN	NDER		AGE			EDUC	CATION	
	Total	Male	Female	18-34	35-54	55 <b>+</b>	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	Е	F	G	Н	I
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	271	132	140	60	114	97	23	110	93	45
Basement	26%	26%	26%	21%	28%	29%	27%	26%	27%	24%
						С				
	137	62	75	35	57	45	9	61	49	19
Closets	13%	12%	14%	12%	14%	13%	10%	14%	14%	10%
	122	57	64	48	45	29	8	43	34	36
Family room / den	12%	11%	12%	17%	11%	9%	10%	10%	10%	19%
				DE						GH
	110	53	57	57	34	19	12	40	30	28
Bedroom	11%	11%	11%	20%	8%	6%	14%	9%	9%	15%
				DE						
	20	10	10	4	12	4	0	7	6	7
Attic	2%	2%	2%	1%	3%	1%	-	2%	2%	4%
I don't have a room at area in my hame that I would like	381	190	192	86	152	143	33	167	128	54
I don't have a room or area in my home that I would like to make better use of	37%	38%	36%	30%	37%	42%	39%	39%	38%	29%
	<b>3.</b> /3	33,3	33,3	33,3	3. 70	C	33,0	1	3373	2070

13. A clutter collector - or pack-rat - is someone who has an excessive, unnecessary, or uncontrolled number of items and generally finds it difficult to throw things out. To what extent do you consider yourself to be a clutter collector?

		GEN	NDER		AGE	ı		EDUC	CATION	ı
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	1
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	38	17	21	9	11	17	2	13	11	12
To a great extent	4%	3%	4%	3%	3%	5%	3%	3%	3%	6%
	262	124	138	69	94	99	15	97	94	56
To some extent	25%	25%	26%	24%	23%	29%	17%	23%	28%	30%
	25 /6	2576	20 /6	24 /0	2376	D 2976	17 70	2576	2076	30 /6
	349	183	166	116	139	94	28	147	116	58
Not very much	34%	36%	31%	40%	34%	28%	33%	34%	34%	31%
				Е						
	381	174	207	94	165	122	37	165	116	62
Not at all	37%	34%	39%	32%	40%	36%	44%	39%	34%	33%
Not at all, but others have told me that I am a clutter	11	7	4	2	4	4	2	7	2	0
collector	1%	1%	1%	1%	1%	1%	3%	2%	1%	-
Summary										
	300	141	159	78	106	117	17	110	105	68
Top2Box (great/some extent)	29%	28%	30%	27%	26%	35%	20%	26%	31%	36%
						D				FG
	741	363	378	213	308	221	68	319	234	121
Low3Box (Not much/Not at all)	71%	72%	70%	73%	74%	65%	80%	74%	69%	64%
					Е		1	I		

14. Emotionally, when your home is clutter free, how does it make you feel?

		GEN	NDER		AGE	ı		EDUC	CATION	ı
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н	1
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	691	336	355	188	264	239	58	273	225	134
Satisfied	66%	67%	66%	65%	64%	71%	69%	64%	66%	71%
						D				
	365	156	208	139	132	94	30	146	125	64
Refreshed	35%	31%	39%	48%	32%	28%	35%	34%	37%	34%
			Α	DE						
	251	91	160	81	92	78	15	103	84	49
Energized	24%	18%	30%	28%	22%	23%	18%	24%	25%	26%
			Α							
	225	83	141	88	84	54	18	88	75	44
Renewed	22%	17%	26%	30%	20%	16%	21%	21%	22%	23%
			Α	DE						
	84	59	25	25	27	32	7	39	25	13
None of the above	8%	12%	5%	8%	7%	9%	9%	9%	7%	7%
		В								

15. Which of the following describes how you feel knowing that you have clutter around the house that needs to be cleared out?

		GEI	NDER		AGE			EDUC	ATION	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	E	F	G	Н	l l
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	330	125	205	102	125	103	20	137	115	59
Frustrated	32%	25%	38%	35%	30%	30%	23%	32%	34%	31%
			Α							
	326	123	203	105	122	99	23	130	106	68
Like I'm always trying to catch up	31%	24%	38%	36%	30%	29%	27%	30%	31%	36%
			А							
	259	120	139	106	105	48	22	96	86	55
Unclean	25%	24%	26%	36%	25%	14%	26%	22%	25%	29%
				DE	E					
	228	85	142	93	80	55	9	98	79	42
Stressed	22%	17%	26%	32%	19%	16%	10%	23%	23%	22%
			А	DE				F	F	
	173	75	98	70	57	46	13	66	57	37
Somewhat depressed	17%	15%	18%	24%	14%	14%	15%	15%	17%	20%
				DE						
	300	192	107	61	124	115	34	128	89	48
It doesn't bother me	29%	38%	20%	21%	30%	34%	40%	30%	26%	26%
		В			С	С	HI			

# 16. How often do you engage in spring cleaning?

		GEN	NDER		AGE	I		EDUC	CATION	1
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	I
Base: All respondents	1041	496	545	241	416	384	71	361	487	122
Weighted	1041	504	537	290	413	337	85*	429	339	188
	563	261	302	126	251	186	42	250	189	81
Every year	54%	52%	56%	43%	61%	55%	50%	58%	56%	43%
					С	С		1	1	
	271	125	145	86	98	86	25	108	85	53
Almost every year	26%	25%	27%	30%	24%	26%	29%	25%	25%	28%
	150	79	71	46	46	57	9	49	52	40
Rarely	14%	16%	13%	16%	11%	17%	11%	12%	15%	21%
						D				G
	35	26	10	21	10	5	5	14	6	10
Never	3%	5%	2%	7%	2%	1%	5%	3%	2%	5%
		В		DE						
	22	14	9	12	7	3	4	7	7	4
Never, but I really should	2%	3%	2%	4%	2%	1%	5%	2%	2%	2%
				Е						
Summary										
	834	386	448	212	350	272	67	358	274	135
Top2Box (Every year/Almost every year)	80%	77%	83%	73%	85%	81%	79%	83%	81%	71%
			Α		С	С		I	I	
	207	118	89	79	63	65	18	71	65	54
Low3Box (Rarely/Never)	20%	23%	17%	27%	15%	19%	21%	17%	19%	29%
		В		DE						GH

# 17. Why do you rarely or never engage in spring cleaning?

		GEN	IDER		AGE	ı		EDUC	ATION	ı
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	E	F	G	Н	I
Base: Rarely/never engage in spring cleaning	202	109	93	59	67	76	14	58	95	35
Weighted	207	118*	89*	79*	63*	65*	18**	71*	65*	54*
	88	44	44	28	28	32	9	32	27	20
I prefer to clean regularly	42%	37%	49%	35%	45%	49%	52%	45%	42%	37%
	47	24	23	13	13	20	3	17	15	11
I keep putting off the task so it never happens	23%	20%	25%	17%	21%	30%	18%	24%	23%	21%
	20	16	4	11	5	4	0	8	8	5
I don't think spring cleaning is necessary	10%	14%	4%	14%	8%	6%	-	12%	12%	9%
		В								
	19	11	9	12	5	2	0	5	7	7
I don't have the time for spring cleaning	9%	9%	10%	16%	8%	4%	-	7%	11%	13%
	0,0	0,0		E	0,0	.,,		. , ,	,	1070
	9	7	2	0	7	2	1	3	3	2
Other	4%	6%	2%	-	11%	3%	6%	4%	5%	4%
					С					
	24	16	8	14	5	5	4	6	5	9
Don't know	12%	14%	9%	18%	7%	8%	24%	8%	8%	16%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# 18. What does spring cleaning typically involve?

		GEI	NDER		AGE	ı		EDUC	CATION	ı
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н	I
Base: Engage in spring cleaning	839	387	452	182	349	308	57	303	392	87
Weighted	834	386	448	212	350	272	67*	358	274	135*
	697	301	395	183	289	224	52	302	236	107
A thorough cleaning	84%	78%	88%	86%	83%	82%	78%	84%	86%	79%
			Α							
	615	282	333	165	253	197	49	263	204	98
Clutter control and the disposal of unwanted items	74%	73%	74%	78%	72%	72%	74%	74%	74%	73%
	511	231	279	125	199	186	33	224	171	82
Outdoor maintenance, gardening	61%	60%	62%	59%	57%	68%	50%	63%	62%	61%
						D				
	238	110	128	54	100	83	10	104	93	31
Renovations, upgrades and repairs	29%	28%	29%	26%	29%	31%	15%	29%	34%	23%
								F	F	
Replacing worn and used furniture and household	112	57	55	31	52	29	8	41	38	25
items.	13%	15%	12%	15%	15%	11%	11%	12%	14%	18%
	25	14	11	7	13	5	3	9	9	4
Other	3%	4%	2%	3%	4%	2%	5%	2%	3%	3%

19\_1. (Cleaning and organizing a closet Hours) When it comes to spring cleaning, how long does it typically take you to complete each of the following tasks?

		GEN	IDER		AGE			EDUC	ATION	ı
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	Е	F	G	Н	I
Base: Engage in spring cleaning	839	387	452	182	349	308	57	303	392	87
Weighted	834	386	448	212	350	272	67*	358	274	135*
	33	28	5	9	12	12	3	16	10	3
0	4%	7%	1%	4%	3%	4%	5%	5%	4%	2%
		В								
	365	183	182	106	148	111	31	155	130	49
1	44%	48%	41%	50%	42%	41%	46%	43%	47%	36%
	233	91	143	53	102	78	21	101	70	41
2	28%	23%	32%	25%	29%	29%	31%	28%	26%	31%
			Α							
	76	32	44	23	29	24	3	31	24	17
3	9%	8%	10%	11%	8%	9%	5%	9%	9%	13%
				_						_
4	49	19	30	5	23	21	4	22	15	7
<u> </u>	6%	5%	7%	2%	7%	8%	7%	6%	5%	5%
	00	40	04		C 15	С	0	45	44	0
5	33	12	21	9		9	2	15	11	6
Ĭ	4%	3%	5%	4%	4%	3%	2%	4%	4%	4%
	34	19	16	7	16	12	2	13	9	10
6-10	4%	5%	3%	3%	4%	12 4%	4%	4%	3%	7%
	470	3%	370	3%	470	470	470	470	370	1 70
	4	1	3	0	2	2	0	2	2	0
11-15	0	0	1%	_	1%	1%	_	1%	1%	-
			1 /0		1 70	1 70		1 /0	1 /0	
	1	0	1	0	0	1	0	0	1	0
16-20	0	-	0	-	-	0	-	-	0	-
						-				
	5	1	3	0	3	2	0	1	2	1
More than 20	1%	0	1%	-	1%	1%	<u>-</u>	0	1%	1%

19\_1. (Cleaning and organizing a closet Hours) When it comes to spring cleaning, how long does it typically take you to complete each of the following tasks?

		GEN	IDER	AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th></hs<>	нѕ	Post Sec	Univ Grad	
Summary (incl. 0)											
Mean	2.3	2.1	2.5	1.9	2.5	2.5	1.8	2.2	2.3	2.8	
					С	С					
Std Dev	3.6	3.2	3.9	1.5	4	4.1	1.3	3.3	3.6	4.9	
Median	2	1	2	1	2	2	1	2	1	2	
Summary (excl. 0)											
Mean	2.4	2.3	2.6	1.9	2.6	2.6	1.9	2.4	2.4	2.9	
Mount						С					
Std Dev	3.6	3.3	3.9	1.5	4.1	4.2	1.3	3.3	3.6	4.9	
Median	2	1	2	1	2	2	2	2	2	2	

19\_2. (Cleaning and organizing a room in the house (bedroom, basement, garage) Hours) When it comes to spring cleaning, how long does it typically take you to complete each of the following tasks?

		GEI	NDER		AGE	ı		EDUC	ATION	ı
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н	I
Base: Engage in spring cleaning	839	387	452	182	349	308	57	303	392	87
Weighted	834	386	448	212	350	272	67*	358	274	135*
	8	6	2	2	2	3	0	4	3	0
0	1%	2%	0	1%	1%	1%	-	1%	1%	-
	116	61	54	33	46	36	12	53	40	11
1	14%	16%	12%	16%	13%	13%	18%	15%	15%	8%
	246	112	135	63	112	71	28	106	78	35
2	30%	29%	30%	30%	32%	26%	41%	29%	28%	26%
	108	50	59	34	47	28	5	45	42	15
3	13%	13%	13%	16%	13%	10%	8%	13%	15%	11%
	116	49	66	23	54	38	9	50	32	26
4	14%	13%	15%	11%	16%	14%	13%	14%	12%	19%
	71	38	33	25	18	27	6	22	29	14
5	9%	10%	7%	12%	5%	10%	9%	6%	10%	11%
				D		D			G	
	122	55	66	23	51	48	5	59	41	16
6-10	15%	14%	15%	11%	15%	18%	8%	17%	15%	12%
						С				
	14	8	7	5	3	7	0	5	2	7
11-15	2%	2%	1%	2%	1%	2%	-	1%	1%	5%
										GH
	9	3	6	0	4	5	2	2	1	3
16-20	1%	1%	1%	-	1%	2%	3%	1%	1%	2%
	24	4	20	3	12	8	0	12	5	7
More than 20	3%	1%	4%	2%	4%	3%	-	3%	2%	5%
			Α							

19\_2. (Cleaning and organizing a room in the house (bedroom, basement, garage) Hours) When it comes to spring cleaning, how long does it typically take you to complete each of the following tasks?

		GEN	NDER	AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad	
Summary (incl. 0)											
Mean	4.6	4	5.2	4.2	4.6	5	3.5	4.7	4	6.1	
			Α							FH	
Std Dev	6.1	3.9	7.5	5.8	6.5	5.8	3.5	6.7	4.2	8.2	
Median	3	3	3	3	3	3	2	3	3	4	
Summary (excl. 0)											
Mean	4.7	4	5.2	4.2	4.7	5	3.5	4.8	4.1	6.1	
Would be a second of the secon			Α							FH	
Std Dev	6.1	3.9	7.5	5.9	6.5	5.8	3.5	6.7	4.2	8.2	
Median	3	3	3	3	3	3	2	3	3	4	

19\_3. (Getting rid of unwanted items Hours) When it comes to spring cleaning, how long does it typically take you to complete each of the following tasks?

		GEN	NDER		AGE			EDUC	ATION	
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	E	F	G	Н	I
Base: Engage in spring cleaning	839	387	452	182	349	308	57	303	392	87
Weighted	834	386	448	212	350	272	67*	358	274	135*
	35	23	12	6	12	17	6	21	9	0
0	4%	6%	3%	3%	4%	6%	9%	6%	3%	-
		В					I	1		
	246	102	144	72	103	70	26	96	85	39
1	29%	26%	32%	34%	30%	26%	38%	27%	31%	29%
	230	105	125	59	92	79	18	102	69	41
2	28%	27%	28%	28%	26%	29%	26%	28%	25%	31%
	93	45	49	23	37	34	5	43	29	16
3	11%	12%	11%	11%	11%	12%	8%	12%	11%	12%
	62	31	31	12	32	18	2	28	26	6
4	7%	8%	7%	6%	9%	7%	2%	8%	9%	5%
5	46	21	25	18	19	10	1	22	12	11
5	6%	6%	5%	8%	5%	4%	2%	6%	4%	8%
	70	07	00	E	00	00	_	00	00	40
6-10	76	37	38	17	30	28	5	29	28	13
0 10	9%	10%	9%	8%	9%	10%	8%	8%	10%	10%
	9	4	4	0	3	6	0	2	5	1
11-15	1%	1%	1%		1%	2%		1%	2%	1%
	1 /0	1 /0	1 /0	_	1 /0	2% C	_	1 /0	∠ /0	1 /0
	4	3	2	1	3	1	0	1	2	1
16-20	1%	1%	0	1%	1%	0	-	0	1%	1%
	. ,,	. , 0		. , ,	. ,,				. 70	. 70
	33	14	19	5	18	9	4	14	10	5
More than 20	4%	4%	4%	2%	5%	3%	6%	4%	4%	4%

19\_3. (Getting rid of unwanted items Hours) When it comes to spring cleaning, how long does it typically take you to complete each of the following tasks?

		GENDER AGE				ı	EDUCATION					
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad		
Summary (incl. 0)												
Mean	4.2	4.3	4.1	3.8	4.6	4	4.3	4.1	4.2	4.5		
Std Dev	7.5	7.7	7.4	7.3	8.3	6.6	9	7.5	7.1	7.9		
Median	2	2	2	2	2	2	2	2	2	2		
Summary (excl. 0)												
Mean	4.4	4.6	4.2	3.9	4.8	4.3	4.7	4.3	4.3	4.5		
Std Dev	7.6	7.9	7.4	7.4	8.4	6.8	9.4	7.6	7.1	7.9		
Median	2	2	2	2	2	2	2	2	2	2		

19\_4. (Organizing and hosting a garage sale Hours) When it comes to spring cleaning, how long does it typically take you to complete each of the following tasks?

Base: Engage in spring cleaning Weighted  0	839 834 457 55% 12 1%	Male A 387 386 228 59% B 5	Female  B 452 448 228 51%	18-34 C 182 212 124 59%	35-54 D 349 350 178	55+ E 308 272 155	<hs F 57 67*</hs 	HS G 303 358	Post Sec H 392 274	Univ Grad I 87 135*
Weighted 0	834 457 55%	387 386 228 59% B	452 448 228	182 212 124	349 350 178	308 272	57 67*	303 358	392 274	87
Weighted 0	834 457 55%	386 228 59% B 5	448 228	212 124	350 178	272	67*	358	274	
0	457 55% 12	228 59% B 5	228	124	178					135*
	55% 12	59% B 5				155	37	400		
	12	B 5	51%	59%			JI	189	147	84
1		5			51%	57%	55%	53%	54%	62%
1										
1	1%		7	3	4	5	1	8	3	0
		1%	2%	1%	1%	2%	2%	2%	1%	-
	28	10	17	9	13	6	5	12	7	3
2	3%	3%	4%	4%	4%	2%	8%	3%	3%	2%
							Н			
	22	10	12	4	13	5	1	12	3	6
3	3%	3%	3%	2%	4%	2%	2%	3%	1%	4%
	39	16	23	8	21	9	5	16	15	4
4	5%	4%	5%	4%	6%	3%	7%	4%	5%	3%
	29	11	17	13	8	7	2	14	12	0
5	3%	3%	4%	6%	2%	3%	4%	4%	4%	-
				D	_		_		I	
6-10	126	53	72	23	58	45	3	59	48	16
0-10	15%	14%	16%	11%	17%	16%	4%	16%	18%	12%
			0.4	40			_	F	F	
11-15	35	14	21	10	14	11	5	15	14	1
	4%	4%	5%	5%	4%	4%	7%	4%	5%	1%
	20	40	45	C	14	14	1	40	0	7
16-20	28 3%	13	15	6	11	11	1	12	8	7
10 20	3%	3%	3%	3%	3%	4%	2%	3%	3%	5%
	59	24	35	11	29	19	7	22	17	14
More than 20	59 7%	6%	8%	5%	29 8%	7%	10%	22 6%	6%	10%
	1 70	υ%	0%	5%	0%	1 70	1070	U%	0%	10%

19\_4. (Organizing and hosting a garage sale Hours) When it comes to spring cleaning, how long does it typically take you to complete each of the following tasks?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th></hs<>	нѕ	Post Sec	Univ Grad
Summary (incl. 0)										
Mean	5.5	4.9	6.1	4.8	6.2	5.2	4.9	5.5	5.2	6.6
Std Dev	10.4	9.7	10.9	10.3	11.2	9.2	8.8	10.3	9	13.3
Summary (excl. 0)										
Mean	12.2	12	12.4	11.7	12.5	12.1	11	11.6	11.2	17.5 GH
Std Dev	12.5	12	12.8	13.3	13.3	10.5	10.2	12.5	10.3	16.8
Median	8	8	8	6	8	8	6	8	8	10