

PULSE OF OTTAWA

1. As you may know, there has been a great deal of public and political discussion about the redevelopment of Lansdowne Park. The proposal includes refurbishment of Frank Clair Stadium and retail and residential development. Now, it's expected that Ottawa City Council will vote this coming Monday evening on whether to accept or reject the proposed development. Based on what you've seen, read or heard, do you support or oppose the Lansdowne Park redevelopment project?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly support	171 34%	29 25%	45 37%	65 36%	32 39%	58 39%	64 32%	49 32%	99 41%	72 28%
				A	A				I	
Somewhat support	144 29%	30 26%	37 30%	49 27%	28 34%	40 27%	62 31%	42 28%	67 28%	78 30%
Somewhat oppose	67 13%	19 17%	14 12%	21 12%	12 14%	29 19%	25 12%	14 9%	23 10%	44 17%
				D	D	G			H	
Strongly oppose	94 19%	29 26%	21 17%	36 20%	8 10%	14 10%	43 21%	37 24%	51 21%	43 17%
Don't know/Refused	24 5%	7 6%	5 4%	10 5%	2 2%	7 5%	7 4%	9 6%	2 1%	22 8%
										H
TOPBOX & LOWBOX SUMMARY										
Support (Top2Box)	316 63%	59 51%	82 67%	114 63%	61 74%	98 66%	127 63%	91 60%	166 69%	150 58%
			A	A	A				I	
Oppose (Low2Box)	161 32%	48 43%	36 29%	57 32%	20 24%	43 29%	67 33%	50 33%	74 31%	87 34%
		BD								

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I * small base

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2. Now, you've said you OPPOSE the proposed redevelopment project at Landsdowne Park. Please tell me the PRIMARY reason why you oppose it?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
Base: Oppose the Landsdowne Park redevelopment project										
Unweighted Base	162	49	36	58	19	36	71	55	74	88
Weighted Base	161	48*	36*	57*	20**	43*	67*	50*	74*	87*
Bad financial agreement	20 12%	6 13%	1 3%	8 15%	4 19%	7 17%	9 13%	4 7%	17 22% I	3 4%
Bad transit/traffic/transportation considerations	19 12%	8 16%	6 16%	6 10%	0 -	2 5%	10 14%	7 14%	7 9%	12 14%
Don't trust the process/ decisions made behind closed doors/not enough info provided	18 11%	9 19% C	5 13%	2 3%	2 11%	5 11%	7 10%	6 13%	12 17% I	6 7%
Too commercial-will destroy local business	17 11%	0 -	6 17% A	8 14% A	3 17%	7 16%	6 8%	5 9%	4 5%	14 16% H
Concern about heritage status	10 6%	2 4%	0 -	5 10%	2 12%	6 14% F	1 1%	3 6%	4 5%	6 7%
Bad site design	6 4%	1 2%	3 8%	1 2%	1 6%	2 6%	3 4%	1 2%	2 3%	4 5%
Bad impact on local community/the Glebe	6 4%	1 2%	2 6%	3 5%	0 -	1 3%	2 3%	3 5%	1 1%	5 6%
Will lead to higher property taxes	4 2%	0 -	0 -	3 5%	1 5%	0 -	2 3%	2 4%	4 5% I	0 -
	3	0	1	2	0	1	2	0	2	1

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2. Now, you've said you OPPOSE the proposed redevelopment project at Landsdowne Park. Please tell me the PRIMARY reason why you oppose it?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
The City can't afford it	2%	-	3%	3%	-	3%	3%	-	3%	1%
Doesn't include social housing	1%	2%	-	-	-	-	1%	-	-	1%
Other	35%	42%	33%	32%	31%	25%	39%	38%	29%	40%
Don't know/Refused	1%	-	-	2%	-	-	-	2%	-	1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I * small base; ** very small base (under 30) ineligible for sig testing

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3. Now, you've said you SUPPORT the proposed redevelopment project at Lansdowne Park. Please tell me the PRIMARY reason why you support it?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
Base: Support the Lansdowne Park redevelopment project										
Unweighted Base	314	58	83	114	59	81	134	99	160	154
Weighted Base	316	59*	82*	114	61*	98*	127	91*	166	150
Will revitalize area	81 26%	20 34%	21 25%	32 28%	9 15%	33 33%	32 25%	16 18%	43 26%	39 26%
		D				G				
Good development/good deal	74 23%	12 21%	16 20%	29 25%	17 27%	21 21%	28 22%	25 27%	40 24%	33 22%
Good for a CFL team	17 5%	0 -	6 7%	8 7%	4 6%	2 2%	2 2%	13 14%	12 8%	5 3%
			A	A				EF		
Good for city tax/revenue	12 4%	1 2%	6 7%	4 4%	1 1%	2 3%	6 4%	4 4%	7 4%	5 3%
Great for business	9 3%	1 2%	0 -	2 2%	6 10%	4 4%	4 3%	2 2%	4 2%	5 3%
					BC					
Other	119 38%	24 40%	34 41%	39 35%	22 37%	35 36%	53 42%	31 34%	57 34%	62 42%
Don't know/Refused	3 1%	1 2%	0 -	0 -	2 4%	1 1%	2 1%	0 -	2 1%	1 1%
					C					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I * small base

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4. Some people have said that it's time for this issue to be voted on at City Council on Monday and live with whatever the result is. Other people have said that council should not vote on it on Monday and it should be made an issue in the fall municipal election so people can express their view with their votes for the candidates they choose. Which would you prefer?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
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Base: All respondents										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Have city council vote on it on Monday	260 52%	47 41%	61 50%	100 55%	53 64%	80 54%	104 52%	76 51%	144 59%	117 45%
				A	A				I	
Make it an issue in the upcoming municipal campaign and leave it until after that	232 46%	63 55%	60 49%	79 44%	30 36%	69 46%	94 46%	70 47%	96 39%	137 53%
		D								H
Don't know/Refused	7 1%	4 3%	2 1%	2 1%	0 -	0 -	4 2%	4 2%	3 1%	5 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I * small base