

1. If you could do any of the following on Canada Day this year, which would it be?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1047	A	B	C	D	E	F	G	H	I	J	K
Weighted	1047	135	111	69	382	266	84	217	309	521	148	899
		138	107*	68*	401	255	77*	228	323	496	197	850
Attend a public fireworks display in your town/city	266 25%	40 29%	27 25%	22 32%	94 23%	59 23%	24 31%	58 26%	79 24%	129 26%	66 33%	201 24%
Go camping or for a picnic	131 13%	18 13%	17 16%	11 17%	45 11%	30 12%	10 13%	26 11%	42 13%	62 13%	32 16%	99 12%
Go to a beach	101 10%	17 12%	4 4%	4 6%	37 9%	32 12%	7 9%	31 13%	25 8%	45 9%	26 13%	75 9%
Celebrate Canada Day on Parliament Hill	87 8%	B 8 6%	8 7%	8 11%	41 10%	18 7%	5 6%	11 5%	27 8%	49 10%	15 8%	72 8%
Stay home and have my own fireworks	69 7%	7 5%	4 4%	4 6%	32 8%	12 5%	9 12%	9 4%	26 8%	34 7%	14 7%	54 6%
Nothing -- I like to just stay at home and relax	331 32%	37 27%	43 40%	15 22%	120 30%	99 39%	18 23%	80 35%	107 33%	144 29%	32 16%	298 35%
Other	63 6%	11 8%	4 3%	4 7%	33 8%	6 2%	5 7%	14 6%	17 5%	32 6%	12 6%	51 6%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base