

1. Imagine you are organizing the ultimate Canada Day BBQ and you can invite 5 famous Canadians past and present to join your friends and family. Who would you invite?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1035	A	B	C	D	E	F	G	H	I
Weighted	1035	498	537	256	423	356	101	336	467	131
		501	534	289	411	335	118	392	337	187
Terry Fox	395	165	230	115	155	126	46	159	132	58
	38%	33%	43%	40%	38%	38%	39%	40%	39%	31%
Wayne Gretzky		A								
	373	208	165	133	139	101	49	143	116	64
	36%	41%	31%	46%	34%	30%	42%	37%	34%	34%
Celine Dion		B		DE						
	340	137	202	94	139	106	40	151	100	48
	33%	27%	38%	33%	34%	32%	34%	39%	30%	26%
David Suzuki		A						HI		
	314	142	172	77	140	97	26	114	109	65
	30%	28%	32%	27%	34%	29%	22%	29%	32%	35%
Mike Myers			F					F		F
	309	146	163	146	124	39	36	126	99	48
	30%	29%	31%	51%	30%	12%	31%	32%	29%	26%
Pierre Elliott Trudeau		DE		E						
	273	131	142	54	105	114	23	99	103	48
	26%	26%	27%	19%	26%	34%	19%	25%	31%	26%
Neil Young		C		CD				F		
	273	144	129	66	140	67	43	111	84	35
	26%	29%	24%	23%	34%	20%	36%	28%	25%	19%
William Shatner		CE		HI		I				
	257	155	102	66	130	62	34	101	77	46
	25%	31%	19%	23%	32%	18%	29%	26%	23%	24%
Rick Mercer		B		CE						
	233	114	119	70	100	63	16	91	82	44
	23%	23%	22%	24%	24%	19%	14%	23%	24%	24%
Maurice Richard			F					F		
	231	124	107	64	88	78	32	89	72	37
	22%	25%	20%	22%	22%	23%	27%	23%	21%	20%

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Anne Murray	228	85	143	26	98	105	34	103	67	24
	22%	17%	27%	9%	24%	31%	29%	26%	20%	13%
Don Cherry			A		C	CD	I	HI		
	207	118	89	68	84	54	25	89	65	28
Sir John A. Macdonald	20%	24%	17%	24%	20%	16%	21%	23%	19%	15%
		B		E						
Louis Riel	157	92	65	49	60	48	17	55	50	35
	15%	18%	12%	17%	15%	14%	15%	14%	15%	19%
René Lévesque		B								
	149	95	54	27	54	68	16	42	47	44
Steve Nash	14%	19%	10%	9%	13%	20%	14%	11%	14%	24%
		B				CD				GH
Michaëlle Jean	146	88	58	30	61	55	20	43	48	35
	14%	18%	11%	10%	15%	16%	17%	11%	14%	19%
Guy Laliberté		B				C				G
	146	98	48	55	56	34	19	60	46	21
Laura Secord	14%	20%	9%	19%	14%	10%	16%	15%	13%	11%
		B		E						
Robert Munsch	134	59	75	22	49	63	16	46	45	26
	13%	12%	14%	8%	12%	19%	14%	12%	13%	14%
Pierre Berton						CD				
	124	72	52	28	51	46	12	44	43	25
Anne Murray	12%	14%	10%	10%	12%	14%	10%	11%	13%	13%
		B								
Don Cherry	117	38	80	35	44	38	20	47	37	13
	11%	7%	15%	12%	11%	11%	17%	12%	11%	7%
Sir John A. Macdonald			A				I			
	113	18	95	50	39	25	5	39	38	32
Louis Riel	11%	4%	18%	17%	9%	7%	4%	10%	11%	17%
			A	DE					F	FG
René Lévesque	110	51	60	8	33	70	12	41	35	24
	11%	10%	11%	3%	8%	21%	10%	10%	10%	13%
Steve Nash					C	CD				

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		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Billy Bishop	89	63	26	13	30	46	7	38	29	15
	9%	13%	5%	4%	7%	14%	6%	10%	9%	8%
Lucy Maud Montgomery		B				CD				
	85	10	75	25	28	32	7	29	31	18
Lester B. Pearson	8%	2%	14%	9%	7%	10%	6%	7%	9%	10%
		A								
Emily Carr	73	52	21	16	22	35	8	16	19	29
	7%	10%	4%	5%	5%	10%	7%	4%	6%	16%
Roberta Bondar		B				CD				GH
	69	21	48	22	22	25	3	20	31	15
Nellie McClung	7%	4%	9%	8%	5%	8%	3%	5%	9%	8%
		A							FG	
Justin Bieber	69	28	40	10	27	31	5	14	28	22
	7%	6%	8%	3%	7%	9%	4%	3%	8%	12%
K'naan						C			G	FG
	49	4	45	14	11	24	1	16	15	17
Conrad Black	5%	1%	8%	5%	3%	7%	1%	4%	5%	9%
		A				D				FG
Don't know	42	12	29	24	11	7	7	21	14	0
	4%	2%	6%	8%	3%	2%	6%	5%	4%	-
Billy Bishop		A		DE			I	I	I	
	36	14	22	28	5	4	6	12	10	8
Lucy Maud Montgomery	3%	3%	4%	10%	1%	1%	5%	3%	3%	4%
				DE						
Lester B. Pearson	33	19	14	11	10	12	3	5	13	12
	3%	4%	3%	4%	3%	4%	3%	1%	4%	6%
Emily Carr									G	G
	1	1	0	0	0	1	0	0	1	0
Roberta Bondar	0	0	-	-	-	0	-	-	0	-

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used.