

1. Imagine you are organizing the ultimate Canada Day BBQ and you can invite 5 famous Canadians past and present to join your friends and family. Who would you invite?

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	1035	A	B	C	D	E	F	G	H	I	J	K
Weighted	1035	133	94	64	414	249	81	226	316	493	203	832
		137	106*	67*	396	253	77*	223	317	495	207	828
Terry Fox	395	62	45	23	151	81	33	94	109	191	87	308
	38%	46%	43%	35%	38%	32%	43%	42%	35%	39%	42%	37%
Wayne Gretzky	E											
	373	43	48	21	137	90	33	60	118	194	87	286
	36%	31%	46%	32%	35%	36%	43%	27%	37%	39%	42%	35%
Celine Dion	A											
	340	35	35	18	94	131	27	75	115	150	76	264
	33%	25%	34%	26%	24%	52%	35%	34%	36%	30%	37%	32%
David Suzuki	ABCD											
	314	53	38	18	122	57	26	79	91	143	47	267
	30%	39%	36%	26%	31%	23%	33%	35%	29%	29%	23%	32%
Mike Myers	E											J
	309	41	23	25	141	56	24	65	101	143	86	223
	30%	30%	21%	37%	36%	22%	31%	29%	32%	29%	41%	27%
Pierre Elliott Trudeau	BE											K
	273	46	23	19	123	41	20	56	73	144	35	238
	26%	34%	22%	29%	31%	16%	27%	25%	23%	29%	17%	29%
Neil Young	E											J
	273	38	30	29	107	50	19	64	79	130	53	219
	26%	27%	29%	44%	27%	20%	24%	29%	25%	26%	26%	26%
William Shatner	ADEF											
	257	34	37	24	113	30	19	54	80	123	48	209
	25%	25%	35%	36%	29%	12%	25%	24%	25%	25%	23%	25%
Rick Mercer	E											
	233	43	22	16	117	17	17	45	76	112	42	191
	23%	31%	21%	24%	30%	7%	23%	20%	24%	23%	20%	23%
Maurice Richard	E											
	231	5	11	8	37	156	14	46	85	100	57	173
	22%	4%	11%	12%	9%	62%	18%	20%	27%	20%	28%	21%
Anne Murray	A											
	228	34	34	17	81	41	21	58	71	99	33	195
	22%	25%	32%	26%	21%	16%	28%	26%	22%	20%	16%	24%
			DE				E					J
	207	30	25	12	110	11	19	31	59	117	45	162

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Don Cherry	20%	22%	24%	18%	28%	4%	24%	14%	19%	24%	22%	20%
Sir John A. Macdonald		E	E	E	E		E			G		
	157	35	11	9	77	17	8	32	49	76	23	135
	15%	26%	10%	13%	19%	7%	11%	14%	15%	15%	11%	16%
Louis Riel		BEF			BE							
	149	11	15	17	38	58	10	30	47	72	22	127
	14%	8%	14%	26%	9%	23%	13%	14%	15%	14%	11%	15%
René Lévesque				AD		AD						
	146	3	4	1	13	118	6	35	50	61	31	115
	14%	2%	4%	2%	3%	47%	8%	15%	16%	12%	15%	14%
Steve Nash						ABCDF						
	146	31	10	10	64	22	9	33	44	69	33	113
	14%	23%	9%	15%	16%	9%	11%	15%	14%	14%	16%	14%
Michaëlle Jean		BEF			E							
	134	10	15	8	41	46	12	27	44	63	24	110
	13%	8%	14%	12%	10%	18%	16%	12%	14%	13%	12%	13%
Guy Laliberté						AD						
	124	2	2	0	10	108	2	27	41	57	26	98
	12%	2%	2%	-	3%	43%	3%	12%	13%	12%	13%	12%
Laura Secord						ABCDF						
	117	6	14	5	47	37	7	24	45	48	33	84
	11%	5%	14%	8%	12%	15%	9%	11%	14%	10%	16%	10%
Robert Munsch			A		A	A					K	
	113	11	19	13	47	13	9	21	28	64	35	78
	11%	8%	18%	20%	12%	5%	12%	9%	9%	13%	17%	9%
Pierre Berton			AE	AE	E		E				K	
	110	23	12	11	54	8	3	30	22	58	10	100
	11%	17%	12%	16%	14%	3%	4%	14%	7%	12%	5%	12%
Billy Bishop		EF	E	EF	EF			H		H		J
	89	13	4	5	50	10	7	21	28	40	9	81
	9%	9%	4%	8%	13%	4%	9%	9%	9%	8%	4%	10%
Lucy Maud Montgomery		E			BE							J
	85	11	6	5	37	15	12	23	25	37	16	69
	8%	8%	6%	8%	9%	6%	15%	10%	8%	8%	8%	8%
Lester B. Pearson							E					
	73	9	7	6	33	15	3	13	17	43	10	62
	7%	6%	7%	8%	8%	6%	5%	6%	5%	9%	5%	7%

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Emily Carr	69	26	8	2	22	6	4	18	20	31	13	56
	7%	19%	8%	3%	6%	2%	5%	8%	6%	6%	6%	7%
Roberta Bondar	69	BCDEF	E	6	30	11	3	11	17	40	9	60
	7%	7%	9%	8%	8%	4%	4%	5%	5%	8%	4%	7%
Nellie McClung	49	11	10	2	24	2	1	14	16	19	8	41
	5%	8%	9%	4%	6%	1%	1%	6%	5%	4%	4%	5%
Justin Bieber	42	EF	EF	1	19	9	7	14	16	11	19	22
	4%	2%	2%	2%	5%	3%	9%	6%	5%	2%	9%	3%
K'naan	36						ABE	I	I		K	
	3%	4	4	1	22	4	2	8	12	16	10	26
Conrad Black	33	3%	3%	3%	1%	5%	2%	4%	4%	3%	5%	3%
	3%	1	2	1	22	3	4	4	7	22	7	26
Don't know	1	3%	1%	2%	1%	5%	1%	5%	2%	4%	3%	3%
	0	AE	A									
	1	0	0	0	0	0	1	1	0	0	0	1
	0	-	-	-	-	-	1%	0	-	-	-	0

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base