

## PULSE OF OTTAWA

2. Now, as you may know, there will be a municipal election-that is, an election to elect the Mayor and city councilors-this fall. Now, if the following three candidates were running for mayor, which of the following would get your vote?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Jim Watson	205 41%	49 43%	46 37%	78 43%	32 39%	54 37%	89 44%	62 42%	95 39%	110 43%
Larry O'Brien	116 23%	17 15%	29 24%	48 26%	22 27%	38 25%	47 23%	32 21%	71 29%	46 18%
Alex Cullen	54 11%	18 16%	12 10%	17 9%	7 9%	13 9%	21 10%	20 13%	20 8%	34 13%
Other	28 6%	6 5%	8 6%	9 5%	6 8%	13 9%	10 5%	5 4%	15 6%	14 5%
Don't know/Refused	96 19%	24 21%	28 22%	30 16%	15 18%	30 20%	36 18%	30 20%	41 17%	55 21%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

3. Now, now let's say there were only two candidates for Mayor to choose from, which of the following would get your vote?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Jim Watson	278 56%	60 53%	67 55%	106 59%	45 54%	75 50%	119 59%	84 56%	140 58%	139 54%
Alex Cullen	81 16%	23 20%	17 13%	29 16%	13 16%	34 23%	26 13%	21 14%	32 13%	49 19%
Other	43 9%	6 5%	11 9%	19 10%	7 9%	12 8%	17 9%	14 9%	29 12%	14 5%
Don't know/Refused	97 19%	24 21%	28 23%	27 15%	17 21%	28 19%	39 19%	31 21%	41 17%	56 22%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

5. As you may know, there has been a great deal of public and political discussion about the redevelopment of Lansdowne Park. The proposal includes refurbishment of Frank Clair Stadium and retail and residential development. Now, it's expected that Ottawa City Council will vote this coming Monday evening on whether to accept or reject the proposed development. Based on what you've seen, read or heard, do you support or oppose the Lansdowne Park redevelopment project?

		OTTAWA AREA				AGE			GENDER	
	TOTAL	Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly support	171 34%	29 25%	45 37%	65 36%	32 39%	58 39%	64 32%	49 32%	99 41%	72 28%
				A	A				I	
Somewhat support	144 29%	30 26%	37 30%	49 27%	28 34%	40 27%	62 31%	42 28%	67 28%	78 30%
Somewhat oppose	67 13%	19 17%	14 12%	21 12%	12 14%	29 19%	25 12%	14 9%	23 10%	44 17%
				D	D	G			H	
Strongly oppose	94 19%	29 26%	21 17%	36 20%	8 10%	14 10%	43 21%	37 24%	51 21%	43 17%
Don't know/Refused	24 5%	7 6%	5 4%	10 5%	2 2%	7 5%	7 4%	9 6%	2 1%	22 8%
										H
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Support (Top2Box)	316 63%	59 51%	82 67%	114 63%	61 74%	98 66%	127 63%	91 60%	166 69%	150 58%
			A	A	A				I	
Oppose (Low2Box)	161 32%	48 43%	36 29%	57 32%	20 24%	43 29%	67 33%	50 33%	74 31%	87 34%
		BD								

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

6. Now, you've said you OPPOSE the proposed redevelopment project at Landsdowne Park. Please tell me the PRIMARY reason why you oppose it?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: Oppose the Landsdowne Park redevelopment project</b>										
Unweighted Base	162	49	36	58	19	36	71	55	74	88
Weighted Base	161	48*	36*	57*	20**	43*	67*	50*	74*	87*
Bad financial agreement	20 12%	6 13%	1 3%	8 15%	4 19%	7 17%	9 13%	4 7%	17 22% I	3 4%
Bad transit/traffic/transportation considerations	19 12%	8 16%	6 16%	6 10%	0 -	2 5%	10 14%	7 14%	7 9%	12 14%
Don't trust the process/ decisions made behind closed doors/not enough info provided	18 11%	9 19% C	5 13%	2 3%	2 11%	5 11%	7 10%	6 13%	12 17% I	6 7%
Too commercial-will destroy local business	17 11%	0 -	6 17% A	8 14% A	3 17%	7 16%	6 8%	5 9%	4 5%	14 16% H
Concern about heritage status	10 6%	2 4%	0 -	5 10%	2 12%	6 14% F	1 1%	3 6%	4 5%	6 7%
Bad site design	6 4%	1 2%	3 8%	1 2%	1 6%	2 6%	3 4%	1 2%	2 3%	4 5%
Bad impact on local community/the Glebe	6 4%	1 2%	2 6%	3 5%	0 -	1 3%	2 3%	3 5%	1 1%	5 6%
Will lead to higher property taxes	4 2%	0 -	0 -	3 5%	1 5%	0 -	2 3%	2 4%	4 5% I	0 -
	3	0	1	2	0	1	2	0	2	1

## PULSE OF OTTAWA

6. Now, you've said you OPPOSE the proposed redevelopment project at Landsdowne Park. Please tell me the PRIMARY reason why you oppose it?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
The City can't afford it	2%	-	3%	3%	-	3%	3%	-	3%	1%
Doesn't include social housing	1%	2%	-	-	-	-	1%	-	-	1%
Other	35%	42%	33%	32%	31%	25%	39%	38%	29%	40%
Don't know/Refused	1%	-	-	2%	-	-	-	2%	-	1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

## PULSE OF OTTAWA

7. Now, you've said you SUPPORT the proposed redevelopment project at Lansdowne Park. Please tell me the PRIMARY reason why you support it?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: Support the Lansdowne Park redevelopment project</b>										
Unweighted Base	314	58	83	114	59	81	134	99	160	154
Weighted Base	316	59*	82*	114	61*	98*	127	91*	166	150
Will revitalize area	81 26%	20 34%	21 25%	32 28%	9 15%	33 33%	32 25%	16 18%	43 26%	39 26%
		D				G				
Good development/good deal	74 23%	12 21%	16 20%	29 25%	17 27%	21 21%	28 22%	25 27%	40 24%	33 22%
Good for a CFL team	17 5%	0 -	6 7%	8 7%	4 6%	2 2%	2 2%	13 14%	12 8%	5 3%
			A	A				EF		
Good for city tax/revenue	12 4%	1 2%	6 7%	4 4%	1 1%	2 3%	6 4%	4 4%	7 4%	5 3%
Great for business	9 3%	1 2%	0 -	2 2%	6 10%	4 4%	4 3%	2 2%	4 2%	5 3%
					BC					
Other	119 38%	24 40%	34 41%	39 35%	22 37%	35 36%	53 42%	31 34%	57 34%	62 42%
Don't know/Refused	3 1%	1 2%	0 -	0 -	2 4%	1 1%	2 1%	0 -	2 1%	1 1%
					C					

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

8. Some people have said that it's time for this issue to be voted on at City Council on Monday and live with whatever the result is. Other people have said that council should not vote on it on Monday and it should be made an issue in the fall municipal election so people can express their view with their votes for the candidates they choose. Which would you prefer?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Have city council vote on it on Monday	260 52%	47 41%	61 50%	100 55%	53 64%	80 54%	104 52%	76 51%	144 59%	117 45%
				A	A				I	
Make it an issue in the upcoming municipal campaign and leave it until after that	232 46%	63 55%	60 49%	79 44%	30 36%	69 46%	94 46%	70 47%	96 39%	137 53%
		D								H
Don't know/Refused	7 1%	4 3%	2 1%	2 1%	0 -	0 -	4 2%	4 2%	3 1%	5 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

9. Do you agree or disagree with the following statements: 1) I feel better off economically now compared to two years ago, before the recession began.?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	76 15%	16 14%	18 14%	31 17%	11 14%	29 20%	27 14%	19 13%	39 16%	37 14%
Somewhat agree	176 35%	45 39%	37 30%	63 35%	32 38%	63 42%	68 34%	45 30%	92 38%	84 33%
Somewhat disagree	134 27%	33 29%	32 26%	45 25%	23 28%	33 22%	59 29%	43 29%	63 26%	71 27%
Strongly disagree	108 22%	18 16%	35 29%	39 22%	16 19%	24 16%	43 22%	40 27%	44 18%	64 25%
Don't know/Refused	7 1%	2 2%	1 1%	3 2%	1 1%	0 -	4 2%	3 2%	4 2%	3 1%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	252 50%	61 53%	55 44%	93 52%	43 52%	92 62%	96 47%	64 43%	131 54%	121 47%
Disagree (Low2Box)	242 48%	51 45%	68 55%	84 47%	39 47%	57 38%	102 51%	83 55%	107 44%	135 52%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

9. Do you agree or disagree with the following statements: 2) I am worried about having enough money at retirement?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	179 36%	35 30%	48 39%	63 35%	34 41%	58 39%	72 36%	49 33%	73 30%	105 41%
Somewhat agree	150 30%	36 31%	42 35%	49 27%	22 27%	39 26%	66 33%	45 30%	76 31%	74 29%
Somewhat disagree	97 19%	29 26%	18 14%	34 19%	16 19%	33 22%	39 19%	26 17%	44 18%	53 21%
Strongly disagree	71 14%	14 13%	14 12%	33 18%	9 11%	19 13%	24 12%	28 18%	47 19%	24 9%
Don't know/Refused	4 1%	0 -	1 1%	2 1%	1 1%	0 -	1 0	3 2%	2 1%	2 1%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	329 66%	70 62%	90 73%	112 62%	56 68%	96 65%	138 68%	94 63%	150 62%	179 69%
Disagree (Low2Box)	168 34%	44 38%	32 26%	66 37%	26 31%	52 35%	63 31%	53 35%	91 37%	77 30%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

9. Do you agree or disagree with the following statements: 3) I intend to retire after the age of 65?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	216 43%	52 46%	57 46%	72 40%	35 42%	63 42%	85 42%	68 45%	116 48%	100 39%
Somewhat agree	82 16%	17 15%	22 18%	29 16%	15 19%	34 23%	35 17%	14 9%	34 14%	48 19%
Somewhat disagree	47 9%	7 6%	11 9%	22 12%	7 8%	11 7%	26 13%	10 7%	25 10%	22 8%
Strongly disagree	123 25%	29 26%	25 21%	46 26%	22 27%	38 26%	54 27%	31 21%	55 23%	68 27%
Don't know/Refused	32 6%	9 8%	8 7%	12 6%	3 3%	2 2%	2 1%	27 18%	12 5%	20 8%
								EF		
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	298 60%	69 60%	79 64%	100 56%	50 61%	97 65%	120 60%	81 54%	151 62%	148 57%
Disagree (Low2Box)	170 34%	36 32%	36 29%	69 38%	29 35%	49 33%	79 39%	41 27%	80 33%	90 35%
							G			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

9. Do you agree or disagree with the following statements: 4) I will consider paying under the table to escape the higher Harmonized Sales Tax?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	80 16%	11 9%	28 22% A	30 16%	12 15%	22 15%	27 14%	31 21%	38 16%	42 16%
Somewhat agree	90 18%	21 18%	22 18%	31 17%	17 21%	31 21%	32 16%	27 18%	49 20%	41 16%
Somewhat disagree	90 18%	27 24%	20 16%	31 17%	13 16%	28 19%	41 20%	22 15%	42 17%	49 19%
Strongly disagree	229 46%	53 47%	51 41%	86 48%	38 46%	63 42%	98 49%	67 45%	108 44%	121 47%
Don't know/Refused	10 2%	2 2%	3 2%	3 2%	2 3%	5 3%	3 1%	3 2%	6 2%	5 2%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	171 34%	32 28%	50 40% A	60 33%	29 36%	53 36%	60 30%	58 39%	87 36%	83 32%
Disagree (Low2Box)	319 64%	80 70% B	71 57%	117 65%	51 62%	90 61%	139 69%	89 60%	149 62%	170 66%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

9. Do you agree or disagree with the following statements: 5) I feel safe walking alone in my own neighborhood after dark?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	282 56%	74 65%	72 58%	91 50%	45 55%	98 66%	114 57%	70 47%	172 71%	110 43%
Somewhat agree	122 24%	26 23%	27 22%	48 27%	21 25%	29 19%	54 27%	39 26%	48 20%	73 28%
Somewhat disagree	46 9%	8 7%	12 10%	18 10%	9 10%	13 9%	16 8%	17 11%	10 4%	37 14%
Strongly disagree	49 10%	6 5%	11 9%	24 13%	8 10%	8 6%	18 9%	23 15%	11 5%	38 15%
Don't know/Refused	1 0	0 -	1 1%	0 -	0 -	0 -	0 -	1 1%	1 0	0 -
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	404 81%	100 88%	99 80%	139 77%	66 80%	127 85%	168 83%	109 73%	220 91%	183 71%
Disagree (Low2Box)	95 19%	14 12%	23 19%	42 23%	17 20%	22 15%	34 17%	40 27%	21 9%	75 29%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

9. Do you agree or disagree with the following statements: 6) City/local council spends my tax dollars wisely?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	20 4%	3 3%	6 5%	7 4%	4 5%	7 5%	8 4%	6 4%	10 4%	10 4%
Somewhat agree	122 24%	33 29%	27 22%	38 21%	25 31%	36 24%	58 29%	28 19%	61 25%	61 24%
Somewhat disagree	163 33%	43 38%	50 40%	43 24%	27 33%	48 33%	75 37%	40 27%	84 35%	80 31%
Strongly disagree	186 37%	32 28%	39 32%	90 50%	25 30%	54 37%	60 30%	72 48%	85 35%	101 39%
Don't know/Refused	8 2%	3 2%	2 2%	2 1%	1 1%	2 2%	2 1%	4 2%	2 1%	6 2%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	143 29%	36 31%	32 26%	45 25%	29 36%	43 29%	65 32%	34 23%	72 30%	71 27%
Disagree (Low2Box)	349 70%	75 66%	89 72%	133 74%	52 63%	103 69%	134 67%	113 75%	168 70%	181 70%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

9. Do you agree or disagree with the following statements: 7) Overall, this city/community is on the right track?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	74 15%	13 12%	21 17%	26 14%	14 17%	26 18%	29 15%	18 12%	32 13%	42 16%
Somewhat agree	236 47%	47 42%	57 47%	79 44%	52 64%	80 54%	100 50%	56 37%	126 52%	110 43%
					ABC	G	G		I	
Somewhat disagree	116 23%	34 30%	28 22%	44 24%	10 12%	22 15%	49 24%	45 30%	53 22%	63 24%
		D		D			E	E		
Strongly disagree	66 13%	18 16%	15 12%	28 16%	5 6%	18 12%	21 10%	27 18%	28 11%	38 15%
		D		D				F		
Don't know/Refused	8 2%	1 1%	2 2%	4 2%	1 1%	2 2%	2 1%	4 2%	3 1%	5 2%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	310 62%	60 53%	78 63%	105 58%	67 81%	106 72%	130 64%	74 49%	159 66%	152 59%
					ABC	G	G			
Disagree (Low2Box)	182 36%	53 46%	43 35%	72 40%	15 18%	40 27%	70 35%	72 48%	80 33%	102 39%
		D	D	D				EF		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

9. Do you agree or disagree with the following statements: 8) Housing costs-rental or owning-are affordable in Ottawa?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	55 11%	10 9%	11 9%	22 12%	12 15%	11 7%	17 8%	27 18% EF	30 12%	24 9%
Somewhat agree	198 40%	42 37%	54 44%	73 40%	29 36%	57 38%	86 43%	55 37%	102 42%	96 37%
Somewhat disagree	126 25%	27 24%	32 26%	45 25%	22 26%	41 28%	56 28%	29 19%	60 25%	66 26%
Strongly disagree	110 22%	31 27%	23 18%	38 21%	18 22%	40 27%	41 20%	30 20%	44 18%	66 26% H
Don't know/Refused	11 2%	4 3%	4 3%	3 2%	1 1%	0 -	2 1%	9 6% EF	6 2%	5 2%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	252 50%	52 46%	64 52%	94 52%	42 50%	68 46%	103 51%	82 54%	132 55%	120 47%
Disagree (Low2Box)	236 47%	58 51%	55 45%	83 46%	40 49%	81 54% G	96 48%	59 39%	104 43%	132 51%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

9. Do you agree or disagree with the following statements: 9) Ottawa's citizens have a good life/work balance?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	172 34%	34 30%	39 31%	65 36%	34 41%	48 33%	71 35%	52 35%	94 39%	78 30%
Somewhat agree	230 46%	53 47%	62 51%	79 44%	35 43%	71 48%	96 48%	62 41%	107 44%	123 48%
Somewhat disagree	55 11%	17 15%	10 8%	20 11%	8 10%	17 11%	17 8%	21 14%	27 11%	28 11%
Strongly disagree	32 6%	5 4%	9 7%	14 8%	5 6%	12 8%	14 7%	6 4%	9 4%	24 9%
Don't know/Refused	11 2%	5 4%	4 3%	3 2%	0 -	0 -	3 1%	8 5%	5 2%	6 2%
								EF		
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	402 80%	87 77%	101 82%	144 80%	69 84%	119 80%	168 83%	115 76%	201 83%	200 78%
Disagree (Low2Box)	87 17%	22 19%	18 15%	34 19%	13 16%	29 20%	31 15%	27 18%	36 15%	51 20%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

9. Do you agree or disagree with the following statements: 10) I participate in my own city like a tourist by regularly attending festivals, events and attractions?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	193 39%	49 43%	47 38%	65 36%	32 39%	69 46%	84 42%	40 27%	101 42%	93 36%
Somewhat agree	193 39%	46 41%	51 41%	63 35%	33 40%	54 37%	82 41%	57 38%	93 38%	101 39%
Somewhat disagree	74 15%	13 11%	17 14%	33 18%	11 13%	16 11%	28 14%	30 20%	35 15%	39 15%
Strongly disagree	36 7%	5 4%	7 6%	20 11%	5 6%	10 6%	7 3%	20 13%	13 5%	23 9%
Don't know/Refused	3 1%	1 1%	1 1%	0 -	1 1%	0 -	0 -	3 2%	0 -	3 1%
				A				E		
				F				F		
				A				F		
				-				F		
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	387 77%	96 84%	98 79%	128 71%	66 79%	123 83%	167 83%	97 65%	194 80%	193 75%
Disagree (Low2Box)	111 22%	17 15%	24 20%	53 29%	16 19%	25 17%	35 17%	50 34%	48 20%	62 24%
				A				EF		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

12. From the following list, what is the single best thing about living in Ottawa?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
My neighbourhood	146 29%	44 39% BD	30 25%	51 29%	20 24%	23 15%	64 32% E	59 39% E	63 26%	82 32%
Career/job	98 20%	16 14%	26 21%	38 21%	18 22%	26 17%	58 29% EG	15 10% I	61 25%	37 14%
The location	77 15%	19 17%	19 15%	30 17%	9 11%	28 19%	31 16%	18 12%	34 14%	43 17%
The culture	76 15%	15 13%	20 16%	25 14%	16 20%	28 19%	23 11%	26 17%	35 14%	41 16%
The people	70 14%	14 13%	20 16%	24 13%	12 15%	31 21% F	18 9%	21 14%	32 13%	38 15%
The tourism	14 3%	1 1%	3 3%	7 4%	3 4%	5 3%	4 2%	5 4%	7 3%	7 3%
The food	7 1%	1 1%	1 1%	2 1%	2 3%	5 3%	1 0	1 1%	3 1%	3 1%
The nightlife	3 1%	1 1%	0 -	2 1%	0 -	2 2%	1 0	0 -	2 1%	1 0
The shopping	3 1%	0 -	1 1%	1 1%	1 1%	1 1%	0 -	2 1%	2 1%	1 0
	6	2	3	0	1	0	2	4	2	4

## PULSE OF OTTAWA

12. From the following list, what is the single best thing about living in Ottawa?

	TOTAL	Central	OTTAWA AREA West	South	East	18-34	AGE 35-54	55+	GENDER Male	Female
Don't know/Refused	1%	2%	2% C	-	1%	-	1%	2%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

## 15. AGREE SUMMARY TABLE (Very/Somewhat Agree)

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
1) I would support a new Canadian Football League team in Ottawa	266 53%	54 48%	68 56%	99 55%	44 54%	87 59%	105 52%	74 50%	137 57%	129 50%
2) The Ottawa Senators would be better to trade Centre Jason Spezza than keep him for the duration of his contract	234 47%	43 38%	61 50%	87 48%	43 52%	74 50%	91 45%	70 46%	123 51%	111 43%
3) I would support a pro soccer team in Ottawa	312 62%	75 66%	76 62%	113 63%	49 59%	100 67%	119 59%	93 62%	142 59%	171 66%
4) The cost to enroll kids in local sports is too high	324 65%	67 59%	80 65%	117 65%	60 73% A	104 70% F	119 59%	101 68%	146 60%	178 69% H
5) The city is not doing enough to provide adequate sports facilities at affordable prices	283 57%	67 59%	64 52%	102 57%	51 61%	88 59%	104 52%	91 61%	125 52%	158 61% H

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

## 15. DISAGREE SUMMARY TABLE (Somewhat/Strongly disagree)

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
1) I would support a new Canadian Football League team in Ottawa	229 46%	56 49%	55 44%	80 44%	38 46%	60 41%	94 47%	75 50%	103 43%	126 49%
2) The Ottawa Senators would be better to trade Centre Jason Spezza than keep him for the duration of his contract	160 32%	36 32%	39 32%	59 33%	26 31%	53 36%	63 31%	43 29%	80 33%	80 31%
3) I would support a pro soccer team in Ottawa	185 37%	39 34%	46 37%	67 37%	33 40%	48 33%	81 40%	55 37%	99 41%	86 33%
4) The cost to enroll kids in local sports is too high	119 24%	27 24%	33 27%	44 24%	15 19%	27 18%	67 33% EG	25 17%	74 31% I	44 17%
5) The city is not doing enough to provide adequate sports facilities at affordable prices	200 40%	42 37%	57 46%	70 39%	32 39%	57 38%	95 47% G	49 32%	116 48% I	84 33%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

15. Thinking about sports in Ottawa, do you agree or disagree with the following statements: 1) I would support a new Canadian Football League team in Ottawa?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	126 25%	27 24%	28 23%	46 25%	25 30%	45 30%	41 20%	41 27%	69 28%	57 22%
Somewhat agree	140 28%	27 24%	41 33%	53 30%	19 23%	42 28%	64 32%	34 23%	68 28%	72 28%
Somewhat disagree	92 18%	24 21%	21 17%	29 16%	18 21%	34 23%	30 15%	28 19%	35 14%	58 22%
Strongly disagree	137 27%	32 28%	33 27%	51 28%	20 25%	27 18%	64 32%	47 31%	68 28%	68 26%
Don't know/Refused	5 1%	3 3%	0 -	2 1%	0 -	1 1%	3 1%	1 1%	2 1%	3 1%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	266 53%	54 48%	68 56%	99 55%	44 54%	87 59%	105 52%	74 50%	137 57%	129 50%
Disagree (Low2Box)	229 46%	56 49%	55 44%	80 44%	38 46%	60 41%	94 47%	75 50%	103 43%	126 49%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

15. Thinking about sports in Ottawa, do you agree or disagree with the following statements: 2) The Ottawa Senators would be better to trade Centre Jason Spezza than keep him for the duration of his contract?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	112 22%	16 14%	25 20%	55 31%	16 19%	41 28%	34 17%	37 24%	68 28%	44 17%
Somewhat agree	122 24%	27 24%	36 30%	31 17%	27 32%	32 22%	57 28%	33 22%	55 23%	68 26%
Somewhat disagree	87 17%	20 17%	23 19%	30 17%	14 18%	31 21%	34 17%	22 15%	42 17%	45 17%
Strongly disagree	72 14%	16 14%	16 13%	29 16%	11 14%	22 15%	29 15%	21 14%	37 15%	35 14%
Don't know/Refused	106 21%	34 30%	23 19%	35 19%	14 17%	22 15%	47 23%	37 25%	40 16%	66 26%
		BCD						E		H
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	234 47%	43 38%	61 50%	87 48%	43 52%	74 50%	91 45%	70 46%	123 51%	111 43%
Disagree (Low2Box)	160 32%	36 32%	39 32%	59 33%	26 31%	53 36%	63 31%	43 29%	80 33%	80 31%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

15. Thinking about sports in Ottawa, do you agree or disagree with the following statements: 3) I would support a pro soccer team in Ottawa?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	146 29%	29 25%	36 29%	57 32%	24 30%	49 33%	57 28%	40 27%	61 25%	86 33%
Somewhat agree	166 33%	46 41%	40 33%	56 31%	24 29%	51 34%	62 31%	53 35%	81 34%	85 33%
Somewhat disagree	93 19%	23 20%	25 20%	28 16%	17 21%	29 19%	42 21%	23 15%	43 18%	50 19%
Strongly disagree	91 18%	16 14%	21 17%	38 21%	16 19%	19 13%	40 20%	32 22%	56 23%	35 14%
Don't know/Refused	3 1%	0 -	1 1%	1 1%	1 1%	0 -	1 0	2 1%	1 0	2 1%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	312 62%	75 66%	76 62%	113 63%	49 59%	100 67%	119 59%	93 62%	142 59%	171 66%
Disagree (Low2Box)	185 37%	39 34%	46 37%	67 37%	33 40%	48 33%	81 40%	55 37%	99 41%	86 33%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

15. Thinking about sports in Ottawa, do you agree or disagree with the following statements: 4) The cost to enroll kids in local sports is too high?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	166 33%	29 26%	40 32%	60 33%	37 45%	47 32%	57 28%	62 41%	68 28%	98 38%
Somewhat agree	159 32%	38 33%	40 33%	57 32%	23 28%	57 38%	62 31%	39 26%	79 32%	80 31%
Somewhat disagree	95 19%	20 18%	28 23%	35 19%	11 14%	23 15%	53 26%	18 12%	60 25%	34 13%
Strongly disagree	24 5%	7 6%	5 4%	9 5%	4 5%	4 2%	14 7%	6 4%	14 6%	10 4%
Don't know/Refused	57 11%	20 18%	10 8%	20 11%	7 9%	18 12%	15 7%	24 16%	21 9%	36 14%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	324 65%	67 59%	80 65%	117 65%	60 73%	104 70%	119 59%	101 68%	146 60%	178 69%
Disagree (Low2Box)	119 24%	27 24%	33 27%	44 24%	15 19%	27 18%	67 33%	25 17%	74 31%	44 17%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base

## PULSE OF OTTAWA

15. Thinking about sports in Ottawa, do you agree or disagree with the following statements: 5) The city is not doing enough to provide adequate sports facilities at affordable prices?

	TOTAL	OTTAWA AREA				AGE			GENDER	
		Central	West	South	East	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I
<b>Base: All respondents</b>										
Unweighted Base	500	114	124	182	80	123	213	164	236	264
Weighted Base	500	114	123	180	83*	149	202	150	242	258
Strongly agree	123 25%	26 23%	23 18%	47 26%	28 34%	37 25%	44 22%	42 28%	45 19%	78 30%
Somewhat agree	160 32%	41 36%	41 33%	55 31%	23 27%	51 34%	60 30%	49 33%	80 33%	80 31%
Somewhat disagree	155 31%	33 29%	50 40%	48 26%	25 31%	48 33%	73 36%	34 23%	90 37%	65 25%
Strongly disagree	45 9%	10 8%	7 6%	22 12%	7 8%	8 6%	22 11%	15 10%	26 11%	19 7%
Don't know/Refused	16 3%	5 4%	3 2%	8 5%	0 -	4 2%	3 1%	10 7%	1 0	15 6%
<b>TOPBOX &amp; LOWBOX SUMMARY</b>										
Agree (Top2Box)	283 57%	67 59%	64 52%	102 57%	51 61%	88 59%	104 52%	91 61%	125 52%	158 61%
Disagree (Low2Box)	200 40%	42 37%	57 46%	70 39%	32 39%	57 38%	95 47%	49 32%	116 48%	84 33%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I \* small base