

4\_1. (Barbecue outdoors) about your cooking and eating habits in the summer, how many times a week would you say you do the following:

|                        | Total | GENDER |        | AGE   |       |     | EDUCATION |     |          |           |
|------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
|                        |       | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad |
| Base: All respondents  | 1047  | A      | B      | C     | D     | E   | F         | G   | H        | I         |
| Weighted               | 1047  | 574    | 473    | 175   | 344   | 528 | 93        | 297 | 517      | 140       |
|                        |       | 507    | 540    | 292   | 416   | 339 | 125*      | 391 | 341      | 190       |
| 0                      | 284   | 149    | 135    | 92    | 89    | 104 | 44        | 93  | 97       | 50        |
|                        | 27%   | 29%    | 25%    | 31%   | 21%   | 31% | 35%       | 24% | 28%      | 26%       |
| 1-2                    | 393   | 214    | 179    | D     | D     | D   | G         |     |          |           |
|                        | 38%   | 42%    | 33%    | 109   | 142   | 142 | 47        | 120 | 133      | 93        |
|                        |       |        |        | 37%   | 34%   | 42% | 38%       | 31% | 39%      | 49%       |
| 3-5                    | 347   | B      |        |       |       | D   |           | G   | GH       |           |
|                        | 33%   | 138    | 209    | 83    | 177   | 86  | 32        | 163 | 108      | 44        |
|                        |       | 27%    | 39%    | 28%   | 43%   | 25% | 25%       | 42% | 32%      | 23%       |
| 6-10                   | 23    | A      |        |       | CE    |     | FHI       |     |          |           |
|                        | 2%    | 6      | 17     | 9     | 8     | 7   | 2         | 15  | 4        | 3         |
|                        |       | 1%     | 3%     | 3%    | 2%    | 2%  | 2%        | 4%  | 1%       | 1%        |
|                        |       |        |        |       |       |     | H         |     |          |           |
| Mean Summary (incl. 0) |       |        |        |       |       |     |           |     |          |           |
| Mean                   | 1.9   | 1.7    | 2.2    | 1.8   | 2.2   | 1.7 | 1.6       | 2.3 | 1.9      | 1.6       |
|                        |       |        | A      |       | CE    |     |           | FHI |          |           |
| Std Dev                | 1.7   | 1.6    | 1.8    | 1.8   | 1.7   | 1.7 | 1.7       | 1.8 | 1.7      | 1.5       |
| Median                 | 2     | 1      | 2      | 1     | 2     | 1   | 1         | 2   | 2        | 1         |
| Mean Summary (excl. 0) |       |        |        |       |       |     |           |     |          |           |
| Mean                   | 2.7   | 2.4    | 2.9    | 2.6   | 2.9   | 2.5 | 2.4       | 3   | 2.6      | 2.2       |
|                        |       |        | A      |       | E     |     |           | FHI | I        |           |
| Std Dev                | 1.5   | 1.4    | 1.5    | 1.6   | 1.4   | 1.4 | 1.5       | 1.5 | 1.4      | 1.4       |
| Median                 | 2     | 2      | 3      | 2     | 3     | 2   | 2         | 3   | 2        | 2         |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

4\_2. (Cook a meal in your kitchen) about your cooking and eating habits in the summer, how many times a week would you say you do the following:

|                        |       | GENDER |        | AGE   |       |     | EDUCATION |     |          |           |
|------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
|                        | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad |
| Base: All respondents  | 1047  | A      | B      | C     | D     | E   | F         | G   | H        | I         |
| Weighted               | 1047  | 574    | 473    | 175   | 344   | 528 | 93        | 297 | 517      | 140       |
|                        |       | 507    | 540    | 292   | 416   | 339 | 125*      | 391 | 341      | 190       |
| 0                      | 16    | 13     | 3      | 6     | 3     | 8   | 5         | 4   | 4        | 4         |
|                        | 2%    | 3%     | 1%     | 2%    | 1%    | 2%  | 4%        | 1%  | 1%       | 2%        |
| 1-2                    | B     |        |        |       |       |     |           |     |          |           |
|                        | 192   | 94     | 98     | 49    | 84    | 59  | 21        | 85  | 63       | 23        |
|                        | 18%   | 19%    | 18%    | 17%   | 20%   | 17% | 17%       | 22% | 19%      | 12%       |
| 3-5                    | I     |        |        |       |       |     |           |     |          |           |
|                        | 505   | 237    | 268    | 140   | 210   | 155 | 52        | 190 | 165      | 98        |
|                        | 48%   | 47%    | 50%    | 48%   | 50%   | 46% | 42%       | 49% | 48%      | 52%       |
| 6-10                   |       |        |        |       |       |     |           |     |          |           |
|                        | 334   | 162    | 171    | 98    | 119   | 117 | 48        | 112 | 109      | 65        |
|                        | 32%   | 32%    | 32%    | 33%   | 29%   | 35% | 38%       | 29% | 32%      | 34%       |
| Mean Summary (incl. 0) |       |        |        |       |       |     |           |     |          |           |
| Mean                   | 4.4   | 4.4    | 4.3    | 4.4   | 4.2   | 4.5 | 4.5       | 4.2 | 4.4      | 4.5       |
| Std Dev                | 1.9   | 2      | 1.9    | 1.9   | 1.9   | 2   | 2         | 2   | 1.9      | 1.9       |
| Median                 | 4     | 5      | 4      | 4     | 4     | 5   | 5         | 4   | 4        | 4         |
| Mean Summary (excl. 0) |       |        |        |       |       |     |           |     |          |           |
| Mean                   | 4.4   | 4.5    | 4.4    | 4.4   | 4.3   | 4.6 | 4.7       | 4.3 | 4.4      | 4.6       |
| Std Dev                | 1.9   | 1.9    | 1.9    | 1.8   | 1.8   | D   | 1.9       | 1.9 | 1.8      | 1.7       |
| Median                 | 4     | 5      | 4      | 4     | 4     | 5   | 5         | 4   | 4        | 5         |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

4\_3. (Eat out at a restaurant, sitting inside) about your cooking and eating habits in the summer, how many times a week would you say you do the following:

|                        | Total | GENDER |        | AGE   |       |     | EDUCATION |     |          |           |
|------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
|                        |       | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad |
| Base: All respondents  | 1047  | A      | B      | C     | D     | E   | F         | G   | H        | I         |
| Weighted               | 1047  | 574    | 473    | 175   | 344   | 528 | 93        | 297 | 517      | 140       |
|                        |       | 507    | 540    | 292   | 416   | 339 | 125*      | 391 | 341      | 190       |
| 0                      | 420   | 187    | 233    | 104   | 180   | 135 | 61        | 164 | 135      | 61        |
|                        | 40%   | 37%    | 43%    | 36%   | 43%   | 40% | 48%       | 42% | 39%      | 32%       |
| 1-2                    | 552   | 278    | 274    | 155   | 214   | 182 | I         | 201 | 183      | 112       |
|                        | 53%   | 55%    | 51%    | 53%   | 52%   | 54% | 45%       | 52% | 54%      | 59%       |
| 3-5                    | 68    | 38     | 31     | 31    | 20    | 17  | 9         | 23  | 21       | 16        |
|                        | 7%    | 7%     | 6%     | 11%   | 5%    | 5%  | 7%        | 6%  | 6%       | 8%        |
| 6-10                   | 7     | 5      | 2      | 1     | 1     | 4   | 0         | 3   | 3        | 1         |
|                        | 1%    | 1%     | 0      | 0     | 0     | 1%  | -         | 1%  | 1%       | 1%        |
| Mean Summary (incl. 0) |       |        |        |       |       |     |           |     |          |           |
| Mean                   | 0.9   | 1      | 0.8    | 1.1   | 0.8   | 0.9 | 0.8       | 0.9 | 0.9      | 1.1       |
|                        |       | B      |        | D     |       |     |           |     |          |           |
| Std Dev                | 1.1   | 1.2    | 1.1    | 1.3   | 1     | 1.1 | 1.1       | 1.1 | 1.1      | 1.2       |
| Median                 | 1     | 1      | 1      | 1     | 1     | 1   | 1         | 1   | 1        | 1         |
| Mean Summary (excl. 0) |       |        |        |       |       |     |           |     |          |           |
| Mean                   | 1.5   | 1.6    | 1.5    | 1.7   | 1.4   | 1.5 | 1.6       | 1.5 | 1.5      | 1.6       |
|                        |       |        |        | D     |       |     |           |     |          |           |
| Std Dev                | 1.1   | 1.1    | 1      | 1.2   | 0.9   | 1.1 | 1         | 1.1 | 1        | 1.1       |
| Median                 | 1     | 1      | 1      | 1     | 1     | 1   | 1         | 1   | 1        | 1         |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

4\_4. (Eat out at a restaurant, sitting outside on a patio) about your cooking and eating habits in the summer, how many times a week would you say you do the following:

|                        | Total | GENDER |        | AGE   |       |     | EDUCATION |     |          |           |
|------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
|                        |       | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad |
| Base: All respondents  | 1047  | A      | B      | C     | D     | E   | F         | G   | H        | I         |
| Weighted               | 1047  | 574    | 473    | 175   | 344   | 528 | 93        | 297 | 517      | 140       |
|                        |       | 507    | 540    | 292   | 416   | 339 | 125*      | 391 | 341      | 190       |
| 0                      | 706   | 346    | 359    | 170   | 281   | 255 | 87        | 268 | 237      | 113       |
|                        | 67%   | 68%    | 67%    | 58%   | 68%   | 75% | 70%       | 69% | 69%      | 60%       |
| 1-2                    | 319   | 149    | 171    | 109   | 131   | 80  | 35        | 113 | 103      | 68        |
|                        | 30%   | 29%    | 32%    | 37%   | 31%   | 24% | 28%       | 29% | 30%      | 36%       |
| 3-5                    | 20    | 12     | 8      | 11    | 4     | 4   | 3         | 7   | 1        | 8         |
|                        | 2%    | 2%     | 2%     | 4%    | 1%    | 1%  | 2%        | 2%  | 0        | 4%        |
| 6-10                   | 2     | 0      | 2      | 2     | 0     | 0   | 0         | 2   | 0        | 0         |
|                        | 0     | -      | 0      | 1%    | -     | -   | -         | 1%  | -        | -         |
| Mean Summary (incl. 0) |       |        |        |       |       |     |           |     |          |           |
| Mean                   | 0.4   | 0.4    | 0.4    | 0.6   | 0.4   | 0.3 | 0.4       | 0.4 | 0.3      | 0.6       |
| Std Dev                | 0.8   | 0.7    | 0.8    | DE    | 0.7   | 0.6 | 0.6       | 0.9 | 0.6      | H         |
| Mean Summary (excl. 0) |       |        |        |       |       |     |           |     |          |           |
| Mean                   | 1.3   | 1.3    | 1.3    | 1.5   | 1.2   | 1.3 | 1.2       | 1.4 | 1.1      | 1.4       |
| Std Dev                | 0.8   | 0.7    | 0.9    | D     | 0.6   | 0.7 | 0.6       | H   | 0.4      | H         |
| Median                 | 1     | 1      | 1      | 1     | 1     | 1   | 1         | 1   | 1        | 1         |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

12. From the following list, which is your favourite summer food?

|   | Total | GENDER |        | AGE   |       |     | EDUCATION |     |          |           |
|---|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
|   |       | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad |
| Base: All respondents   | 1047  | A      | B      | C     | D     | E   | F         | G   | H        | I         |
| Weighted  | 1047  | 574    | 473    | 175   | 344   | 528 | 93        | 297 | 517      | 140       |
|   |       | 507    | 540    | 292   | 416   | 339 | 125*      | 391 | 341      | 190       |
| Steak   | 183   | 111    | 71     | 44    | 79    | 59  | 22        | 57  | 61       | 42        |
|   | 17%   | 22%    | 13%    | 15%   | 19%   | 17% | 18%       | 15% | 18%      | 22%       |
| Burgers   |       | B      |        |       |       |     |           |     |          |           |
|   | 168   | 94     | 74     | 52    | 66    | 50  | 17        | 82  | 40       | 29        |
|   | 16%   | 19%    | 14%    | 18%   | 16%   | 15% | 14%       | 21% | 12%      | 16%       |
| Corn on the cob   |       | H      |        |       |       |     |           |     |          |           |
|   | 158   | 49     | 110    | 51    | 60    | 48  | 14        | 59  | 54       | 31        |
|   | 15%   | 10%    | 20%    | 17%   | 14%   | 14% | 12%       | 15% | 16%      | 16%       |
| Potato salad  |       | A      |        |       |       |     |           |     |          |           |
|   | 99    | 45     | 54     | 14    | 37    | 48  | 15        | 38  | 34       | 12        |
|   | 9%    | 9%     | 10%    | 5%    | 9%    | 14% | 12%       | 10% | 10%      | 6%        |
| Hot Dogs/Sausages   |       | CD     |        |       |       |     |           |     |          |           |
|   | 52    | 24     | 28     | 16    | 17    | 19  | 8         | 11  | 19       | 15        |
|   | 5%    | 5%     | 5%     | 5%    | 4%    | 6%  | 6%        | 3%  | 5%       | 8%        |
| It doesn't matter what it is -- so long as it is cooked on the barbecue |       | G      |        |       |       |     |           |     |          |           |
|   | 387   | 183    | 204    | 115   | 157   | 115 | 48        | 144 | 135      | 60        |
|   | 37%   | 36%    | 38%    | 39%   | 38%   | 34% | 38%       | 37% | 39%      | 32%       |

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base