

National Vote Intentions Remain Relatively Flat Despite Excitement of G-20 Summit, Royal Visit and Canada Day

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Bloc (11%) and Green Party (10%)*

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Toronto, ON – Parliament has recessed for the summer and the country is beginning to wind down after the tremendous excitement caused by the G-20 Summit, the royal visit and Canada Day. However, a new Ipsos Reid poll conducted exclusively for Canwest News service and Global National has revealed that, despite all of this excitement, national vote intentions have remained relatively flat over the last month.

With the “good” of the royal visit and Canada-Day celebrations likely cancelling out the “bad” of the over-run costs and violence of the G-20 Toronto Summit, the Conservatives under Prime Minister Stephen Harper continue to sit at 35% support among decided voters, unchanged from Ipsos Reid’s last poll in early June. In fact, support for the Conservative Party has remained unchanged since the end of April. Comparatively, Michael Ignatieff’s Liberals would receive 29% of support from among decided voters if an election were held tomorrow, a slight increase of two points since last month.

The NDP led by Jack Layton would receive 15% of the vote (down 1 point), while Elizabeth May and the Green Party would garner 10% support (down 1 point). Nearly one in ten (8%) voters remain undecided.



In Quebec, the Bloc enjoys the support of 45% of decided voters (11% nationally) and holds a commanding lead over the Liberals (22%), as well as the struggling Conservatives (15%), NDP (11%) and Green Party (8%).

In seat-rich Ontario, the race has tightened. The Conservatives (36%) and Liberals (35%) are in a statistical tie, well ahead of the NDP (19%) and Green Party (9%).

These are the findings of an Ipsos Reid poll conducted on behalf of Canwest News Service and Global Television from July 6-8, 2010. For the survey, a representative randomly-selected sample of 1,000 adult Canadians was interviewed by telephone. With a sample of this size, the results are considered accurate to within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult population of Canada been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were weighted to ensure that the sample's regional and age/sex composition reflects that of the actual Canadian population according to Census data. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

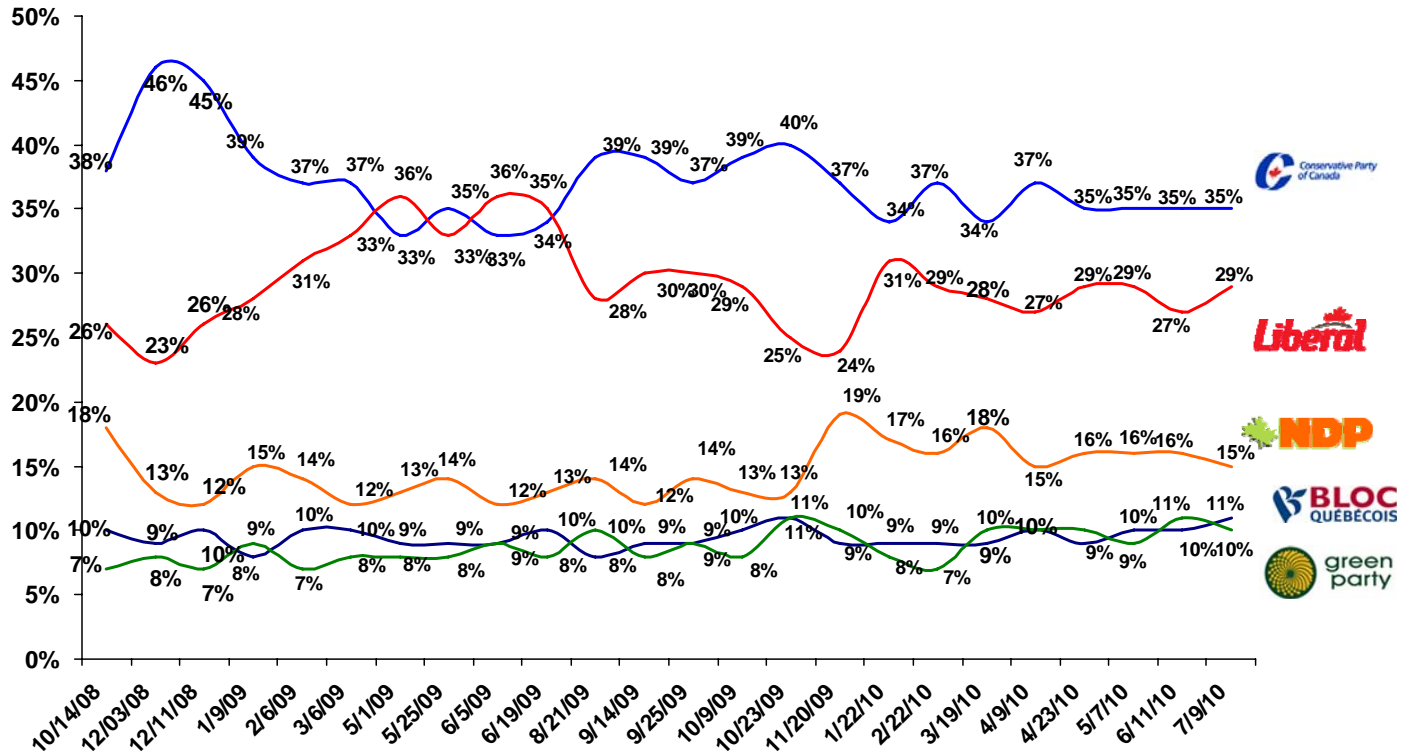
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Federal Vote Support

July 9, 2010, percentage of decided voters.



Canwest /Global News Ipsos Reid Survey, July 6-8, 2010. Decided voters including leaners (n=848).

8% of all Canadian adults (n=1,000) are undecided