

8. When relaxing in the summer, what is your favourite activity to do?

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1047	A	B	C	D	E	F	G	H	I
Weighted	1047	574	473	175	344	528	93	297	517	140
		507	540	292	416	339	125*	391	341	190
Read	278	106	172	52	124	102	35	104	90	49
	27%	21%	32%	18%	30%	30%	28%	27%	26%	26%
Swim			A		C	C				
	172	59	114	73	59	40	16	62	58	36
	16%	12%	21%	25%	14%	12%	13%	16%	17%	19%
Be on a motor boat, canoe, sailboat, etc.			A	DE						
	126	64	62	35	45	45	18	43	50	14
	12%	13%	11%	12%	11%	13%	14%	11%	15%	8%
Land sports			I							
	105	76	29	28	48	29	5	42	35	23
	10%	15%	5%	10%	11%	9%	4%	11%	10%	12%
Play board games or cards		B								
	44	27	17	12	15	18	6	16	10	12
	4%	5%	3%	4%	4%	5%	5%	4%	3%	6%
Water sports										
	27	13	14	15	10	1	3	10	3	10
	3%	3%	3%	5%	3%	0	3%	3%	1%	6%
Other				E	E					H
	295	162	133	76	115	103	42	113	94	45
	28%	32%	25%	26%	28%	30%	34%	29%	28%	24%
		B								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base

17. When you go out on the water in a boat, how often do you wear a life jacket?

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1047	A	B	C	D	E	F	G	H	I
Weighted	1047	574	473	175	344	528	93	297	517	140
		507	540	292	416	339	125*	391	341	190
Always	657 63%	311 61%	346 64%	142 49%	282 68%	233 69%	81 64%	254 65%	214 63%	109 57%
Sometimes	218 21%	103 20%	115 21%	87 30%	68 16%	63 19%	21 17%	73 19%	72 21%	53 28%
Rarely	103 10%	55 11%	47 9%	38 13%	37 9%	27 8%	10 8%	42 11%	36 10%	15 8%
Never	69 7%	36 7%	32 6%	25 8%	28 7%	16 5%	13 11%	22 6%	20 6%	13 7%
Summary										
Top2Box (Always/Sometimes)	876 84%	415 82%	461 85%	229 78%	350 84%	296 87%	102 81%	327 84%	285 84%	162 85%
Low2Box (Rarely/Never)	171 16%	92 18%	80 15%	63 22%	65 16%	43 13%	23 19%	64 16%	56 16%	28 15%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. \* small base