

1. As you may know, every 5 years in Canada a census is performed to gain statistical information about Canada and its people. In the past, the census would include a mandatory long-form version that went to 20% of households in Canada in addition to the mandatory, shorter version that went to everybody. Citing citizen concerns over the personal nature of the questions in the longer form, as part of next year's census the Government of Canada has replaced the mandatory long-form census with a voluntary version that will go to one-third of all Canadian households. However, some groups have argued that the loss of information from the long-form as a result of some individuals choosing not to complete it will have negative implications for policy-making because we'd know less about ourselves. Would you say that replacing the long-form, mandatory census that went to 20% of all households with a voluntary version that would go to 33% of all households is a good decision or a bad decision?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		DECISION		MANDATORY LONG-FORM		VOLUNTARY LONG-FORM	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Good decision	Bad decision	Yes	No	Yes	No
Base: All respondents	1036	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Weighted	1036	187	89	62	338	297	63	228	369	439	152	884	505	531	519	517	856	180
		137	106*	67*	397	253	77*	222	364	449	175	861	507	529	489	547	838	198
Bad decision	529	67	55	42	230	97	37	98	179	252	74	454	0	529	280	249	431	97
	51%	49%	52%	62%	58%	38%	49%	44%	49%	56%	42%	53%	-	100%	57%	45%	51%	49%
		E	E	E	E					G		J		L	O			
Good decision	507	69	51	26	167	156	39	124	185	198	101	407	507	0	209	298	407	101
	49%	51%	48%	38%	42%	62%	51%	56%	51%	44%	58%	47%	100%	-	43%	55%	49%	51%
						ABCD		I			K		M			N		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M - N/O - P/Q Overlap formulae used. \* small base

2\_1. (I have been required to fill out the mandatory long-form census in the past) Please indicate whether either of the following applies to you:

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		DECISION		MANDATORY LONG-FORM		VOLUNTARY LONG-FORM	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Good decision	Bad decision	Yes	No	Yes	No
Base: All respondents	1036	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Weighted	1036	187	89	62	338	297	63	228	369	439	152	884	505	531	519	517	856	180
		137	106*	67*	397	253	77*	222	364	449	175	861	507	529	489	547	838	198
Yes	489	73	53	37	198	97	32	91	169	229	67	422	209	280	489	0	410	79
	47%	54%	50%	55%	50%	38%	42%	41%	46%	51%	38%	49%	41%	53%	100%	-	49%	40%
No		E		E	E					G		J		L	O		Q	
	547	63	53	31	199	156	45	131	195	220	108	439	298	249	0	547	428	119
	53%	46%	50%	45%	50%	62%	58%	59%	54%	49%	62%	51%	59%	47%	-	100%	51%	60%
						ACD		I			K		M		N		P	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M - N/O - P/Q Overlap formulae used. \* small base

2\_2. (If I am one of the one-in-three Canadians who receives the new, voluntary long-form, I will fill it out) Please indicate whether either of the following applies to you:

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		DECISION		MANDATORY LONG-FORM		VOLUNTARY LONG-FORM	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Good decision	Bad decision	Yes	No	Yes	No
Base: All respondents	1036	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Weighted	1036	187	89	62	338	297	63	228	369	439	152	884	505	531	519	517	856	180
		137	106*	67*	397	253	77*	222	364	449	175	861	507	529	489	547	838	198
Yes	838	114	81	56	318	211	58	163	292	383	135	703	407	431	410	428	838	0
	81%	83%	76%	84%	80%	84%	76%	73%	80%	85%	77%	82%	80%	82%	84%	78%	100%	-
No	198	23	25	11	79	42	18	59	72	67	40	158	101	97	79	119	0	198
	19%	17%	24%	16%	20%	16%	24%	27%	20%	15%	23%	18%	20%	18%	16%	22%	-	100%
								I							N		P	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M - N/O - P/Q Overlap formulae used. \* small base

2. (Yes Summary) Please indicate whether either of the following applies to you:

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		DECISION		MANDATORY LONG-FORM		VOLUNTARY LONG-FORM	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Good decision	Bad decision	Yes	No	Yes	No
Base: All respondents	1036	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Weighted	1036	187	89	62	338	297	63	228	369	439	152	884	505	531	519	517	856	180
		137	106*	67*	397	253	77*	222	364	449	175	861	507	529	489	547	838	198
If I am one of the one-in-three Canadians who receives the new, voluntary long-form, I will fill it out	838	114	81	56	318	211	58	163	292	383	135	703	407	431	410	428	838	0
	81%	83%	76%	84%	80%	84%	76%	73%	80%	85%	77%	82%	80%	82%	84%	78%	100%	-
I have been required to fill out the mandatory long-form census in the past	489	73	53	37	198	97	32	91	169	229	67	422	209	280	489	0	410	79
	47%	54%	50%	55%	50%	38%	42%	41%	46%	51%	38%	49%	41%	53%	100%	-	49%	40%
		E		E	E					G		J		L	O		Q	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M - N/O - P/Q Overlap formulae used. \* small base

3\_1. (Completing a long-form census which includes information on my religion, ethnicity, income and other sensitive information is an intrusion into my personal privacy) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		DECISION		MANDATORY LONG-FORM		VOLUNTARY LONG-FORM	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Good decision	Bad decision	Yes	No	Yes	No
Base: All respondents	1036	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Weighted	1036	187	89	62	338	297	63	228	369	439	152	884	505	531	519	517	856	180
		137	106*	67*	397	253	77*	222	364	449	175	861	507	529	489	547	838	198
Strongly agree	188	25	17	7	78	47	14	53	63	73	26	162	125	63	81	107	119	69
	18%	18%	16%	11%	20%	19%	18%	24%	17%	16%	15%	19%	25%	12%	17%	19%	14%	35%
								I					M				P	
Somewhat agree	336	44	31	26	115	89	31	82	121	133	62	274	207	129	162	174	268	69
	32%	33%	29%	39%	29%	35%	41%	37%	33%	30%	36%	32%	41%	24%	33%	32%	32%	35%
													M					
Somewhat disagree	298	39	30	19	117	78	15	60	103	135	64	234	115	182	132	166	259	38
	29%	28%	28%	28%	29%	31%	20%	27%	28%	30%	36%	27%	23%	34%	27%	30%	31%	19%
											K			L			Q	
Strongly disagree	214	28	29	15	87	39	16	28	77	109	23	191	60	154	114	101	193	21
	21%	21%	27%	22%	22%	15%	21%	12%	21%	24%	13%	22%	12%	29%	23%	18%	23%	11%
			E		E				G	G		J		L			Q	
Summary																		
Top2Box (agree)	524	70	47	33	193	136	45	135	184	206	88	436	332	192	244	281	386	138
	51%	51%	45%	49%	49%	54%	59%	61%	51%	46%	50%	51%	65%	36%	50%	51%	46%	70%
								HI					M				P	
Low2Box (disagree)	512	67	58	34	204	117	31	88	180	244	87	425	175	337	246	266	452	60
	49%	49%	55%	51%	51%	46%	41%	39%	49%	54%	50%	49%	35%	64%	50%	49%	54%	30%
								G	G					L			Q	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M - N/O - P/Q Overlap formulae used. \* small base

3\_2. (As a Canadian, it is my civic duty to complete the census with whatever questions are asked of me) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		DECISION		MANDATORY LONG-FORM		VOLUNTARY LONG-FORM	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Good decision	Bad decision	Yes	No	Yes	No
Base: All respondents	1036	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Weighted	1036	187	89	62	338	297	63	228	369	439	152	884	505	531	519	517	856	180
		137	106*	67*	397	253	77*	222	364	449	175	861	507	529	489	547	838	198
Strongly agree	411	58	47	31	172	73	29	84	127	200	54	356	158	252	230	180	361	50
	40%	43%	45%	46%	43%	29%	38%	38%	35%	44%	31%	41%	31%	48%	47%	33%	43%	25%
		E	E	E	E					H		J		L	O		Q	
Somewhat agree	390	54	41	22	137	107	29	74	153	162	83	306	200	190	161	229	326	64
	38%	40%	39%	33%	34%	42%	38%	33%	42%	36%	48%	36%	39%	36%	33%	42%	39%	32%
										K					N			
Somewhat disagree	166	14	8	12	62	55	15	43	59	65	32	135	103	64	74	92	114	52
	16%	11%	8%	18%	16%	22%	19%	19%	16%	14%	18%	16%	20%	12%	15%	17%	14%	26%
						AB							M				P	
Strongly disagree	69	10	10	2	27	17	4	21	25	23	6	64	47	22	24	45	37	32
	7%	7%	9%	4%	7%	7%	5%	9%	7%	5%	3%	7%	9%	4%	5%	8%	4%	16%
								I					M			N		P
Summary																		
Top2Box (agree)	800	113	88	53	308	180	58	158	280	362	137	663	358	442	391	409	687	114
	77%	82%	83%	79%	78%	71%	75%	71%	77%	81%	79%	77%	71%	84%	80%	75%	82%	57%
		E	E							G				L			Q	
Low2Box (disagree)	236	24	18	14	88	73	19	64	84	87	37	198	149	86	98	138	152	84
	23%	18%	17%	21%	22%	29%	25%	29%	23%	19%	21%	23%	29%	16%	20%	25%	18%	43%
						AB		I					M				P	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M - N/O - P/Q Overlap formulae used. \* small base

3\_3. (As a country, we should try to know as much as we can about ourselves) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		DECISION		MANDATORY LONG-FORM		VOLUNTARY LONG-FORM	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Good decision	Bad decision	Yes	No	Yes	No
Base: All respondents	1036	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Weighted	1036	187	89	62	338	297	63	228	369	439	152	884	505	531	519	517	856	180
		137	106*	67*	397	253	77*	222	364	449	175	861	507	529	489	547	838	198
Strongly agree	480	66	50	33	205	85	42	92	148	240	66	415	184	296	254	227	418	62
	46%	48%	47%	49%	52%	33%	54%	41%	41%	53%	38%	48%	36%	56%	52%	41%	50%	31%
		E	E	E	E		E			GH		J		L	O		Q	
Somewhat agree	436	56	45	30	162	123	21	93	177	166	94	342	251	185	187	249	351	86
	42%	41%	42%	44%	41%	49%	27%	42%	49%	37%	54%	40%	49%	35%	38%	46%	42%	43%
						F				I		K		M		N		
Somewhat disagree	90	9	8	3	21	35	14	29	28	33	14	77	58	32	38	52	51	39
	9%	7%	8%	4%	5%	14%	18%	13%	8%	7%	8%	9%	11%	6%	8%	10%	6%	20%
						ACD	ACD	HI					M				P	
Strongly disagree	29	5	3	2	8	10	1	7	11	11	1	28	14	15	10	18	18	11
	3%	4%	3%	2%	2%	4%	1%	3%	3%	2%	1%	3%	3%	3%	2%	3%	2%	5%
																	P	
Summary																		
Top2Box (agree)	917	123	94	63	367	208	62	186	325	406	160	757	435	482	441	476	769	148
	88%	90%	89%	93%	93%	82%	81%	84%	89%	90%	91%	88%	86%	91%	90%	87%	92%	75%
		E		E	EF					G				L			Q	
Low2Box (disagree)	119	14	11	5	30	45	14	37	39	44	15	104	72	47	48	71	69	50
	12%	10%	11%	7%	7%	18%	19%	16%	11%	10%	9%	12%	14%	9%	10%	13%	8%	25%
						ACD	D	I					M				P	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M - N/O - P/Q Overlap formulae used. \* small base

3\_4. (The government has no right to ask me personal questions about my family) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		DECISION		MANDATORY LONG-FORM		VOLUNTARY LONG-FORM	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Good decision	Bad decision	Yes	No	Yes	No
Base: All respondents	1036	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Weighted	1036	187	89	62	338	297	63	228	369	439	152	884	505	531	519	517	856	180
		137	106*	67*	397	253	77*	222	364	449	175	861	507	529	489	547	838	198
Strongly agree	137	26	11	8	52	33	7	45	41	51	13	124	93	44	56	81	86	51
	13%	19%	10%	12%	13%	13%	9%	20%	11%	11%	7%	14%	18%	8%	11%	15%	10%	26%
						HI						J	M				P	
Somewhat agree	323	42	25	14	127	89	26	77	118	129	62	261	188	135	148	175	254	70
	31%	31%	24%	21%	32%	35%	33%	35%	32%	29%	35%	30%	37%	26%	30%	32%	30%	35%
						C							M					
Somewhat disagree	370	49	40	30	130	91	32	74	137	160	81	290	170	201	175	195	318	52
	36%	36%	38%	44%	33%	36%	42%	33%	37%	36%	46%	34%	33%	38%	36%	36%	38%	26%
											K						Q	
Strongly disagree	205	19	30	16	88	40	12	27	69	110	19	186	56	149	110	95	180	25
	20%	14%	28%	24%	22%	16%	16%	12%	19%	24%	11%	22%	11%	28%	23%	17%	22%	13%
			AE		A				G	G		J		L			Q	
Summary																		
Top2Box (agree)	460	69	36	22	179	122	32	122	159	180	75	385	281	179	204	257	340	120
	44%	50%	34%	32%	45%	48%	42%	55%	44%	40%	43%	45%	55%	34%	42%	47%	41%	61%
		BC				BC		HI					M				P	
Low2Box (disagree)	576	68	69	46	217	131	44	100	206	270	100	476	226	350	286	290	498	77
	56%	50%	66%	68%	55%	52%	58%	45%	56%	60%	57%	55%	45%	66%	58%	53%	59%	39%
			AE	AE				G	G				L				Q	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M - N/O - P/Q Overlap formulae used. \* small base



3\_5. (Completing a detailed census is a reasonable intrusion into what would otherwise be my private life.) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		DECISION		MANDATORY LONG-FORM		VOLUNTARY LONG-FORM	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Good decision	Bad decision	Yes	No	Yes	No
Base: All respondents	1036	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Weighted	1036	187	89	62	338	297	63	228	369	439	152	884	505	531	519	517	856	180
		137	106*	67*	397	253	77*	222	364	449	175	861	507	529	489	547	838	198
Strongly agree	246	35	33	17	102	44	15	54	70	121	35	211	89	156	128	118	199	46
	24%	26%	31%	26%	26%	17%	20%	25%	19%	27%	20%	24%	18%	30%	26%	22%	24%	23%
		E	E		E					H				L				
Somewhat agree	458	57	43	33	176	117	33	106	163	188	83	374	247	211	201	257	377	80
	44%	41%	40%	48%	44%	46%	43%	48%	45%	42%	48%	43%	49%	40%	41%	47%	45%	41%
													M					
Somewhat disagree	228	35	17	12	78	68	17	46	97	84	48	180	126	102	101	127	175	52
	22%	26%	16%	17%	20%	27%	23%	21%	27%	19%	27%	21%	25%	19%	21%	23%	21%	26%
						BD			I				M					
Strongly disagree	105	10	13	6	41	24	11	15	34	56	9	96	45	60	60	45	86	19
	10%	7%	12%	9%	10%	10%	15%	7%	9%	13%	5%	11%	9%	11%	12%	8%	10%	10%
										G		J						
Summary																		
Top2Box (agree)	703	92	76	50	278	160	48	161	233	309	118	585	336	367	328	375	577	126
	68%	67%	72%	74%	70%	63%	63%	72%	64%	69%	68%	68%	66%	69%	67%	69%	69%	64%
								H										
Low2Box (disagree)	333	45	30	18	119	92	29	61	131	140	57	276	171	162	161	172	261	71
	32%	33%	28%	26%	30%	37%	37%	28%	36%	31%	32%	32%	34%	31%	33%	31%	31%	36%
								G										

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M - N/O - P/Q Overlap formulae used. \* small base

## 3. (Top2box Summary) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		DECISION		MANDATORY LONG-FORM		VOLUNTARY LONG-FORM	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Good decision	Bad decision	Yes	No	Yes	No
Base: All respondents	1036	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Weighted	1036	187	89	62	338	297	63	228	369	439	152	884	505	531	519	517	856	180
		137	106*	67*	397	253	77*	222	364	449	175	861	507	529	489	547	838	198
As a country, we should try to know as much as we can about ourselves	917 88%	123 90% E	94 89% E	63 93% E	367 93% EF	208 82% E	62 81% E	186 84% E	325 89% E	406 90% G	160 91% E	757 88% E	435 86% E	482 91% L	441 90% E	476 87% E	769 92% Q	148 75% E
As a Canadian, it is my civic duty to complete the census with whatever questions are asked of me	800 77%	113 82% E	88 83% E	53 79% E	308 78% E	180 71% E	58 75% E	158 71% E	280 77% E	362 81% G	137 79% E	663 77% E	358 71% E	442 84% L	391 80% E	409 75% E	687 82% Q	114 57% E
Completing a detailed census is a reasonable intrusion into what would otherwise be my private life.	703 68%	92 67% E	76 72% E	50 74% E	278 70% E	160 63% E	48 63% E	161 72% H	233 64% E	309 69% E	118 68% E	585 68% E	336 66% E	367 69% E	328 67% E	375 69% E	577 69% E	126 64% E
Completing a long-form census which includes information on my religion, ethnicity, income and other sensitive information is an intrusion into my personal privacy	524 51%	70 51% E	47 45% E	33 49% E	193 49% E	136 54% E	45 59% E	135 61% HI	184 51% E	206 46% E	88 50% E	436 51% E	332 65% M	192 36% E	244 50% E	281 51% E	386 46% P	138 70% P
The government has no right to ask me personal questions about my family	460 44%	69 50% BC	36 34% E	22 32% E	179 45% E	122 48% BC	32 42% E	122 55% HI	159 44% E	180 40% E	75 43% E	385 45% E	281 55% M	179 34% E	204 42% E	257 47% E	340 41% E	120 61% P

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M - N/O - P/Q Overlap formulae used. \* small base

3. (Low2box Summary) To what extent do you agree or disagree with the following statements?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION		DECISION		MANDATORY LONG-FORM		VOLUNTARY LONG-FORM	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids	Good decision	Bad decision	Yes	No	Yes	No
Base: All respondents	1036	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Weighted	1036	187	89	62	338	297	63	228	369	439	152	884	505	531	519	517	856	180
		137	106*	67*	397	253	77*	222	364	449	175	861	507	529	489	547	838	198
The government has no right to ask me personal questions about my family	576 56%	68 50%	69 66% AE	46 68% AE	217 55%	131 52%	44 58%	100 45%	206 56% G	270 60% G	100 57%	476 55%	226 45%	350 66% L	286 58%	290 53%	498 59% Q	77 39%
Completing a long-form census which includes information on my religion, ethnicity, income and other sensitive information is an intrusion into my personal privacy	512 49%	67 49%	58 55%	34 51%	204 51%	117 46%	31 41%	88 39%	180 49% G	244 54% G	87 50%	425 49%	175 35%	337 64% L	246 50%	266 49%	452 54% Q	60 30%
Completing a detailed census is a reasonable intrusion into what would otherwise be my private life.	333 32%	45 33%	30 28%	18 26%	119 30%	92 37%	29 37%	61 28%	131 36% G	140 31%	57 32%	276 32%	171 34%	162 31%	161 33%	172 31%	261 31%	71 36%
As a Canadian, it is my civic duty to complete the census with whatever questions are asked of me	236 23%	24 18%	18 17%	14 21%	88 22%	73 29% AB	19 25%	64 29% I	84 23%	87 19%	37 21%	198 23%	149 29% M	86 16%	98 20%	138 25%	152 18%	84 43% P
As a country, we should try to know as much as we can about ourselves	119 12%	14 10%	11 11%	5 7%	30 7%	45 18% ACD	14 19% D	37 16% I	39 11%	44 10%	15 9%	104 12%	72 14% M	47 9%	48 10%	71 13%	69 8%	50 25% P

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M - N/O - P/Q Overlap formulae used. \* small base