

# British Columbians Claim they are the Most Dog-Friendly Province

*One in Three (33%) Canadians Believe Ontario is the  
Least Dog-Friendly Province*

Public Release Date: Friday, August 6, 2010, 6:00 AM EDT



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## **British Columbians Claim they are the Most Dog-Friendly Province**

***One in Three (33%) Canadians Believe Ontario is the  
Least Dog-Friendly Province***

**Toronto, ON** - Eight in ten (82%) British Columbians self-proclaim that they are the most dog-friendly province, according to a new Ipsos Reid poll conducted on behalf of Canada.com. While at least half of those living in every region of the country thought their own province was the most dog-friendly, British Columbians were the most likely to think so – and by a wide margin.

By comparison, seven in ten (68%) Atlantic Canadians think their respective province is the most dog-friendly, while fewer Quebecers (60%), Albertans (56%), residents of Saskatchewan and Manitoba (50%) and Ontarians (50%) think that their province is the most dog-friendly. And who are the most recognizing of another fido-friendly province? Fully two in ten (20%) Albertans think that British Columbia is the most dog-friendly region of the country.

Overall, one in three Canadians believe that Ontario (33%) is the least dog-friendly region of the country, followed by two in ten (18%) who believe that Quebec is the least dog-friendly. Fewer Canadians believe that Atlantic Canada (10%), Nunavut (10%), British Columbia (9%), Alberta (7%), Saskatchewan and Manitoba (6%) the Yukon (4%) or the Northwest Territories (3%) are the least dog-friendly regions.



But who is most likely to admit that there area of the country is least dog friendly? One quarter (23%) of Ontarians admit that they believe their province is the least dog-friendly province, while fewer Atlantic Canadians (13%), Quebecers (12%), residents of Saskatchewan and Manitoba (11%), Albertans (7%), and British Columbians (5%) believe that their region of the country is the least dog-friendly.

*These are some of the findings of an Ipsos Reid poll conducted between June 10 and 14, 2010, on behalf of Canada.com. For this survey, a sample of 1,017 adults from Ipsos' Canadian online panel was interviewed online. Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points, 19 times out of 20, of what the results would have been had the entire population of adults in Canada been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.*

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