

**Barbecues and Bus Rides Bring Tories (34%),
Grits (31%) Closer Together**
*Razor-Thin Race in Ontario Between Conservatives (36%)
and Liberals (35%) Continues*

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Toronto, ON - Through his cross-country tour and summer barbecues, Liberal Leader Michael Ignatieff appears to be turning his bus around, according to a new Ipsos Reid poll conducted on behalf of Postmedia News and Global Television. Following a slide in the polls that began roughly one year go, the Liberal Party of Canada now enjoys increasing support for the second consecutive month.

If an election were to be held tomorrow, Prime Minister Harper and the Conservative Party would receive support from 34% of decided voters, down 1 point from last month. Michael Ignatieff and the Liberal Party would receive 31% of the vote, up two points from last month, and four points since June.

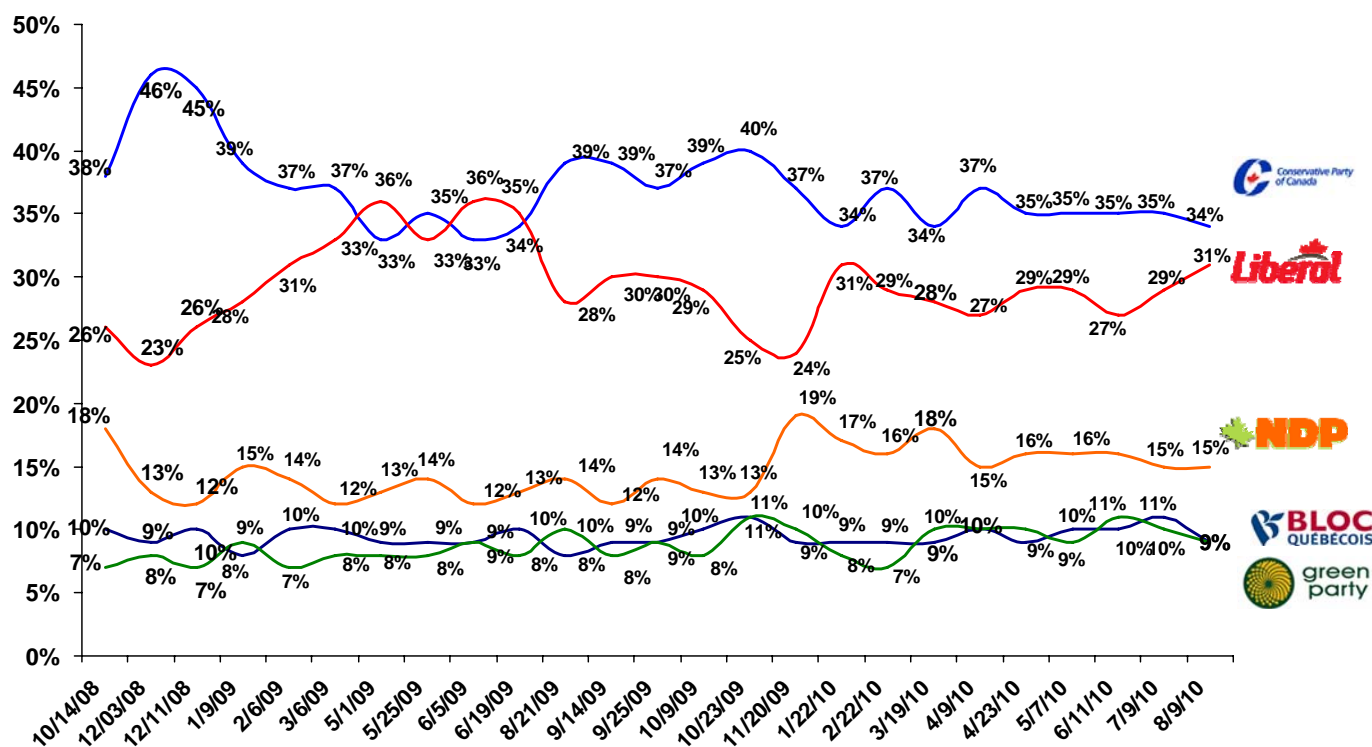
The NDP, led by Jack Layton, would garner 15% of the vote (unchanged), while Elizabeth May's Green Party would enjoy 9% support (down 1 point). Nationally, the Bloc stands at 9% support (down 2 points). Seven percent (7%) of all Canadians remain undecided.

In Ontario, the race between the two leading parties continues to be right, with the Conservatives (36%) and the Liberals (35%) in a statistical tie. The NDP (16%) and Green Party (11%) are well behind.

In Quebec, the Bloc (38%) continues to hold a commanding lead over the Liberals (24%), Conservatives (16%), NDP (12%) and Green Party (11%).

Federal Vote Support

August 9, 2010, percentage of decided voters.



Canwest /Global News Ipsos Reid Survey, August 4-9, 2010. Decided voters including leaners (n=840).

7% of all Canadian adults (n=1,000) are undecided



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These are the findings of an Ipsos Reid poll conducted on behalf of Postmedia News and Global Television from August 4-9, 2010. For the survey, a representative randomly-selected sample of 1,000 adult Canadians was interviewed by telephone. With a sample of this size, the results are considered accurate to within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult population of Canada been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were weighted to ensure that the sample's regional and age/sex composition reflects that of the actual Canadian population according to Census data. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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