

1_1. (Canadians' literacy skills are critical to quality of life.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents (Excluding Don't know)	1013	459	554	98	281	634	85	258	406	264
Weighted	1004	492	512	273*	400	331	103*	388	329	184
Strongly agree	579 58%	256 52%	323 63% A	137 50%	233 58%	209 63% C	48 46%	221 57%	205 63% F	105 57%
Somewhat agree	368 37%	203 41% B	165 32%	125 46% D	130 32%	113 34%	39 38%	142 37%	111 34%	75 41%
Somewhat disagree	47 5%	24 5%	23 4%	11 4%	29 7%	6 2%	12 12%	20 5%	12 4%	3 1%
Strongly disagree	9 1%	8 2%	1 0	0 -	8 2%	2 1%	4 4% H	5 1%	0 -	1 0
Summary										
Top2Box (Agree)	948 94%	460 93%	488 95%	262 96%	363 91%	322 98% D	87 84%	363 94% F	317 96% F	181 98% F
Low2Box (Disagree)	56 6%	32 7%	24 5%	11 4%	37 9% E	8 2%	16 16% GHI	25 6%	12 4%	3 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_2. (Improving the literacy levels of Canadians is key to improving the country's economy.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents (Excluding Don't know)	1004	458	546	97	279	628	84	257	401	262
Weighted	996	491	505	272*	396	329	101*	386	326	183
Strongly agree	494 50%	234 48%	260 51%	113 42%	189 48%	192 58%	44 44%	185 48%	176 54%	89 49%
Somewhat agree	406 41%	203 41%	203 40%	128 47%	163 41%	115 35%	38 38%	169 44%	114 35%	85 46%
Somewhat disagree	80 8%	42 8%	39 8%	30 11%	35 9%	16 5%	13 13%	25 7%	34 11%	8 4%
Strongly disagree	15 2%	12 2%	3 1%	0 -	9 2%	6 2%	6 6%	6 2%	2 1%	1 1%
Summary										
Top2Box (Agree)	900 90%	437 89%	463 92%	242 89%	352 89%	307 93%	83 82%	354 92%	289 89%	174 95%
Low2Box (Disagree)	95 10%	54 11%	42 8%	30 11%	44 11%	22 7%	19 18%	31 8%	36 11%	9 5%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_3. (Governments need to support improving the literacy levels of Canadians.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents (Excluding Don't know)	1011	458	553	97	281	633	85	258	404	264
Weighted	1001	491	510	272*	399	330	103*	388	326	184
Strongly agree	598 60%	266 54%	332 65% A	159 58%	226 56%	214 65% D	62 60%	228 59%	197 60%	111 61%
Somewhat agree	337 34%	190 39% B	147 29%	92 34%	144 36%	101 31%	33 32%	135 35%	105 32%	65 35%
Somewhat disagree	48 5%	20 4%	29 6%	17 6%	20 5%	12 4%	4 4%	22 6%	15 5%	7 4%
Strongly disagree	17 2%	15 3% B	2 0	4 1%	10 3%	3 1%	5 4% I	3 1%	9 3%	0 0
Summary										
Top2Box (Agree)	936 93%	456 93%	479 94%	251 92%	370 93%	315 95%	94 92%	363 94%	302 93%	176 96%
Low2Box (Disagree)	65 7%	35 7%	30 6%	21 8%	30 7%	15 5%	9 8%	25 6%	24 7%	8 4%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_4. (Literacy training is critical to improving job prospects for Canadians.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1021	A	B	C	D	E	F	G	H	I
Weighted	1021	461	560	101	285	635	87	259	410	265
		494	527	285*	405	331	109*	394	333	185
Base: All respondents (Excluding Don't know)	1014	459	555	99	281	634	85	257	408	264
Weighted	1004	492	512	275*	398	331	103*	386	331	184
Strongly agree	663 66%	311 63%	353 69%	170 62%	256 64%	238 72%	63 61%	256 66%	217 66%	126 69%
Somewhat agree	294 29%	150 31%	143 28%	95 35%	113 28%	86 26%	30 29%	111 29%	98 29%	56 30%
Somewhat disagree	34 3%	21 4%	13 3%	6 2%	25 6%	4 1%	7 7%	14 4%	12 4%	1 1%
Strongly disagree	12 1%	9 2%	3 1%	4 1%	5 1%	3 1%	3 3%	5 1%	4 1%	0 0
Summary										
Top2Box (Agree)	957 95%	461 94%	496 97%	265 96%	368 93%	323 98%	93 90%	367 95%	315 95%	182 99%
Low2Box (Disagree)	47 5%	31 6%	16 3%	10 4%	30 7%	7 2%	10 10%	19 5%	16 5%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_5. (I initiate upgrading my skills/literacy levels in the workplace.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1021	A	B	C	D	E	F	G	H	I
Weighted	1021	461	560	101	285	635	87	259	410	265
		494	527	285*	405	331	109*	394	333	185
Base: All respondents (Excluding Don't know)	704	344	360	79	226	399	53	172	295	184
Weighted	746	381	365	213*	326	207	78*	273	260	135
Strongly agree	233 31%	104 27%	129 35%	73 34%	87 27%	74 36%	20 26%	62 23%	100 38%	50 37%
						D			G	G
Somewhat agree	309 41%	172 45%	137 38%	76 36%	142 44%	91 44%	25 32%	121 44%	108 41%	55 41%
Somewhat disagree	168 23%	84 22%	84 23%	49 23%	81 25%	39 19%	29 37%	75 28%	42 16%	21 16%
							HI	HI		
Strongly disagree	36 5%	21 6%	15 4%	16 7%	16 5%	4 2%	4 5%	14 5%	10 4%	8 6%
Summary										
Top2Box (Agree)	541 73%	275 72%	266 73%	149 70%	229 70%	164 79%	45 58%	183 67%	208 80%	106 78%
						D			FG	F
Low2Box (Disagree)	204 27%	105 28%	99 27%	65 30%	97 30%	43 21%	33 42%	89 33%	52 20%	30 22%
					E		HI	H		

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

1_6. (I am confident in helping my children with their reading, writing and math homework.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1021	A	B	C	D	E	F	G	H	I
Weighted	1021	461	560	101	285	635	87	259	410	265
		494	527	285*	405	331	109*	394	333	185
Base: All respondents (Excluding Don't know)	715	341	374	72	213	430	58	167	292	198
Weighted	715	360	355	195*	300	219	77*	268*	238	132
Strongly agree	396 55%	176 49%	220 62%	101 52%	171 57%	124 56%	35 45%	132 49%	131 55%	98 74%
			A							FGH
Somewhat agree	251 35%	137 38%	114 32%	76 39%	95 32%	80 36%	33 43%	107 40%	85 36%	26 19%
							I	I	I	
Somewhat disagree	59 8%	41 11%	18 5%	18 9%	27 9%	14 6%	8 10%	22 8%	20 9%	8 6%
		B								
Strongly disagree	9 1%	6 2%	3 1%	0 -	8 3%	2 1%	1 1%	7 2%	2 1%	0 0
Summary										
Top2Box (Agree)	646 90%	312 87%	334 94%	177 91%	266 89%	204 93%	68 88%	239 89%	216 91%	124 94%
			A							
Low2Box (Disagree)	68 10%	47 13%	21 6%	18 9%	34 11%	16 7%	9 12%	29 11%	22 9%	8 6%
		B								

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_1. (Computer use / emailing at a place of work) How many hours a week do you spend on the following activities

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1021	A	B	C	D	E	F	G	H	I
Weighted	1021	461	560	101	285	635	87	259	410	265
		494	527	285*	405	331	109*	394	333	185
0	508	223	285	118	155	234	80	214	153	61
	50%	45%	54%	42%	38%	71%	73%	54%	46%	33%
		A	B	C	D	E	F	G	H	I
1-10	295	140	155	92	140	63	23	123	94	56
	29%	28%	29%	32%	34%	19%	21%	31%	28%	30%
		E	E	E	E	E	E	E	E	E
11-20	86	54	32	29	40	17	5	27	29	25
	8%	11%	6%	10%	10%	5%	4%	7%	9%	14%
		B	B	B	E	E	E	E	E	G
21-30	59	31	28	18	32	9	1	14	17	26
	6%	6%	5%	6%	8%	3%	1%	4%	5%	14%
		E	E	E	E	E	E	E	E	FGH
31-40	62	38	25	26	32	5	0	15	35	12
	6%	8%	5%	9%	8%	2%	-	4%	11%	7%
		E	E	E	E	E	E	E	FG	F
41-50	3	3	1	0	2	1	0	1	2	1
	0	1%	0	-	0	0	-	0	1%	0
		E	E	E	E	E	E	E	E	E
51-60	5	3	1	2	2	0	0	0	2	2
	0	1%	0	1%	1%	-	-	-	1%	1%
		E	E	E	E	E	E	E	E	E
61-70	2	2	0	0	1	0	0	0	0	1
	0	0	-	-	0	0	-	-	0	1%
		E	E	E	E	E	E	E	E	E
71-80	2	1	1	0	1	1	1	0	0	1
	0	0	0	-	0	0	1%	-	-	0
		E	E	E	E	E	E	E	E	E
91-100	0	0	0	0	0	0	0	0	0	0
	0	0	-	-	-	0	-	-	0	-

2_1. (Computer use / emailing at a place of work) How many hours a week do you spend on the following activities

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Mean	14.4	15.9	12.7	14.4	15.1	12.6	9.8	10.5	16.8	17.6
Std. Dev.	14.4	15.1	13.5	14.8	14.4	14	12.7	11.9	15.3	15.5
Median	10	10	7	7	10	8	5	5	10	15

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_2. (Filling out forms - paper or online - at work or at home) How many hours a week do you spend on the following activities

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1021	A	B	C	D	E	F	G	H	I
Weighted	1021	461	560	101	285	635	87	259	410	265
		494	527	285*	405	331	109*	394	333	185
0	250	114	136	55	99	96	45	111	66	28
	25%	23%	26%	19%	24%	29%	41%	28%	20%	15%
							HI	I		
1-10	716	352	364	217	274	225	62	270	242	142
	70%	71%	69%	76%	68%	68%	56%	69%	73%	77%
									F	F
11-20	21	9	12	2	14	6	2	2	11	7
	2%	2%	2%	1%	3%	2%	2%	0	3%	4%
									G	G
21-30	21	15	5	7	12	1	1	8	5	6
	2%	3%	1%	2%	3%	0	1%	2%	2%	4%
					E					
31-40	10	4	6	4	5	1	0	1	8	1
	1%	1%	1%	1%	1%	0	-	0	3%	0
									G	
41-50	3	0	3	0	2	1	0	3	0	0
	0	-	1%	-	0	0	-	1%	0	-
Mean	4.2	4.2	4.2	3.8	5.2	3.4	3.1	3.8	4.9	4.4
					E					
Std. Dev.	6.9	6.7	7.2	6.8	7.9	5.3	4.4	6.5	8	6.5
Median	2	2	2	1	2	2	2	1	2	2

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_3. (Computer use / emailing at home) How many hours a week do you spend on the following activities

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1021	A	B	C	D	E	F	G	H	I
Weighted	1021	461	560	101	285	635	87	259	410	265
		494	527	285*	405	331	109*	394	333	185
0	3	2	2	0	2	1	1	0	2	0
	0	0	0	-	1%	0	1%	-	1%	0
1-10	602	273	329	160	249	193	59	222	202	120
	59%	55%	62%	56%	62%	58%	53%	56%	61%	65%
11-20	265	140	126	82	92	92	30	114	84	38
	26%	28%	24%	29%	23%	28%	27%	29%	25%	20%
21-30	91	40	51	20	38	33	13	40	22	17
	9%	8%	10%	7%	9%	10%	12%	10%	6%	9%
31-40	27	17	10	5	15	7	6	5	9	7
	3%	3%	2%	2%	4%	2%	6%	1%	3%	4%
41-50	22	14	8	14	5	3	1	13	6	3
	2%	3%	2%	5%	1%	1%	1%	3%	2%	2%
51-60	3	3	0	0	2	1	0	0	3	0
	0	1%	-	-	1%	0	-	-	1%	0
61-70	5	4	1	4	0	1	1	0	4	0
	0	1%	0	1%	-	0	1%	-	1%	-
71-80	1	1	0	0	1	0	0	0	1	0
	0	0	-	-	0	-	-	-	0	-
Mean	12.5	13.6	11.5	13.6	12.3	11.8	12.9	12.3	13.1	11.8
		B								
Std. Dev.	11.6	13.1	10	13.4	11.5	10.1	11.3	10.9	13.1	10.7

2_3. (Computer use / emailing at home) How many hours a week do you spend on the following activities

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Median	10	10	10	10	10	10	10	10	10	10

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_4. (Online banking and shopping) How many hours a week do you spend on the following activities

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1021	A	B	C	D	E	F	G	H	I
Weighted	1021	461	560	101	285	635	87	259	410	265
		494	527	285*	405	331	109*	394	333	185
0	234	88	146	50	88	96	40	112	54	28
	23%	18%	28%	18%	22%	29%	36%	28%	16%	15%
		A	B	C	D	E	F	G	H	I
1-10	779	403	376	231	314	235	67	278	277	157
	76%	82%	71%	81%	77%	71%	61%	71%	83%	85%
		B	A	C	D	E	F	G	H	I
11-20	1	0	1	0	1	1	0	0	1	0
	0	0	0	-	0	0	-	-	0	0
		B	A	C	D	E	F	G	H	I
21-30	7	3	4	4	3	0	3	4	0	0
	1%	1%	1%	1%	1%	0	2%	1%	0	-
Mean	2.1	2.2	2.1	2.3	2.1	2	3	2.4	1.8	1.9
							H			
Std. Dev.	2.6	2.5	2.7	2.9	2.7	2.1	4.5	2.9	1.8	1.6
Median	1	1	1	1	1	1	2	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base

2_5. (Leisure reading - e.g. books, newspapers, magazines) How many hours a week do you spend on the following activities

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Base: All respondents	1021	A	B	C	D	E	F	G	H	I
Weighted	1021	461	560	101	285	635	87	259	410	265
		494	527	285*	405	331	109*	394	333	185
0	66 6%	44 9%	22 4%	31 11%	18 4%	17 5%	14 13%	24 6%	20 6%	8 4%
		B					I			
1-10	788 77%	387 78%	400 76%	223 78%	335 83%	230 69%	78 71%	309 78%	252 76%	149 81%
					E					
11-20	130 13%	51 10%	79 15%	22 8%	39 10%	70 21%	14 13%	40 10%	51 15%	25 14%
						CD				
21-30	29 3%	11 2%	18 3%	8 3%	9 2%	12 4%	4 4%	18 5%	5 1%	2 1%
31-40	4 0	1 0	4 1%	2 1%	2 0	1 0	0 -	0 -	4 1%	0 -
41-50	1 0	0 0	1 0	0 -	0 -	1 0	0 -	1 0	0 0	0 -
51-60	2 0	0 -	2 0	0 -	2 1%	0 -	0 -	2 1%	0 -	0 -
91-100	0 0	0 -	0 0	0 -	0 -	0 0	0 -	0 -	0 0	0 -
Don't know	0 0	0 0	0 -	0 -	0 -	0 0	0 -	0 -	0 -	0 0
Mean	7.1	6.2	7.8	5.7	6.5	8.9	7	7	7.5	6.5
Std. Dev.	7.3	5.9	8.2	6	7.5	7.6	6.2	7.9	7.6	5.5

2_5. (Leisure reading - e.g. books, newspapers, magazines) How many hours a week do you spend on the following activities

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
Median	5	5	5	4	4	7	5	4	5	5

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I Overlap formulae used. * small base