1_1. (Canadians' literacy skills are critical to quality of life.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total			REGION					HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1021	179	92	74	340	261	75	176	360	485	151	870
Weighted	1021	135	104*	66*	391	249	76*	195*	368	458	214*	807
Base: All respondents (Excluding Don't know)	1013	178	91	74	338	257	75	172	358	483	150	863
Weighted	1004	134	103*	66*	383	243	76*	186*	361	457	213*	790
Strongly agree	579	77	69	44	254	91	43	97	214	269	110	470
	58%	58%	67%	67%	67%	37%	58%	52%	59%	59%	51%	59%
		E	E	E	E		E					
Somewhat agree	368	50	31	21	118	118	31	82	121	166	90	278
	37%	37%	31%	31%	31%	49%	41%	44%	33%	36%	42%	35%
						BD						
Somewhat disagree	47	7	2	2	10	25	1	7	24	16	11	36
	5%	5%	2%	2%	3%	10%	1%	4%	7%	4%	5%	5%
						D						
Strongly disagree	9	0	0	0	0	9	0	1	3	6	3	6
	1%	-	-	-	-	4%	0	0	1%	1%	1%	1%
						D						
Summary												
Top2Box (Agree)	948	127	101	65	372	209	74	179	334	435	199	748
	94%	95%	98%	98%	97%	86%	98%	96%	93%	95%	93%	95%
		E	E		E		E					
Low2Box (Disagree)	56	7	2	2	10	34	1	7	27	22	14	42
	6%	5%	2%	2%	3%	14%	2%	4%	7%	5%	7%	5%
						ABDF						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

1_2. (Improving the literacy levels of Canadians is key to improving the country's economy.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1021	179	92	74	340	261	75	176	360	485	151	870
Weighted	1021	135	104*	66*	391	249	76*	195*	368	458	214*	807
Base: All respondents (Excluding Don't know)	1004	176	91	74	334	254	75	168	355	481	148	856
Weighted	996	132	103*	66*	379	240	76*	182*	358	456	209*	787
Strongly agree	494	71	46	32	226	82	36	71	189	234	80	414
	50%	54%	45%	48%	60%	34%	48%	39%	53%	51%	38%	53%
		E			E				G			J
Somewhat agree	406	49	52	29	121	119	37	99	130	178	109	298
	41%	37%	50%	44%	32%	49%	49%	54%	36%	39%	52%	38%
			D			D	D	HI			K	
Somewhat disagree	80	11	5	5	27	31	2	12	34	34	17	64
	8%	8%	4%	8%	7%	13%	3%	7%	10%	7%	8%	8%
Strongly disagree	15	1	0	1	5	8	0	0	5	10	3	12
	2%	1%	-	1%	1%	3%	0	-	1%	2%	2%	1%
Summary												
Top2Box (Agree)	900	120	98	61	347	201	73	170	319	412	189	711
	90%	91%	96%	92%	92%	84%	97%	93%	89%	90%	90%	90%
			E		E		E					
Low2Box (Disagree)	95	12	5	6	32	39	3	12	39	44	20	75
	10%	9%	4%	8%	8%	16%	3%	7%	11%	10%	10%	10%
						BDF						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

1_3. (Governments need to support improving the literacy levels of Canadians.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1021	179	92	74	340	261	75	176	360	485	151	870
Weighted	1021	135	104*	66*	391	249	76*	195*	368	458	214*	807
Base: All respondents (Excluding Don't know)	1011	178	91	74	336	257	75	171	358	482	148	863
Weighted	1001	134	103*	66*	381	242	76*	185*	361	456	211*	790
Strongly agree	598	84	67	42	234	123	48	108	220	271	118	481
	60%	63%	65%	63%	62%	51%	64%	58%	61%	59%	56%	61%
Somewhat agree	337	42	32	21	122	96	24	64	121	152	75	262
	34%	32%	31%	32%	32%	40%	32%	35%	34%	33%	36%	33%
Somewhat disagree	48	7	4	3	15	17	2	12	13	23	14	34
	5%	5%	4%	5%	4%	7%	2%	7%	4%	5%	7%	4%
Strongly disagree	17	1	0	0	9	6	2	1	7	10	4	13
	2%	0	-	-	2%	2%	2%	0	2%	2%	2%	2%
Summary												
Top2Box (Agree)	936	126	99	63	357	219	72	171	341	423	192	743
	93%	94%	96%	95%	94%	91%	96%	93%	95%	93%	91%	94%
Low2Box (Disagree)	65	8	4	3	24	22	3	13	19	33	18	47
	7%	6%	4%	5%	6%	9%	4%	7%	5%	7%	9%	6%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

1_4. (Literacy training is critical to improving job prospects for Canadians.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1021	179	92	74	340	261	75	176	360	485	151	870
Weighted	1021	135	104*	66*	391	249	76*	195*	368	458	214*	807
Base: All respondents (Excluding Don't know)	1014	178	91	74	337	259	75	174	357	483	149	865
Weighted	1004	134	103*	66*	380	245	76*	189*	358	457	211*	793
Strongly agree	663	89	61	41	262	164	46	111	238	314	136	527
	66%	67%	59%	62%	69%	67%	61%	59%	67%	69%	65%	66%
Somewhat agree	294	37	40	23	103	69	22	66	108	119	66	228
	29%	28%	38%	34%	27%	28%	30%	35%	30%	26%	31%	29%
Somewhat disagree	34	8	2	3	9	7	6	12	7	15	6	28
	3%	6%	2%	4%	2%	3%	8%	6%	2%	3%	3%	4%
Strongly disagree	12	0	0	0	6	6	1	0	4	8	3	10
	1%	-	-	-	2%	2%	1%	-	1%	2%	1%	1%
Summary												
Top2Box (Agree)	957	126	100	64	365	233	69	176	347	434	202	755
	95%	94%	98%	96%	96%	95%	91%	94%	97%	95%	96%	95%
Low2Box (Disagree)	47	8	2	3	15	12	7	12	11	23	8	38
	5%	6%	2%	4%	4%	5%	9%	6%	3%	5%	4%	5%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

1_5. (I initiate upgrading my skills/literacy levels in the workplace.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1021	179	92	74	340	261	75	176	360	485	151	870
Weighted	1021	135	104*	66*	391	249	76*	195*	368	458	214*	807
Base: All respondents (Excluding Don't know)	704	117	58	45	226	205	53	106	249	349	121	583
Weighted	746	98*	77*	46**	272	193	60**	133*	266	347	169*	577
Strongly agree	233	35	20	15	95	52	16	32	79	121	45	187
	31%	36%	26%	32%	35%	27%	27%	24%	30%	35%	27%	32%
Somewhat agree	309	41	25	19	108	88	28	60	111	138	72	237
	41%	41%	33%	41%	40%	46%	46%	45%	42%	40%	42%	41%
Somewhat disagree	168	20	25	12	50	46	15	32	62	74	42	126
	23%	21%	32%	25%	19%	24%	24%	24%	23%	21%	25%	22%
Strongly disagree	36	2	7	1	18	6	2	9	15	13	10	27
	5%	2%	9%	2%	7%	3%	3%	7%	5%	4%	6%	5%
Summary												
Top2Box (Agree)	541	76	45	34	203	140	44	92	190	260	117	424
	73%	77%	59%	73%	75%	73%	73%	69%	71%	75%	69%	74%
Low2Box (Disagree)	204	23	32	13	69	53	16	41	76	87	52	153
	27%	23%	41%	27%	25%	27%	27%	31%	29%	25%	31%	26%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

1_6. (I am confident in helping my children with their reading, writing and math homework.) To what extent do you agree or disagree with the following statements as they relate to literacy - that is reading, writing and math skills:

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1021	179	92	74	340	261	75	176	360	485	151	870
Weighted	1021	135	104*	66*	391	249	76*	195*	368	458	214*	807
Base: All respondents (Excluding Don't know)	715	123	60	50	219	205	58	110	246	359	138	577
Weighted	715	94*	61*	46**	254	195	64**	133*	246	336	184*	531
Strongly agree	396	53	42	26	169	72	33	61	128	206	106	289
	55%	57%	68%	57%	66%	37%	52%	46%	52%	61%	58%	54%
		E	E		E					G		
Somewhat agree	251	34	14	19	67	94	23	55	93	103	64	187
	35%	37%	23%	41%	26%	48%	36%	41%	38%	31%	35%	35%
						BD						
Somewhat disagree	59	5	5	1	18	21	8	14	20	24	10	49
	8%	6%	9%	2%	7%	11%	12%	11%	8%	7%	5%	9%
Strongly disagree	9	0	0	0	1	8	0	3	4	3	3	6
	1%	0	-	-	0	4%	0	2%	2%	1%	2%	1%
Summary												
Top2Box (Agree)	646	88	56	45	236	166	56	116	222	309	171	476
	90%	94%	91%	98%	93%	85%	87%	87%	90%	92%	93%	90%
Low2Box (Disagree)	68	6	5	1	19	29	8	17	24	27	14	55
	10%	6%	9%	2%	7%	15%	13%	13%	10%	8%	7%	10%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

2_1. (Computer use / emailing at a place of work) How many hours a week do you spend on the following activities

| | Total | | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1021	179	92	74	340	261	75	176	360	485	151	870
Weighted	1021	135	104*	66*	391	249	76*	195*	368	458	214*	807
0	508	66	59	34	212	108	29	136	201	170	84	424
	50%	49%	56%	51%	54%	44%	38%	70%	55%	37%	39%	53%
								HI	I			J
1-10	295	36	18	20	106	91	25	36	98	161	82	213
	29%	27%	17%	30%	27%	36%	33%	18%	27%	35%	38%	26%
						B				G	K	
11-20	86	8	16	7	27	24	2	11	32	43	18	67
	8%	6%	16%	11%	7%	10%	3%	5%	9%	9%	8%	8%
			D									
21-30	59	13	4	2	27	8	5	2	12	44	11	48
	6%	9%	4%	3%	7%	3%	6%	1%	3%	10%	5%	6%
		E								GH		
31-40	62	11	6	3	16	12	13	9	20	33	15	48
	6%	8%	6%	5%	4%	5%	18%	4%	6%	7%	7%	6%
							DE					
41-50	3	0	0	0	2	1	0	0	2	1	0	3
	0	-	0	-	1%	0	-	-	1%	0	-	0
51-60	5	0	0	1	0	3	1	0	0	5	3	2
	0	-	-	1%	-	1%	1%	-	-	1%	1%	0
61-70	2	0	0	0	1	0	0	0	1	0	0	1
	0	-	-	-	0	0	-	0	0	-	0	0
71-80	2	0	1	0	0	1	0	1	0	1	1	1
	0	-	1%	-	-	0	-	0	-	0	0	0
91-100	0	0	0	0	0	0	0	0	0	0	0	0
	0	-	-	-	-	0	-	-	0	-	0	-
Mean	14.4	15.9	18	13.2	13.2	13	18.2	14.3	13.4	14.9	13.9	14.5
Std. Dev.	14.4	13.3	14.7	13.7	13.5	15.3	16.3	15	14.8	14.1	15.8	14
Median	10	10	20	10	7	8	10	10	6	10	8	10

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

2_2. (Filling out forms - paper or online - at work or at home) How many hours a week do you spend on the following activities

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1021	179	92	74	340	261	75	176	360	485	151	870
Weighted	1021	135	104*	66*	391	249	76*	195*	368	458	214*	807
0	250	34	33	21	91	53	18	50	90	110	46	204
	25%	25%	31%	31%	23%	21%	24%	26%	24%	24%	22%	25%
1-10	716	89	64	43	285	186	49	140	263	313	154	562
	70%	66%	62%	65%	73%	75%	65%	72%	72%	68%	72%	70%
11-20	21	2	3	1	6	6	3	3	7	11	5	16
	2%	2%	3%	2%	1%	2%	4%	2%	2%	3%	2%	2%
21-30	21	6	2	2	5	4	3	1	4	16	6	14
	2%	4%	2%	2%	1%	1%	4%	0	1%	3%	3%	2%
31-40	10	2	2	0	3	0	2	1	3	6	1	9
	1%	2%	2%	-	1%	0	3%	1%	1%	1%	0	1%
41-50	3	2	0	0	1	0	0	0	1	2	2	1
	0	1%	-	-	0	0	-	-	0	0	1%	0
Mean	4.2	5.8	4.5	4	3.9	3.3	6	3.5	3.7	4.9	4	4.3
		E					E					
Std. Dev.	6.9	9.4	8.1	5.2	6.4	4.9	9.2	4.9	6.4	7.9	6.9	6.9
Median	2	2	1	2	2	1	2	2	1	2	1	2

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

2_3. (Computer use / emailing at home) How many hours a week do you spend on the following activities

	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
					REGION			HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1021	179	92	74	340	261	75	176	360	485	151	870
Weighted	1021	135	104*	66*	391	249	76*	195*	368	458	214*	807
0	3	1	1	0	0	1	1	0	2	1	0	3
	0	1%	1%	-	-	0	1%	0	1%	0	-	0
1-10	602	84	56	35	227	163	37	88	224	290	134	469
	59%	62%	54%	53%	58%	65%	49%	45%	61%	63%	62%	58%
									G	G		
11-20	265	34	35	24	87	64	23	58	88	119	50	215
	26%	25%	33%	36%	22%	26%	31%	30%	24%	26%	23%	27%
21-30	91	12	10	6	45	16	2	25	35	32	19	72
	9%	9%	10%	10%	11%	6%	3%	13%	9%	7%	9%	9%
31-40	27	4	1	1	17	3	0	8	11	8	4	23
	3%	3%	1%	1%	4%	1%	1%	4%	3%	2%	2%	3%
41-50	22	1	1	0	9	1	10	15	6	1	7	15
	2%	1%	1%	-	2%	0	13%	8%	2%	0	3%	2%
							ABCDE	HI				
51-60	3	0	0	0	1	1	1	1	0	2	0	3
	0	-	-	-	0	0	1%	1%	-	0	-	0
61-70	5	0	0	0	5	0	0	0	1	4	0	5
	0	-	-	-	1%	-	-	-	0	1%	-	1%
71-80	1	0	0	0	0	0	1	0	1	0	0	1
	0	-	-	-	-	-	1%	-	0	-	-	0
Mean	12.5	11.2	12.2	12.3	13.6	10.2	17.6	16.5	12.1	11.2	12.1	12.6
					E		AE	HI				
Std. Dev.	11.6	9.7	9.4	8.4	12.9	9.2	17.2	13.5	11.4	10.6	10.5	11.9
Median	10	10	10	10	10	8	12	14	10	10	10	10

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

2_4. (Online banking and shopping) How many hours a week do you spend on the following activities

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1021	179	92	74	340	261	75	176	360	485	151	870
Weighted	1021	135	104*	66*	391	249	76*	195*	368	458	214*	807
0	234	24	19	17	94	56	22	63	88	83	41	192
	23%	18%	19%	26%	24%	23%	29%	32% I	24%	18%	19%	24%
1-10	779	110	84	49	297	186	54	131	274	374	169	610
	76%	82%	80%	74%	76%	75%	71%	67%	74%	82% G	79%	76%
11-20	1	0	1	0	0	0	0	1	0	1	0	1
	0	-	1%	0	-	0	-	0	-	0	-	0
21-30	7	0	0	0	0	6	0	0	6	0	4	3
	1%	0	-	-	-	3% D	-	0	2% I	-	2%	0
Mean	2.1	2.3	2.1	2	2	2.4	1.7	2.5 I	2.3	1.9	2.1	2.1
Std. Dev.	2.6	2.2	2	2	1.5	4.2	1.4	2.5	3.5	1.5	3.3	2.4
Median	1	1	1	1	1	1	1	2	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

2_5. (Leisure reading - e.g. books, newspapers, magazines) How many hours a week do you spend on the following activities

	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
					REGION				HOUSEHOLD INCOME		HOUSEHOLD COMPOSITION	
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1021	179	92	74	340	261	75	176	360	485	151	870
Weighted	1021	135	104*	66*	391	249	76*	195*	368	458	214*	807
0	66	6	11	2	10	27	10	11	38	17	21	45
	6%	5%	10%	3%	3%	11%	13%	6%	10%	4%	10%	6%
			D			D	D			I		
1-10	788	99	80	60	307	187	55	143	277	368	165	622
	77%	73%	77%	90%	79%	75%	72%	73%	75%	80%	77%	77%
				A								
11-20	130	20	11	4	62	28	6	29	40	61	22	108
	13%	15%	11%	6%	16%	11%	7%	15%	11%	13%	10%	13%
21-30	29	7	2	1	7	8	4	8	12	10	2	26
	3%	5%	2%	1%	2%	3%	6%	4%	3%	2%	1%	3%
31-40	4	2	0	0	2	0	1	1	1	2	4	1
	0	1%	-	-	0	0	1%	1%	0	0	2%	0
											K	
41-50	1	1	0	0	0	0	0	1	0	0	0	1
	0	0	-	1%	-	-	-	0	0	-	-	0
51-60	2	0	0	0	2	0	0	2	0	0	0	2
	0	-	-	-	1%	-	-	1%	-	-	-	0
91-100	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	-	-	-	-	-	0	-	-	-	0
Don't know	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	-	-	-	-	-	-	-	0	-	0
Mean	7.1	8.2	6.4	5.4	7.5	6.5	6.7	8.2	6.9	6.7	6.4	7.2
Std. Dev.	7.3	9.2	5.7	5.8	7.5	5.9	8.2	10.2	6.6	6.1	6.5	7.4
Median	5	5	5	5	5	5	3	5	5	5	5	5

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base