

Q1 Now, as you may know, an election to pick Toronto's mayor will be held in October. How certain are you that you will go out and vote in that election?

	Total	REGION					AGE			GENDER		VOTE IN OCTOBER			VOTE CHOICE					CERTAINTY OF VOTING				LIKELIHOOD OF CHANGING YOUR MIND			FRONT RUNNER CHOICE		Q1 Absolutely Certain and Q4 Very Certain	
	Toronto	York/East York	Scarborough	North York	Etobicoke	Young (18-34)	Mid (35-54)	Senior (55+)	Male	Female	Absolutely certain	Very/Somewhat likely	Not Very/Not at all likely	Rocco Rossi	George Smitherman	Joe Pantalone	Sara Thomson	Rob Ford	Other candidate	Undecided	Very Certain	Somewhat Certain	Not Very/Not At All Certain	Very likely	Somewhat likely	Not very/Not at all likely	Rob Ford	George Smitherman		
Base: Total Weighted	A 400 400	B 118 108	C 32 44**	D 88 92*	E 91 100*	F 71 56*	G 77 120*	H 161 156	I 143 124	J 190 192	K 210 208	L 191 179	M 138 146	N 64 71*	O 29 30**	P 91 93*	Q 40 42*	R 24 27**	S 115 112	T 0 **	U 70 67*	V 125 119	W 105 66	X 66 69*	Y 27 28**	Z 108 114*	a 161 159	b 137 136	c 140 148	d 84 78*
Absolutely certain	179 45%	59 55%	19 43%	37 40%	34 34%	31 55%	39 33%	76 49%	64 52%	92 48%	88 42%	179 100%	0 -	0 -	11 36%	54 58%	25 61%	12 44%	52 47%	0 25%	17 78	50 44%	25 37%	15 54%	49 43%	88 55%	58 42%	87 59%	78 100%	
	EGMNU ADE	87 14	9 9	23 23	28 28	13 13	27 27	25 25	35 35	39 39	48 48	0 AMN	87 0	0 35	6 6	18 AU	8 AU	6 U	29 29	0 0	15 15	27 A	33 33	7 7	2 25	25 39	33 33	30 30	0 0	A A
Very likely	22% 13%	20% 13%	25% 20%	28% 25%	28% 24%	22% 24%	16% 16%	28% 20%	20% 23%	- -	- -	59% 19%	- 18%	- 21%	20% 26%	3 19%	13 18%	6 21%	4 26%	0 23%	12 22%	8 X	20 10%	18 8%	5 22%	25 24%	16 24%	25 21%	17 0	- -
	BHLNXd	59 17	5 13	8 18	6 6	26 23	23 11	23 23	36 36	0 0	59 59	0 0	3 3	13 13	6 6	4 4	21 21	0 0	12 12	8 8	20 20	18 18	5 5	25 25	16 16	25 25	17 17	0 0	- -	
Somewhat likely	15% 16%	11% 16%	14% 11%	18% 14%	10% 18%	22% 10%	15% 22%	9% 15%	12% 9%	18% 12%	- 18%	- 41%	- -	9% 9%	14% 14%	14% 14%	14% 14%	18% 18%	- -	17% 17%	7% 7%	18% 18%	26% 17%	17% 22%	10% 10%	18% 18%	11% 11%	- -	- -	
	ILNVad	25 9	0 0	6 6	6 6	5 5	12 12	10 10	3 3	8 8	18 18	0 0	0 0	25 25	4 4	2 2	1 2	6 6	0 0	7 7	5 5	4 4	7 7	1 1	7 7	7 7	11 11	2 2	0 0	
Not very likely	6% 8%	- -	- 7%	- 6%	8% 8%	10% 7%	7% 10%	2% 2%	4% 4%	8% 8%	- -	- -	- -	36% 15%	3% 3%	3% 3%	6% 6%	5% 5%	- -	10% 10%	4% 4%	3% 3%	10% 5%	6% 6%	4% 4%	8% 8%	2% 2%	- -	- -	
	ILMod	46 8	12 12	11 11	14 14	1 1	17 17	20 20	10 10	28 28	18 18	0 0	0 0	46 46	5 5	6 6	2 2	4 4	0 0	15 15	2 2	8 8	12 12	5 5	8 8	10 10	10 10	0 0	- -	
Not likely at all	11% 7%	27% 12%	12% 14%	14% 2%	2% 14%	14% 13%	8% 8%	15% 15%	8% 8%	- -	- -	- -	64% 18%	7% 7%	4% 4%	15% 15%	4% 4%	4% 4%	- -	22% 22%	6% 6%	7% 7%	18% 16%	16% 7%	6% 6%	7% 7%	7% 7%	- -	- -	
	FLMSVacd	3 1	0 0	2 2	0 0	0 0	0 0	2 2	1 1	2 2	1 1	0 0	0 0	0 0	1 1	0 0	0 0	0 0	0 0	2 2	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 1	0 0	
DK/NS	1%	1%	- 2%	- -	- -	- -	- 1%	- 1%	1% 1%	0 0	- -	- -	- -	3%	- -	- -	- -	- -	- -	3%	- -	- -	- -	- -	- -	- -	- -	1% 1%	- -	
Summary																														
Absolutely certain	179 45%	59 55%	19 43%	37 40%	34 34%	31 55%	39 33%	76 49%	64 52%	92 48%	88 42%	179 100%	0 -	0 -	11 36%	54 58%	25 61%	12 44%	52 47%	0 25%	17 78	50 44%	25 37%	15 54%	49 43%	88 55%	58 42%	87 59%	78 100%	
	EGMNU ADE	87 14	9 9	23 23	28 28	13 13	27 27	25 25	35 35	39 39	48 48	0 AMN	87 0	0 35	6 6	18 AU	8 AU	6 U	29 29	0 0	15 15	27 A	33 33	7 7	2 25	25 39	33 33	30 30	0 0	
Very/Somewhat likely	37% 29%	30% 40%	40% 46%	46% 34%	44% 31%	37% 32%	40% 40%	- 100%	- 100%	- 28%	- 33%	- 33%	- 35%	- 45%	- 40%	- 29%	- 46%	- 36%	- 24%	- 44%	- 35%	- 29%	- 46%	- 36%	- 24%	- 44%	- 35%	- 42%	- 32%	- -
	BHLNVd	71 17	12 12	17 17	20 20	6 6	28 28	30 30	13 13	36 36	35 35	0 0	0 0	71 71	10 10	9 9	3 3	6 6	10 10	0 0	22 22	7 7	11 11	19 19	6 6	15 15	17 17	21 21	12 12	0 0
Not Very/Not at all likely	18% 15%	27% 18%	20% 20%	10% 20%	10% 24%	19% 10%	19% 19%	17% 17%	- -	- -	- -	- -	100% 33%	9% 9%	7% 7%	21% 21%	9% 9%	- -	- -	32% 32%	6% 6%	10% 10%	27% 27%	21% 21%	13% 13%	10% 10%	15% 15%	8% 8%	- -	
	ILMPSVWacd					I I							ALM								APQS						AVW			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - A/G/H/I - A/J/K - A/L/M/N - A/O/P/Q/R/S/T/U - A/V/W/X - A/Y/Z/a - A/b/c - A/d Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing