



# Oil Sands - USA

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1. Have you ever read, heard or seen anything about the development of the oil sands in Alberta, Canada, including news coverage, articles, advertisements, etc.?

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents (unwtd)	1016	373	643	649	367	491	98	251	176	643	373	889	113
Base: All respondents (wtd)	1016	381	635	743	273	470	110*	300	137	592	424	859	141*
Yes	167	57	110	82	85	87	25	28	27	107	60	130	31
	16%	15%	17%	11%	31%	19%	22%	9%	20%	18%	14%	15%	22%
					C	G	G		G				
No	849	324	525	660	189	382	85	272	109	485	364	729	110
	84%	85%	83%	89%	69%	81%	78%	91%	80%	82%	86%	85%	78%
				D				EFH					

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base

2. Based on what you've read, heard or seen do you think the development of the oil sands in Alberta, Canada is a...

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Heard or seen about the development of the oil sands in Alberta, Canada (unwtd)	192	62	130	77	115	104	19	26	43	127	65	161	24
Base: Heard or seen about the development of the oil sands in Alberta, Canada (wtd)	167	57*	110*	82*	85	87*	25**	28**	27*	107*	60*	130	31**
Very good thing	43	19	24	19	24	28	3	5	7	26	17	35	5
	26%	34%	22%	23%	28%	32%	13%	17%	26%	24%	28%	27%	15%
Good thing	78	21	57	43	35	36	15	13	13	52	26	56	21
	47%	36%	52%	52%	42%	42%	61%	47%	50%	49%	43%	43%	67%
Bad thing	23	8	16	10	13	9	4	9	1	13	10	20	2
	14%	13%	14%	12%	16%	11%	17%	31%	4%	13%	16%	15%	7%
Very bad thing	7	2	5	4	3	4	1	0	2	4	2	7	0
	4%	4%	4%	5%	4%	4%	4%	-	9%	4%	4%	5%	-
Not sure/don't know/don't care	16	7	9	7	9	10	1	1	3	11	5	11	3
	10%	13%	8%	8%	11%	12%	5%	4%	12%	10%	9%	9%	11%
Summary													
Top 2 Box - Good thing	121	40	81	62	59	64	18	18	20	78	43	91	26
	72%	70%	73%	75%	70%	73%	74%	64%	75%	73%	71%	70%	82%
Bottom 2 Box - Bad thing	30	10	20	14	16	13	5	9	4	18	12	27	2
	18%	17%	18%	17%	19%	15%	20%	31%	13%	17%	21%	21%	7%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base; \*\* very small base (under 30) ineligible for sig testing

3. Which of the following is closest to your point of view on the development of the oil sands in Alberta, Canada?

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Read, heard or seen the development of the oil sands in Alberta, Canada (unwtd)	170	53	117	68	102	91	17	24	38	111	59	145	19
Base: Read, heard or seen the development of the oil sands in Alberta, Canada (wtd)	151	49*	101*	76*	75*	77*	23**	26**	24*	96*	55*	118	28**
While there are some risks to the environment with this development the need for energy in Canada outweighs those risks	110	36	74	51	59	59	13	18	20	75	36	86	22
	73%	73%	73%	67%	79%	77%	57%	68%	82%	78%	65%	73%	79%
While there is a need for energy in Canada, it does not outweigh the environmental risks with this development	40	13	27	25	16	18	10	8	4	21	19	32	6
	27%	27%	27%	33%	21%	23%	43%	32%	18%	22%	35%	27%	21%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J - K/L \* small base; \*\* very small base (under 30) ineligible for sig testing