

Q3. How often would you say that you think about mental health problems as they affect your children?

		Region						Age			Gender			Education	
	Total	BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female	High School or less	Some Post-Secondary/ College	University or higher
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
Weighted	2075	259	228	141	811	490	145	493	1407	175	865	1210	387	937	751
Very often	314	52	35	18	126	62	21	64	208	42	107	207	59	150	105
	15%	20%	16%	13%	16%	13%	14%	13%	15%	24%	12%	17%	15%	16%	14%
Occasionally	800	E	84	59	316	189	56	196	542	63	295	505	157	354	289
	39%	37%	37%	42%	39%	39%	39%	40%	39%	36%	34%	42%	40%	38%	39%
Rarely	685	J	76	47	260	171	52	171	462	52	318	366	117	309	258
	33%	31%	33%	33%	32%	35%	36%	35%	33%	30%	37%	30%	30%	33%	34%
Never	276	K	33	18	109	68	16	62	196	18	144	132	54	124	98
	13%	12%	15%	12%	13%	14%	11%	13%	14%	10%	17%	11%	14%	13%	13%
Summary											K				
Top2Box	1114	148	119	77	442	251	77	260	749	105	403	712	216	504	394
	54%	57%	52%	54%	54%	51%	53%	53%	53%	60%	47%	59%	56%	54%	53%
Bottom2Box	961	J	109	64	369	239	68	233	658	70	463	498	171	433	357
	46%	43%	48%	46%	46%	49%	47%	47%	47%	40%	53%	41%	44%	46%	47%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q4. To what degree is mental illness amongst any of your children a source of concern for you?

		Region						Age			Gender			Education	
	Total	BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female	High School or less	Some Post-Secondary/ College	University or higher
Base: All respondents	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
Weighted	2075	259	228	141	811	490	145	493	1407	175	865	1210	387	937	751
10 - Very concerning	136	14	19	8	48	38	10	38	80	17	49	87	35	63	37
	7%	5%	8%	6%	6%	8%	7%	8%	6%	10%	6%	7%	9%	7%	5%
9	33	4	2	1	17	8	1	6	22	5	11	22	8	14	11
	2%	2%	1%	1%	2%	2%	1%	1%	2%	3%	1%	2%	2%	2%	1%
8	118	11	14	6	45	34	8	24	81	12	53	64	21	57	40
	6%	4%	6%	4%	6%	7%	5%	5%	6%	7%	6%	5%	5%	6%	5%
7	163	19	19	4	73	39	8	42	102	19	68	95	36	74	53
	8%	7%	8%	3%	9%	8%	6%	9%	7%	11%	8%	8%	9%	8%	7%
6	143	12	9	15	48	48	11	35	98	11	45	98	23	65	56
	7%	5%	4%	11%	6%	10%	7%	7%	7%	6%	5%	8%	6%	7%	7%
5	190	25	30	12	60	53	9	49	126	14	71	118	40	76	74
	9%	10%	13%	9%	7%	11%	7%	10%	9%	8%	8%	10%	10%	8%	10%
4	154	20	12	15	50	44	13	40	104	10	55	99	31	68	55
	7%	8%	5%	11%	6%	9%	9%	8%	7%	6%	6%	8%	8%	7%	7%
3	270	37	29	21	101	62	20	62	185	23	122	148	48	119	104
	13%	14%	13%	15%	12%	13%	14%	13%	13%	13%	14%	12%	12%	13%	14%
2	349	40	40	23	151	70	25	70	257	23	149	200	51	155	143
	17%	15%	18%	16%	19%	14%	17%	14%	18%	13%	17%	17%	13%	17%	19%
1 - Not at all concerning	519	77	54	37	217	94	40	127	352	41	242	277	95	247	178
	25%	30%	24%	26%	27%	19%	28%	26%	25%	23%	28%	23%	24%	26%	24%
(7-9)	313	34	35	11	135	81	17	72	205	36	132	181	65	145	104
	15%	13%	15%	8%	17%	17%	12%	15%	15%	21%	15%	15%	17%	15%	14%
(5-6)	333	37	39	27	108	102	20	84	224	25	116	217	63	141	130
	16%	14%	17%	19%	13%	21%	14%	17%	16%	14%	13%	18%	16%	15%	17%
(2-4)	774	97	81	59	303	176	58	172	546	56	326	448	130	341	303
	37%	37%	36%	41%	37%	36%	40%	35%	39%	32%	38%	37%	34%	36%	40%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q5. What prompted you to begin thinking about or being concerned about children's mental health?

		Region						Age			Gender			Education	
	Total	BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female	High School or less	Some Post-Secondary/ College	University or higher
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: Did not select Never at Q3	1798	227	171	124	714	427	135	431	1210	157	730	1068	333	810	655
Weighted	1799	227	195	123	702	422	129	431	1211	157	721	1078	333	813	653
Media discussion / coverage	583	66	55	34	222	171	35	161	381	42	262	321	120	252	211
	32%	29%	28%	27%	32%	40% ABCDF	27%	37% HI	31%	27%	36% K	30%	36%	31%	32%
Personal experience with a mental health challenge in my immediate family	577	74	76	44	226	113	45	119	408	50	187	390	104	275	198
	32%	32%	39% E	36%	32%	27%	35%	28%	34% G	32%	26% J	36%	31%	34%	30%
Experience of a mental health challenge in my extended family or a friend's family	399	51	32	25	163	97	32	104	263	32	168	232	76	181	142
	22%	22%	16%	20%	23%	23%	24%	24%	22%	20%	23%	21%	23%	22%	22%
Professional experience/ I work in the mental health field	50	6	2	5	21	12	4	13	33	4	19	30	0	18	32
	3%	3%	1%	4%	3%	3%	3%	3%	3%	3%	3%	3%	-	2% L	5% LM
My child's attitude/ behaviour	33	5	2	3	18	4	1	4	21	8	14	19	5	15	13
	2%	2%	1%	2%	3%	1%	1%	1%	2%	5% GH	2%	2%	1%	2%	2%
A difficult situation (divorce/ death of a loved one)	20	5	1	2	10	2	0	1	17	2	5	15	4	8	8
	1%	2% E	1%	2%	1%	0	-	0	1%	1%	1%	1%	1%	1%	1%
General concern (as a parent)	17	6	3	1	5	1	1	5	8	4	9	8	1	9	7
	1%	3% DE	2%	1%	1%	0	1%	1%	1%	3% H	1%	1%	0	1%	1%
I am not concerned	17	4	6	1	3	1	2	0	14	3	7	10	6	6	4
	1%	2% DE	3% DE	1%	0	0	1%	-	1% G	2% G	1%	1%	2%	1%	1%
Child's diagnosis/ my child has a mental health condition	6	1	1	0	2	2	0	1	4	1	3	3	1	2	3
	0	0	1%	-	0	0	-	0	0	1%	0	0	0	0	0
Not applicable	6	1	1	0	2	2	0	1	5	0	5	1	0	2	4
	0	0	1%	-	0	0	-	0	0	-	1% K	0	-	0	1%
Nothing	25	0	1	4	9	6	5	4	19	2	13	12	5	14	6
	1%	-	1%	3% A	1%	1%	4% ABD	1%	2%	1%	2%	1%	1%	2%	1%
Other	61	8	12	4	23	11	4	15	37	9	27	34	9	28	24
	3%	4%	6% E	3%	3%	3%	3%	3%	3%	6%	4%	3%	3%	3%	4%
	5	0	2	1	0	1	1	2	3	0	2	3	2	2	1

Q5. What prompted you to begin thinking about or being concerned about children's mental health?

	Total	BC	Alberta	Region				18-34	Age		Male	Female	High School or less	Education	
				Sask/Man	ON	Quebec	Atlantic		35-54	55+				Some Post- Secondary/ College	University or higher
Don't know	0	-	1% D	1% D	-	0	1% D	0	0	-	0	0	1%	0	0

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q6. How knowledgeable are you about children's mental health issues?

	Total	Region						Age			Gender		High School or less	Education Some Post- Secondary/ College	University or higher
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female			
Base: All respondents	2075	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Weighted	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
		259	228	141	811	490	145	493	1407	175	865	1210	387	937	751
Very knowledgeable	236	30	24	14	101	46	20	54	154	28	93	143	33	105	98
	11%	12%	11%	10%	12%	9%	14%	11%	11%	16%	11%	12%	9%	11%	13%
Somewhat knowledgeable	929	134	103	66	391	168	68	218	628	83	357	572	173	408	348
	45%	52%	45%	47%	48%	34%	47%	44%	45%	48%	41%	47%	45%	44%	46%
Not very	759	E	E	E	E	E	E	E	E	E	J	J			
	37%	31%	39%	37%	34%	43%	37%	39%	37%	28%	38%	36%	37%	39%	34%
Not at all	151	14	12	9	47	65	4	30	107	14	89	62	38	60	52
	7%	5%	5%	6%	6%	13%	3%	6%	8%	8%	10%	5%	10%	6%	7%
Summary						ABCDF					K		M		
Top2Box	1165	165	127	80	492	214	88	272	782	111	450	715	206	513	446
	56%	63%	56%	57%	61%	44%	60%	55%	56%	64%	52%	59%	53%	55%	59%
Bottom2Box	910	E	E	E	E	E	E	E	E	GH		J			L
	44%	37%	44%	43%	39%	56%	40%	45%	44%	36%	48%	41%	47%	45%	41%
						ABCDF		I	I		K		N		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q11. In your opinion, what are the top three children's mental health illnesses/issues facing parents today?

		Region						Age			Gender			Education	
	Total	BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female	High School or less	Some Post-Secondary/ College	University or higher
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
Weighted	2075	259	228	141	811	490	145	493	1407	175	865	1210	387	937	751
Attention deficit disorders	1271	159	146	71	477	333	85	305	873	93	514	757	234	565	472
	61%	61%	64%	51%	59%	68%	59%	62%	62%	54%	59%	63%	61%	60%	63%
Behaviour disorders		C	C			CDF			I						
	1142	132	125	85	419	306	75	271	781	90	497	645	217	514	411
	55%	51%	55%	60%	52%	62%	52%	55%	55%	52%	57%	53%	56%	55%	55%
Depression						ADF									
	854	111	109	64	369	148	55	186	590	78	342	512	155	393	306
	41%	43%	48%	45%	45%	30%	38%	38%	42%	45%	40%	42%	40%	42%	41%
Autism		E	E	E	E										
	711	92	60	40	292	165	62	220	453	38	300	410	127	323	260
	34%	35%	26%	28%	36%	34%	43%	45%	32%	21%	35%	34%	33%	35%	35%
Eating disorders (anorexia, bulimia)		B		B		BCE	HI	I							
	698	86	75	43	290	151	53	167	477	55	293	405	129	324	246
	34%	33%	33%	30%	36%	31%	37%	34%	34%	32%	34%	34%	33%	35%	33%
Substance abuse disorders	693	81	90	63	262	149	48	114	492	87	285	408	128	326	239
	33%	31%	40%	44%	32%	30%	33%	23%	35%	50%	33%	34%	33%	35%	32%
Anxiety		E	ADEF					G	GH						
	629	86	66	43	254	134	46	145	425	60	246	383	95	272	262
	30%	33%	29%	30%	31%	27%	32%	29%	30%	34%	28%	32%	24%	29%	35%
Bipolar disorders														LM	
	160	24	11	12	52	52	9	55	94	11	79	81	54	73	32
	8%	9%	5%	8%	6%	11%	6%	11%	7%	6%	9%	7%	14%	8%	4%
Schizophrenia						BD		H			K		MN	N	
	66	8	2	4	19	31	3	16	39	12	39	27	22	21	24
	3%	3%	1%	3%	2%	6%	2%	3%	3%	7%	5%	2%	6%	2%	3%
						BDF				GH	K		MN		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q12. To what extent, if any, do you think there is stigma associated with children's mental health?

	Total	Region						Age			Gender		High School or less	Education Some Post- Secondary/ College	University or higher
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
Weighted	2075	259	228	141	811	490	145	493	1407	175	865	1210	387	937	751
A significant amount	715	102	81	51	265	167	49	129	514	72	256	459	98	319	297
	34%	39%	36%	36%	33%	34%	34%	26%	37%	41%	30%	38%	25%	34%	40%
Some		D							G	G		J		L	LM
	823	104	96	51	329	183	60	193	557	73	348	475	147	383	293
	40%	40%	42%	36%	41%	37%	41%	39%	40%	42%	40%	39%	38%	41%	39%
A little	360	40	30	24	144	97	26	125	214	22	169	191	95	153	113
	17%	15%	13%	17%	18%	20%	18%	25%	15%	12%	20%	16%	25%	16%	15%
Not very much						B		HI			K		MN		
	123	12	17	14	49	24	8	30	85	8	59	64	32	58	33
	6%	5%	7%	10%	6%	5%	5%	6%	6%	5%	7%	5%	8%	6%	4%
None at all				AE									N		
	54	1	5	2	23	20	3	15	39	0	33	20	14	24	16
	3%	0	2%	1%	3%	4%	2%	3%	3%	-	4%	2%	4%	3%	2%
					A	A		I	I		K				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q13_6. (It is important to me to be able to obtain information on children's mental health anonymously so that my child won't be 'labeled' or stigmatized) To what extent do you agree or disagree

	Total	Region						Age			Gender		High School or less	Education	
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female		Some Post- Secondary/ College	University or higher
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
Weighted	2075	259	228	141	811	490	145	493	1407	175	865	1210	387	937	751
It is important to me to be able to obtain information on children's mental health anonymously so that my child won't be 'labeled' or stigmatized															
Strongly agree	629 30%	85 33%	73 32%	43 30%	245 30%	130 27%	51 35% E	154 31%	423 30%	52 30%	235 27%	394 33% J	118 31%	310 33% N	200 27%
Somewhat agree	817 39%	91 35%	84 37%	61 43%	327 40%	200 41%	55 38%	182 37%	568 40%	67 38%	370 43%	447 37%	129 33%	372 40%	317 42%
Somewhat disagree	355 17%	44 17%	34 15%	25 17%	135 17%	97 20%	20 14%	77 16%	246 17%	32 18%	151 17%	204 17%	64 16%	150 16%	140 19%
Strongly disagree	148 7%	21 8%	19 9%	8 6%	52 6%	35 7%	12 9%	37 8%	98 7%	12 7%	56 6%	91 8%	34 9%	58 6%	56 7%
Don't know	127 6%	18 7%	18 8%	5 3%	52 6%	28 6%	7 5%	43 9% H	72 5%	12 7%	54 6%	73 6%	42 11% MN	47 5%	38 5%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q14. To what degree do you pursue information about children's mental health?

	Total	Region						Age			Gender		High School or less	Education Some Post- Secondary/ College	University or higher
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female			
Base: All respondents	2075	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Weighted	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
		259	228	141	811	490	145	493	1407	175	865	1210	387	937	751
I actively seek out information	309	52	45	27	124	44	18	64	201	45	105	204	49	133	126
	15%	20%	20%	19%	15%	9%	12%	13%	14%	26%	12%	17%	13%	14%	17%
I usually read it if I come across it (as with newspaper articles, etc.)		E	E	E	E					GH		J			
	772	89	89	44	309	182	60	200	508	65	283	490	148	344	280
	37%	34%	39%	31%	38%	37%	41%	41%	36%	37%	33%	40%	38%	37%	37%
Occasionally, but only as-needed												J			
	463	64	41	29	176	124	29	99	328	37	197	266	84	216	163
	22%	25%	18%	20%	22%	25%	20%	20%	23%	21%	23%	22%	22%	23%	22%
Rarely/never						B									
	530	55	53	41	202	140	38	130	371	29	280	250	105	244	181
	26%	21%	23%	29%	25%	29%	26%	26%	26%	16%	32%	21%	27%	26%	24%
						A		I	I		K				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q17. What are all the resources you have turned to in search of information on children's mental health or mental illness?

	Total	Region						Age			Gender		High School or less	Education	
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female		Some Post-Secondary/ College	University or higher
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All answering respondents	306	52	38	27	126	44	19	63	199	44	106	200	49	131	126
Weighted	309	52*	45*	27**	124	44*	18**	64*	201	45*	105	204	49*	133	126
Doctors	254 82%	43 83%	38 85%	22 81%	104 84%	32 73%	15 84%	52 81%	164 82%	38 86%	85 81%	169 83%	42 84%	112 84%	100 79%
Internet	243 79%	42 81%	31 69%	24 89%	93 75%	38 86%	16 89%	43 68%	165 82%	34 77%	73 70%	170 83%	34 69%	111 83%	97 77%
Health-related organizations (e.g. Canadian Mental Health Association, Centre for Addiction and Mental Health, Canadian Psychiatric Association)	211 68%	40 77%	28 63%	22 81%	85 68%	25 57%	11 63%	35 54%	145 72%	31 70%	65 62%	146 71%	28 57%	91 68%	92 73%
School personnel (e.g. teachers, counselors, administrators)	170 55%	35 67%	27 61%	13 48%	65 52%	20 46%	10 58%	24 38%	118 59%	28 62%	53 51%	117 57%	22 45%	77 57%	71 57%
Friends or family	130 42%	22 43%	23 52%	12 44%	53 43%	13 30%	7 37%	36 56%	84 42%	10 23%	35 33%	95 47%	23 47%	57 43%	50 39%
Community organizations	120 39%	25 48%	18 40%	10 37%	49 40%	13 30%	5 26%	22 35%	78 39%	19 43%	38 36%	82 40%	14 29%	50 37%	55 44%
Magazines	102 33%	21 41%	20 45%	10 37%	33 26%	12 27%	7 37%	20 31%	69 34%	13 30%	31 29%	72 35%	14 29%	46 35%	42 33%
Newspapers	75 24%	15 29%	7 16%	10 37%	29 23%	10 23%	4 21%	13 21%	49 24%	12 28%	24 23%	50 25%	8 16%	29 22%	37 29%
Faith-based organizations	36 11%	4 7%	8 18%	5 18%	14 11%	2 5%	3 16%	7 11%	22 11%	7 15%	15 14%	21 10%	1 2%	17 13%	17 14%
Other media	31 10%	8 16%	5 11%	3 11%	11 9%	4 9%	0 -	4 6%	24 12%	3 7%	10 9%	21 10%	1 2%	16 12%	14 11%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N * small base; ** very small base (under 30) ineligible for sig testing

Q18. Which two sources do you trust the most?

	Total	Region						Age			Gender		High School or less	Education	
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female		Some Post- Secondary/ College	University or higher
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All answering respondents	306	52	38	27	126	44	19	63	199	44	106	200	49	131	126
Weighted	309	52*	45*	27**	124	44*	18**	64*	201	45*	105	204	49*	133	126
Doctors	228 74%	32 62%	28 62%	19 70%	107 86% AB	33 75%	10 53%	43 68%	149 74%	36 81%	79 76%	149 73%	34 69%	100 75%	94 74%
Health-related organizations (e.g. Canadian Mental Health Association, Centre for Addiction and Mental Health, Canadian Psychiatric Association)	212 69%	39 75%	30 68%	18 67%	85 68%	26 59%	14 79%	31 49%	146 73%	35 77%	69 66%	143 70%	27 56%	95 71%	90 71%
Internet	58 19%	10 19%	8 19%	7 26%	17 14%	13 29%	3 16%	19 30%	38 19%	1 2%	19 18%	39 19%	13 26%	29 22%	16 13%
School personnel (e.g. teachers, counselors, administrators)	40 13%	9 17%	7 16%	4 15%	13 10%	5 11%	2 11%	8 12%	27 13%	5 12%	14 13%	26 13%	6 12%	14 11%	19 15%
Community organizations	30 10%	7 14%	4 8%	3 11%	10 8%	5 11%	2 10%	8 12%	16 8%	6 14%	11 10%	20 10%	5 11%	9 7%	16 13%
Friends or family	30 10%	5 9%	10 21%	2 7%	9 7%	2 5%	3 16%	14 21%	13 6%	4 9%	11 11%	19 9%	9 18%	14 10%	8 6%
Newspapers	6 2%	0 -	1 2%	0 -	2 2%	3 7%	0 -	2 3%	4 2%	0 -	3 3%	3 1%	3 6%	0 -	3 2%
Magazines	5 2%	1 2%	0 -	0 -	1 1%	1 2%	2 11%	2 3%	3 2%	0 -	1 1%	4 2%	0 -	2 2%	3 2%
Faith-based organizations	5 2%	1 2%	0 -	0 -	3 2%	0 -	1 5%	1 2%	2 1%	2 4%	3 3%	2 1%	1 2%	0 -	4 3%
Other media	4 1%	0 -	1 3%	1 4%	2 2%	0 -	0 -	0 -	4 2%	0 -	0 -	4 2%	0 -	4 3%	0 -

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N * small base; ** very small base (under 30) ineligible for sig testing

Q19. If the need arose, what are the resources you think you might turn to in search of information on children's mental health or mental illness?

	Total	Region						Age			Gender		High School or less	Education Some Post-Secondary/ College	University or higher
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
Weighted	2075	259	228	141	811	490	145	493	1407	175	865	1210	387	937	751
Doctors	1496	182	150	99	611	352	103	355	1014	127	623	873	286	685	526
	72%	70%	66%	70%	75% B	72%	71%	72%	72%	72%	72%	72%	74%	73%	70%
Health-related organizations (e.g. Canadian Mental Health Association, Centre for Addiction and Mental Health, Canadian Psychiatric Association)	1119	144	129	84	460	223	77	214	791	114	430	689	191	515	413
	54%	56%	57%	59%	57%	46%	53%	43%	56%	65%	50%	57%	49%	55%	55%
Internet	788	100	91	50	277	214	55	209	539	40	353	435	131	370	286
	38%	38%	40%	35%	34%	44% D	38%	42% I	38% I	23% I	41% K	36%	34%	39%	38%
School personnel (e.g. teachers, counselors, administrators)	303	36	32	22	111	80	22	54	215	35	116	188	57	127	119
	15%	14%	14%	16%	14%	16%	15%	11%	15% G	20% G	13%	16%	15%	14%	16%
Friends or family	167	16	20	11	65	41	13	63	91	14	73	94	47	68	52
	8%	6%	9%	8%	8%	8%	9%	13% H	6%	8%	8%	8%	12% MN	7%	7%
Community organizations	120	20	9	7	56	23	5	30	76	13	52	67	23	46	50
	6%	8%	4%	5%	7%	5%	3%	6%	5%	7%	6%	6%	6%	5%	7%
Faith-based organizations	60	11	11	6	20	7	6	15	40	5	29	32	10	27	23
	3%	4%	5%	4%	2%	1%	4%	3%	3%	3%	3%	3%	3%	3%	3%
Magazines	42	4	5	2	8	18	6	22	19	1	23	19	11	18	13
	2%	2%	2%	1%	1%	4% D	4% D	4% HI	1%	1%	3%	2%	3%	2%	2%
Newspapers	39	3	3	2	12	17	2	19	20	0	21	18	13	11	15
	2%	1%	1%	1%	1%	3% D	1% HI	4% HI	1%	-	2%	1%	3% M	1%	2%
Other media	16	2	6	0	3	5	1	5	10	1	11	5	5	7	4
	1%	1%	2% D	-	0	1%	1%	1%	1%	1%	1% K	0	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q20. Which two sources do you think you would trust the most?

	Total	Region						Age			Gender		High School or less	Education	
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female		Some Post- Secondary/ College	University or higher
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
Weighted	2075	259	228	141	811	490	145	493	1407	175	865	1210	387	937	751
Doctors	1684	200	177	111	678	405	113	395	1145	143	697	987	310	772	601
	81%	77%	77%	79%	84% AB	83%	78%	80%	81%	82%	81%	82%	80%	82%	80%
Health-related organizations (e.g. Canadian Mental Health Association, Centre for Addiction and Mental Health, Canadian Psychiatric Association)	1470	199	168	102	591	304	106	301	1034	135	574	896	253	675	543
	71%	77%	73%	73%	73%	62%	73%	61%	73%	78%	66%	74%	65%	72%	72%
Internet	308	29	32	19	95	106	28	91	202	15	160	148	63	140	105
	15%	11%	14%	13%	12%	22% ABCD	19% AD	18% HI	14% I	9% K	18%	12%	16%	15%	14%
School personnel (e.g. teachers, counselors, administrators)	224	28	21	17	85	61	12	46	157	21	94	130	44	90	89
	11%	11%	9%	12%	10%	12%	9%	9%	11%	12%	11%	11%	11%	10%	12%
Friends or family	201	20	28	14	79	43	16	82	106	12	86	114	50	88	63
	10%	8%	12%	10%	10%	9%	11%	17% HI	8%	7%	10%	9%	13% N	9%	8%
Community organizations	142	27	14	9	55	34	4	26	99	17	57	86	23	57	62
	7%	11% F	6%	6% F	7% F	7%	3%	5%	7%	10% G	7%	7%	6%	6%	8%
Faith-based organizations	75	12	16	8	26	6	8	23	47	4	33	42	17	34	24
	4%	5%	7%	6%	3%	1%	5%	5%	3%	2%	4%	3%	4%	4%	3%
Magazines	21	0	0	1	5	13	2	13	8	0	16	5	8	9	4
	1%	-	-	1%	1%	3% ABD	1%	3% HI	1%	-	2%	0	2% N	1%	1%
Newspapers	15	2	1	0	4	6	2	8	7	0	10	5	6	4	5
	1%	1%	0	-	0	1%	1%	2% H	0	-	1%	0	2% M	0	1%
Other media	11	2	1	1	5	2	0	1	9	1	4	7	0	6	5
	1%	1%	0	1%	1%	0	-	0	1%	1%	0	1%	-	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q21. How many sources (including doctors, internet and friends) would you reach out to before you feel confident about the information on children's mental health or mental illness?

	Total	Region						Age			Gender		High School or less	Education Some Post- Secondary/ College	University or higher
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female			
Base: All respondents	2075	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Weighted	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
1-2	494	41	50	33	158	169	43	118	333	43	245	249	112	219	163
	24%	16%	22%	23%	19%	34%	30%	24%	24%	25%	28%	21%	29%	23%	22%
						ABCD	AD				K		MN		
3-5	1293	170	141	90	545	263	84	290	894	108	536	757	219	597	477
	62%	65%	62%	64%	67%	54%	58%	59%	64%	62%	62%	63%	57%	64%	63%
		E		E	EF									L	L
6-9	164	28	19	10	66	29	11	38	113	13	51	113	30	62	71
	8%	11%	9%	7%	8%	6%	8%	8%	8%	7%	6%	9%	8%	7%	9%
		E										J			M
10 or more	125	20	18	8	42	30	7	47	68	10	34	91	26	59	40
	6%	8%	8%	6%	5%	6%	5%	10%	5%	6%	4%	8%	7%	6%	5%
							H					J			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q22. Would you consider a personal blog to be a credible source of information on children's mental health or mental illness?

	Total	Region						Age			Gender		High School or less	Education Some Post- Secondary/ College	University or higher
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female			
Base: All respondents	2075	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Weighted	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
		259	228	141	811	490	145	493	1407	175	865	1210	387	937	751
Yes	492	61	52	39	184	130	26	149	318	25	212	280	125	210	157
	24%	24%	23%	28%	23%	27%	18%	30%	23%	15%	25%	23%	32%	22%	21%
No				F		F		HI	I				MN		
	1583	198	176	102	627	359	119	344	1090	149	653	930	262	727	594
	76%	76%	77%	72%	77%	73%	82%	70%	77%	85%	75%	77%	68%	78%	79%
						CE			G	GH				L	L

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q23. Are you aware of programs or services in your community to help you if you might need assistance with a children's mental health issue?

	Total	Region						Age			Gender		High School or less	Education Some Post- Secondary/ College	University or higher
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female			
Base: All respondents	2075	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Weighted	2075	259	201	142	825	496	152	493	1407	175	876	1199	386	935	754
		259	228	141	811	490	145	493	1407	175	865	1210	387	937	751
Yes	1251	170	149	81	492	270	90	249	879	123	485	767	232	573	446
	60%	66%	65%	57%	61%	55%	62%	51%	62%	71%	56%	63%	60%	61%	59%
No		E	E	E	E				G	GH		J			
	824	89	79	60	319	220	56	244	528	51	380	443	155	364	305
	40%	34%	35%	43%	39%	45%	38%	49%	38%	29%	44%	37%	40%	39%	41%
						ABD		HI	I		K				

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N

Q26_1. (I'm frustrated that there is no single place to get information on children's mental health) To what extent do you agree or disagree with the following statements?

	Total	Region						Age			Gender		High School or less	Education	
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female		Some Post- Secondary/ College	University or higher
Base: All answering respondents	901	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Weighted	904	125	91	66	375	178	66	166	633	102	365	536	168	422	311
		125	105*	66*	369	176	63*	166	635	102	361	543	168	425	311
I'm frustrated that there is no single place to get information on children's mental health															
Strongly agree	121	19	15	8	60	16	4	26	80	16	50	71	20	53	49
	13%	15%	14%	12%	16%	9%	6%	15%	13%	15%	14%	13%	12%	12%	16%
Somewhat agree	248	38	31	17	107	36	19	45	179	24	91	157	39	117	92
	27%	31%	29%	26%	29%	20%	30%	27%	28%	24%	25%	29%	23%	28%	30%
Somewhat disagree	283	E	E	E	E	BD	G								
	31%	42	26	22	105	67	21	41	204	38	121	163	53	138	92
Strongly disagree	148	14	21	11	55	40	8	30	103	15	54	94	39	66	43
	16%	11%	20%	17%	15%	23%	12%	18%	16%	15%	15%	17%	23%	15%	14%
Don't know	103	12	13	8	41	18	11	24	70	9	46	58	17	52	34
	11%	10%	12%	12%	11%	10%	18%	14%	11%	9%	13%	11%	10%	12%	11%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N * small base

Q26_2. (It is terrible trying to navigate the health and social services sectors for children's mental health help and information) To what extent do you agree or disagree with the following sta

	Total	Region						Age			Gender		High School or less	Education	
		BC	Alberta	Sask/Man	ON	Quebec	Atlantic	18-34	35-54	55+	Male	Female		Some Post- Secondary/ College	University or higher
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All answering respondents	901	125	91	66	375	178	66	166	633	102	365	536	168	422	311
Weighted	904	125	105*	66*	369	176	63*	166	635	102	361	543	168	425	311
It is terrible trying to navigate the health and social services sectors for children's mental health help and information															
Strongly agree	185	30	19	12	68	49	7	31	137	17	61	124	23	86	77
	20%	24%	18%	18%	18%	28%	11%	19%	22%	16%	17%	23%	14%	20%	25%
Somewhat agree	F	F				DF						J			L
	309	41	30	21	129	64	24	56	215	37	127	182	61	149	98
	34%	33%	29%	32%	35%	37%	38%	34%	34%	37%	35%	34%	37%	35%	32%
Somewhat disagree	220	26	31	20	93	34	17	35	155	30	94	126	47	93	80
	24%	21%	29%	30%	25%	19%	27%	21%	24%	29%	26%	23%	28%	22%	26%
Strongly disagree	56	6	13	3	23	9	2	10	37	8	24	31	11	27	18
	6%	5%	12%	5%	6%	5%	3%	6%	6%	8%	7%	6%	6%	6%	6%
Don't know			ADEF												
	134	22	12	10	57	20	13	34	91	10	55	79	27	70	38
	15%	17%	12%	15%	15%	11%	21%	20%	14%	10%	15%	15%	16%	16%	12%
						E		I							

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N * small base