

Thinking of how you feel right now, if the election were held tomorrow, which of the following candidates for Mayor would you be most likely to vote for, or lean towards?

	Gender			Age			Years lived in Calgary			Quadrant			
	Total (n=402)	Male (n=186)	Female (n=216)	18-34 (n=85)	35-54 (n=179)	55+ (n=128)	< 5 (n=31)	5-10 (n=44)	11 + (n=327)	NW (n=106)	NE (n=81)	SW (n=130)	SE (n=85)
Base: All decided voters													
Barb Higgins	37%	34%	39%	38%	33%	40%	44%	43%	35%	29%	47%	43%	27%
Rick Mclver	34%	39%	30%	31%	38%	34%	35%	36%	34%	32%	26%	33%	48%
Naheed Nenshi	21%	20%	23%	24%	22%	16%	17%	13%	23%	25%	20%	19%	23%
Bob Hawkesworth	3%	3%	3%	2%	2%	6%	-	-	4%	8%	2%	2%	-
Wayne Stewart	2%	1%	3%	-	3%	3%	-	3%	2%	2%	3%	2%	1%
Craig Burrows	2%	2%	2%	3%	1%	1%	4%	3%	1%	2%	2%	1%	1%
Daniel Knight	0%	1%	-	1%	-	-	-	-	1%	2%	-	-	-
Joe Connelly	0%	-	0%	-	0%	-	-	1%	-	1%	-	-	-

	Education				Income			Likelihood of Voting		Income		
	Total (n=402)	HS or less (n=86)	Some Post Sec (n=153)	Completed Univ (n=161)	< \$60K (n=101)	\$60K - < \$100K (n=98)	\$100K + (n=161)	Absolutely Certain (n=267)	All Others (n=135)	Barb Higgins (n=148)	Rick Mclver (n=139)	Naheed Nenshi (n=83)
Base: All decided voters												
Barb Higgins	37%	48%	36%	31%	51%	29%	33%	36%	39%	100%	-	-
Rick Mclver	34%	29%	40%	33%	29%	36%	38%	32%	39%	-	100%	-
Naheed Nenshi	21%	18%	18%	27%	17%	26%	22%	25%	16%	-	-	100%
Bob Hawkesworth	3%	2%	2%	5%	3%	1%	3%	3%	3%	-	-	-
Wayne Stewart	2%	1%	1%	3%	1%	2%	2%	2%	1%	-	-	-
Craig Burrows	2%	3%	2%	1%	-	3%	2%	1%	2%	-	-	-
Daniel Knight	0%	-	1%	-	-	2%	-	1%	-	-	-	-
Joe Connelly	0%	-	1%	-	-	1%	-	0	-	-	-	-

And how certain are you about your choice? Is your vote for ... a definite vote, a probable vote, or just a leaning vote at this time?

	Gender			Age			Years lived in Calgary			Quadrant			
	Total (n=402)	Male (n=186)	Female (n=216)	18-34 (n=85)	35-54 (n=179)	55+ (n=128)	< 5 (n=31)	5-10 (n=44)	11 + (n=327)	NW (n=106)	NE (n=81)	SW (n=130)	SE (n=85)
Base: All decided voters													
Definite	35%	41%	28%	32%	32%	42%	36%	18%	37%	31%	40%	34%	35%
Probable	31%	29%	34%	28%	34%	34%	19%	34%	32%	34%	28%	32%	30%
Leaning	33%	29%	38%	38%	34%	24%	45%	49%	29%	32%	32%	34%	35%
Don't know	1%	1%	0%	1%	-	1%	-	-	1%	3%	-	-	-

	Education				Income			Likelihood of Voting		Income		
	Total (n=402)	HS or less (n=86)	Some Post Sec (n=153)	Completed Univ (n=161)	< \$60K (n=101)	\$60K - < \$100K (n=98)	\$100K + (n=161)	Absolutely Certain (n=267)	All Others (n=135)	Barb Higgins (n=148)	Rick McIver (n=139)	Naheed Nenshi (n=83)
Base: All decided voters												
Definite	35%	38%	35%	33%	31%	38%	36%	39%	28%	34%	37%	32%
Probable	31%	30%	31%	32%	37%	28%	30%	31%	32%	29%	34%	29%
Leaning	33%	30%	34%	35%	30%	34%	34%	30%	39%	36%	30%	38%
Don't know	1%	2%	1%	-	2%	-	-	0	1%	2%	-	-

How likely is it that you will go to the polls and vote on Election Day?

	Gender			Age			Years lived in Calgary			Quadrant			
	Total (n=500)	Male (n=233)	Female (n=267)	18-34 (n=103)	35-54 (n=220)	55+ (n=160)	< 5 (n=52)	5-10 (n=66)	11 + (n=381)	NW (n=140)	NE (n=100)	SW (n=155)	SE (n=105)
Base: All respondents													
Absolutely certain	58%	59%	56%	40%	65%	72%	23%	42%	67%	59%	57%	58%	55%
Very likely	24%	23%	25%	29%	24%	18%	21%	32%	23%	25%	18%	25%	27%
Somewhat likely	10%	11%	9%	17%	6%	5%	20%	14%	7%	13%	11%	6%	10%
Not very likely	3%	3%	3%	6%	1%	2%	15%	1%	2%	2%	5%	4%	3%
Not likely at all	4%	3%	6%	6%	3%	4%	17%	7%	2%	0%	8%	5%	4%
Don't know	1%	1%	1%	2%	1%	-	4%	5%	-	1%	2%	1%	1%

	Education				Income			Likelihood of Voting		Income		
	Total (n=500)	HS or less (n=106)	Some Post Sec (n=185)	Completed Univ (n=204)	< \$60K (n=135)	\$60K - < \$100K (n=113)	\$100K + (n=186)	Absolutely Certain (n=306)	All Others (n=194)	Barb Higgins (n=148)	Rick McIver (n=139)	Naheed Nenshi (n=83)
Base: All respondents												
Absolutely certain	58%	53%	60%	58%	51%	63%	61%	100%	-	60%	57%	72%
Very likely	24%	21%	23%	27%	21%	23%	27%	-	56%	23%	29%	18%
Somewhat likely	10%	11%	11%	8%	15%	7%	5%	-	23%	10%	8%	4%
Not very likely	3%	5%	1%	4%	4%	2%	4%	-	8%	4%	4%	-
Not likely at all	4%	8%	3%	3%	6%	6%	2%	-	10%	3%	2%	4%
Don't know	1%	1%	2%	1%	2%	-	1%	-	3%	-	-	2%